

INFORMATION REGARDING COOKIES COLLECTED ON THIRD PARTY'S WEBSITES

1. Introduction

Please read the following carefully to understand our use of your personal data and how we collect data from our partners' websites which is the source through which we are receiving your data ("**Third Party's Website**"), so that you may better understand the use of Cookies during your navigation and be aware that your privacy is protected and respected at all.

This Cookies Policy provides you with information about the cookies and other similar technologies (hereinafter, collectively referred also to as "**Cookies**") that are set by us as "Data Controller" on the Third Party Website.

Please note that this Policy supplements LM Forward Limited Cookie Policy available at the following link:

https://res.cloudinary.com/lastminute-contenthub/image/upload/DAM/Artwork/fwd/legal/EN_Cookies_Policy_FWD_May_2020_CLEAN.pdf

2. Who is the controller of your data?

Depending on what entity manages the website or domain from which the Cookies are set and processed, the following types of Cookies may exist:

- **First party Cookies:** these are sent to your Device from a website or domain managed by the website owner and from which the service you requested is provided.
- **Third party Cookies:** these are sent to your Device from a website or domain other than the one being visited by you, and are managed by a separate entity that processes data obtained through Cookies.

When we place cookies on a Third Party's Websites, these cookies are considered collected by us as a "**Third party cookie**", to describe cookies that are set by us acting as a "Data Controller" that is distinct from the data controller that operates the website visited by you.

When this policy mentions "Company", "we," "us," "our" or "Data Controller", it refers to:

LM Forward Limited, an English company belonging to the Im group, with registered office at The Johnson Building 77 - Hatton Garden, EC1N 8JS London (United Kingdom), Company No: 11855830, which is responsible for the processing of Users' and/or Customers' personal data under this Cookie Policy (hereinafter, referred to as the "Company", "we", "us", "our", "Data Controller").

3. What are cookies and other tracking technologies ?

"Cookies" are small text files which are stored by us on your computer, hard drive, smartphone or tablet (hereinafter referred to as, "Device") when you browse across the web, including the Third Party's Website. These Cookies hold a modest amount of data specific to you and allows a server to deliver a page tailored to you on your Device.

On the Third Party's Website we can also use other similar technologies referred to as "tags" (such as, "tracking pixels", or "script"), "HTML5 local storage", "web beacons" or "plugins" as well as "software development kits" (SDKs) and fingerprinting techniques, which are in particular technologies that store or access information on the user's device in order to identify it so that a visits to a website can be analyzed. These similar technologies may also be used together with Cookies to enable information to be stored on, or transmitted to and from, the Device you use to access the Third Party's Website. Furthermore, by implementing the Cookies and the other similar technologies described above, if you visit the Third party Website and then return to that website or visit any other website where we place our Cookies, these can read and recognize your visits. This allows us to operate our business or improve the way we provide marketing information to the Third Party's Website or to other websites where we place our Cookies.

4. Authorisation for the use of cookies on our Website

In accordance with the notice of Cookie usage appearing on the Third Party's Website's you are able to accept or deny your consent to our Cookies. If you accept them, you consent to the use of Cookies described herein, except to the extent that you have set your preferences through the Third Party's cookie setting area or you have modified your browser settings to disable their use.

5. What categories of your data do we collect and use?

When you visit the Third Party's Website we may collect through Cookies the following categories of personal data:

- Information about your visits to the Third Party's Website and its use, such as the date and time that you visited, the duration of your visit, the website navigation paths of your visit and your interactions with the Third Party's Website. Please note that where legally possible we may associate this information with those collected by us on our website or in other websites where we place our Cookies.
- Information about the Device and browser you are using, parameters relative to the operating system and the computer environment used by you, your IP address, as well as uniform resource identifiers for requests made, the time of request, the method used to submit the request to the server, the size of the archive obtained as a response, the numerical code indicating the status of the response given by the server (correct, error, etc.).
- Information related to your interactions with our ads and/or those of our partners served on the Third Party's Website, such as those viewed, or clicked on, the type of ad and whether you purchased the product or service advertised.
- Information related to your interests and preferences gathered, with your previous consent, on the Third Party's website, by analyzing your surfing behavior in order to aggregate it with other patterns of users who exhibit similar interests. However, our ads are designed to process information in such a manner that the information cannot be directly attributed to a specific, identifiable individual without the use of additional information (such as your name, address, or email address).

Some of this information (including, for example, unique identifiers) may identify a particular computer or device and is considered a "personal data" in some jurisdictions, including the European Union.

6. Types of cookies used by us on the Third Party's Website

Depending on the duration of the Cookie, through the Third Party's Website we may place:

- **Persistent Cookies:** these types of Cookies can allow the preferences or actions of the user across a site (or across different websites) to be remembered. They remain stored on your Device and can be accessed and processed after you exit the Third Party's Website. They may be used for a variety of purposes including remembering users' preferences and choices when using a site or to target advertising. The Cookie remains on the hard drive until it expires. The maximum duration of our persistent Cookies is 1 year, after this the browser deletes the Cookie from the hard drive.

According to their purpose, Cookies served by us can be grouped as follows:

- **Analytics cookies for statistical purposes and measuring traffic:** these Cookies gather information about your use of the Third Party's Website, the pages you visit and any errors that may occur during navigation. We also use these Cookies to recognise the place of origin for visits to the Third Party's Website. These Cookies are used to collect information, in aggregate form, on the number of users and how they visit the Third Party's Website. These cookies do not contain personal data. In some cases, some of these cookies are managed on our behalf by third parties, but may not be used by them for purposes other than those mentioned above.

The installation of such cookies does not require the prior consent of the users.

- **Marketing and re-marketing Cookies:** these Cookies are used to show you personalized advertising and offers with products and services we think you may be interested in. Thanks to these Cookies we gather information about your interests collected from the Third Party's Website. We may match them with the information collected with your consent on our website, if you consent to this, as well as on our partners' websites, both on-line and off-line.
- **Advertising or retargeting cookies shared with third parties:** these Cookies, served on the Third Party's Website through the audience technology platforms indicated below, collect pseudonymized personal data, means information that cannot by itself be used to directly identify a particular person or entity, and enable other advertisers to show you ads on their websites or on third parties' websites about goods and services of interest to you. We may match them with the information collected with your consent on other Third Party's Websites, and share them with advertisers or other third parties acting as data

controllers if you consent to this. These advertisers or other third parties operate in the following sectors: tourism, leisure, entertainment, high technology, fashion, decoration, consumer goods, food and beverage, finance, banking, insurance, energy, environment, communication, mass media, real estate, pharmaceuticals, clothing and textiles, education and training, energy, publications and publishing, information and communications technology, retail, sport, telecommunications and general services.

Here you can find the information on how we process your personal data through the above mentioned audience technology platforms and their disabling systems:

- [Neodata](#) (acting as data processor)

The installation of such Cookies requires the prior consent of the users.

7. Why do we collect your data?

Why?

A. n.a.

B. To meet the legal, regulatory and compliance requirements and to respond to requests by government or law enforcement authorities conducting an investigation

On which legal basis?

To comply with the law

C. To carry out anonymous, aggregative statistical analyses so that we can see how the Third Party's Website is used.

On which legal basis?

To pursue our legitimate interest (i.e. to manage our commercial relation with the Third Party website)

D. To tailor and personalise online marketing notifications and advertising for you (eg. Web Push Notifications) based on the information on your use of the Third Party's Website and of other sites, collected through Cookies.

On which legal basis?

Where you give your consent (i.e. through the Cookie banner or by your browser's settings)

E. To enable other advertisers to tailor and personalise online marketing notifications and advertising to be shown on their website, based on the information on your use of the Third Party's Website that we share with them.

On which legal basis?

Where you give your consent (i.e. through the Cookie banner or by your browser's settings)

8. How long do we retain your data?

We retain your personal data for as long as is required to achieve the purposes and fulfil the activities as set out in this Cookies Policy, otherwise communicated to you or for as long as is permitted by applicable law. Further information about the retention period is available here:

Data collected via tag

Non-technical cookies

Retention period

Max 1 year

Starting date

From the date of browsing on Third Party's Website

9. Cookies management

9.1 How do I disable/enable Cookies?

By modifying your browser settings, you can opt to disable Cookies or receive a notification before accepting them. You can also erase all Cookies installed in your browser's Cookie folder. Keep in mind that each browser has a different procedure for managing and configuring Cookies. Here's how you manage Cookies in the various major browsers:

- [MICROSOFT WINDOWS EXPLORER](#)
- [GOOGLE CHROME](#)
- [MOZILLA FIREFOX](#)
- [APPLE SAFARI](#)

If you use another browser, please read its help menu for more information.

If you would like information about managing Cookies on your tablet or smartphone, please read the related documentation or help archives online.

9.2 How are third party Cookies enabled/disabled?

We suggest that you consult the Third Party's Website for more information on managing any third party Cookies that are installed. However, we invite you to visit the following website <http://www.youonlinechoices.com/> where you can find useful information about the use of Cookies as well as the measures you can take to protect your privacy on the internet.

9.3 How do I disable Web Push Notifications?

You can disable Web Push Notifications through your browser:

Chrome:

<https://support.google.com/chrome/answer/3220216?co=GENIE.Platform%3DDesktop&hl>

Firefox: <https://support.mozilla.org/en-US/kb/push-notifications-firefox>

Microsoft

Edge:<https://support.microsoft.com/en-us/help/10761/windows-10-change-notification-action-settings>

Apple Safari: <https://support.apple.com/en-gb/guide/safari/sfri40734/mac>

10. What are your data protection rights and how can you exercise them?

You can exercise the rights provided by the Regulation EU 2016/679 (Articles 15-22), including the right to:

Name of the right

Right of access

Content

To receive confirmation of the existence of your personal data, access its content and obtain a copy.

Name of the right

Right to erasure/right to be forgotten and right to restriction

Content

To request the erasure of your data or restriction of your data which has been processed in violation of the law, including whose storage is not necessary in relation to the purposes for which the data was collected or otherwise processed; where we have made your personal data public, you have also the right to request the erasure of your personal data and to take reasonable steps, including technical measures, to inform other data controllers which are processing the personal data that you have requested the erasure by such controllers of any links to, or copy or replication of, those personal data.

Name of the right

Right to data portability

Content

To receive a copy of your personal data you provided to us for a contract or with your consent in a structured, commonly used and machine-readable format (e.g. data relating to your purchases) and to ask us to transfer that personal data to another data controller.

Name of the right

Right to withdraw your consent

Content

Wherever we rely on your consent, you will always be able to withdraw that consent, although we may have other legal grounds for processing your data for other purposes.

Name of the right

Right to object, at any time

Content

You have the right to object at any time to the processing of your personal data in some circumstances (in particular, where we don't have to process the data to meet a contractual or other legal requirement, or where we are using your data for direct marketing).

You can exercise the above rights at any time by:

- Contacting us via email at privacy.fwd@lastminutegroup.com.

- As for online targeted ads and the withdrawal of your consent please refer to Article 9 of this Cookie Policy.

Your rights in relation to your personal data might be limited in some situations. For example, if fulfilling your request would reveal personal data about another person or if we have a legal requirement or a compelling legitimate ground we may continue to process your personal data which you have asked us to delete.

You also may have the right to make a complaint if you feel your personal information has been mishandled. We encourage you to come to us in the first instance but, to the extent that this right applies to you, you are entitled to complain directly to the relevant Data Protection Supervisory Authority.

11. Contact details of the data controller

The contact details of the Data Controller of the data processing described hereinabove are:

LM Forward Limited, an English company belonging to the lm group, with registered office at The Johnson Building 77 - Hatton Garden, EC1N 8JS London (United Kingdom), Company No: 11855830.

12. Contact details of our data protection officer (DPO)

Our Data Protection Officer (or "DPO") is available at:

- dpo.fwd@lastminutegroup.com
- The Johnson Building 77 - Hatton Garden, EC1N 8JS London (United Kingdom)