



Kris Jensson

Experience

UX Designer | TASK X Nike

August 2020 - September 2020

Designed and created a responsive website for TASK, soccer training company that partners with Nike. Designed a new logo and handed off a branding guideline.

UX Design Intern | Bright Money

June 2020 - August 2020

Integrated and improved emotional intelligence for the Bright Money application. Researched, defined scopes, and designed a new product feature.

UX Lead Global Team | Audi AG

January 2020 - June 2020

Used globalized perspective to create a concept for the future vision of Audi in 2050. Lead the User Experience team and collaborated with people from different industries.

UX Designer | FV Dispatch

August 2019 - September 2020

Restructured and designed the new website for FV Dispatch before I created it. Designed a new logo as well as handed off a branding guideline.

UX Design Intern | Sportique

June 2019 - August 2019

Read through analytics and designed new flows to increase traffic. Worked on restructuring the architecture on the website.

Education

BFA in Web Design & New media

The Academy of art university

August 2017 - May 2021

Diploma in Biology

The commercial college of iceland

August 2012 - May 2016

Skills

Interview Strategy

Surveys

Competitive Analysis

Affinity Mapping

User Personas

Usability Testing

Experience Strategy

Visual Design

Interaction Design

Design System

Prototypes

Brand & Strategy

Collaborate with developers

Toolkit

Adobe CC

Figma

Sketch

Miro

Invision

Proto.io

Framer