

Six years building fast, search-ready websites for real-estate agents, brokers, property investors and online-store owners. Fixed scope, fixed price, no account managers — you work with the person who writes the code. Remote, delivering across US, UK, Germany, Switzerland, Saudi Arabia, UAE and Australia.

Languages: English, Arabic,
Bangla, Urdu, Hindi

350+

PROJECTS

25+

COUNTRIES

6 yrs

EXPERIENCE

98%

ON-TIME

5.0★

CLIENT RATING

€1B+

DEAL FLOW
ENABLED

CORE SKILLS

WordPress

Next.js

MERN (Mongo • Express • React • Node)

TypeScript

Headless / Jamstack

Technical SEO

Core Web Vitals

Schema / structured data

GEO (AI-search optimisation)

Programmatic SEO

IDX / MLS integration

Property portals & saved search

Headless commerce & checkout

WooCommerce • Shopify

Multi-language / Arabic RTL

AI chatbots & lead automation

CRM integration

Analytics & Search Console

Site migration & redirects

CRO & landing pages

EXPERIENCE

Independent Web Developer — Real Estate & E-commerce

2019 — Present

Self-employed • Remote (US / UK / EU / GCC / AU clients)

- Design and build agent, brokerage and property-portal sites with IDX/MLS feeds, map + saved search, and CRM-connected lead capture — on WordPress or custom Next.js.
- Build and re-platform online stores (WooCommerce, Shopify, headless MERN) with custom checkout, multi-currency, and Arabic RTL for GCC markets.
- Ship technical SEO as part of every build: schema, Core Web Vitals, clean information architecture, programmatic location pages, and GEO structure for AI search engines.
- Add AI chatbots and lead-automation flows that qualify enquiries and route them to the client's CRM and inbox.
- Run migrations with full redirect maps — no lost rankings — and hand over a site the owner can operate without a retainer.

Freelance Web Developer — Upwork & direct clients

2019 — Present

350+ completed projects • 5.0 average rating • 98% on-time delivery

- Long-term repeat work for US real-estate brokers, coaching businesses, and Saudi/UAE e-commerce operators.
- Sole point of contact from scope to launch: proposal, build, content, QA, training.

SELECTED WORK

alaminsultan.com — this résumé's site

Next.js 14 • PWA • Firestore CMS • programmatic SEO

▶ 115-page static build, full JSON-LD, 0 layout shift, installable app

Fursa Ghayr — Real-Estate Portal

Saudi Arabia • Agent + broker platform • WordPress

▶ License-backed portal on the Saudi REGA / FAL registry; Arabic-first, Mada

Limassol Real Estates

Cyprus • Luxury property hub • WordPress

▶ Map search + saved alerts + AI chatbot; supports €50M+ in closed deals

Deal Tank — Collaborative CRE Platform

USA & global • Commercial real estate • WordPress

▶ Multi-role deal marketplace — \$500M+ in collective deal flow

Investment Property Guru

US / Canada • Investment consulting • WordPress

▶ Membership portal + lead capture — 100+ investor portfolios built

SmartCool — AC Store & Service

Riyadh, Saudi Arabia • HVAC store + booking • WordPress

▶ Store + maintenance booking + AI chatbot — +120% online leads

Binzmo — Auto-Parts Store

Riyadh, Saudi Arabia • E-commerce • WooCommerce

▶ Arabic RTL, Mada + Tabby, GA4 e-commerce — +150% sales in KSA

Nino Pizza & Pinseria Da Zero

Switzerland • Restaurant ordering & courier • WordPress

▶ Online-ordering integration, multilingual, Swiss payments — 4.6★

ADU Solutions

San Diego, CA • ADU builder • WordPress

▶ Project galleries + quote flow for a firm that's built 500+ ADUs

WHAT CLIENTS SAY

"Great job. He finished multiple landing pages on time and with first-rate quality. I can't say enough positive things."

— Dr. Troy Roland, CEO, Roland Realty & Licensed Broker

"Alamin provides exceptional work. He is proactive in communication and offers suggestions and options where it counts."

— Jimmy Liu, CEO, Deal Tank — Real Estate Investor

HOW I WORK

Fixed scope & fixed price

Direct — no account managers or handoffs

Monthly retainer or one-time build

Async across every timezone

You own the site and the code

Free technical audit before we start

Full portfolio & case studies: alaminsultan.com/portfolio

Book a free call: calendly.com/alaminsultan/30min