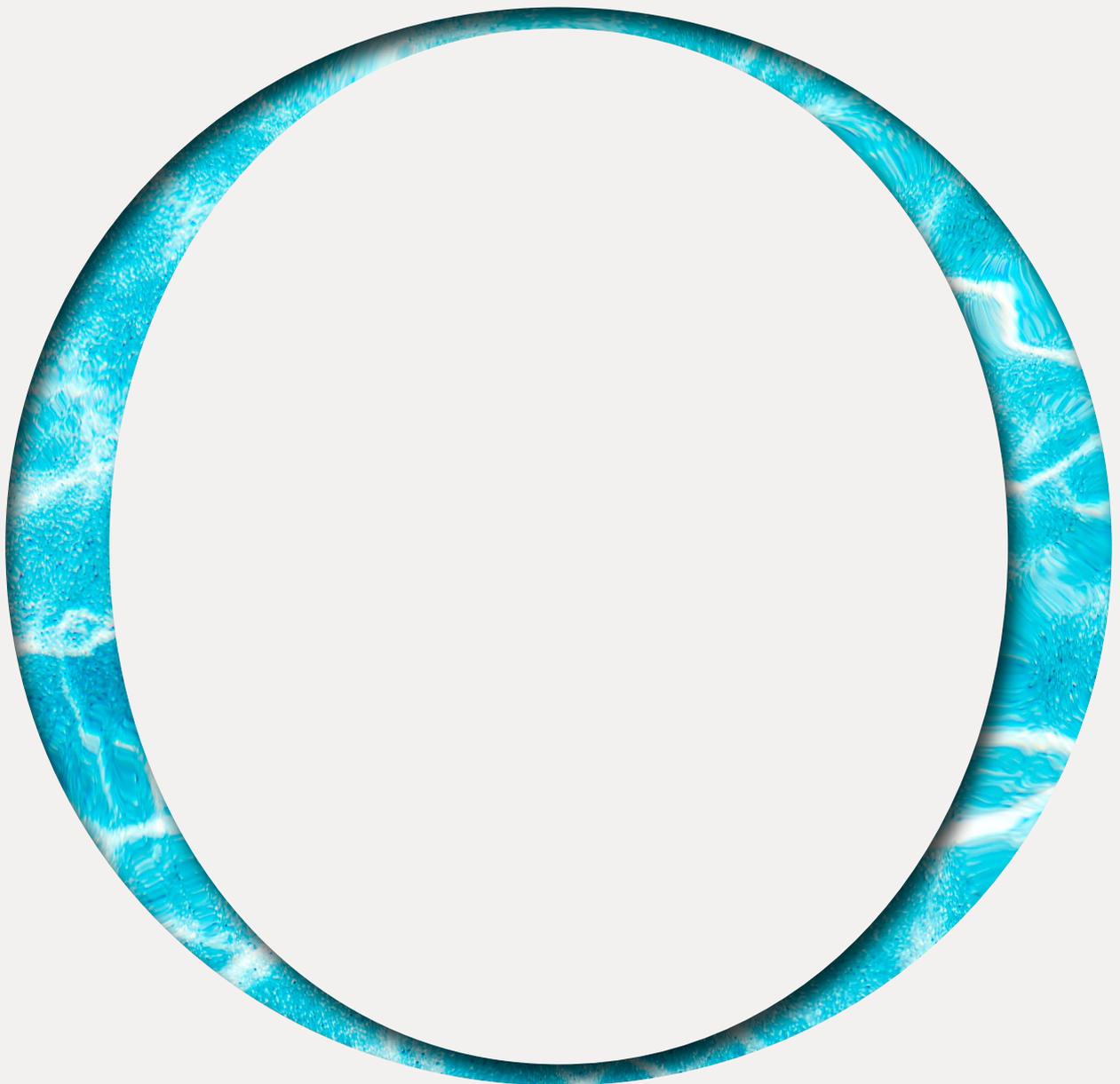


RESPONSIBLE TOURISM GUIDELINES

Supplier & Accommodation Provider Guidelines



LUSSO



As a supplier or accommodation provider, adopting *sustainable practices* supports the reduction of environmental impacts and appeals to socially and environmentally conscious travellers. We recognise that many of our suppliers and hotel partners are already *committed to sustainability* and may have already implemented various initiatives within their operations.

Purpose Of The Guidelines



The following guidelines and resources aim to complement any existing strategies you may have while perhaps introducing new approaches to further enhance the sustainability of your business. By incorporating these practices, you can work towards improving your environmental, social and economic performance, and demonstrate your commitment to responsible travel. Together, we can contribute to creating a more responsible, environmentally friendly future for the travel industry.

Here are some points to consider when looking to make your business more sustainable.

Energy Efficiency

Implement energy-efficient technologies and appliances.

Where possible, use renewable energy sources such as solar or wind power.

Install energy-efficient lighting, heating, ventilation and air-conditioning (HVAC) systems.

Encourage guests to conserve energy through signage and incentives.

Water Conservation

Install water-saving devices and fixtures.

Where feasible, implement water recycling systems.

Encourage guests to participate in water conservation efforts, such as reusing towels and linens.

Waste Management

Adopt recycling programmes for paper, plastic, glass and other recyclable materials.

Minimise the use of plastic wherever possible and seek alternatives to single-use items.

Where possible, compost organic waste.

Minimise single-use items and encourage reusable alternatives.

Donate unused but still usable items to local charities.



Sustainable Construction & Design

Use building materials and practices with lower environmental impact where possible.

Implement energy-efficient designs and technologies during construction and renovation.

Consider green certifications like LEED (US - Leadership in Energy and Environmental Design) or BREEAM (UK - Building Research Establishment Environmental Assessment Method).

Others include WELL (International WELL Building Institute) and DGNB (German Sustainable Building Council).

Local Sourcing & Fair Trade

Source food and products locally with the aim of reducing transport-related emissions.

Support fair trade and ethically sourced products.

Encourage the use of locally produced goods and responsibly sourced ingredients in food and guest amenities.



Community, Culture & Heritage

Adopt sustainability practices that respect and conserve the cultural sites and natural surroundings, to help ensure that tourism benefits both the local economy and the cultural legacy.

Integrate the promotions and protection of local culture and heritage by offering authentic cultural experiences such as local cuisine, traditional performances and crafts, while partnering with local artisans and communities to preserve and showcase their heritage.

Employment, Training & Wellbeing

Employ local community members throughout operations and at management levels where possible.

Promote employee wellbeing through locally appropriate wages, fair benefits and a healthy work environment.

Train staff on sustainability practices and the importance of conservation.

Encourage and recognise staff contributions to sustainability efforts.

Transportation

Provide and promote alternative transportation options, such as bicycles or electric vehicle charging stations.

Offer information on public transportation or car-sharing services.

Invest in electric vehicles for hotel operational purposes.

Guest Education

Inform guests about the hotel's sustainability initiatives.

Provide tips for eco-friendly practices during their stay.

Introduce visitor engagement initiatives such as educational tours or citizen science programmes.

Offer incentives for guests who participate in sustainable activities.

Child Welfare

Uphold the highest standards of child protection and take all reasonable measures to prevent exploitation, abuse or harmful labour practices involving children.

Do not employ children under the legal working age as defined by local laws and international standards. If children are employed, take steps to ensure that there are special working conditions such as working on an internship basis and engaging in work that is safe, age-appropriate and not detrimental to their health, education or development.

Collaborate with reputable child-protection organisations to help ensure that best practices are followed and that any child-related issues are handled with appropriate expertise and care.



Sustainability & Environmental Certification

Obtain and display certifications from recognised sustainability organisations such as Travelife, Earth Check and The Long Run.

Regularly assess and update sustainability practices based on industry standards.

Technology Integration

Utilise smart technologies to optimise energy use and resource management.

Implement digital solutions for check-ins, reservations and communication to reduce paper usage.

Animal Welfare

Take steps to ensure hotel activities do not contribute to the exploitation or harm of animals.

Do not use products derived from endangered species.

Promote wildlife conservation and take steps to ensure the ethical treatment of animals involved in hotel-related activities.

Incorporate mandatory animal welfare education sessions into relevant guest experiences, helping safeguard both wildlife and visitors.

Educate the greater local community in animal welfare and conservation.

Align with ABTA's Animal Welfare Guidelines or similar.

Please refer to our 'Supplier Code of Conduct - Animal Welfare & Biodiversity Protection' for further information.



Biodiversity

Support the preservation of natural habitats. Avoid depletion in sensitive areas like wetlands or coral reefs, and where possible, partner with conservation groups to help restore degraded habitats.

Landscape with native, drought-resistant plants to support local ecosystems and reduce water use.

Educate and engage guests by offering programmes on local biodiversity and encouraging participation in conservation activities such as coral planting and habitat clean-ups.

Support sustainable sourcing by prioritising suppliers who use methods that protect biodiversity and avoid products derived from endangered species.

Anti-Corruption & Bribery

Adopt and maintain a zero-tolerance policy to corruption and bribery in all its forms.

Comply with all applicable anti-bribery and anti-corruption laws and regulations.

Do not offer, accept or solicit bribes or improper incentives.

Implement clear policies and procedures to prevent corrupt practices across all operations and supply chains.

Ensure all staff and representatives are trained on and uphold anti-corruption principles.



Pack For A Purpose

We are committed to providing exceptional products while aiming to support the communities where we operate. That's why we are supporting Pack for a Purpose, a charity dedicated to supporting local communities through responsible tourism.

We believe that by supporting this initiative, we can support outcomes that benefit local people and projects. If you haven't already, we encourage you to consider aligning your business with Pack for a Purpose, as it offers opportunities to engage with local communities, support sustainable tourism efforts, and potentially strengthen your brand's reputation among socially and environmentally conscious travellers.

Together, we can contribute to social good and encourage more environmentally responsible travel. Let's work together to make a meaningful difference and create a brighter future for all. Thank you for your consideration.



ABOUT PACK FOR A PURPOSE:

www.packforapurpose.org/about-us

HOW TO JOIN:

www.packforapurpose.org/start-your-journey/easy-to-follow-instructions/





Recommended Resources For Training & Development

SUSTAINABILITY TRAINING

Please contact Zoe Savage-Morton, Responsible Tourism and Sustainability Manager, to enable access to sustainability training.
responsibletourism@lussotravel.com

TRAVELIFE FOR ACCOMMODATION AND TOUR OPERATORS

<https://travelifesustainability.com/>

HOTEL RESILIENT

Helping hotels become more resilient
<https://hotelresilient.org/>

GREEN KEY

<https://www.greenkey.global/>

GREEN KEY CARBON CALCULATION TOOL – HOTEL CARBON MEASUREMENT INITIATIVE

<https://www.greenkey.global/carbon-calculation-tool-2>

BLUE FLAG

<https://www.blueflag.global/>

THE LONG RUN

<https://www.thelongrun.org/>

THE CODE

An initiative to provide awareness, tools and support to the tourism industry to prevent the exploitation of children.
<https://ecpat.org/the-code/>

ABTA ANIMAL WELFARE

Please note suppliers are required to register on ABTA.com as a registered user before they can access the files
<https://www.abta.com/sustainability/animal-welfare>

ONE PLANET GLOBAL TOURISM PLASTICS INITIATIVE

<https://www.oneplanetnetwork.org/programmes/sustainable-tourism/global-tourism-plastics-initiative/join>

WTTC & ANIMONDIAL NATURE POSITIVE TRAVEL & TOURISM

<https://wttc.org/Portals/0/Documents/Reports/2022/Nature-Positive-Travel-And-Tourism-Toolbox.pdf>

WTTC & UNFCCC – A NET ZERO ROADMAP FOR TRAVEL & TOURISM

https://wttc.org/Portals/0/Documents/Reports/2021/WTTC_Net_Zero_Roadmap.pdf

UNFCCC RACE TO NET ZERO

<https://unfccc.int/climate-action/race-to-zero-campaign>
#How-to-join-Race-to-Zero

DMO'S & NGO'S

If you are responsible for managing tourism in your destination then you are able to gain knowledge and skills to future-proof your destination through The Travel Foundation who have partnered with Expedia Group via the following self-paced virtual training:
<https://www.thetravelfoundation.org.uk/campaign/destination-climate-champions/>

Giving Us Feedback

We welcome your views on the support and information we provide. This will help us to identify what we do well and what we can do better. We invite your feedback by emailing responsibletourism@lussotravel.com

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