

LOQR

Empowering financial institutions
beyond digital business

BRINGING NEW INSIGHTS
TO CLIENTS' BUSINESSES



● [LOQR.COM](https://loqr.com)

Journey-as-a-Service Platform

LOQR developed a new and dynamic approach toward the results of using our Platform. We have been evolving from a requirements-based position to a new value-added positioning, offering our clients valuable data that enables them to move to a proactive approach in converting online business.

Addressing several journeys, LOQR's new approach, "from requirements to value", is helping several institutions in converting traditional processes to digital, delivering higher margins due to high conversion rates.

The most endorsed Journeys

Digital Account Opening

Build a secure, fast, and compliant customer-centric onboarding experience through a smooth journey.

Device Enrollment

Enroll additional devices binding them to the same account in an easy and practical way.

Customer Data Update

Keeping up-to-date customer databases to comply with regulations and increase efficiency.

E-Wallet Account Opening

An alternative to open an online wallet account (crypto or other) in less than 10 minutes.

Online Access Recovery

Eliminate unnecessary burdens on the support centre.

Merchant Onboarding

An innovative approach that provide acquirers with the tools to onboard merchants online.

Consumer Loans / Buy Now, Pay Later

Customers can get loans for goods and services online and totally full-compliant.

Proof of Life for Pensioners

A simple way to verify and validate pensioners' identity online, through simple steps.

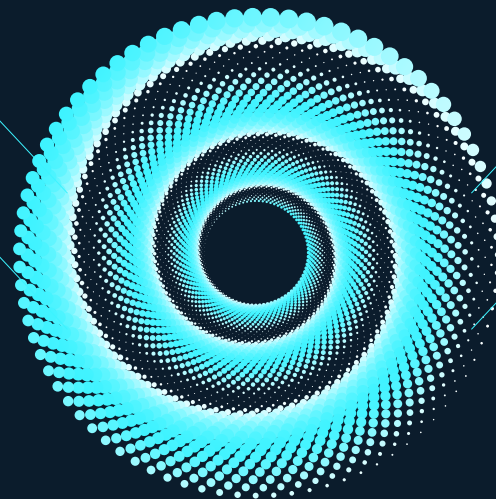
Digital Insights

In today's competitive market, where challenging players are arriving and consumers' needs are evolving faster than ever, LOQR has created a different and added value proposition for Financial Institutions. The solution comes with new and dynamic approaches toward the

results of using our Platform: Digital Insights, which is a full set of powerful data that is changing the paradigm of mature organisations and accelerating digital transformation.

**PROACTIVE BUSINESS
TRANSFORMATION**

**REAL-TIME ENGAGEMENT
VISIBILITY**



**BEHAVIOUR-BASED
UX OPTIMISATION**

**PREDICTIVE
BEHAVIOUR EVOLUTION**

Full Data Analytics, enables Financial Institutions to trust LOQR to be one step ahead in converting their leads.

Business transformation is fuelled by **optimisation of the customer experience**. Financial institutions are aware that a better digital experience is linked to customer loyalty and LOQR is the right partner to develop an innovative solution.

Customer tracking, which allows LOQR's clients to identify bottlenecks along the customer journey and analyze the fast evolution of the behaviour of their consumers.

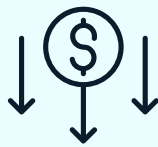
Business Metrics, and its dashboards allow our clients to have a simple analysis of data and make decisions based on significant information.

Key Benefits

LOQR's Platform provides several benefits to unlock and expand our clients' digital business. Digitalization brings banks a few significant challenges and one of the most important is regarding the integration and implementation of digital solutions. That is why we have been the right partner to help our clients to move from a traditional

to a fully digital approach in a fast and seamless way, enabling them to accelerate their dematerialisation processes.

Following our Faster, Easier and Compliant motto, LOQR's Platform eliminates integration hurdles and reduces the risk of fraudulent activities. Everything our clients' digital business needs in one place.



Optimising investment

1



Reducing the risk of fraudulent activities

2



Accelerating the dematerialisation processes

3



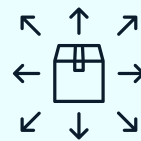
Moving from a traditional to a fully digital approach

4



Expanding the customer baseline

5



A single supplier

6

Empower your Digital Business, increasing your conversion rate whilst being proactive with our digital insights.

About LOQR



Focused on the financial sector, LOQR empowers its clients beyond their digital business by providing a customer-centric platform and valuable business expertise. LOQR's know-how in cybersecurity, compliance, and market regulations, combined with solid financial experience, is the foundation of a seamless solution within the financial ecosystem.

We have enabled financial institutions to grow and unlock their digital potential through LOQR's Journey-as-a-Service Platform. We accelerate the optimisation

process of our clients, improving customer loyalty and assuring their digital transformation, based on valuable data insights. We deliver complete and fully compliant digital journeys through the All-in-One Platform - KYC, Identity Verification, and Electronic Signature.

Since 2015, the LOQR Platform has become centre-stage for nearly 80M potential users, enabling clients to expand into new market segments and unlock multiple journeys.

90%

of our clients are established banks

90%

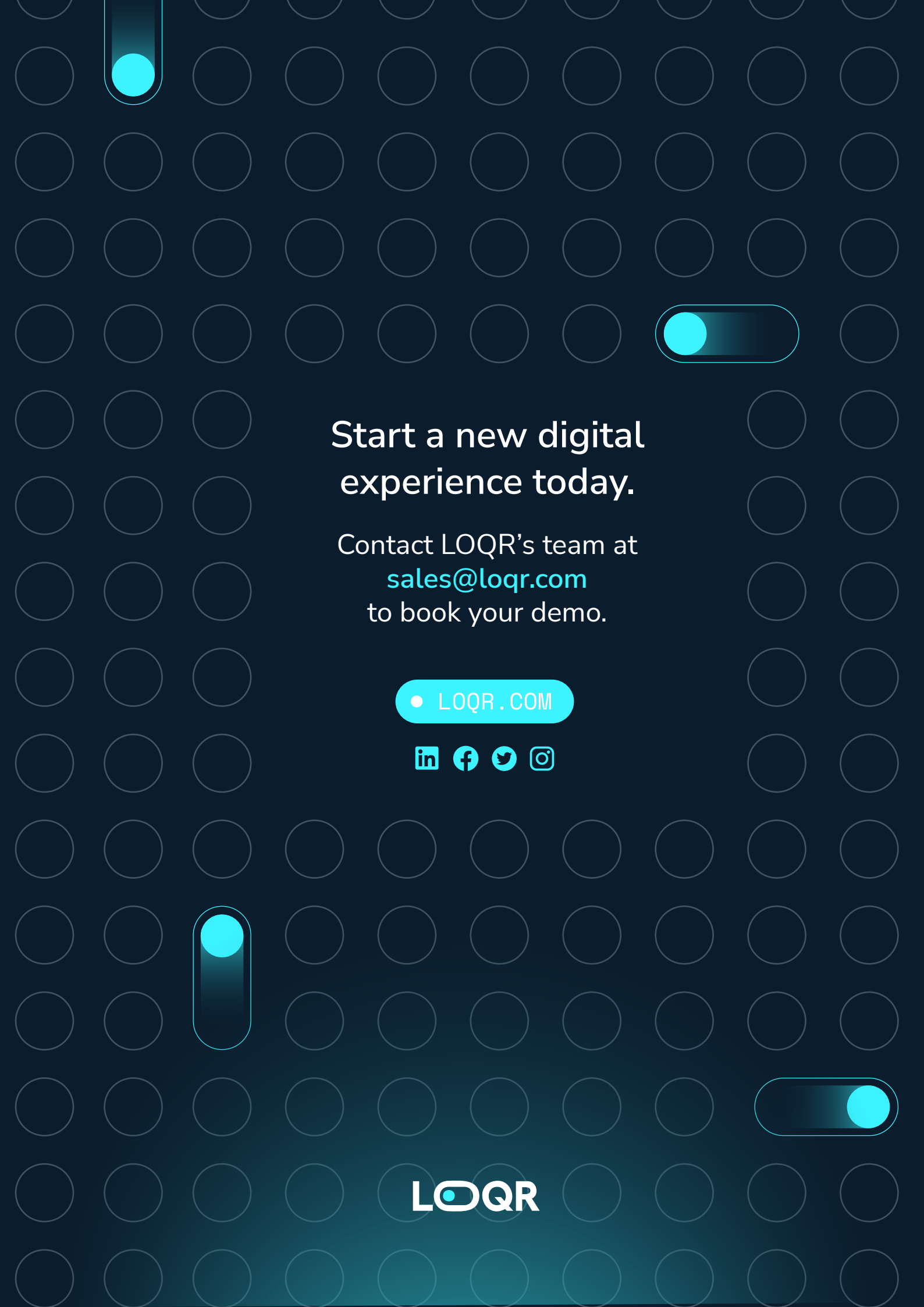
of us are experts in Cybersecurity and Compliance

80M

potential users

80%

of FI's in Portugal are LOQR clients



Start a new digital
experience today.

Contact LOQR's team at
sales@loqr.com
to book your demo.

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