

PLAYBOOK WEBSITE SERVICE TERMS AND CONDITIONS

Welcome to www.playbook.co.uk a service provided by LM Forward Limited ("**LM Forward**") through which you can access and receive news and information on media, travel and other offers.

LM Forward Limited headquartered in The Johnson Building 77 - Hatton Garden, EC1N 8JS London (United Kingdom) Company No: 11855830

We ask you (the "**User**") to carefully read and, before making a booking with us, accept the following terms and conditions (the "**T&C**") that govern the service (the "**Service**") that LM Forward makes available on www.playbook.co.uk (the "**Website**"). LM Forward reserves the right to modify the T&C without notice when such modifications become necessary due to, without limitation, changes in market conditions, changes in rules and regulations, or modifications to the risk factors associated with LM Forward's provision of the Service through the Website. If you wish to take full advantage of the Service and be regularly informed about travel news, media, you may subscribe, by entering your full and accurate personal information.

Please take into account that your access and use of the Website requires your acceptance of the T&C. By continuing to access and/or use the Website, you are deemed to have accepted the T&C.

1. DESCRIPTION OF THE SERVICE

The User will be able to fully access LM Forward's Service, which includes: (i) information, updates and news feeds on media and offers by the main travel operators.

2. USE OF THE WEBSITE

The User can freely visit the Website and use its functionality for personal, not commercial, use only. When doing a search in the search engine, making reservations or processing purchase orders, the User recognises and states that they are acting in a purely personal capacity.

The User is not allowed to modify, reuse, copy, distribute, transmit, reproduce, publish, grant license or use, create derived tasks or jobs, transfer or sell, or in any case, make any commercial use or any use that is not personal in nature of the information, news, content, software and systems, or products obtained or made available to the User through the Website and the use of the Service.

To be able to use the functions of the Website, the User must have an internet connection, which they must procure at their own expense from a reliable provider. LM Forward is not liable for any damages to the User's hardware that may be caused, directly or indirectly, by the internet connection.

3. RULES OF CONDUCT

The User undertakes to use the Website, its functions and the Service for lawful purposes and according to the present T&C. Particularly, the User undertakes neither to send or spread, through the Website and its functions, illicit, defamatory, vulgar, obscene, abusive or disturbing content, nor to use the Website and its functions to perform any acts which could cause damage to the image and reputation of LM Forward or any other loss or damage to LM Forward.

Moreover, the User undertakes not to send advertising materials, undesirable and/or unsolicited communications which could interfere with the functionality and/or the use of the Website by third parties.

4. INTELLECTUAL PROPERTY

The User acknowledges and recognizes that all information, data, software, content, music, sounds, photographs and images, video and any other content on the Website (the "**Content**") are the exclusive property of LM Forward and its license holders.

With the exception of using the application as stated in section 3, the User does not acquire any rights on the Content and/or the Website, the only right being the right to use the Website according to these T&C.

The User is authorised to print and/or download the Content (including the T&C) only for personal use.

5. HYPERLINK TO OTHER INTERNET WEBSITES

The Website contains hyperlinks to other internet resources of commercial partners of LM Forward and/or third parties. The publishing of hyperlinks on the Website is done for information purposes and as a reference for the Users' use and does not imply any recognition or approval of their contents by LM Forward. Moreover, LM Forward does not exercise control over the contents, information, services and/or products offered by such linked websites. LM Forward shall not be liable for the truthfulness, accuracy and updating of the information published on such linked websites. The User acknowledges that the use of such websites will be done at his/her own risk.

The publication of a hypertext link and/or another internet resource on the Website does not imply any kind of commercial association and/or affiliation between LM Forward and the administrators of the linked websites.

6. PRIVACY POLICY AND INFORMATION REGARDING THE PROCESSING OF PERSONAL DETAILS

Information regarding the way in which we process personal information and how cookies are used on the Website can be found in our [Privacy Policy](#).

7. CHOICE OF APPLICABLE LAW AND EXCLUSIVE JURISDICTION

The T&C and the relationship between the User and LM Forward are governed, in the measure allowed by applicable regulations, by English law. Regarding what is allowable by applicable regulations and international agreements, the parties agree that the resolution of any dispute that could arise between them according to the T&C, the relationship created between them will be under the exclusive jurisdiction of ordinary courts at LM Forward's headquarters.

LM Forward also reserves the right to meet with the User in a competent court at the User's domicile.