

## **L©QR** Partner Program

## **About LOQR**

Focused on the financial sector, LOQR empowers its clients beyond their digital business by providing a customer-centric platform and valuable business expertise. LOQR's know-how in cybersecurity, compliance, and market regulations, combined with solid financial experience, is the foundation of a seamless solution within the financial ecosystem.

We have enabled financial institutions to grow and unlock their digital potential through LOQR's Journey-as-a-Service Platform. We accelerate the optimisation process of our clients, improving customer loyalty and assuring their digital transformation, based on valuable data insights.

Since 2015, LOQR's Platform has become centre-stage for nearly 80M potential users, enabling clients to expand into new market segments and unlock multiple journeys.

### What make us different

Positioned as a key partner for financial institutions accelerating their digital transformation, LOQR is creating valuable solutions for its customers.

An All-in-one Platform - KYC, Identity Verification, and e-Signature - with a new business approach, "from requirements to value", is transforming complex processes into multiple simple journeys.

LOQR is redefining the Partnership Program to a higher level offering valuable differentiators.

#### Valuable differentiators for LOQR Partners

- LOQR seamlessly balances user-focused financial experience, while helping clients in their digital transformation processes.
- Expertise in the financial sector allows us to offer complete digital journeys beyond technical solutions.
- Strong pre-compliance validation that reduces cost and risk while ensuring a quick ROI.
- Value-added partner, rather than a regular API provider.
- LOQR's Platform turns user journeys into clients' business growth.
- Digital Account Opening
  Customer Data Update
  Online Access Recovery
  Consumer Loans / Buy Now, Pay Later
  Device Enrollment
  E-Wallet Account Opening
  Merchant Onboarding

Proof of Life for Pensioners

## Partnership Levels







# Why partner with us

#### Highlighted Presence

Become the reference at the core of the digital business, the main initiative within Financial Institutions.

#### Portfolio Expansion

Ensure you are at the forefront of the new needs arising in the financial sector.

#### Continuous Support

Count on LOQR for continuous support and resources, and expand your knowledge to new boundaries.

#### Services Offering

Gain new possibilities for services offering in the online banking business, optimising the customer's digital experience.

#### Freeway Partnership

Join the Financial Institutions sector beyond the digital business and add value to both our clients and end users.

## **Program Benefits**

#### **Financial**

- Special conditions on:
  - Annual Licensing Fees
  - Integration and costumization services
  - Contract renewals
- Additional fees when a registered opportunity is won
- Additional rebates per sales target achieved \*

## Sales & Marketing

- Sales Enablement
- Access to LOQR Partner Portal (TBA)
- Access to marketing and commercial materials
- Joint press releases materials
- Tailored Business Development Strategy

#### Technical

- Technical Enablement
- Ongoing technical support
- Access to a sandbox

Empowering Financial Institutions Beyond Digital Business

Partner with us partnerships@logr.com



<sup>\*</sup> Depending on the partnership level