

Bravofly Rumbo Group broadens management team

Amsterdam / Chiasso, 27 November 2014. Bravofly Rumbo Group, a leading European Online Travel Agency (OTA), announced today that Alessandra Reda, Chief Legal Officer, was promoted to become a member of its Group management team with immediate effect. Alessandra Reda joined Bravofly Rumbo Group as head of the legal department in 2009 and was appointed Chief Legal Officer in 2011. She previously gained experience working in the legal office of Zero9 S.p.A., a company that distributes interactive mobile content to consumers. In 2007 she had joined the legal department for 71 srl, an online company that provides editorial products. Alessandra Reda holds a law degree from the University of Milano-Bicocca, and was admitted as member of the Milano Bar Association in 2013.

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About Bravofly Rumbo Group

Bravofly Rumbo Group is an online travel agency, or OTA, with a strong presence in Europe. Its web and mobile platforms enable consumers to easily search for, compare and book flights with both traditional airlines and low cost carriers, as well as hotel accommodation, package holidays, cruises, rental cars and other travel-related products and services. The Group traces its roots to 2004, with the launch of Volagratis, a pioneer search engine for low cost flights in the Italian market. Today it operates websites in 14 languages and localized for 35 countries. Its core markets are Italy, Spain and France. The Bravofly Rumbo Group is strengthening its position in other European markets and expanding to untapped markets in selected Asian Pacific and Latin American countries. The Group operates under a number of key brands, including Bravofly, Rumbo, Volagratis, Jetcost, Crocierissime, Viaggiare and Viajar. With more than 4.5 million passengers handled per year, Bravofly Rumbo Group complements its online offer with customer service support in 12 languages.

For more information, please visit bravoflyrumbogroup.com

Some of the information contained in this press release contains forward-looking statements. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those in the forward-looking statements as a result of various factors. Bravofly Rumbo Group undertakes no obligation to publicly update or revise any forward-looking statements.