

STAGES

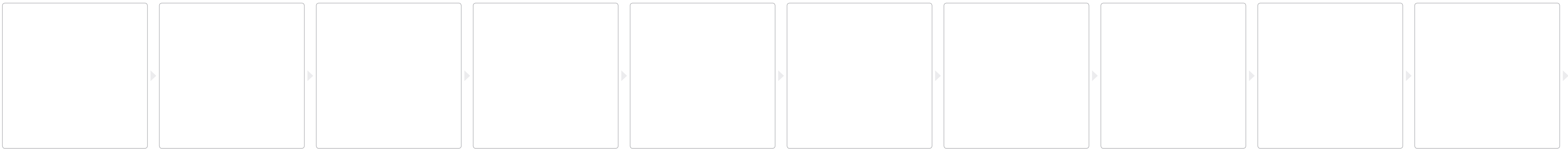


STEP 1 STEP 2 STEP 3 STEP 4 STEP 5 STEP 6 STEP 7 STEP 8 STEP 9 STEP 10

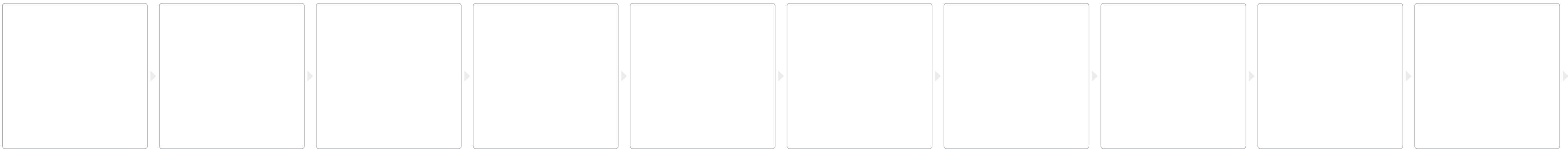
- LANE TYPE
- Storyboard
 - Step description
 - KPIs
 - Jobs
 - Channels
 - Research data
 - Stakeholders
 - Backstage process
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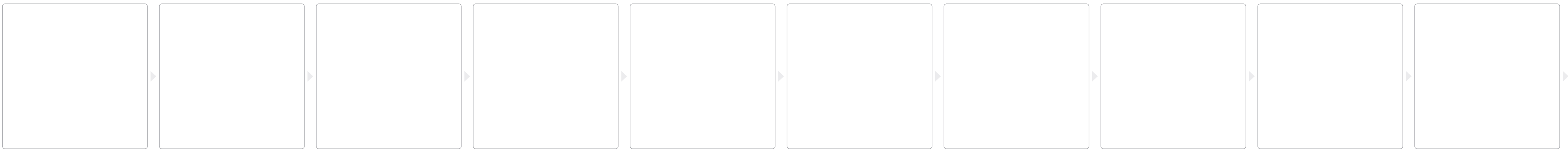
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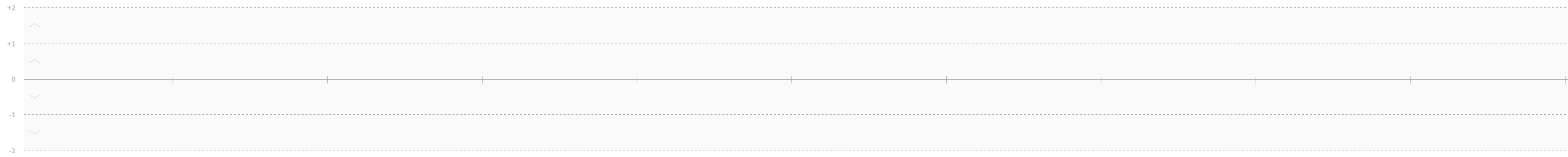
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EMOTIONAL JOURNEY



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