## FY2019 & Current Trading Performance review IR Call March 2020



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#### Agenda



2 YTD February 2020



COVID-19 Facts and Countermeasures



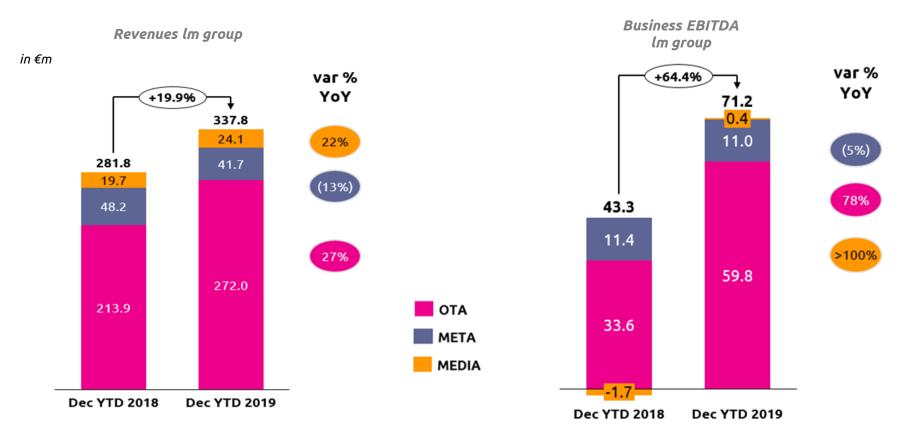
### FY2019

#### 2019 Key Facts

• Topline revenue growth of 20% vs LY driven by OTA (+26%), in particular by the Topline growth Flight (+34%) and Dynamic Package (+42%) categories Continuous • Continuous efficiencies (e.g. Customer Operations, Acquiring costs) and control of efficiencies our cost base driving increase in profitability and EBITDA margin **Record Business**  Record Business EBITDA at €71.2m 3 **EBITDA** Net income and cash €23.9m Net Income and €110.4m cash at year end forecast at year end

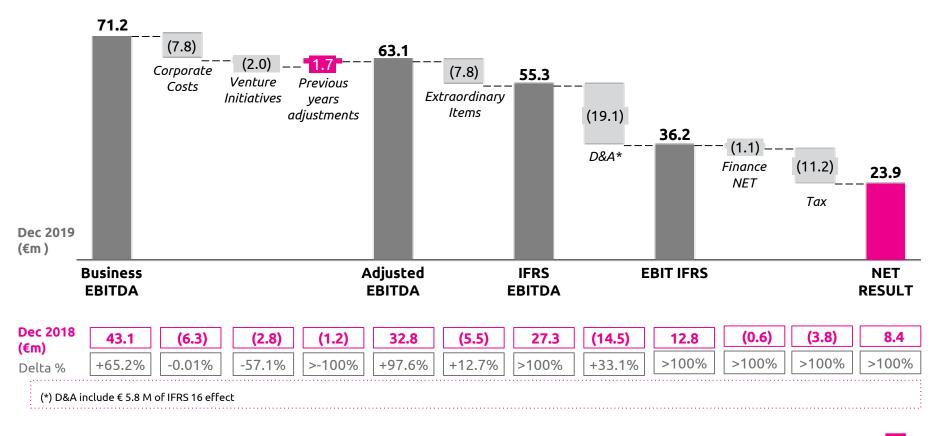


#### FY2019 - A massive over-performance driven by OTA flights and dynamic packages

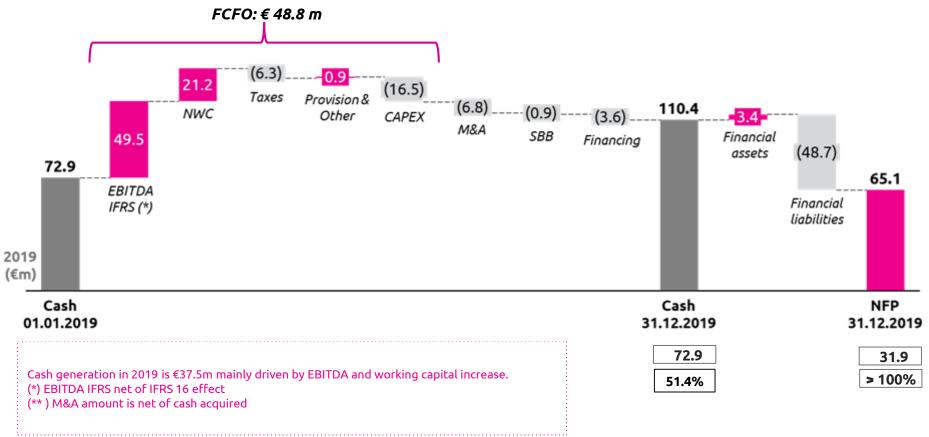




#### FY2019 - Net Earning tripled despite higher extraordinary costs



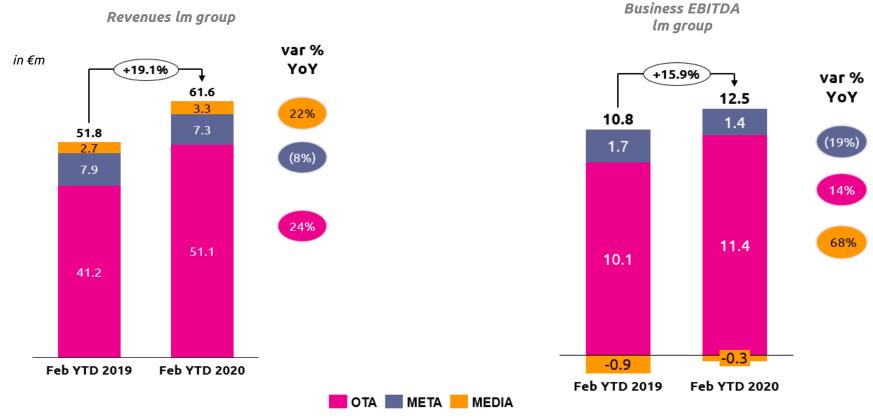
7 lm group



#### FY2019 - Strong operating cashflow to overtake €110M cash available

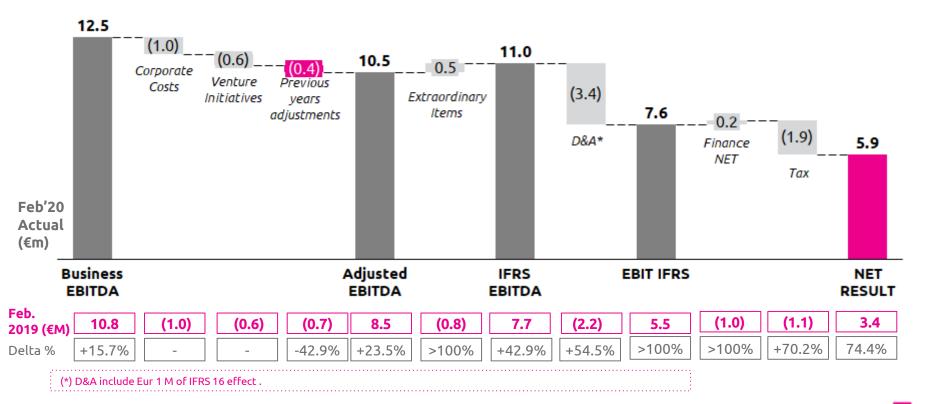
## YTD February 2020

#### YTD Feb 20 - A strong start confirming our outstanding growth trajectory



10 Im group

#### YTD Feb 20 - Net Earning at + 74.4% vs 2019



11 Im group

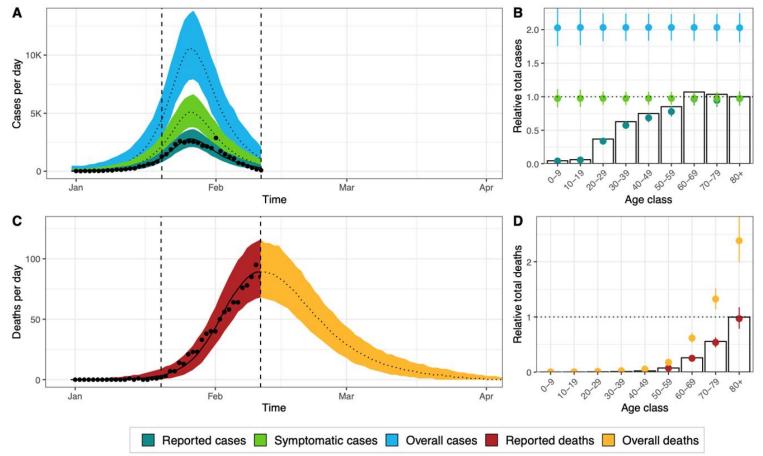
# COVID-19 facts and countermeasures

COVID19 - Everything is happening very fast

- **2020, 1, 11**: "China first death",
- 2020, 1, 20: "USA and others have confirmed cases",
- 2020, 1, 31: "USA restricts travel to China",
- 2020, 2, 5 "Diamond Princess quarantined",
- 2020, 2, 10: "nCoV19 deaths surpasses SARS ones in China",
- 2020, 2, 14: "First death in Europe (France)",
- **2020, 2, 21**: "nCoV19 appears in Iran. Italy confirms 16 cases",
- 2020, 3, 1: "American and Delta stop flights to Italy",
- **2020, 3, 8**: "Italy quarantines Lombardy region, and the provinces nearby",
- 2020, 3, 10: "Italy quarantines the whole country"



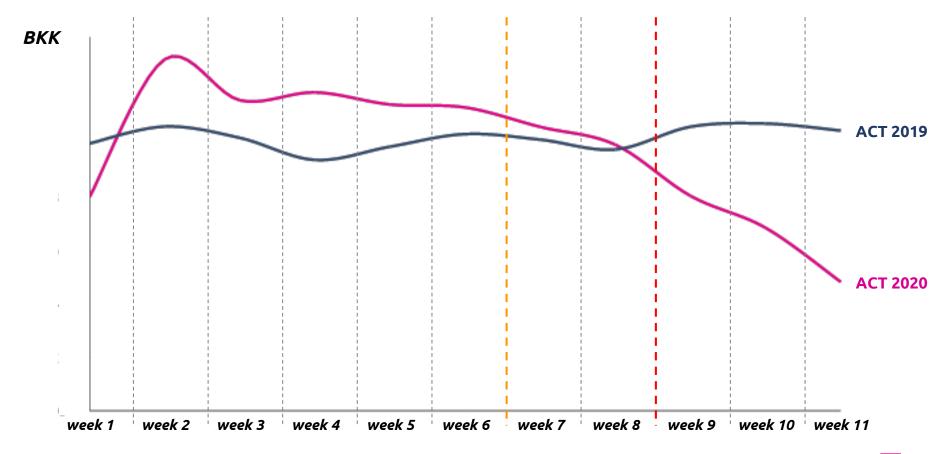
#### Covid19 - CHINA ANALYSIS - In 3 months the crisis has been controlled



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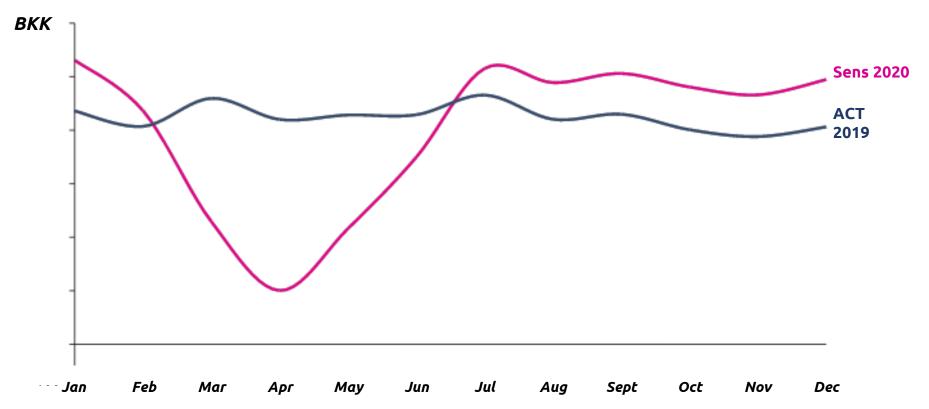
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#### COVID19 - Impact started materialize on week 6 and became serious from week 9



Please note that week 1 refers to the 1st week of 2020; week 11 refers to the 2nd week of March [from Monday 9th to Sunday 15th] 15 [III] group

COVID19 - The theoretical bounce-back of our business based on what's happened in China





#### COVID19 - Quick and material countermeasures to offset the impact

The high operational leverage of our business guarantees a strong flexibility in reacting to such kind of events

- Variable costs represent the main portion of our cost structure
- Performance marketing and customer care operation (semi)automatically adapt to volume changes

More than that we are taking actions to further counterbalance the negative effects of decreased volumes

#### Actions taken so far

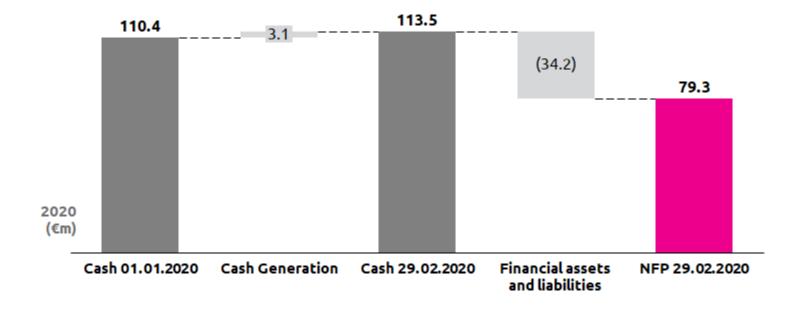
- All offices are now working **fully remote** (EU+ROW)
- Business travels, events, meetings, training and conferences **put on-hold**
- All recruitment is on hold, salary increase deferred with no exception
- Management bonus payment 2019 postponed
- Marketing non-performance investments **stopped**

#### **Ongoing Actions**

- Review actions for further savings on opex/capex
- **Corporate Social Safety Net Plan on HR -** evaluating social/labour schemes that the various States are preparing for our sector in each country
  - CH office\* time reduction in place starting march 23rd
  - **FR office -** time reduction under negotiation
  - ES & DE & IT office time reduction under evaluation
- Vouchers refund mechanism



#### Cash available, more than sufficient to sustain the business in such a circumstances





Working on the sustainability of the model to restart stronger than before

#### What we'll do to ensure our Company will stay on the edge



Re-address focus and priorities to speed-up the rollout of the most relevant and urgent customer-oriented initiatives

Make the organization even more efficient than today, creating effective connections among all Business Units



Ensure technical excellence, full scalability and secure 100% business continuity

#### What we'll leverage on to further gain market share

- **Rock-solid financial structure** with more than 100M cash available
- Diversified and risk-mitigating value proposition (Transactional, Media, Meta)
- 100% digital and agile business, benefiting from accelerated shift from offline to online
- Inventory-free, lean-cost-based model





