

ENGLISH LANGUAGE PAPER 4

PART A Group Interaction

This announcement appeared on a website:

Mascot Design Contest for Cross Harbour Race



The Cross Harbour Race is a popular Hong Kong sports event which attracts hundreds of swimmers and thousands of spectators each year. Swimming 1.8 km across the Victoria Harbour from Tsim Sha Tsui to Wan Chai, the race perfectly blends both nature and city experience together. The event has also attracted significant media attention with vibrant photos of athletes diving into Victoria Harbour against the picturesque backdrops of Hong Kong's mountain and skyscraper views. With its 70 years of history, the cross harbour swim advocates the strong Lion Rock Spirit which truly fosters the pride of Hong Kong.

The organisers of the race are inviting people to enter a contest to design a mascot for the Cross Harbour Race. Sport mascots are often animals with humanlike characteristics and distinct personalities who represent something meaningful or unique about the event.

The goal of the Mascot Design Contest is to design a character inspired by the Hong Kong Cross Harbour Race. The mascot image should appeal to people of all ages. It will be used to raise awareness and promote the race, and will be a symbol of the swimming race appearing on t-shirts, water bottles, and souvenirs.

Your teacher wants your class to enter this Mascot Design Contest. Your group is meeting to discuss ideas for designing a mascot. You may want to talk about:

- what qualities make a good mascot
- what to consider when choosing a mascot for the Cross Harbour Race
- whether you would recommend using any of the characters shown above
- anything else you think is important

PART B Individual Response

1. Are sports events popular in Hong Kong?
2. Do you like watching sports events?
3. Is the Cross Harbour Race suitable for people of all ages?
4. Why do people like to buy toys and other souvenirs at sports events?
5. How else could the Cross Harbour Race be promoted in Hong Kong?
6. How can Hong Kong benefit from holding major sports events?
7. Why do large corporations sponsor major sports events?
8. Do mascots appeal to people of all ages?

DO NOT TAKE AWAY