

For release in Switzerland only. This press release or the information contained therein is not being issued and may not be distributed in the United States of America, Canada, Australia or Japan and does not constitute an offer of securities for sale in such or any other countries.

Teilausübung der IPO Mehrzuteilungsoption

Teilausübung der IPO Mehrzuteilungsoption zum Ausgabepreis von CHF 48.00 pro Aktie

Chiasso / Zürich, 15. Mai 2014 – Bravofly Rumbo Group, eine führende Online-Reiseagentur in Europa, gibt bekannt, dass die Joint Global Coordinators, agierend für das gesamte Bankensyndikat, im Rahmen des Börsengangs ("IPO") die Mehrzuteilungsoption teilweise zum Ausgabepreis von CHF 48.00 pro Aktie ausgeübt haben.

Die Aktien der Bravofly Rumbo Group (Tickersymbol: BRG) wurden am 15. April 2014 zum ersten Mal an der SIX Swiss Exchange gehandelt. Das Bankensyndikat bestehend aus Credit Suisse, Morgan Stanley und UBS als Joint Global Coordinators und Joint Bookrunners sowie Mediobanca als Joint Bookrunner, haben heute entschieden, die Mehrzuteilungsoption teilweise auszuüben. 73'920 Inhaberaktien wurden zum Ausgabepreis von CHF 48.00 pro Aktie am Markt platziert und sind aus neu ausgegebenen Aktien geschaffen worden.

Inklusive der Mehrzuteilungsoption wurden insgesamt 5'406'420 angebotene Aktien im IPO der Bravofly Rumbo Group platziert, was 37.0% des Aktienkapitals (nach Teilausübung der Mehrzuteilungsoption) entspricht. Das Gesamtvolumen des IPOs summiert sich folglich auf CHF 260 Millionen, wovon der Gesellschaft aus den neu ausgegebenen Aktien brutto CHF 109 Millionen zuflossen (nach Teilausübung der Mehrzuteilungsoption). Die Anzahl ausgegebener Aktien beträgt nach der Teilausübung der Mehrzuteilungsoption 14'622'631 Inhaberaktien.

Bravofly Rumbo Group und alle Aktionäre (ohne Verwaltungsräte und Mitglieder des Managements und verkaufende Aktionäre kontrolliert von Verwaltungsräten oder Management) haben ein Lock-up von 180 Tagen ab dem ersten Handelstag vereinbart, der Verwaltungsrat und die Geschäftsleitung ein Lock-up von 360 Tagen ab dem ersten Handelstag, vorbehältlich der üblichen Ausnahmen.

Über Bravofly Rumbo Group

Die Bravofly Rumbo Gruppe, domiziliert in der Schweiz, ist eine Online-Reiseagentur mit starker Präsenz in Europa. Die Web- und Mobilplattformen der Gruppe ermöglichen Kunden, Flüge traditioneller Fluggesellschaften und Billigflug-Airlines zu suchen, miteinander zu vergleichen und zu buchen. Dasselbe gilt für Hotels, Pauschalreisen, Kreuzfahrten, Mietwagen und andere Reiseangebote und -dienstleistungen. Die Gruppe startete 2004 mit der Lancierung von Volagratis, Vorreiter unter den Billigflug-Suchmaschinen in Italien. Heute betreibt die Bravofly Rumbo Group Webseiten in 14 Sprachen und in 35 Ländern. Kernmärkte sind Italien, Spanien und Frankreich. In weiteren europäischen Märkten wie Deutschland, Osteuropa und Skandinavien stärkt die Gruppe ihre Marktpräsenz, zudem treibt sie die weitere Expansion in ausgewählte Länder im asiatisch-pazifischen Raum und in Lateinamerika voran. Die Gruppe führt verschiedene Kernmarken wie Bravofly, Rumbo, Volagratis, Jetcost, Crocierissime, Viaggiare und Viajar. Den über 4,5

Millionen betreuten Passagieren bietet die Bravofly Rumbo Gruppe neben ihrem Online-Angebot einen Kundenservice in zwölf Sprachen an.

Mehr Informationen unter www.bravoflyrumbogroup.com

Medienkontakte

Bravofly Rumbo Group

Priscilla Daroda

Mobil: +39 335 7064892

E-mail: priscilla.daroda@rumbo.com

Rosangela Leone

Mobil: +41 76 393 83 56

E-mail: rosangela.leone@rumbo.com

IRF Communications AG

Martin Meier-Pfister

Direkt: +41 43 244 81 40

Mobil: +41 79 200 85 00

E-mail: martin.meier-pfister@irfcom.ch

This publication constitutes neither an offer to sell nor a solicitation to buy securities of Bravofly Rumbo Group (the "Company") and it does not constitute a prospectus within the meaning of article 652a and/or 1156 of the Swiss Code of Obligations or a listing prospectus within the meaning of the listing rules of the SIX Swiss Exchange or a prospectus within the meaning of section 5:2 of the Dutch Financial Markets Supervision Act. The securities have already been sold.

This communication is made only to and directed only at persons (i) who are outside the United Kingdom or (ii) who have professional experience in matters relating to investments and who fall within article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) (the "Order") or (iii) who fall within article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc.") of the Order (all such persons together being referred to as "Relevant Persons"). Any investment or investment activity to which this communication relates is available only to Relevant Persons and will be engaged in only with Relevant Persons. Any person who is not a Relevant Person must not act or rely on this communication or any of its contents.

This communication is not for distribution in the United States, Canada, Australia or Japan. This communication does not constitute an offer to sell, or the solicitation of an offer to buy, securities in any jurisdiction in which is unlawful to do so. In particular, this communication is not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States absent registration under the Securities Act of 1933 or an exemption from registration. The securities referred to in this communication have not been and will not be registered under the Securities Act and will not be publicly offered or sold in the United States.

This communication does not constitute an "offer of securities to the public" within the meaning of Directive 2003/71/EC of the European Union (the "Prospectus Directive") of the securities referred to in it (the "Securities") in any member state of the European Economic Area (the "EEA"). Any offers of the Securities to persons in the EEA will be made pursuant to an exemption under the Prospectus Directive, as

implemented in member states of the EEA, from the requirement to produce a prospectus for offers of the Securities.

In connection with the offer or sale of the securities referred to herein, the Joint Global Coordinators may over-allot the securities or effect transactions with a view to supporting the market price of the securities at a level higher than that which might otherwise prevail. Any stabilisation action or over-allotment will be conducted by the Joint Global Coordinators in accordance with all applicable laws and rules. Save as required by law or regulation, the Joint Global Coordinators does not intend to disclose the extent of any stabilisation action. No representation is made as to whether the Joint Global Coordinators will engage in any stabilisation activity or that this activity, if commenced, will not be discontinued without notice.

For the avoidance of doubt, none of the Joint Global Coordinators makes any representation or warranty that it intends to accept or be bound to any of the information contained herein nor shall the Joint Global Coordinators be obliged to enter into any further discussions or negotiations pursuant thereto but shall be entitled in their absolute discretion to act in any way that they see fit in connection with the proposed transaction. Any discussions, negotiations or other communications that may be entered into, whether in connection with this communication or otherwise, shall be conducted subject to contract. No representation or warranty express or implied, is or will be made as to, or in relation to, and no responsibility or liability is or will be accepted by any of the Joint Global Coordinators or any of their respective officers, employees or agents as to or in relation to the accuracy or completeness of this communication, publicly available information on the Company or any other written or oral information made available to any interested party or its advisors and any liability therefore whether in contract, tort or otherwise is hereby expressly disclaimed.

The Joint Global Coordinators are acting on behalf of the Company and no one else in connection with the securities referred to herein and will not be responsible to any other person for providing the protections afforded to clients of the Joint Global Coordinators, or for providing advice in relation to the securities referred to herein.