

Office Use Only

Application Received \_\_\_\_\_, 2025

Notification App Received \_\_\_\_\_, 2025

Payment Received \_\_\_\_\_, 2025

Amount Received \$ \_\_\_\_\_

Cash \_\_\_\_\_ Check # \_\_\_\_\_ Square \_\_\_\_\_



## 2025 Lula Fall Festival Vendor Application

Application and Payment Deadline: June 30th, 2025. Applications and Vendor Fees must be submitted within 2 weeks of each other to be considered. THIS APPLICATION DOES NOT GUARENTEE A SPECIFIC SPACE!

**Applicants Name:** \_\_\_\_\_ **Cell #:** \_\_\_\_\_

**Company/Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**What are you selling?** (Please list EVERYTHING you will be selling at the festival, (See Rules and Policies on page 2).

Please submit photos of arts/crafts for examples of work and how it will be displayed, even if you have been a vendor in the past.

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**Vendors:** \_\_\_\_ Single Space (12'x12') \$70 \_\_\_\_ Double Space (12'x24') \$135 \_\_\_\_ Triple Space (12'x36') \$200

**Vendor Type:** \_\_\_\_ Food \_\_\_\_ Craft \_\_\_\_ Business \_\_\_\_ 501c3

**Generator use:** \_\_\_\_ Yes, I will use a generator. \_\_\_\_ No, I will not be using one. (*Booths are on a ball field, with NO electricity.*)

**Trailer:** \_\_\_\_ I will vend from a trailer. \_\_\_\_ NO Trailer will be used to vend.

What size is your trailer, from hitch to tail? \_\_\_\_\_

What side is the door/window you will vend from on? \_\_\_\_\_ (When facing the trailer from the hitch.)

### INDEMNITY AGREEMENT

I hereby release and forever discharge Lula Fall Festival, its sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any responsibility, personal liability, claims, loss, or damage arising from or in conjunction with my participation in the Lula Fall Festival. Lula Fall Festival is not responsible for any injury sustained by exhibitors or guests while within the space that may be assigned to me. I have read and agree to follow the Festival Participation Guidelines & Rules as stated. Further, I hereby grant full permission to use any photographs, videos, motion pictures, recordings, or other records of this event for any legitimate purpose. I agree to abide by the rules and regulations of the Lula Fall Festival and the City of Lula.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Do you have any special requests for the Festival Coordinators? Please understand not all requests can be granted.

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If you need additional information or have any questions, please contact Juliette Talley- Roberts at 678-668-6682 or Cassie Cupit at 770-231-6296 or via email: [festivals@lulabellton.com](mailto:festivals@lulabellton.com).

**APPLICATION:**

Email: [festivals@lulabellton.com](mailto:festivals@lulabellton.com).  
Mail: Historical Society of Lula Bellton Po Box 212 Lula Ga 30554  
Dropoff: Thursday-Sunday noon-6pm (to Dave or Natalie)  
Vintage Mercantile 5965 Main Street Lula, GA 30554

**PAYMENT:**

Accepted payment: Cash, Check or Credit Card via Square (4.5% fee.) IF YOUR APPLICATION IS DENIED, YOUR VENDOR FEE WILL BE REFUNDED, LESS ANY CREDIT CARD FEES.

**ACCEPTANCE:**

Vendor notification will begin in August 2025, until full. **We will limit the number of vendors selling the same items.** We recommend applying early, to make sure you get a booth.

**EVENT SCHEDULE:**

Saturday September 27th and Sunday September 28<sup>th</sup> (Vending Hours: Saturday 10am-6pm, Sunday 12noon-5pm)

**VENDOR APPLICATION RULES AND POLICIES:**

1. **ACCEPTANCE:** Applying does NOT guarantee you a booth. **The Historical Society will accept a limited number of vendors for the festival.** Having been accepted to past Festivals does NOT guarantee you space, seniority, or any special acceptance privileges. The festival committee will review applications, and vendors will be selected based on several criteria, including proposed items, completeness of the application, space requirements, the appearance of the booth, and adherence to rules. Preference may be given to Festival sponsors, the uniqueness of items, and the order in which applications are received. All non-compliant applications will be considered incomplete. An accepted application is a commitment to show. Cancellations OR no-shows will NOT receive a refund.
2. **VENDING POLICY:** Vendors may only sell the items listed on their application. New items may not be added after acceptance has been granted. Vendors who have sold out of items or supplies or are eager to leave the festival may only leave after the official end time of the festival if dismissed by the Festival coordinator(s). Vendors who do not adhere to the festival's published vending times will not be invited to submit applications for future Festivals.
3. **SET-UP AND BREAKDOWN POLICIES (strictly enforced)**  
For everyone's safety, please follow all set-up or breakdown rules. Abide by the one-way markings and do NOT block drives. The Historical Society will have a booth set up near the gate if you have any questions.

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SET-UP: Friday September 26th, 2025

You may set up your tables and tent the night before the event but do not do a full booth setup.

FESTIVAL: Saturday 27th and September 28th

Gates will open with plenty of time for set up and a strict time to have vehicles off the festival grounds. No vehicles will be allowed to enter the festival grounds until 5 minutes after the days vending time has ended.

BREAKDOWN: Sunday September 29th 5:05pm – 7:00pm

All Vehicles/equipment/trailers and trash must be removed no later than 8pm on Sunday.

-Please be safe, kind, and considerate as you bring vehicles into the area. Follow directional signs!

-We will supply a garbage bag. You are responsible for carrying the trash to the dumpster. If your booth area is not cleaned up and trash disposed of in the dumpster, you may not be invited to participate in future festivals.

- If you choose to leave or break down early you must carry out your equipment on your own.

4. BOOTH SPACE DESCRIPTION: Approved participants will be assigned booth space.

-Tents are required. Tents MUST be staked and weighed down due to the strong winds and potential for storms.

-All items must remain within the assigned space. No booths are allowed to extend beyond the booth into the walkway.

-Tables must have tablecloths. If under-table storage is necessary, please drape tablecloths to the ground. The displays should be attractive and good taste.

-This is a family-oriented event, and the Festival Staff reserves the right to disallow the sale of illegal, dangerous, or disruptive items.

-BOOTH GENERATORS: (not to exceed 60db). We reserve the right to turn off any noisy generator that interferes with neighboring booths and/or music/entertainment venues. Extension cords must not cross walkways or interfere with pedestrians. There is NO electricity available on the Baseball Field, if you need it, you MUST supply your own.

-All food vendors must have a fire extinguisher. Cooking and hot appliances must stay within booth spaces. All hot items need to be kept in a safe area of your booth. Food Vendors are placed in a Food court to help insure ample space for cooking and safety.

-Accident notification: In the event of an accident of any kind involving the public and/or private or public property, the vendor shall immediately notify the Festival Coordinators and provide a full accounting of all details of the accident. The vendor shall then furnish the Historical Society of Lula Bellton GA with copies of all reports of such accidents while the reports are forwarded to other interested parties.

5. PARKING: Free Vendor Parking is supplied, and a shuttle is available to get you back and forth. The Free Parking area will be noted on the festival map for your convenience. NO PARKING will be permitted on Festival grounds for safety reasons. VENDOR VEHICLES AND TRAILERS MUST BE UN-HITCHED AND PARKED OFF-SITE. NO VENDOR parking is allowed in the Wellness Park across from the Ballpark. If you require handicapped parking, please notify us in advance and accommodations will be made.

6. WEATHER: This is a RAIN-OR-SHINE EVENT. An approved application is a commitment to show! In the event of severe weather or a declared state of emergency resulting in the cancellation of any or all Festival days or limiting Festival hours of operation on certain days, you will be notified two (2) days prior. NO REFUNDS WILL BE ISSUED.