

Repurchase of own shares

lastminute.com N.V.

The Annual General Meeting of lastminute.com N.V., Jan van Goyenkade 8, 1075 HP Amsterdam, The Netherlands ("lastminute.com group") of 28 April 2017 approved a new share buyback program of a maximum of 10 % of the current share capital. The share buyback will end on 26 April 2019 at the latest and the maximum buyback volume amounts to EUR 18 million. The execution of the share buyback depends on the market conditions.

The share buyback was exempted from the provisions on public takeover offers provided for in section 6.1 of the Circular no. 1 of the Swiss Takeover Board dated 27 June 2013 (status as of 1 January 2016) and refers to a maximum of 1,153,372 bearer shares, equivalent to a maximum of 7.89 % of the current share capital and voting rights (the current share capital amounts to EUR 146,226.31, divided into 14,622,631 bearer shares, each with a nominal value of EUR 0.01).

The bearer shares repurchased are to be used for lastminute.com group's employee stock option 2011–2013 plan, the current employee stock based long term incentive plan and/or to finance acquisitions. The share buyback is being executed through Sealine Investments L.P., Edinburgh, Scotland, fully consolidated by lastminute.com N.V., or lastminute.com N.V. itself. lastminute.com's bearer shares are listed according to the International Reporting Standard of SIX Swiss Exchange AG under the security number 23 806 732, ISIN NL 001 073396 0, ticker symbol LMN. No separate trading line has been opened for the share buyback.

Duration of the share buyback

The share buyback will start on 3 May 2017 and end on 26 April 2019 at the latest.

lastminute.com N.V. (respectively Sealine Investments L.P.) is not obliged to repurchase its own bearer shares at any time; it will act as a buyer according to market conditions. lastminute.com N.V. reserves the right to terminate the share buyback early.

Maximum buyback volume per day

The maximum daily repurchase volume in accordance with Art. 123(1)(c) of the Swiss Financial Market Infrastructure Ordinance will be shown on lastminute.com group's website at:

<http://www.lastminute.com/investor-relations/share-information/share-buy-back/2017.aspx>

Disclosure of buyback transactions

lastminute.com group will provide regular updates on the status of the share buyback on its website:

<http://www.lastminute.com/investor-relations/share-information/share-buy-back/2017.aspx>

Own shares

On 27 April 2017, lastminute.com N.V. directly and indirectly held 1,166,481 bearer shares corresponding to 7.98 % of the share capital and of the voting rights. In addition, it holds 1,009,568 call options (long position) in case 3 members of management and indirect shareholders of lastminute.com N.V. breach specific non-compete and retention undertakings. lastminute.com N.V. has written 223,260 call

options (short position) in connection with its existing employee stock option plans.

Shareholders holding more than 3 % of the voting rights

According to the disclosure notification dated 12 September 2014 a shareholder group consisting of Freesailors Cooperatief UA, Amsterdam, Micheli Associati SRL, Milan, Arepo Fiduciaria SRL, Milan, Bigfoot Tech S.a r.l., Luxembourg, Kikiz S.a r.l., Luxembourg and Dongiro S.a r.l., Luxembourg, holds 6,951,168 bearer shares, corresponding to 47.54 % of the share capital and of the voting rights. In addition, the shareholder group holds 1,009,568 call options (short position).

According to the disclosure notification dated 15 October 2014 ARDIAN Holding Société par Actions Simplifiée, Paris (indirectly) holds 738,120 bearer shares, corresponding to 5.05 % of the share capital and of the voting rights.

lastminute.com group does not have any knowledge of the intentions of these shareholders with respect to the sale of bearer shares under this share buyback program.

Non-public information

lastminute.com group confirms that currently it does not have any non-public information that is of relevance to the share price pursuant to the ad-hoc publicity regulations of SIX Swiss Exchange AG and that must be published.

Note

This notice does not constitute an issue prospectus as defined in articles 652a and 1156 of the Swiss Code of Obligations.

This offer is not made in the United States of America and to U.S. persons and may be accepted only by Non-U.S. persons and outside the United States. Offering materials with respect to this offer must not be distributed in or sent to the United States and must not be used for the purpose of solicitation of an offer to purchase or sell any securities in the United States.

lastminute.com N.V.	Securities No.	ISIN	Ticker symbol
Bearer shares with a nominal value of EUR 0.01 each	23 806 732	NL 001 073396 0	LMN

Date: 2 May 2017