

## Shoulder season starts to rival summer peak, lastminute.com bookings reveal

- ***Departure growth up 7% in September, 12% in October and 23% in November***
- ***Autumn escapes expand almost seven times faster than summer getaways***
- ***Shoulder season travel makes up 19% of annual trips and 58% of peak summer***

*16 December 2025* - A shoulder season surge in holiday bookings this year means that autumn breaks are now growing nearly seven times faster than the traditional summer getaway.

Departure growth year on year at lastminute.com was up 7% in September, 12% in October and 23% in November – with November becoming the fastest growing month of 2025.

Shoulder season travel now accounts for 19% of annual trips, and has reached 58% of the size of the summer peak. The data covers package holiday bookings across lastminute.com's core European markets of the UK, France, Germany, Italy and Spain.

The majority (60%) of shoulder season travel are beach breaks, confirming that holidaymakers continue to make an active choice to avoid the heat of high summer. The remainder are city escapes. Bookings to London surged 30% year on year in the week when Radiohead played their anticipated London shows in late November.

**Alessandro Petazzi, lastminute.com CEO,** said: *"The trend of shoulder season travel is here to stay. We are seeing travellers extend the summer well into the autumn, with November seeing the biggest growth in departures of 2025.*

*"We're also seeing travellers favour shorter but more frequent getaways, which is accelerating the shoulder season surge. At lastminute.com we are well placed to meet travellers' growing demand for flexibility and personalisation throughout the year."*

The top 10 destinations for holidaymakers from the UK, France, Germany, Italy and Spain for the period September-November 2025 are as follows:

1. Majorca (Balearic Islands)
2. Tenerife (Canary Islands)

3. Crete (Greek Islands)
4. Amsterdam Greater Area
5. Barcelona Greater Area
6. Rome Greater Area
7. Marrakech Greater Area
8. Malta
9. Paris Greater Area
10. Sharm El Sheikh (Red Sea)

lastminute.com classifies shoulder season as travel in September, October and November. The company will release its next Travel Horizons report early in 2026.

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**About lastminute.com**

lastminute.com is the European Travel-Tech leader in Dynamic Holiday Packages. Our mission is to simplify, personalise, and enhance customers' travel experience by leveraging our technology. Thanks to the iconic brand lastminute.com and a rich portfolio of vertical brands, we meet the most diverse needs of travellers across the entire holiday experience. As one of the few fully licensed European tour operators, we offer unlimited real-time travel combinations thanks to our proprietary Dynamic Holiday Packaging engine, providing additional customer protection and exclusive deals. lastminute.com N.V. is a publicly traded company listed under the ticker symbol, LMN on the SIX Swiss Exchange.

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