

# Muhammad Abdulkadir

Product Manager | AI & Web Technologist  
| Detail-Oriented | Problem Solver | Builder

## EXPERTISE

Product Management	2+ Yrs
Data & APIs	3+ Yrs
Web Technologies	5+ Yrs

## SKILLS

### Notable Competencies:

Complete Product Lifecycle, Product Strategy, Validation, Customer Interviews, Personas, Product Requirements (PRD), Roadmapping, Journey Maps, Project Management, Data-Driven, UX, Wireframing, Prototyping, Design Principles, Market Research, Analysis & Visualization, PRs

### Product & Design Tools:

Figma, Whimsical, ProductBoard, Miro, Affinity Designer, Adobe Suite

### Organizational Tools:

Salesforce, HubSpot, Notion, Linear, Jira, Airtable, Keynote

### Data & AI Tools:

Looker, MixPanel, Hex, Jupyter, Excel, Mode Analytics, Optimizely, Heap, GA4, Google Tag Manager, OpenAI

### Languages & Syntax:

Python, Pandas, FastAPI, LangChain, PyTorch, LookML, APIs, SQL (PostgreSQL, RedShift, BigQuery), Vector Databases, Embeddings

## EXPERIENCE

### Product Manager, Internal Tools & Ops Mar 2021 – Dec 2024

*Elfjr Furniture and Interiors*

- Cut manual processing errors by 40% by launching internal tools with JavaScript & Node.js.
- Reduced task turnaround time by 30% by automating workflows based on cross-team feedback.
- Led documentation of software support processes, improving team onboarding efficiency by 25%.
- Aligned product features with internal needs and customer feedback through structured discovery.

### Product Manager, Digital Campaigns Feb 2021 – Mar 2021

*LiveBox*

Digital Streaming & Content Management

Improved campaign scheduling efficiency by 60% using custom-built HTML/JS automation scripts.

Coordinated cross-functional teams to launch product updates within tight client timelines.

Supported digital strategy planning that drove a +15% engagement uplift in 2 weeks

### Product Manager, Onboarding & Support Mar 2020 – Jan 2021

*SCHOOLA (EdTech SaaS)*

School Management Platform

Reduced onboarding time by 50% by delivering tailored training guides based on client personas.

Helped prioritize 10+ feature requests, working closely with developers to enhance UX.

Created technical documentation and UI walkthroughs adopted by 100% of new clients.

## CONTACT

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☎ 08126839553, 08064433143

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## EXPERIENCE CONT.

### EDUCATION

AUG 2022

**Bachelors of  
Science, Computer  
Science & IT**

Federal University  
Dutsinm, Katsina.

### CERTIFICATIONS

**Product Manager  
Certification (PMC)**

Alison.com

**Certified Data Analyst**  
- FreeCodeCamp.com

### SIDE PROJECTS

2024 – 2025

**Founder / Designer**

LexFit

Fitness app focused on techies  
that go to the gym.

### Product Manager, Data

AUG 2024 – MAR 2025

FitSync AI- *Startup*

#### *AI-Enabled Fitness Personalization & Wellness Automation*

Led the end-to-end build of an AI-powered coaching platform, resulting in a 50% increase in coach-client session efficiency through automated scheduling, personalized plans, and wearable integration.


Established the initial AI product development lifecycle, and organized the startup's first cross-functional SCRUM team, aligning machine learning, UX, and fitness strategy.

### MANAGER RECOMMENDATION

"Muhammad brings a rare blend of product strategy, data fluency, and technical expertise. He is drawn to complex challenges and excels at addressing not only the immediate issue but also identifying and resolving the underlying systemic causes. His ability to think holistically and build scalable solutions makes him an invaluable contributor to any product organization"

— Abdullahi Bature, Co-Founder @ Schoola, Curri-AI (Direct Manager)

**HAVE YOU VISITED  
MY PORTFOLIO?**

 [mabdulkadir.netlify.app](https://mabdulkadir.netlify.app)