

PRIVACY POLICY REGARDING THE PROCESSING OF PERSONAL DATA FOR A LASTMINUTE.COM PROMOTIONAL VOUCHER REQUEST

The data owner for the processing of personal data of Users who give their consent to “*Consent to Sky Mobile to reward you following the conditions of this promotion*” is SKY UK LIMITED, a company based in Grant Way, Isleworth, Middlesex, TW7 5QD (Company number 02906991). The personal data of Users are requested only with the aim of managing the delivery of the promotional prize to the recipients and to pursue the legislative obligations for the use of the prize in relation to the promotional activity. The fulfilment of the aforesaid subsequent obligations may make it necessary to send the data to third-party companies, for example to airline companies, hotels and travel intermediaries.

SKY UK LIMITED appoints BravoNext SA, a Swiss company part of the lastminute.com group, whose registered offices are in Vicolo de' Calvi 2 - CH-6830 Chiasso - Switzerland (tel. +41 912 087 009), as data processor of Users' personal data, together with other companies belonging to the lastminute.com group (hereinafter, the “Data Processor”).

The list of names of the parties to which the Users' personal data may be sent is available from BravoNext by writing to privacy@lastminutegroup.com.

All personal data are provided voluntarily by the Users. The User is obliged to provide true, correct and updated personal data in order to create and manage the contractual relationship with the Data Processor.

Users' personal data will be processed manually or electronically in such a way as to ensure, in relation to the purposes for which the data was sent and collected, their security and confidentiality, as well as to avoid unauthorised access to the same data, for the period of time strictly necessary to carry out the tasks for which the data was collected.

The data will be processed at the registered and operational offices of the Data Processor and on the lastminute.com group server farm located in Haarlem, The Netherlands, as well as at the premises of those parties to which the data may be sent.

The Data Processor will process the Users' personal data, also through the activity of other companies belonging to the lastminute.com group, with the only scope of pursuing the obligations of the promotional prize's delivery.

The contact's details of the data owner are:

Customer Relations, Sky Subscriber Services Ltd, PO Box 43, Livingston, West Lothian, EH54 7DD, UK or to Customer Relations, Sky Subscriber Services Limited, One Burlington Plaza, Burlington Plaza, Dublin 4, ROI or contact Sky's Data Protection Officer via dp.department@sky.uk.

The DPO contact of the Data Controller is available at the following details:

dpo.it@lastminutegroup.com

Vicolo de' Calvi 2 - 6830 Chiasso, CH