

LICECHOICE Advantages

Compared to Competitors

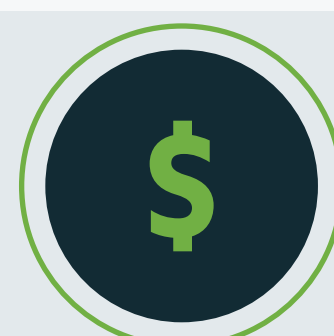
Most Over-The-Counter and Prescription Products

ACTIVE INGREDIENTS



Pesticides

COST PER TREATMENT



\$15-\$25

TOXICITY



Toxic and can only be used every 7 days.

EFFECTIVENESS



Less than 50% effective now because Super Lice have become resistant to them.

ABRASIVENESS



Other products can irritate the scalp and leave chemical burns.

COMPOSITION



Use oils, which are hard to wash out and leave hair greasy.

USABILITY



Contain toxic chemicals and can not be used for children under four.

SMELL



Strong chemical smell and toxic fumes.

QUALITY



Cheap plastic nit combs that leave a lot of nits behind.

COST



Sell you two separate products, one to treat lice and another to "repel" lice.

TOOLS



Do not offer magnifying goggles.

Do not include a cape and hair clips.

Don't have videos.

LICECHOICE
YOUR #1 SOURCE FOR LICE TREATMENT

Natural enzymes
derived from organic sources.

\$6

Non-toxic.
Can be used every day if needed.

Super Lice **can not become resistant** to our product.

Gentle on your skin
but tough on lice.

No oils.
Won't leave hair greasy.

Safe for ALL ages, including infants and pregnant women.

No offensive odor
or fumes.

The most effective nit comb on the market with microgrooved teeth to pull nits off without pulling out hair.

Saves you money because it's two products in one!
Can be used as a TREATMENT for an active case of lice AND as a daily PREVENTATIVE to protect against future infestations.

Offers magnifying goggles with lights in our kit, to help you spot tiny nits and bugs.

Includes a plastic cape to protect your clothes **and metal hair clips** to help you section the hair while combing.

Includes instructional videos to teach you how to do an effective treatment.