Bravofly Rumbo broadens management team

Andrea Bertoli assumes new function of Chief Vacation Business Officer

Chiasso / Zurich, 13 June 2014. Bravofly Rumbo Group, a leading European online travel agency (OTA), broadens its management team with Andrea Bertoli who assumes the new function of Chief Vacation Business Officer with immediate effect.

The Company had previously announced its intention to grow in the holidays business segment both organically as well as via acquisitions. Andrea Bertoli will lead the respective efforts. He joined Bravofly Rumbo Group in 2012 and has managed the company’s new business development since then. Previously, Andrea Bertoli was an executive and senior manager in a leading ski resort in Northern Italy (10 years), eDreams (3 years) and McKinsey (7 years).

For the full CV of Andrea Bertoli as well as the set-up and functions of the current management team see http://www.bravoflyrumbogroup.com/about-us/management.aspx.

About Bravofly Rumbo Group

Bravofly Rumbo Group is a Swiss-based online travel agency, or OTA, with a strong presence in Europe. Its web and mobile platforms enable consumers to easily search for, compare and book flights with both traditional airlines and low cost carriers, as well as hotel accommodation, package holidays, cruises, rental cars and other travel-related products and services. The Group traces its roots to 2004, with the launch of Volagratis, a pioneer search engine for low cost flights in the Italian market. Today it operates websites in 14 languages and localized for 35 countries. Its core markets are Italy, Spain and France. The Bravofly Rumbo Group is strengthening its position in other European markets such as Germany, Eastern Europe and Scandinavia, and expanding to untapped markets in selected Asian Pacific and Latin American countries. The Group operates under a number of key brands, including Bravofly, Rumbo, Volagratis, Jetcost, Crocierissime, Viaggiare and Viajar. With more than 4.5 million passengers handled per year, Bravofly Rumbo Group complements its online offer with customer service support in 12 languages.

For more information, please visit bravoflyrumbogroup.com

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