

13 August 2014

Repurchase of own shares

Bravofly Rumbo Group

Bravofly Rumbo Group N.V.

Amsterdam, The Netherlands

Bravofly Rumbo Group N.V., Jan van Goyenkade 8, 1075 HP Amsterdam, The Netherlands («Bravofly Rumbo Group») announced at the time of the publication of its trading update on 28 July 2014 that the Board of Directors had assigned the management with powers to set up a share buyback plan and to purchase under such plan bearer shares of Bravofly Rumbo Group for a maximum amount of EUR 10 million. Such maximum amount could be increased from time to time upon resolution by the Board of Directors but shall be kept under the limits in the number of shares as described hereunder. The bearer shares repurchased are to be used for Bravofly Rumbo Group's employee stock option 2011–2013 plans and/or to finance acquisitions.

Bravofly Rumbo Group's bearer shares are listed according the Main Standard of SIX Swiss Exchange AG. No separate trading line will be opened for the share buyback.

For illustrative purposes only, the buyback volume of maximum EUR 10 million, based on the closing price of Bravofly Rumbo Group's bearer shares of CHF 19.00 on 11 August 2014 and an EUR/CHF exchange rate of 1.21, corresponds to up to 636,842 bearer shares resp. up to 4.4 % of the share capital and voting rights of Bravofly Rumbo Group.

The share buyback is exempted from the provisions on public takeover offers provided for in section 6.1 of the Circular no. 1 of the Swiss Takeover Board dated 27 June 2013 and refers to a maximum of 1,316,036 bearer shares, equivalent to a maximum of 9 % of the currently issued share capital, which amounts to EUR 146,226.31, divided into 14,622,631 bearer shares, each with a nominal value of EUR 0.01.

DURATION OF SHARE BUYBACK

The share buyback will start on 17 September 2014 following the publication of Bravofly Rumbo Group's half year report on 16 September 2014 and will end no later than 14 April 2016.

Bravofly Rumbo Group is not obliged to repurchase its own bearer shares at any time; it will act as a buyer according to market conditions. Bravofly Rumbo Group reserves the right to terminate the share buyback early.

MAXIMUM BUYBACK VOLUME PER DAY

In accordance with Article 55b (1) (c) SESTO, the maximum buyback volume per day can be seen on Bravofly Rumbo Group's website: www.bravoflyrumbogroup.com/investor-relations/share-information/share-buy-back.aspx

OWN SHARES

Bravofly Rumbo Group does not hold own shares. It holds 1,009,568 call options (long position) in case 3 members of management and indirect shareholders of Bravofly Rumbo Group breach specific non-compete and retention undertakings. Bravofly Rumbo Group has written 643,110 call options (short position) in connection with its existing employee stock option plans.

SHAREHOLDERS WITH MORE THAN 3 % OF VOTING RIGHTS

Number of bearer shares **Percentage of capital and voting rights⁽¹⁾**

Shareholder group consisting of: Freesailors Coöperatief U.A., Amsterdam, Micheli Associati Srl, Milan, Arepo Fiduciaria, Milan, Francesco Signoretti, Rome, Bigfoot Tech S.à r.l., Luxembourg, Kikiz S.à r.l., Luxembourg, Dongiro S.à r.l., Luxembourg	6,951,168 ⁽²⁾	47.54 %
FIL Limited, Hamilton, Bermuda (indirect)	732,238	5.01 %
ARDIAN Holding Société par Actions Simplifiée, Paris (indirect)	647,168	4.43 %

⁽¹⁾ Calculated on the basis of the share capital entered in the commercial register today.

⁽²⁾ In addition, the shareholder group holds 200,000 call options (long position) and has written 1,009,568 call options (short position).

DISCLOSURE OF BUYBACK TRANSACTIONS

Bravofly Rumbo Group will provide regular updates on the status of the share buyback on its website: www.bravoflyrumbogroup.com/investor-relations/share-information/share-buy-back.aspx

NON-PUBLIC INFORMATION

Bravofly Rumbo Group confirms that currently it does not have any non-public information that is of relevance to the share price pursuant to the ad-hoc publicity regulations of the SIX Swiss Exchange AG and that must be published.

MANDATED BANK CREDIT SUISSE AG

BRAVOFLY RUMBO GROUP N.V.
Bearer shares with a nominal value of EUR 0.01 each

Swiss security number **ISIN** **Ticker symbol**
23 806 732 NL 001 073396 0 BRG

Investment Banking • Private Banking • Asset Management

CREDIT SUISSE