

Bravofly Rumbo Group announces new Chief Financial Officer

Amsterdam / Chiasso, 14 April 2015. Bravofly Rumbo Group (SIX: BRG), European leader in the online travel and leisure industry, announces that Francesco Guidotti, currently Chief Financial Officer at YOOX, will join its Executive Management Team as CFO on 1 May 2015.

Current CFO, Gaspar Santonja, will be leaving the Company to pursue other business opportunities. On 1 May, Gaspar Santonja will officially leave the Executive Management Team while, until 30 June, will support the Company and Francesco Guidotti to ensure a smooth and efficient transition.

Francesco Guidotti brings over 20 years of financial and business experience. He joins Bravofly Rumbo Group following a distinguished career at YOOX, the global Internet retailing partner for leading fashion brands and listed on the Milan stock exchange. Graduated in economics and commerce from La Sapienza University of Rome, he served as a financial controller and CFO in a number of companies in Italy and Switzerland appertaining, *inter alia*, to the LVMH and Bulgari groups.

Francesco Signoretti, Chief Executive Officer, said: "Gaspar has made a great contribution to the growth of our business in the last years, in which we completed a series of strategic acquisitions and listed on SIX Swiss Exchange. On behalf of the Board, I would like to thank him for his valued work and wish him every success in the future. I am very happy to welcome Francesco, whose strong and valuable background complements both our operations and long-term growth objectives. Following the acquisition of lastminute.com, we are now entering into an exciting new phase of development of our Company for which we expect Francesco's contribution to be key."

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About Bravofly Rumbo Group

As European leader in the online travel and leisure industry, Bravofly Rumbo Group aims to be a smart travel provider by leveraging technology to simplify the life of travellers. Across its portfolio of well known brands such as lastminute.com, Bravofly, Rumbo, Volagratis and Jectcost, customers find an extensive offering for all their needs: they can search, book and manage flights, hotels, holidays, city breaks, cruises, car hire as well as other travel and leisure related products. Through websites and mobile apps in 15 languages and across 35 countries more than 10 million customers book their travel and leisure experiences every year. Bravofly Rumbo Group is a publicly traded company listed under the ticker symbol BRG on SIX Swiss Exchange. www.bravoflyrumbogroup.com

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