



**WARNER  
TELECOMM**

# Enterprise Technology Management

**A comprehensive Solution For Modern Businesses**

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# About Warner Telecomm

## Enterprise Technology Management

A US-based, privately held women owned company with headquarters in Pittsburgh, PA. Warner Telecomm's Enterprise Technology Management (ETM) platform offers a comprehensive solution for IT, procurement, and finance departments to connect, optimize, and manage large-scale corporate communications costs while visualizing associated inventories. They provide services such as expense management, contract negotiations, and detailed audits to uncover cost-saving opportunities and improve operational efficiency. With expertise across various industries, Warner Telecomm delivers customized solutions to meet each organization's unique needs.





# WHAT IS Enterprise Technology Management

The platform focuses on four core areas: landline, mobile, cloud, and software services. By automating processes, it enables organizations to efficiently manage their services, leading to significant cost savings. For instance, Warner Telecomm's approach has resulted in average savings of approximately 18% to 25% across all carriers for their customers.

- Connects IT, procurement, and finance departments with the data
- Expense Management Tool - Land line , Mobile, Cloud and Software
- Cost Optimization Tool
- Software License Management Tool
- Cloud based visualization platform
- Data Ingestion - EDI, API, ETL, PDF Reader, RPA





# Why do companies need it?

## Addressing Key Challenges in IT Cost Management

### Complex IT infrastructure

Managing multiple vendors, contracts and devices across large organizations

### Cost Optimization Challenges

- Identifying missed opportunities for cost savings
- Paying too much for communications cost
- Purchasing and cost allocation – chargebacks

### Data Visibility

Visualization tools, such as dashboards, graphs, and charts, help simplify this complex data into easy-to-understand visual formats. This enables stakeholders to quickly grasp the status and trends of their enterprise technology.

ETM provides a structured way to manage and optimize technology resources, from hardware and software to networks and cloud services. This helps prevent underutilization or overspending on unnecessary assets.



ETM improves operational workflows by automating routine tasks and ensuring that technology supports business processes, making operations more agile and reducing downtime.

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# What companies are buying the service

Companies across various industries are adopting Enterprise Technology Management (ETM) to improve the efficiency, security, and cost-effectiveness of their technology infrastructure. Some key sectors that are buying ETM solutions include:

- **Retail:**
- **Education:**
- **Healthcare:**
- **Hospitality:**
- **Municipalities:**
- **Professional Services:**
- **Technology Companies:**



ETM adoption is common among enterprises in any industry that requires efficient, secure, and scalable management of their technology infrastructure cost.



# Ideal Customer Profile



## Enterprise-Level Organizations:

Businesses with significant operations, technology infrastructure, and a need to manage complex IT environments. These can be in any industry, but the following are prime targets:



## Large to Mid-Size Companies

- Large Enterprises with hundreds to thousands of employees and a need to scale technology management across multiple departments, offices, and regions.
- Mid-sized Companies (with growth potential) that are facing increasing complexity in managing their IT and technology assets.



## Technology Infrastructure Complexity

- Organizations with diverse technology environments such as on-premise IT infrastructure, cloud computing services, and hybrid IT systems.
- Companies managing a high volume of IT assets, including hardware (servers, devices, etc.), software licenses, and cloud services.





# The Value Proposition ?

The value proposition for Enterprise Technology Management (ETM) solutions focuses on the following core benefits that address the key challenges faced by businesses in managing their technology infrastructure:

- **Monthly savings 18%-25%**
- **150% fee guaranteed cost savings**
- **Accurately manages inventories**
- **Detailed and high-level reporting**
- **Replaces inefficient internal processes**
- **Allows budgeting for true consumption**
- **Enables businesses to automate, optimize and visualize core functions**
- **Identifies and eliminates unnecessary or redundant technology expenses**



The Cost Reductions You Need,  
With The Automation You Want





# Contact Us

At Warner Telecomm, we provide innovative solutions designed to help your business succeed. With decades of experience and a focus on personalized service, we're here to support your goals and drive results. Contact us today to learn how we can help your business thrive.



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