

lastminute.com group invests in urban mobility start-up and extends its services with car sharing offer

Amsterdam / Chiasso, 24th November 2015 – lastminute.com group, a European leader in the online travel and leisure industry, today announced a partnership with Bat Sharing, an innovative urban mobility app.

Bat Sharing is an aggregator that allows consumers to find the best solution to reach a destination comparing all available shared mobility providers for cars, scooters and bicycles as well as taxis, including Uber. The service is currently active in all major cities in Italy and Germany as well as in Copenhagen, Amsterdam, Stockholm, Vienna and Madrid. Bat Sharing is an innovative, simple and fast mobile app, which is available for free on iOS and Android platforms.

Francesco Signoretti, CEO of lastminute.com group, commented: “Our mission is to simplify the life of travelers, providing an extensive offering for all travel and leisure needs. As such our strategy is to broaden our product portfolio and sharing mobility is a great addition.

Sharing mobility represents the most relevant innovation in the world of urban mobility, with a predicted revenue growth worldwide from currently 1 billion USD to 6.2 billion* USD by 2020. Through this partnership, lastminute.com group will be able to offer its growing 10 million customer base solutions for all mobility requirements: from long-haul flights and train tickets, to now also travel and transport within a city.”

Under the terms of the agreement, lastminute.com group is now the major shareholder of the newly established Swiss company URBANnext SA, which operates Bat Sharing. Along with the two founders of Bat Sharing, Emiliano Saurin and Serena Schimd, the minority interests will be extended to members of the management involved in the business development of the initiative.

() source: Navigant Research*

About [lastminute.com group](#)

As European leader in the online travel and leisure industry, lastminute.com group aims to be a smart travel provider by leveraging technology to simplify the life of travellers. Across its portfolio of well-known brands such as lastminute.com, Bravofly, Rumbo, Volagratis and Jetcost, customers find an extensive offering for all their needs: they can search, book and manage flights, hotels, holidays, city breaks, cruises, car hire as well as other travel and leisure related products. Through websites and mobile apps in 15 languages and across 35 countries more than 10 million customers book their travel and leisure experiences every year. [lastminute.com NV](#) is a publicly traded company listed under the ticker symbol LMN on SIX Swiss Exchange.

About Bat Sharing

Bat Sharing is a shared-use mobility aggregator that enables people to find the best solution to reach a destination comparing all the available options at their fingertips. It was the first aggregator with its launch in Italy in February 2014, and became the first aggregator which is already international. For nine months the start-up was part of the Speed Up Europe Program in Hamburg, which funded the project with EUR 50k (no equity) from the European Commission. Bat Sharing

succeeded becoming the best start-up using the Fi-Ware technology and one of the ten best ranked start-ups out of 16 acceleration programs throughout Europe.

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