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Bravofly Rumbo Group announces early closing of its IPO and expected acceleration of the first day of trading

Bravofly Rumbo Group's IPO already multiple times over-subscribed throughout the price range

Chiasso / Zurich, 9 April 2014 – Bravofly Rumbo Group, a leading European online travel agency ("OTA"), has decided to accelerate the timetable for its Initial Public Offering ("IPO"). Due to strong interest and demand from both international and Swiss investors, Bravofly Rumbo Group will close its IPO early. The public offering is already multiple times over-subscribed throughout the communicated price range of CHF 40.00 to CHF 52.00. The shares (ticker symbol: BRG) will commence trading on SIX Swiss Exchange on or about 15 April 2014.

The book-building process which started on 2 April 2014 will now end on 14 April 2014. The announcement of the final offer price and the final number of offered shares is expected to be published on 15 April 2014. The listing of the shares and commencement of trading in Bravofly Rumbo Group shares on SIX Swiss Exchange is expected to take place on 15 April 2014. The shares are expected to be delivered against payment on or about 22 April 2014.

Information for media

Listing	SIX Swiss Exchange (Main Standard)
Ticker symbol	BRG
Swiss security number	23.806.732
ISIN	NL0010733960
Price range	CHF 40.00 to CHF 52.00 per Offered Share
Offered Shares	Base Offer of up to 5,770,000 bearer shares with a nominal value of EUR 0.01 each whereof <ul style="list-style-type: none"> • up to 2,625,000 primary shares offered by Bravofly Rumbo Group • 3,145,000 secondary shares offered by the selling shareholders
	Over-allotment option of up to 577,000 primary shares granted by Bravofly Rumbo Group
Anticipated schedule	
Book-building period	From 2 April 2014 to 14 April 2014 <ul style="list-style-type: none"> • 12:00 noon CEST for private banking and retail clients • 3:00 p.m. CEST for institutional investors

	subject to extension or shortening of the book-building period
Pricing and allocation	14 April 2014
Announcement of final offer price per Offered Share and final number of Offered Share	15 April 2014
Listing and first day of trading	15 April 2014
Book-entry delivery of Offered Shares against payment of the offer price	22 April 2014
Last day for exercising the over-allotment option	15 May 2014

About Bravofly Rumbo Group

Bravofly Rumbo Group is a Swiss-based online travel agency, or OTA, with a strong presence in Europe. Its web and mobile platforms enable consumers to easily search for, compare and book flights with both traditional airlines and low cost carriers, as well as hotel accommodation, package holidays, cruises, rental cars and other travel-related products and services. The Group traces its roots to 2004, with the launch of Volagratis, a pioneer search engine for low cost flights in the Italian market. Today it operates websites in 14 languages and localized for 35 countries. Its core markets are Italy, Spain and France. The Bravofly Rumbo Group is strengthening its position in other European markets such as Germany, Eastern Europe and Scandinavia, and expanding to untapped markets in selected Asian Pacific and Latin American countries. The Group operates under a number of key brands, including Bravofly, Rumbo, Volagratis, Jetcost, Crocierissime, Viaggiare and Viajar. With more than 4.5 million passengers handled per year, Bravofly Rumbo Group complements its online offer with customer service support in 12 languages.

For more information, please visit bravoflyrumbogroup.com

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