

RESPONSIBLE TOURISM GUIDELINES

Transport Provider Guidelines



LUSSO



As a transport provider in the holiday market, adopting sustainable practices plays an important role in *supporting environmental responsibility* and appealing to environmentally conscious travellers. We recognise that many of our suppliers are already working towards *sustainability* and may have introduced initiatives within their operations.

Purpose Of The Guidelines



The following guidelines and resources aim to complement any existing strategies you may have while perhaps introducing new approaches to further enhance the sustainability of your business.

Other Ways To Help Lower the Environmental Footprint of Vehicles You May Own or Hire Together, we can contribute to a more environmentally friendly future for the travel industry. Together, we can support a more responsible and environmentally aware future for the travel industry.

Fleet Efficiency

Invest in fuel-efficient or alternative-fuel vehicles, such as hybrid or electric with technologies such as 'start-stop'.

Regularly maintain and service vehicles to ensure optimal fuel efficiency.

Consider the use of biofuels or other low-emission alternatives.

Emission Reduction

Implement emission-reduction technologies, such as exhaust filters or catalytic converters.

Introduce a vehicle switch-off policy while stationary.

Monitor and report on carbon emissions to support transparency and accountability.

Improve fuel mileage by:

- Monitoring tyre pressure on board.
- Installing tyre-balancing products in all newly mounted tyres.
- Testing gear ratios to obtain optimum mileage.

Other Ways To Help Lower the Environmental Footprint of Vehicles You May Own or Hire

Use biodegradable and non-toxic paint and cleaning materials.

Extend motor oil/filter changes.

Recycle all waste oil, antifreeze and transmission fluids.

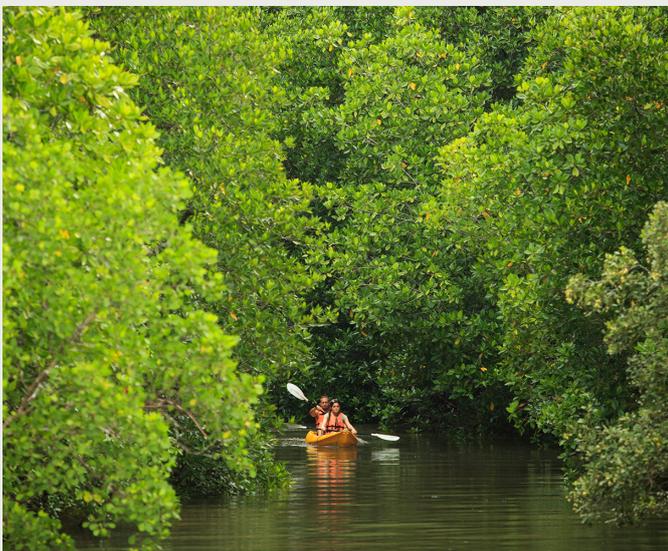
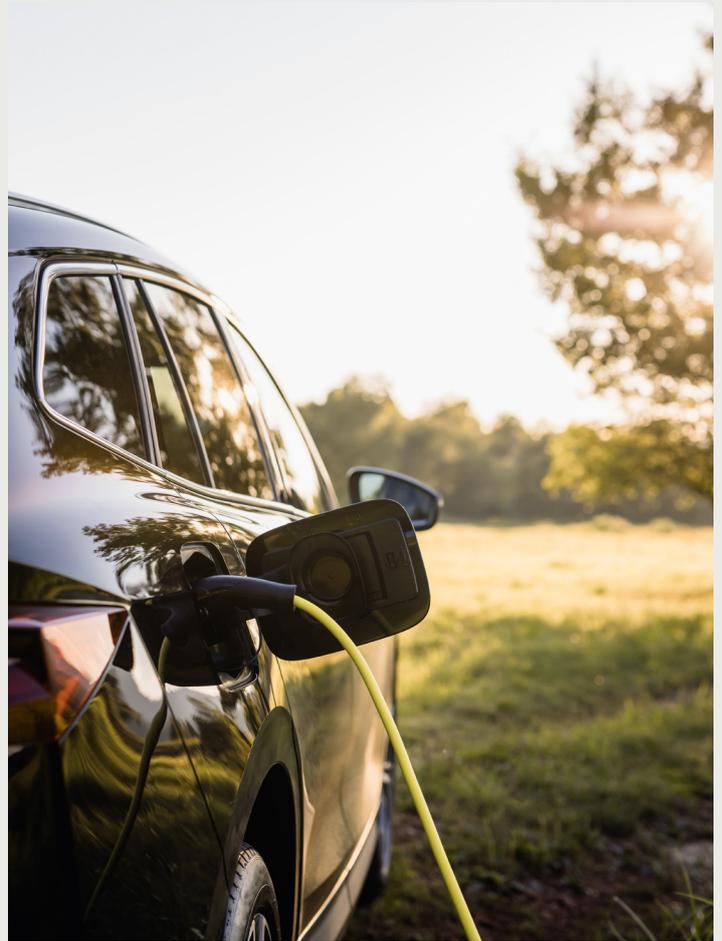
Use ultra-low-sulphur diesel fuel.

Recycle all waste material, including batteries and tyres.

Use high-efficiency air compressors in maintenance facilities.

Replace older vehicles with newer models that feature clean-air technology.

Contain and reuse water from vehicle washing.





Route Optimisation

Plan routes efficiently to minimise fuel consumption and travel time.

Use navigation systems to help avoid traffic congestion and improve route efficiency.

Alternative Transportation Modes

Offer or integrate sustainable transportation options, such as bike rentals or electric scooters for short distances.

Use Of Renewable Energy

Invest in renewable energy sources for your operations, such as solar panels for vehicle charging stations or offices.

Carbon Offsetting

Consider investing in certified carbon offset or greenhouse-gas removal programmes as part of your broader environmental efforts

Employment, Education & Promotion

Employ local community members throughout operations and at management levels where possible.

Educate both staff and passengers about the importance of sustainable travel.

Promote lower-impact practices, such as waste reduction and recycling, within vehicles.

Documentation

Implement electronic documentation where possible to reduce paper waste.

Community Engagement

Engage with local communities to understand and respond to relevant sustainability concerns.

Support local environmental initiatives and participate in efforts that align with community priorities.

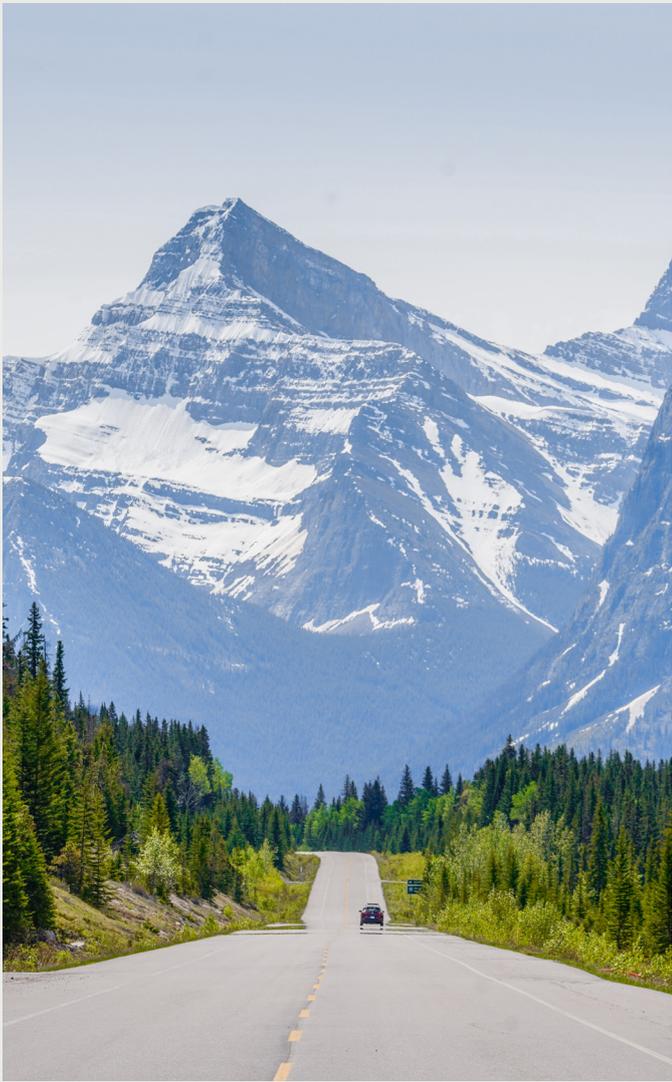
Accessibility & Inclusivity

Work to improve accessibility for all travellers, including those with disabilities and diverse needs.

Continuous Improvement

Regularly assess and update your sustainability practices based on advancements in technology and industry best practices.

Seek feedback from passengers and stakeholders to identify areas for improvement.



Regularities, Licensing & Insurance

Confirm that applicable legal permits for the vehicle or fleet, operator licences and permission to access the activity areas are in place.

Maintain appropriate insurance coverage for guests and staff.

Identify health and safety risks, implement management systems and provide appropriate safety equipment.

Make appropriate staffing arrangements to manage emergencies effectively.

Monitor activity area conditions (including weather) in advance and during the activity.

Operate vehicles and vessels in line with recognised sustainability practices and safety standards





Recommended Resources For Training & Development

SUSTAINABILITY TRAINING

Please contact Zoe Savage-Morton, Responsible Tourism and Sustainability Manager, to enable access to Travelife Sustainability Training.
responsibletourism@lussotravel.com

ISO 14001 – ENVIRONMENTAL MANAGEMENT SYSTEMS

<https://www.iso.org/standard/60857.html>

SUSTAINABLE & RESPONSIBLE BUSINESS CERTIFICATIONS

Whilst not transport specific, B Corp certification assesses a company's overall social and environmental performance, including transportation practices.

<https://www.bcorporation.net/en-us/certification/>

TRAVELIFE FOR TOUR OPERATORS

https://www.travelife.info/index_new.php?menu=home&lang=en

ONE PLANET GLOBAL TOURISM PLASTICS INITIATIVE

<https://www.oneplanetnetwork.org/programmes/sustainable-tourism/global-tourism-plastics-initiative/join>

WTTC & ANIMONDIAL NATURE POSITIVE TRAVEL & TOURISM

<https://wtcc.org/Portals/0/Documents/Reports/2022/Nature-Positive-Travel-And-Tourism-Toolbox.pdf>

WTTC & UNFCCC – A NET ZERO ROADMAP FOR TRAVEL & TOURISM

https://wtcc.org/Portals/0/Documents/Reports/2021/WTTC_Net_Zero_Roadmap.pdf

UNFCCC RACE TO NET ZERO

<https://unfccc.int/climate-action/race-to-zero-campaign#How-to-join-Race-to-Zero>

Giving Us Feedback

We welcome your views on the support and information we provide. This will help us to identify what we do well and what we can do better. We invite your feedback by emailing responsibletourism@lussotravel.com



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