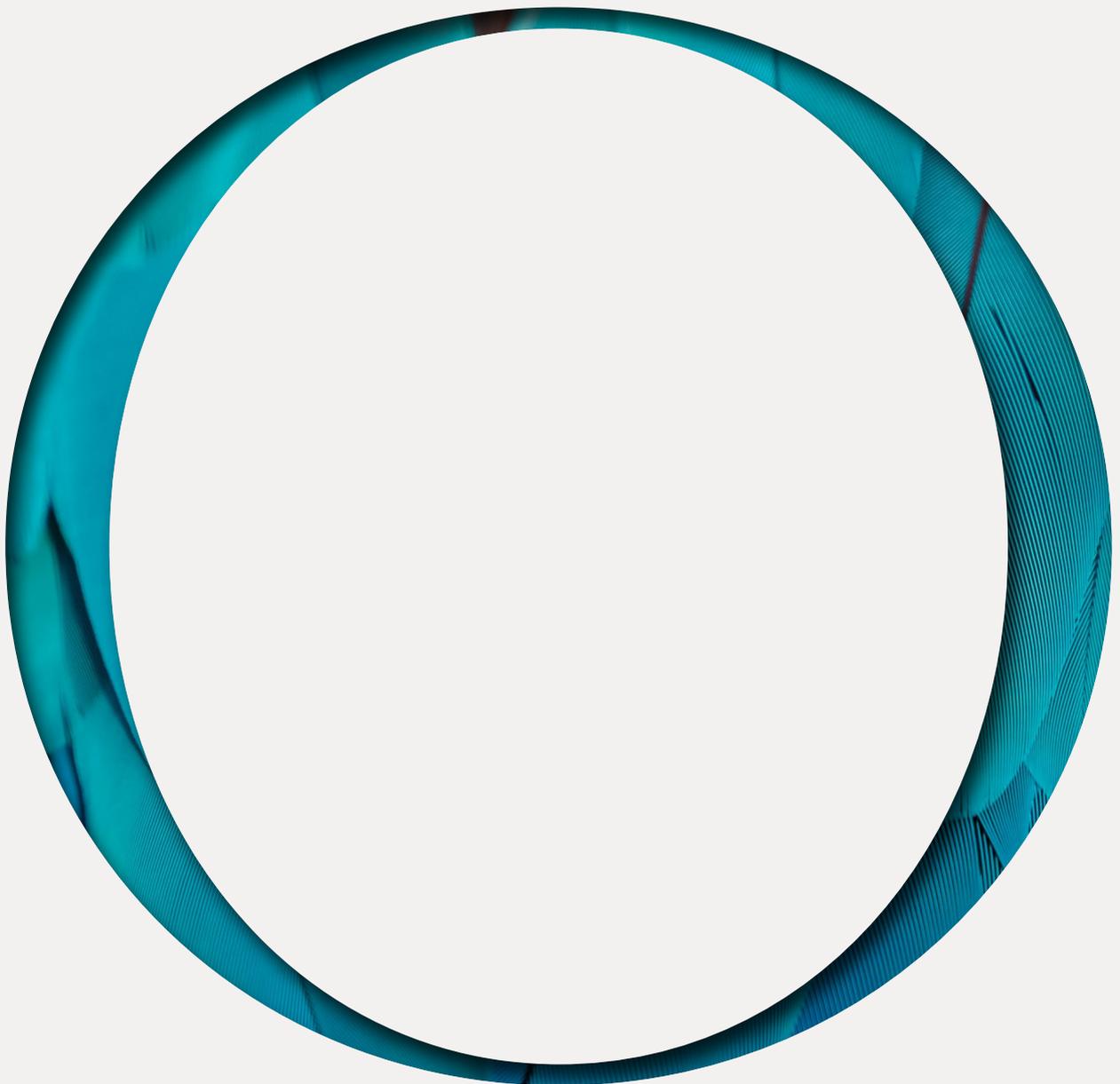


RESPONSIBLE TOURISM GUIDELINES

Supplier Code of Conduct:  
Animal Welfare & Biodiversity Protection



LUSSO



At Lusso, we are committed to promoting the *highest standards of animal welfare* across all our travel experiences. Our commitment extends to biodiversity conservation and environmental protection, recognising the interdependence between animal welfare, ecosystems and the *health of the environment*.

We work with our suppliers to help ensure the *ethical treatment and wellbeing* of animals while safeguarding the natural habitats and biodiversity that are *critical to their survival*. We do this in line with ABTA guidelines, the UK government's animal welfare legislation introduced in September 2023 and international environmental laws.

## Purpose Of The Guidelines



This Supplier Code of Conduct: Animal Welfare & Biodiversity Protection sets out Lusso's expectations for responsible animal welfare and biodiversity conservation. It is intended to guide and support suppliers in aligning with ethical treatment standards, environmental sustainability and legal requirements.

By adhering to this code, suppliers help safeguard animal welfare, preserve natural habitats and protect ecosystems. This document supports compliance with ABTA guidelines, UK animal welfare legislation (September 2023) and international environmental laws.

We ask all international suppliers to uphold this code and engage with us by completing our Supplier Animal Welfare & Biodiversity Audit Questionnaire, driving positive change across the travel industry.

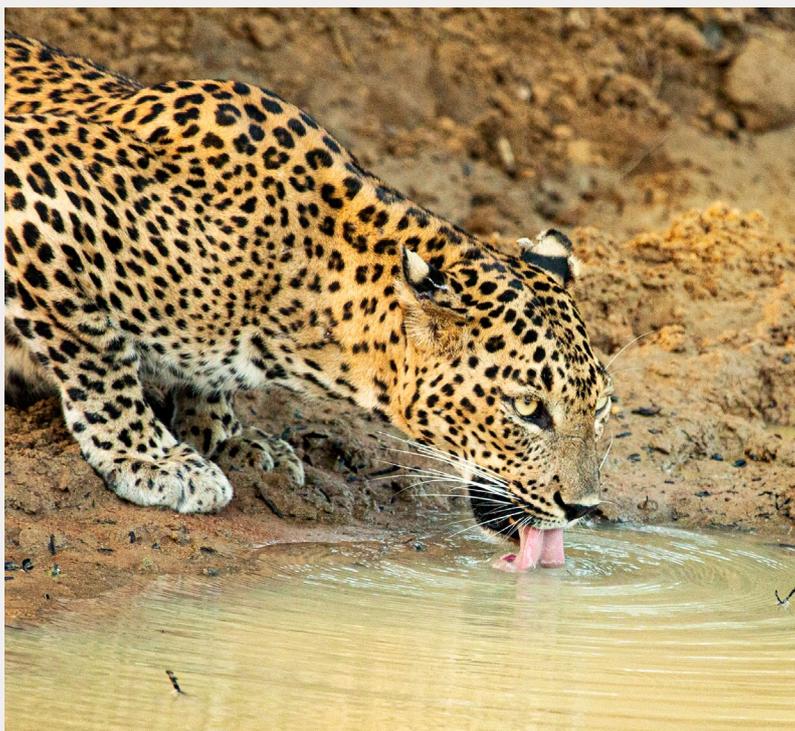
# Responsible Animal Interactions & Habitat Protection

## Animal Interactions

Suppliers must work towards ensuring all interactions with animals align with local and international animal welfare laws and guidelines. Animals should be treated with respect and dignity and their natural behaviours should not be disrupted for tourism activities. Guests should maintain a respectful distance viewing wildlife, safeguarding guests, animals and their natural habitats.

## Habitat Preservation

Suppliers must take steps to minimise disruptions to ecosystems and natural environments where wildlife lives. This includes avoiding activities that degrade or fragment habitats, taking steps to prevent tourism development from encroaching on critical ecosystems and supporting conservation efforts that protect endangered habitats.



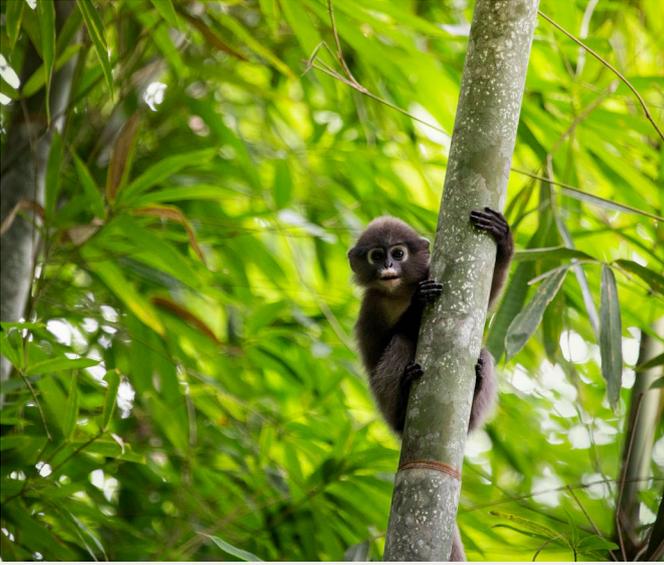
# Appropriate Housing & Care

## Animal Care

Animals in your care must be provided with suitable and comfortable living conditions. Adequate shelter, proper nutrition, clean water and access to veterinary care are essential requirements.

## Environmental Impact

Suppliers should work to ensure that their operations minimise harm to the environment, including reducing water consumption, minimising waste and avoiding pollution of natural resources. Environmental sustainability should be integrated into all aspects of the care and management of animals.



## Prohibition Of Exploitative Practices & Biodiversity Protection

### Animal Exploitation

Suppliers must not engage in activities that exploit animals for entertainment, such as elephant rides, wildlife performances, animal feeding or any form of animal fighting. Captive animals should not be used for public handling or photo opportunities.

### Biodiversity Protection

Suppliers must avoid any activities that contribute to the depletion of local biodiversity. This includes avoiding the use of endangered species in tourism, taking steps to ensure wildlife is not harvested, consumed, displayed, sold or traded in violation of local, national and international laws. Lusso will terminate contracts with suppliers involved in illegal activities that threaten biodiversity, such as trafficking in protected species listed under the CITES treaty or IUCN Red List.





## Transportation & Environmental Responsibility

### Animal Transportation

If animals are used for transportation, it must be done in a manner that aims to safeguard their safety, comfort and wellbeing. Transportation vehicles must be suitable for the species being transported, with adequate space, ventilation and care for their physical and emotional health.

### Environmental Transportation

Suppliers should adopt environmentally friendly practices when transporting animals and goods, minimising carbon emissions and using sustainable modes of transport wherever possible.

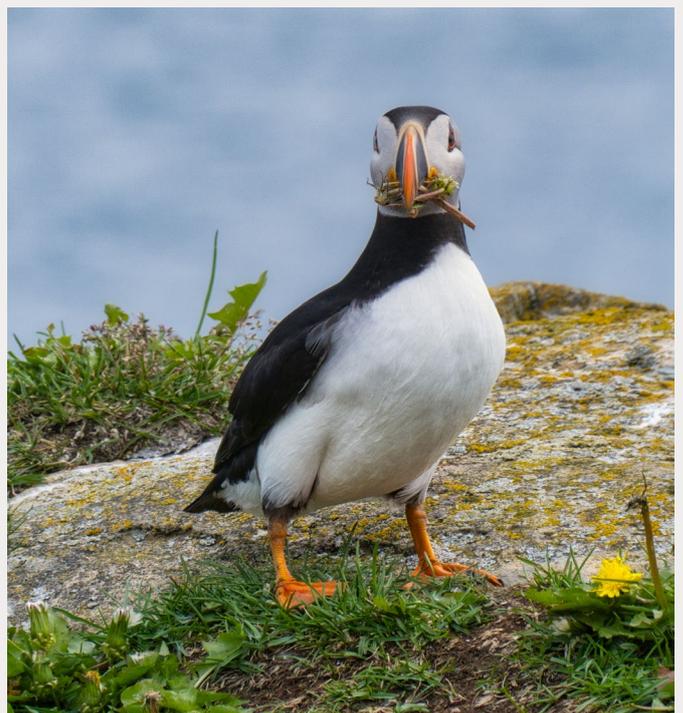
## Wildlife Preservation & Conservation Efforts

### Active Conservation Support

Suppliers should actively support wildlife conservation efforts. This includes promoting sustainable tourism practices that protect natural habitats, supporting local conservation projects and taking steps to prevent species at risk of extinction from being harmed, traded or exploited in tourism activities.

### Sustainable Use Of Resources

Suppliers must avoid promoting or selling souvenirs or products made from endangered species or materials that contribute to habitat destruction. Suppliers are expected to comply with biodiversity protection laws when sourcing products.





## Ethical Wildlife Sanctuaries & Conservation Focused Operations

### Sanctuaries

Collaborate only with wildlife sanctuaries and rescue centres that prioritise the welfare, freedom and rehabilitation of animals. Sanctuaries should focus on conservation efforts, aiming to prevent animals from being held in captivity unnecessarily or for commercial purposes.

### Conservation Focused Tourism

Encourage and participate in wildlife tours that emphasise conservation, biodiversity protection and education rather than exploitation.

## Training, Education & Community Engagement

### Staff Training

Suppliers should provide training to staff on both animal welfare and environmental stewardship. This should include the importance of protecting local biodiversity, reducing environmental impacts and respecting ecosystems alongside compassionate care for animals.

### Guest Education

Guests should be encouraged to participate in education sessions on responsible animal interactions and environmental protection as part of any offered experience.

### Community Engagement

Where possible, educate and influence the greater local community about biodiversity conservation and wildlife protection, contributing to long-term environmental sustainability.







## Reporting, Compliance & Accreditation

### Animal Welfare

Suppliers should work towards accreditation by independent bodies that recognise high standards of animal welfare and environmental protection, such as AZA – Association of Zoos and Aquariums, GFAS – Global Federation of Animal Sanctuaries, or equivalent internationally recognised organisations. Accreditation by such bodies reinforces commitment to best practices in ethical animal care, biodiversity, conservation and sustainable environmental management.

### Environmental Audits

In addition to animal welfare audits, suppliers should seek regular environmental audits with independent bodies to verify their adherence to biodiversity and sustainability standards. Compliance with local and international environmental regulations is mandatory.

### Environmental Reporting

Suppliers are required to report any incidents of animal abuse, environmental damage or non-compliance with this code of conduct. Full cooperation into any investigations is expected.

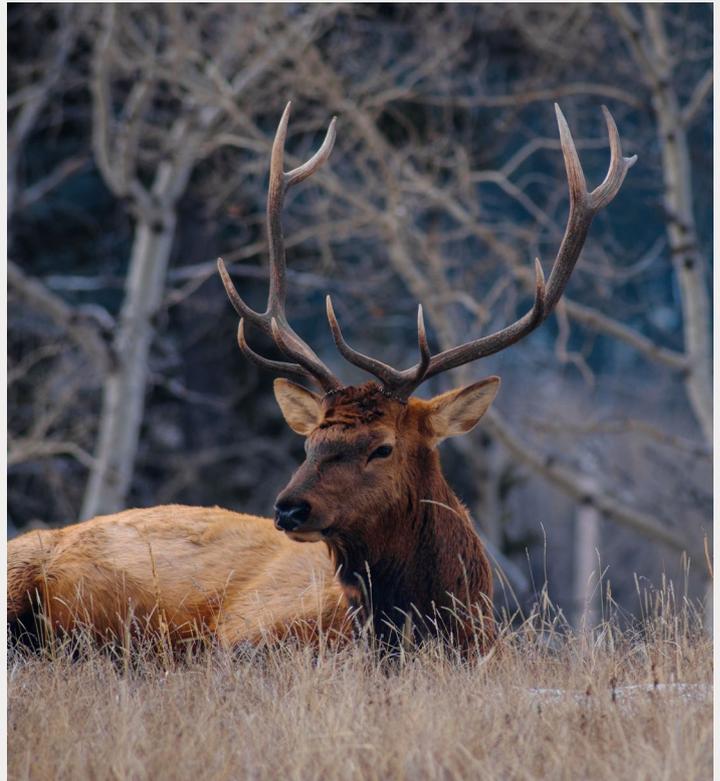
## Environmental Standards & Continuous Improvement

### Animal Welfare & Environmental Standards

We expect suppliers to demonstrate strong commitments to animal welfare and environmental responsibility, in compliance with local laws and regulations. Audits and inspections should be conducted regularly to support transparency and accountability

### Continuous Improvement

Suppliers are encouraged to continuously improve their practices regarding both animal welfare and environmental sustainability. This includes adopting new technologies and practices that reduce their environmental footprint, improve animal care and support local biodiversity conservation efforts.



## Support For Global Conservation & Sustainability Initiatives

### Global Impact

Suppliers are encouraged to support global conservation initiatives aimed at protecting endangered species, restoring ecosystems and addressing climate impacts. Participation in projects focused on reforestation, habitat restoration and greenhouse gas removal is strongly encouraged to reduce the overall environmental impact of tourism activities.

We appreciate your commitment to these ethical standards. By working together, we contribute to responsible and ethical tourism that safeguards both animals and the ecosystems they inhabit. Together we can create meaningful travel experiences that protect the natural world for future generations.



# Recommended Resources For Training & Development

## SUSTAINABILITY TRAINING

Please contact Zoe Savage-Morton, Responsible Tourism and Sustainability Manager, to enable access to animal welfare and sustainability Training.  
[responsibletourism@lussotravel.com](mailto:responsibletourism@lussotravel.com)

## ABTA ANIMAL WELFARE GUIDELINES

Please note suppliers are required to register on ABTA.com as a registered user before they can access the files.  
<https://www.abta.com/sustainability/animal-welfare/abta-animal-welfare-guidelines-basic-welfare-requirements-and>

## GOV.UK LEGISLATION (September 2023)

<https://www.gov.uk/government/news/legislation-to-clamp-down-on-cruel-animal-experiences-abroad>

<https://www.legislation.gov.uk/ukpga/2023/45#:~:text=2023%20CHAPTER%2045,standards%20of%20welfare%20for%20animals.>

## IUCN – RED LIST

International Union for the Conservation of Nature:  
<https://www.iucnredlist.org/>

## CITES

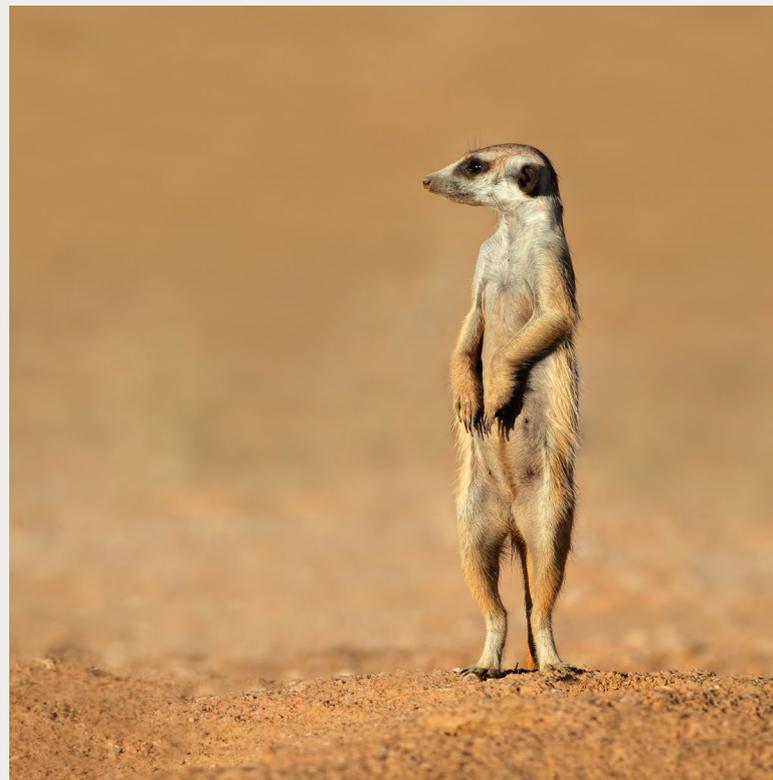
Convention on International Trade in Endangered Species  
of Wild Fauna and Flora  
<https://cites.org/eng>

## WTTC & ANIMONDIAL NATURE POSITIVE TRAVEL & TOURISM

<https://wttc.org/Portals/0/Documents/Reports/2022/Nature-Positive-Travel-And-Tourism-Toolbox.pdf>

## Giving Us Feedback

We welcome your views on the support and information we provide.  
This will help us to identify what we do well and what we can do better.  
We invite your feedback by emailing [responsibletourism@lussotravel.com](mailto:responsibletourism@lussotravel.com)



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