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## **Bravofly Rumbo erweitert Managementteam**

Andrea Bertoli übernimmt die neue Funktion des Chief Vacation Business Officer

**Chiasso / Zürich, 13. Juni 2014. Bravofly Rumbo Group, ein führendes europäisches Online-Reisebüro, erweitert das Managementteam mit Andrea Bertoli. Er übernimmt per sofort die neue Funktion des Chief Vacation Business Officer.**

Das Unternehmen hat zu einem früheren Zeitpunkt die Absicht bekundet, im Reisegeschäft organisch und via Akquisitionen wachsen zu wollen. Andrea Bertoli wird diese Aktivitäten verantworten. Er sties 2012 zur Bravofly Rumbo Group und leitete seither die Unternehmensentwicklung. Zuvor war Andrea Bertoli als Führungskraft und Senior Manager bei einem führenden Skiferienort in Norditalien (10 Jahre), bei eDreams (3 Jahre) und McKinsey (7 Jahre) tätig.

Der Lebenslauf von Andrea Bertoli sowie die Struktur und Funktionen des aktuellen Managementteams sind abrufbar auf <http://www.bravoflyrumbogroup.com/about-us/management.aspx>.

### **Über Bravofly Rumbo Group**

Die Bravofly Rumbo Gruppe, domiziliert in der Schweiz, ist eine Online-Reiseagentur mit starker Präsenz in Europa. Die Web- und Mobilplattformen der Gruppe ermöglichen Kunden, Flüge traditioneller Fluggesellschaften und Billigflug-Airlines zu suchen, miteinander zu vergleichen und zu buchen. Dasselbe gilt für Hotels, Pauschalreisen, Kreuzfahrten, Mietwagen und andere Reiseangebote und -dienstleistungen. Die Gruppe startete 2004 mit der Lancierung von Volagratis, Vorreiter unter den Billigflug-Suchmaschinen in Italien. Heute betreibt die Bravofly Rumbo Group Webseiten in 14 Sprachen und in 35 Ländern. Kernmärkte sind Italien, Spanien und Frankreich. In weiteren europäischen Märkten wie Deutschland, Osteuropa und Skandinavien stärkt die Gruppe ihre Marktpräsenz, zudem treibt sie die weitere Expansion in ausgewählte Länder im asiatisch-pazifischen Raum und in Lateinamerika voran. Die Gruppe führt verschiedene Kernmarken wie Bravofly, Rumbo, Volagratis, Jetcost, Crocierissime, Viaggiare und Viajar. Den über 4,5 Millionen betreuten Passagieren bietet die Bravofly Rumbo Gruppe neben ihrem Online-Angebot einen Kundenservice in zwölf Sprachen an.

Mehr Informationen unter [www.bravoflyrumbogroup.com](http://www.bravoflyrumbogroup.com)

### **Medienkontakte**

Bravofly Rumbo Group

Priscilla Daroda  
Mobil: +39 335 7064892  
E-mail: [priscilla.daroda@rumbo.com](mailto:priscilla.daroda@rumbo.com)

Rosangela Leone  
Mobil: +41 76 393 83 56  
E-mail: [rosangela.leone@rumbo.com](mailto:rosangela.leone@rumbo.com)

IRF Communications AG  
Martin Meier-Pfister  
Direkt: +41 43 244 81 40  
Mobil: +41 79 200 85 00  
E-mail: [martin.meier-pfister@irfcom.ch](mailto:martin.meier-pfister@irfcom.ch)

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