

Terms and Conditions of use of “www.thisisforward.com” Website

This website (the “Website”) is the website of LM Forward Limited, which is an English company belonging to the lm group, with registered office at Clerks Court - 2nd Floor, 18-20 Farringdon Lane, London - EC1R 3AH (United Kingdom), Company No: 11855830 (“LM Forward”, “us” or “we”).

Please take into account that your access and use of the Website (you are a “User/s”) requires your acceptance of the following terms and conditions (“T&C”). By continuing to access and/or use the Website, you are deemed to have accepted the following T&C.

We reserve the right to vary the T&C at any time and will post any variations here. You are advised to review the T&C on a regular basis as you will be deemed to have accepted variations if you continue to use the Website after they have been posted.

If you do not agree to abide by these T&C you should not use the Website in any way.

1. Use of the Website

The User can freely visit the Website and use its functionality according to the following conditions.

This Website provides Users with a range of services (“Services”), including digital media and marketing consulting services, the implementation of digital marketing campaigns across social, video and display channels, as well as video strategy and/or video content production services.

2. Rules of Conduct

The User undertakes to use the Website, its functions and the Services for lawful purposes and according to the present T&C. In particular, the User undertakes neither to send or spread, through the Website and its functions, illicit, defamatory, vulgar, obscene, abusive or disturbing content, nor to use the Website and its functions to perform any acts which could cause damage to the image and reputation of LM Forward or any other loss or damage to LM Forward.

Moreover, the User undertakes not to send, transmit or disseminate materials and contents of an advertising and/or promotional nature and/or unsolicited or unrequested materials and contents, which may interfere with or prejudice the functionality of the Website and of the Services or the use of the Website and of the Services by third parties.

3. Intellectual Property

The User acknowledges and recognizes that all information, data, software, content, music, sounds, photographs and images, video and any other content on the Website (the “Content/s”) are the exclusive property of LM Forward and its partners and/or its license holders.

The User doesn’t have and doesn’t acquire any rights on such Contents and/or on the Website, without prejudice to the right to use the Website according to these T&C.

Copyright in the design and architecture of the Website is owned by LM Forward. LM Forward owns the copyright in the Contents published on the Website except where otherwise indicated by a third party's proprietary notice.

The User is authorised to print and/or download the Contents (including the T&C) only for personal use.

4. Privacy policy and information regarding the processing of personal details

Information regarding the way in which we process personal information and how cookies are used on the Website can be found in our [Privacy Policy](#) and [Cookies Policy](#).

5. Information regarding to the Services and Contents offered through the Website

Information published by LM Forward on the Website is supplied by LM Forward and, where indicated, by certain third parties.

Any reference to any Service which has been or may be provided by LM Forward or any other company of Im group or partner of LM Forward, does not amount to a promise that such Service will be available at any time. Changes to or improvements in such Services may be made at any time without notice.

6. Hyperlink to other internet websites

The Website contains hyperlinks to other internet resources of commercial partners of LM Forward and/or third parties. The publishing of hyperlinks on the Website is simply done for information purposes and as a reference for the Users' use and does not imply any evaluation, examination, recognition or approval by LM Forward of the contents of such linked websites and of the contents available therein. Moreover, LM Forward does not exercise any control over the contents, information, services and/or products offered by such linked websites. LM Forward is not responsible for the content of any such linked websites to which the User may be referred via hyperlink from the Website and cannot be held liable for the reliability, truthfulness, accuracy and updating of the contents and information published on such linked websites, as well as for any loss or damage the User incurs as a result thereof. The User hereby acknowledges that the use of such websites will be done under his/her sole responsibility and at his/her own risk. The publication of a hypertext link and/or another internet resource on the Website does not imply any kind of commercial association and/or affiliation between LM Forward and the administrators of the linked websites.

7. Choice of applicable law and exclusive jurisdiction

The T&C and the relationship between the User and LM Forward are governed, in the measure allowed by applicable regulations, by the English law. Regarding what is allowable by applicable regulations and international agreements, the parties agree that the resolution of any dispute that could arise between them according to the T&C, the relationship created between them will be under the exclusive jurisdiction of ordinary courts at LM Forward's headquarters. LM Forward also reserves the right to convene the User before a competent court at the User's domicile.

To the extent that any part of these terms and conditions of use is found to be invalid, unlawful or unenforceable by any court of competent jurisdiction such part and/or provision shall to that extent be severed from the remaining terms, conditions and provisions, all of which shall remain in full force and effect as permitted by law.