

RESPONSIBLE TOURISM GUIDELINES

Responsible Tourism Guidelines & Code of Conduct for Suppliers and Accommodation Providers



LUSSO

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SUPPLIER & ACCOMMODATION PROVIDER GUIDELINES

As a supplier or accommodation provider, adopting *sustainable practices* supports the reduction of environmental impacts and appeals to socially and environmentally conscious travellers. We recognise that many of our suppliers and hotel partners are already *committed to sustainability* and may have already implemented various initiatives within their operations.

Purpose Of The Guidelines



The following guidelines and resources aim to complement any existing strategies you may have while perhaps introducing new approaches to further enhance the sustainability of your business. By incorporating these practices, you can work towards improving your environmental, social and economic performance, and demonstrate your commitment to responsible travel. Together, we can contribute to creating a more responsible, environmentally friendly future for the travel industry.

Here are some points to consider when looking to make your business more sustainable.

Energy Efficiency

Implement energy-efficient technologies and appliances.

Where possible, use renewable energy sources such as solar or wind power.

Install energy-efficient lighting, heating, ventilation and air-conditioning (HVAC) systems.

Encourage guests to conserve energy through signage and incentives.

Water Conservation

Install water-saving devices and fixtures.

Where feasible, implement water recycling systems.

Encourage guests to participate in water conservation efforts, such as reusing towels and linens.

Waste Management

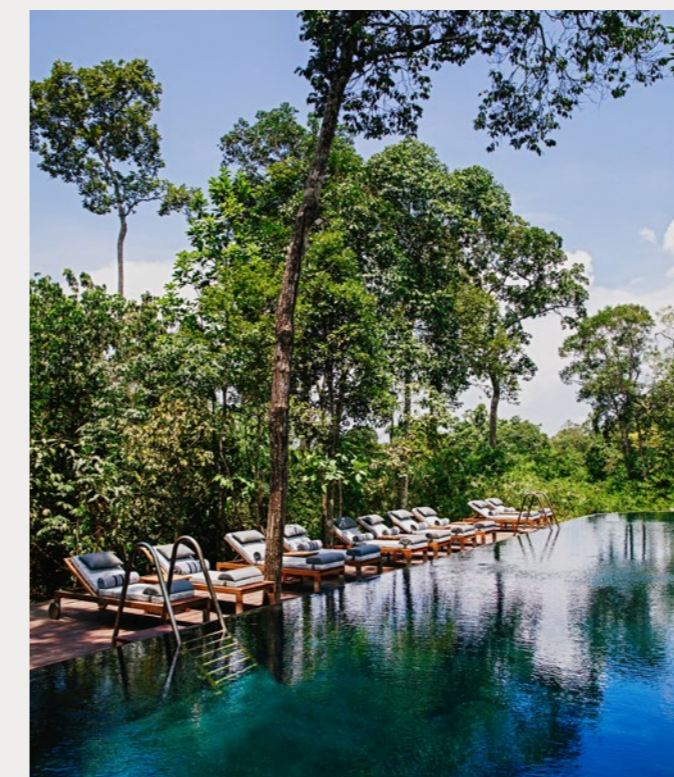
Adopt recycling programmes for paper, plastic, glass and other recyclable materials.

Minimise the use of plastic wherever possible and seek alternatives to single-use items.

Where possible, compost organic waste.

Minimise single-use items and encourage reusable alternatives.

Donate unused but still usable items to local charities.



Sustainable Construction & Design

Use building materials and practices with lower environmental impact where possible.

Implement energy-efficient designs and technologies during construction and renovation.

Consider green certifications like LEED (US - Leadership in Energy and Environmental Design) or BREEAM (UK - Building Research Establishment Environmental Assessment Method).

Others include WELL (International WELL Building Institute) and DGNB (German Sustainable Building Council).

Local Sourcing & Fair Trade

Source food and products locally with the aim of reducing transport-related emissions.

Support fair trade and ethically sourced products.

Encourage the use of locally produced goods and responsibly sourced ingredients in food and guest amenities.



Community, Culture & Heritage

Adopt sustainability practices that respect and conserve the cultural sites and natural surroundings, to help ensure that tourism benefits both the local economy and the cultural legacy.

Integrate the promotions and protection of local culture and heritage by offering authentic cultural experiences such as local cuisine, traditional performances and crafts, while partnering with local artisans and communities to preserve and showcase their heritage.

Employment, Training & Wellbeing

Employ local community members throughout operations and at management levels where possible.

Promote employee wellbeing through locally appropriate wages, fair benefits and a healthy work environment.

Train staff on sustainability practices and the importance of conservation.

Encourage and recognise staff contributions to sustainability efforts.

Transportation

Provide and promote alternative transportation options, such as bicycles or electric vehicle charging stations.

Offer information on public transportation or car-sharing services.

Invest in electric vehicles for hotel operational purposes.

Guest Education

Inform guests about the hotel's sustainability initiatives.

Provide tips for eco-friendly practices during their stay.

Introduce visitor engagement initiatives such as educational tours or citizen science programmes.

Offer incentives for guests who participate in sustainable activities.

Child Welfare

Uphold the highest standards of child protection and take all reasonable measures to prevent exploitation, abuse or harmful labour practices involving children.

Do not employ children under the legal working age as defined by local laws and international standards. If children are employed, take steps to ensure that there are special working conditions such as working on an internship basis and engaging in work that is safe, age-appropriate and not detrimental to their health, education or development.

Collaborate with reputable child-protection organisations to help ensure that best practices are followed and that any child-related issues are handled with appropriate expertise and care.



Sustainability & Environmental Certification

Obtain and display certifications from recognised sustainability organisations such as Travelife, Earth Check and The Long Run.

Regularly assess and update sustainability practices based on industry standards.

Technology Integration

Utilise smart technologies to optimise energy use and resource management.

Implement digital solutions for check-ins, reservations and communication to reduce paper usage.

Animal Welfare

Take steps to ensure hotel activities do not contribute to the exploitation or harm of animals.

Do not use products derived from endangered species.

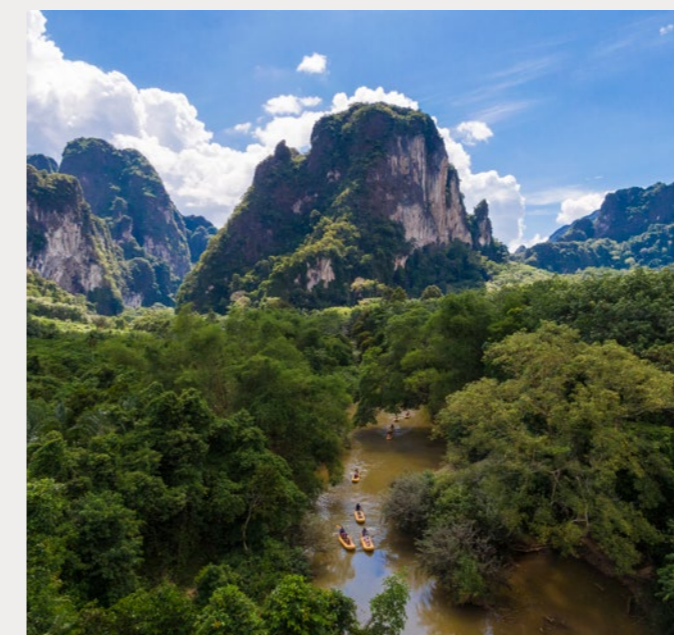
Promote wildlife conservation and take steps to ensure the ethical treatment of animals involved in hotel-related activities.

Incorporate mandatory animal welfare education sessions into relevant guest experiences, helping safeguard both wildlife and visitors.

Educate the greater local community in animal welfare and conservation.

Align with ABTA's Animal Welfare Guidelines or similar.

Please refer to our 'Supplier Code of Conduct - Animal Welfare & Biodiversity Protection' for further information.



Biodiversity

Support the preservation of natural habitats. Avoid depletion in sensitive areas like wetlands or coral reefs, and where possible, partner with conservation groups to help restore degraded habitats.

Landscape with native, drought-resistant plants to support local ecosystems and reduce water use.

Educate and engage guests by offering programmes on local biodiversity and encouraging participation in conservation activities such as coral planting and habitat clean-ups.

Support sustainable sourcing by prioritising suppliers who use methods that protect biodiversity and avoid products derived from endangered species.

Anti-Corruption & Bribery

Adopt and maintain a zero-tolerance policy to corruption and bribery in all its forms.

Comply with all applicable anti-bribery and anti-corruption laws and regulations.

Do not offer, accept or solicit bribes or improper incentives.

Implement clear policies and procedures to prevent corrupt practices across all operations and supply chains.

Ensure all staff and representatives are trained on and uphold anti-corruption principles.



Pack For A Purpose

We are committed to providing exceptional products while aiming to support the communities where we operate. That's why we are supporting Pack for a Purpose, a charity dedicated to supporting local communities through responsible tourism.

We believe that by supporting this initiative, we can support outcomes that benefit local people and projects. If you haven't already, we encourage you to consider aligning your business with Pack for a Purpose, as it offers opportunities to engage with local communities, support sustainable tourism efforts, and potentially strengthen your brand's reputation among socially and environmentally conscious travellers.

Together, we can contribute to social good and encourage more environmentally responsible travel. Let's work together to make a meaningful difference and create a brighter future for all. Thank you for your consideration.

ABOUT PACK FOR A PURPOSE:

www.packforapurpose.org/about-us

HOW TO JOIN:

www.packforapurpose.org/start-your-journey/easy-to-follow-instructions/



Recommended Resources For Training & Development

SUSTAINABILITY TRAINING

Please contact Zoe Savage-Morton, Responsible Tourism and Sustainability Manager, to enable access to sustainability training.
responsibletourism@lussotravel.com

TRAVELIFE FOR ACCOMMODATION AND TOUR OPERATORS

<https://travelifesustainability.com/>

HOTEL RESILIENT

Helping hotels become more resilient
<https://hotelresilient.org/>

GREEN KEY

<https://www.greenkey.global/>

GREEN KEY CARBON CALCULATION TOOL - HOTEL CARBON MEASUREMENT INITIATIVE

<https://www.greenkey.global/carbon-calculation-tool-2>

BLUE FLAG

<https://www.blueflag.global/>

THE LONG RUN

<https://www.thelongrun.org/>

THE CODE

An initiative to provide awareness, tools and support to the tourism industry to prevent the exploitation of children.
<https://ecpat.org/the-code/>

ABTA ANIMAL WELFARE

Please note suppliers are required to register on ABTA.com as a registered user before they can access the files
<https://www.abta.com/sustainability/animal-welfare>

ONE PLANET GLOBAL TOURISM PLASTICS INITIATIVE

<https://www.oneplanetnetwork.org/programmes/sustainable-tourism/global-tourism-plastics-initiative/join>

WTTC & ANIMONDIAL NATURE POSITIVE TRAVEL & TOURISM

<https://wtcc.org/Portals/0/Documents/Reports/2022/Nature-Positive-Travel-And-Tourism-Toolbox.pdf>

WTTC & UNFCCC – A NET ZERO ROADMAP FOR TRAVEL & TOURISM

https://wtcc.org/Portals/0/Documents/Reports/2021/WTTC_Net_Zero_Roadmap.pdf

UNFCCC RACE TO NET ZERO

<https://unfccc.int/climate-action/race-to-zero-campaign>
#How-to-join-Race-to-Zero

DMO'S & NGO'S

If you are responsible for managing tourism in your destination then you are able to gain knowledge and skills to future-proof your destination through The Travel Foundation who have partnered with Expedia Group via the following self-paced virtual training:
<https://www.thetravelfoundation.org.uk/campaign/destination-climate-champions/>

SUPPLIER CODE OF CONDUCT: ANIMAL WELFARE & BIODIVERSITY PROTECTION GUIDELINES

At Lusso, we are committed to promoting the *highest standards of animal welfare* across all our travel experiences. Our commitment extends to biodiversity conservation and environmental protection, recognising the interdependence between animal welfare, ecosystems and the *health of the environment*.

We work with our suppliers to help ensure the *ethical treatment and wellbeing* of animals while safeguarding the natural habitats and biodiversity that are *critical to their survival*. We do this in line with ABTA guidelines, the UK government's animal welfare legislation introduced in September 2023 and international environmental laws.

Purpose Of The Guidelines



This Supplier Code of Conduct: Animal Welfare & Biodiversity Protection sets out Lusso’s expectations for responsible animal welfare and biodiversity conservation. It is intended to guide and support suppliers in aligning with ethical treatment standards, environmental sustainability and legal requirements.

By adhering to this code, suppliers help safeguard animal welfare, preserve natural habitats and protect ecosystems. This document supports compliance with ABTA guidelines, UK animal welfare legislation (September 2023) and international environmental laws.

We ask all international suppliers to uphold this code and engage with us by completing our Supplier Animal Welfare & Biodiversity Audit Questionnaire, driving positive change across the travel industry.

Responsible Animal Interactions & Habitat Protection

Animal Interactions

Suppliers must work towards ensuring all interactions with animals align with local and international animal welfare laws and guidelines. Animals should be treated with respect and dignity and their natural behaviours should not be disrupted for tourism activities. Guests should maintain a respectful distance viewing wildlife, safeguarding guests, animals and their natural habitats.

Habitat Preservation

Suppliers must take steps to minimise disruptions to ecosystems and natural environments where wildlife lives. This includes avoiding activities that degrade or fragment habitats, taking steps to prevent tourism development from encroaching on critical ecosystems and supporting conservation efforts that protect endangered habitats.



Appropriate Housing & Care

Animal Care

Animals in your care must be provided with suitable and comfortable living conditions. Adequate shelter, proper nutrition, clean water and access to veterinary care are essential requirements.

Environmental Impact

Suppliers should work to ensure that their operations minimise harm to the environment, including reducing water consumption, minimising waste and avoiding pollution of natural resources. Environmental sustainability should be integrated into all aspects of the care and management of animals.



Prohibition Of Exploitative Practices & Biodiversity Protection

Animal Exploitation

Suppliers must not engage in activities that exploit animals for entertainment, such as elephant rides, wildlife performances, animal feeding or any form of animal fighting. Captive animals should not be used for public handling or photo opportunities.

Biodiversity Protection

Suppliers must avoid any activities that contribute to the depletion of local biodiversity. This includes avoiding the use of endangered species in tourism, taking steps to ensure wildlife is not harvested, consumed, displayed, sold or traded in violation of local, national and international laws. Lusso will terminate contracts with suppliers involved in illegal activities that threaten biodiversity, such as trafficking in protected species listed under the CITES treaty or IUCN Red List.



Transportation & Environmental Responsibility

Animal Transportation

If animals are used for transportation, it must be done in a manner that aims to safeguard their safety, comfort and wellbeing. Transportation vehicles must be suitable for the species being transported, with adequate space, ventilation and care for their physical and emotional health.

Environmental Transportation

Suppliers should adopt environmentally friendly practices when transporting animals and goods, minimising carbon emissions and using sustainable modes of transport wherever possible.

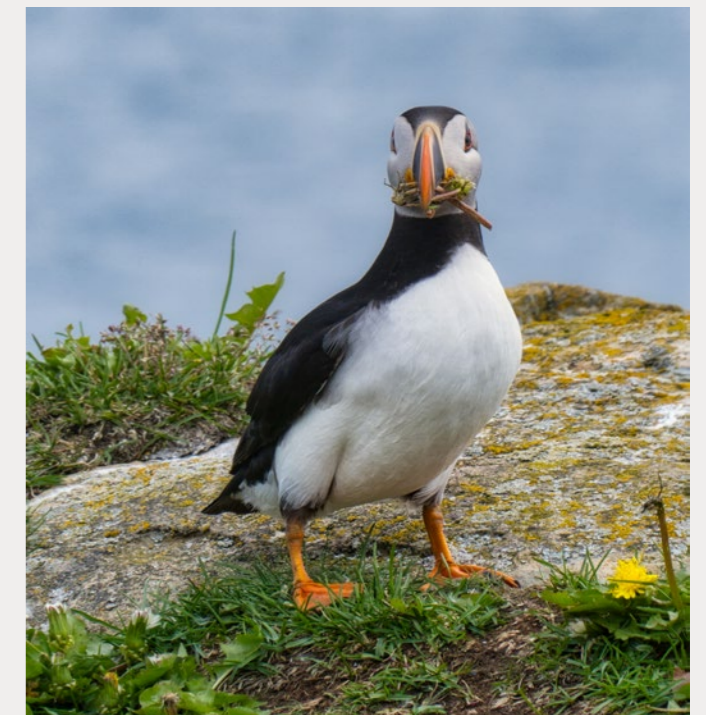
Wildlife Preservation & Conservation Efforts

Active Conservation Support

Suppliers should actively support wildlife conservation efforts. This includes promoting sustainable tourism practices that protect natural habitats, supporting local conservation projects and taking steps to prevent species at risk of extinction from being harmed, traded or exploited in tourism activities.

Sustainable Use Of Resources

Suppliers must avoid promoting or selling souvenirs or products made from endangered species or materials that contribute to habitat destruction. Suppliers are expected to comply with biodiversity protection laws when sourcing products.





Ethical Wildlife Sanctuaries & Conservation Focused Operations

Sanctuaries

Collaborate only with wildlife sanctuaries and rescue centres that prioritise the welfare, freedom and rehabilitation of animals. Sanctuaries should focus on conservation efforts, aiming to prevent animals from being held in captivity unnecessarily or for commercial purposes.

Conservation Focused Tourism

Encourage and participate in wildlife tours that emphasise conservation, biodiversity protection and education rather than exploitation.



Training, Education & Community Engagement

Staff Training

Suppliers should provide training to staff on both animal welfare and environmental stewardship. This should include the importance of protecting local biodiversity, reducing environmental impacts and respecting ecosystems alongside compassionate care for animals.

Guest Education

Guests should be encouraged to participate in education sessions on responsible animal interactions and environmental protection as part of any offered experience.

Community Engagement

Where possible, educate and influence the greater local community about biodiversity conservation and wildlife protection, contributing to long-term environmental sustainability.





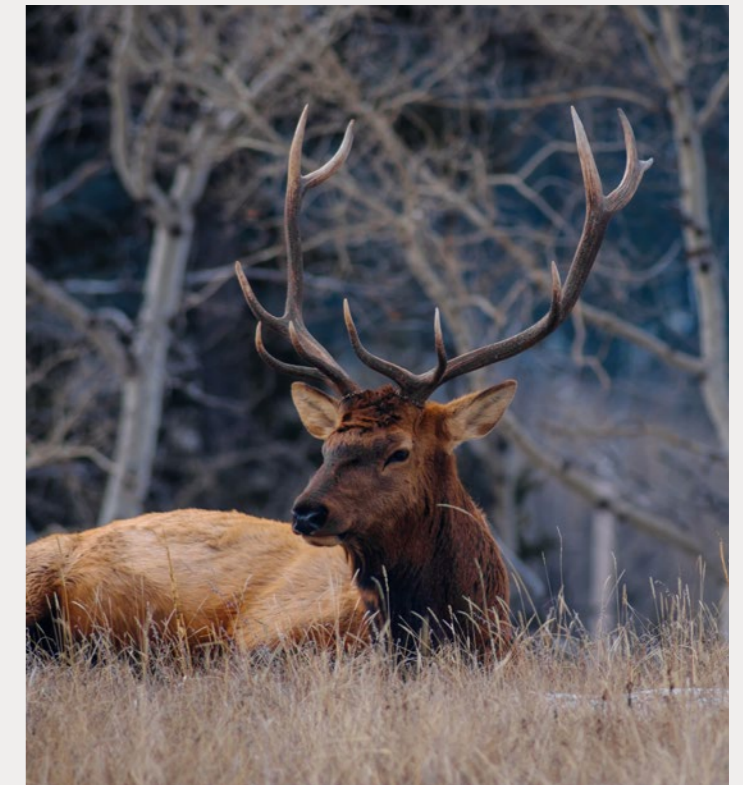
Environmental Standards & Continuous Improvement

Animal Welfare & Environmental Standards

We expect suppliers to demonstrate strong commitments to animal welfare and environmental responsibility, in compliance with local laws and regulations. Audits and inspections should be conducted regularly to support transparency and accountability

Continuous Improvement

Suppliers are encouraged to continuously improve their practices regarding both animal welfare and environmental sustainability. This includes adopting new technologies and practices that reduce their environmental footprint, improve animal care and support local biodiversity conservation efforts.



Reporting, Compliance & Accreditation

Animal Welfare

Suppliers should work towards accreditation by independent bodies that recognise high standards of animal welfare and environmental protection, such as AZA – Association of Zoos and Aquariums, GFAS – Global Federation of Animal Sanctuaries, or equivalent internationally recognised organisations. Accreditation by such bodies reinforces commitment to best practices in ethical animal care, biodiversity, conservation and sustainable environmental management.

Environmental Audits

In addition to animal welfare audits, suppliers should seek regular environmental audits with independent bodies to verify their adherence to biodiversity and sustainability standards. Compliance with local and international environmental regulations is mandatory.

Environmental Reporting

Suppliers are required to report any incidents of animal abuse, environmental damage or non-compliance with this code of conduct. Full cooperation into any investigations is expected.



Support For Global Conservation & Sustainability Initiatives

Global Impact

Suppliers are encouraged to support global conservation initiatives aimed at protecting endangered species, restoring ecosystems and addressing climate impacts. Participation in projects focused on reforestation, habitat restoration and greenhouse gas removal is strongly encouraged to reduce the overall environmental impact of tourism activities.

We appreciate your commitment to these ethical standards. By working together, we contribute to responsible and ethical tourism that safeguards both animals and the ecosystems they inhabit. Together we can create meaningful travel experiences that protect the natural world for future generations.

Recommended Resources For Training & Development

SUSTAINABILITY TRAINING

Please contact Zoe Savage-Morton, Responsible Tourism and Sustainability Manager, to enable access to animal welfare and sustainability Training. responsibletourism@lussotravel.com

ABTA ANIMAL WELFARE GUIDELINES

Please note suppliers are required to register on ABTA.com as a registered user before they can access the files.

<https://www.abta.com/sustainability/animal-welfare/abta-animal-welfare-guidelines-basic-welfare-requirements-and>

GOV.UK LEGISLATION (September 2023)

<https://www.gov.uk/government/news/legislation-to-clang-down-on-cruel-animal-experiences-abroad>

<https://www.legislation.gov.uk/ukpga/2023/45#:~:text=2023%20CHAPTER%2045,standards%20of%20welfare%20for%20animals.>

IUCN – RED LIST

International Union for the Conservation of Nature:

<https://www.iucnredlist.org/>

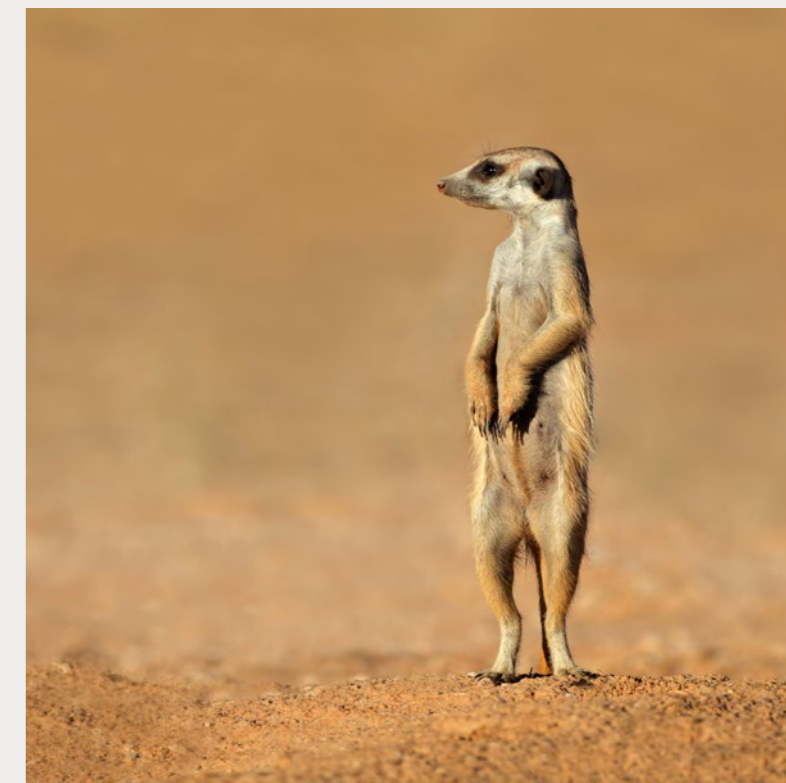
CITES

Convention on International Trade in Endangered Species of Wild Fauna and Flora

<https://cites.org/eng>

WTTC & ANIMONDIAL NATURE POSITIVE TRAVEL & TOURISM

<https://wttc.org/Portals/0/Documents/Reports/2022/Nature-Positive-Travel-And-Tourism-Toolbox.pdf>





TRANSPORT PROVIDER GUIDELINES

As a transport provider in the holiday market, adopting sustainable practices plays an important role in *supporting environmental responsibility* and appealing to environmentally conscious travellers. We recognise that many of our suppliers are already working towards *sustainability* and may have introduced initiatives within their operations.

Purpose Of The Guidelines



The following guidelines and resources aim to complement any existing strategies you may have while perhaps introducing new approaches to further enhance the sustainability of your business.

Other Ways To Help Lower the Environmental Footprint of Vehicles You May Own or Hire Together, we can contribute to a more environmentally friendly future for the travel industry. Together, we can support a more responsible and environmentally aware future for the travel industry.

Fleet Efficiency

Invest in fuel-efficient or alternative-fuel vehicles, such as hybrid or electric with technologies such as 'start-stop'.

Regularly maintain and service vehicles to ensure optimal fuel efficiency.

Consider the use of biofuels or other low-emission alternatives.

Emission Reduction

Implement emission-reduction technologies, such as exhaust filters or catalytic converters.

Introduce a vehicle switch-off policy while stationary.

Monitor and report on carbon emissions to support transparency and accountability.

Improve fuel mileage by:

- Monitoring tyre pressure on board.
- Installing tyre-balancing products in all newly mounted tyres.
- Testing gear ratios to obtain optimum mileage.

Other Ways To Help Lower the Environmental Footprint of Vehicles You May Own or Hire

Use biodegradable and non-toxic paint and cleaning materials.

Extend motor oil/filter changes.

Recycle all waste oil, antifreeze and transmission fluids.

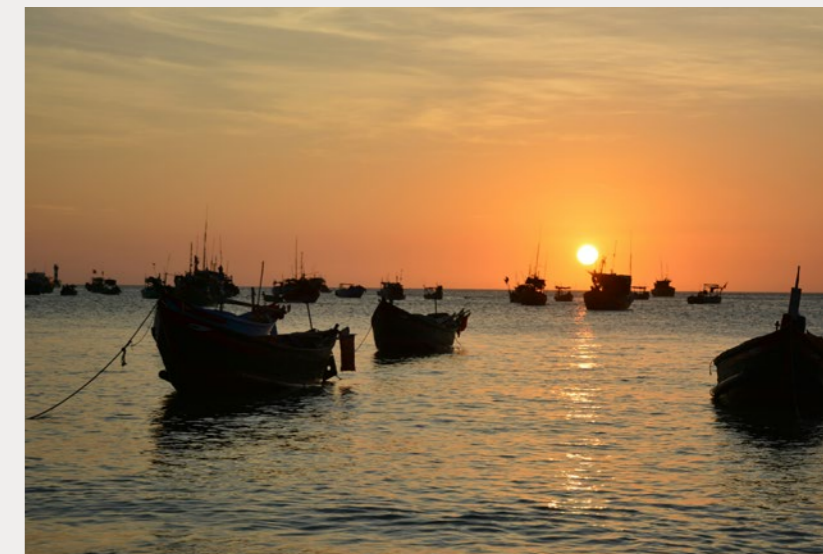
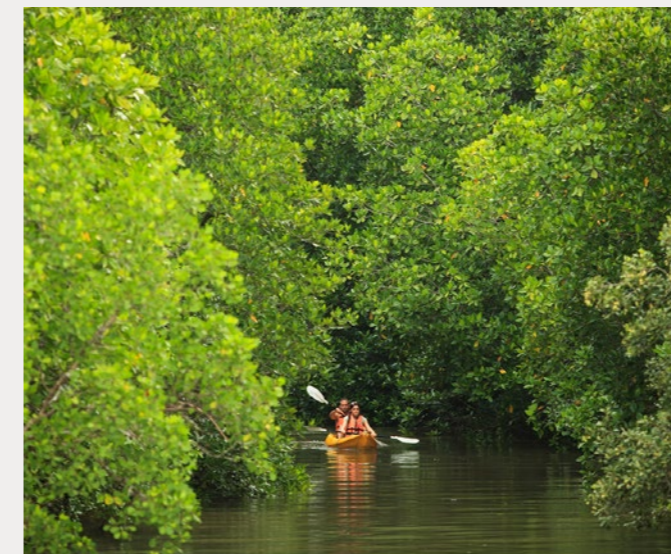
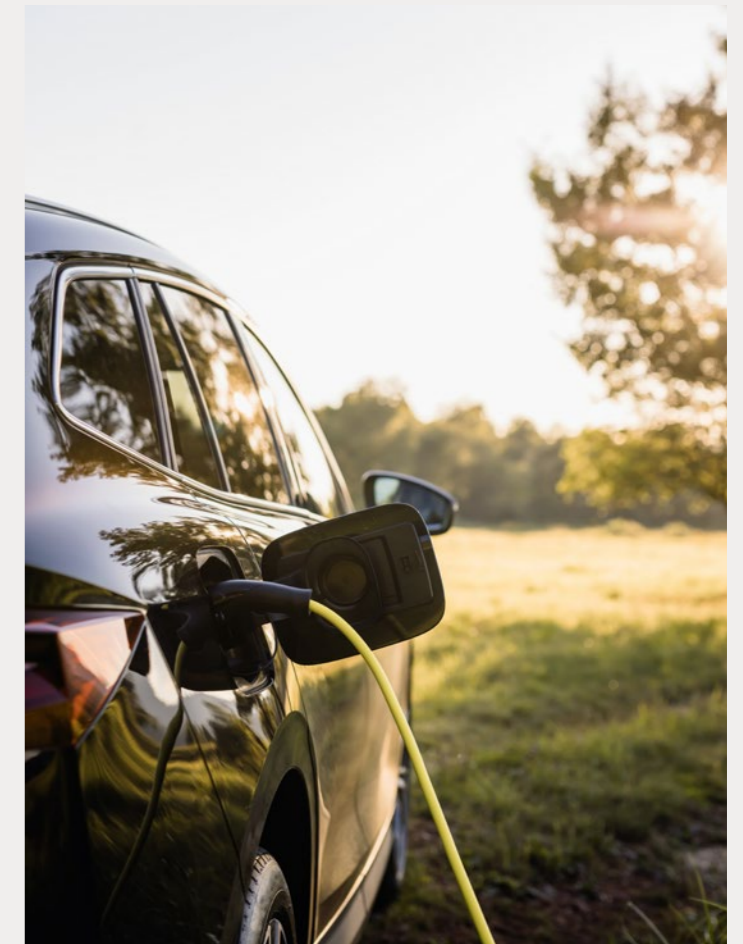
Use ultra-low-sulphur diesel fuel.

Recycle all waste material, including batteries and tyres.

Use high-efficiency air compressors in maintenance facilities.

Replace older vehicles with newer models that feature clean-air technology.

Contain and reuse water from vehicle washing.





Route Optimisation

Plan routes efficiently to minimise fuel consumption and travel time.

Use navigation systems to help avoid traffic congestion and improve route efficiency.

Alternative Transportation Modes

Offer or integrate sustainable transportation options, such as bike rentals or electric scooters for short distances.

Use Of Renewable Energy

Invest in renewable energy sources for your operations, such as solar panels for vehicle charging stations or offices.

Carbon Offsetting

Consider investing in certified carbon offset or greenhouse-gas removal programmes as part of your broader environmental efforts

Employment, Education & Promotion

Employ local community members throughout operations and at management levels where possible.

Educate both staff and passengers about the importance of sustainable travel.

Promote lower-impact practices, such as waste reduction and recycling, within vehicles.

Documentation

Implement electronic documentation where possible to reduce paper waste.

Community Engagement

Engage with local communities to understand and respond to relevant sustainability concerns.

Support local environmental initiatives and participate in efforts that align with community priorities.



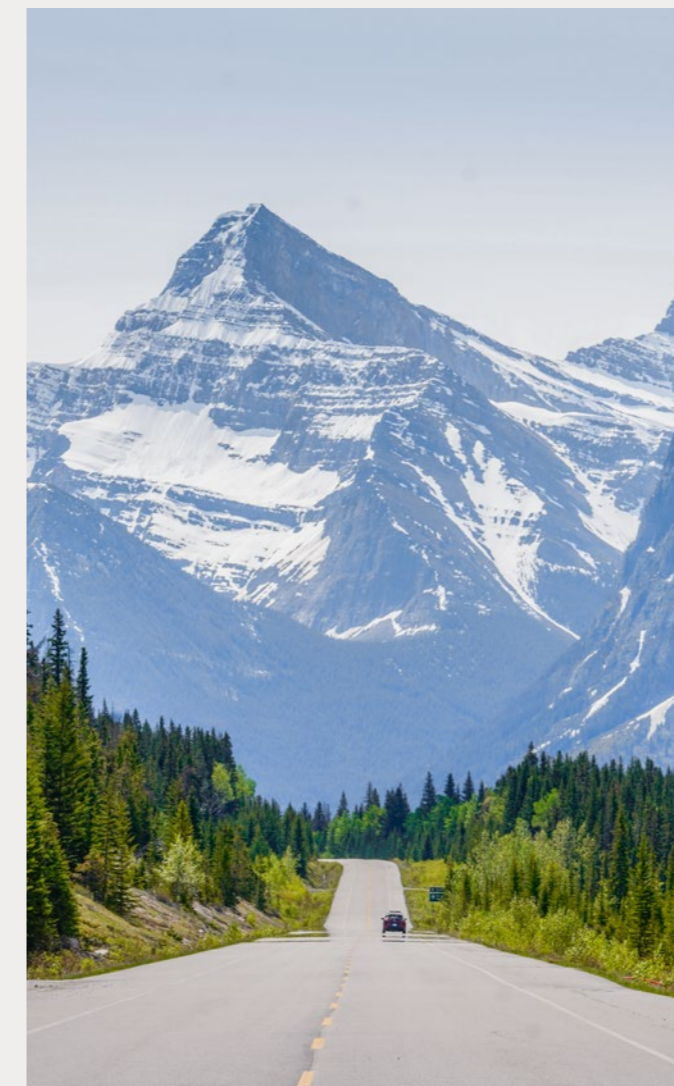
Accessibility & Inclusivity

Work to improve accessibility for all travellers, including those with disabilities and diverse needs.

Continuous Improvement

Regularly assess and update your sustainability practices based on advancements in technology and industry best practices.

Seek feedback from passengers and stakeholders to identify areas for improvement.



Regularities, Licensing & Insurance

Confirm that applicable legal permits for the vehicle or fleet, operator licences and permission to access the activity areas are in place.

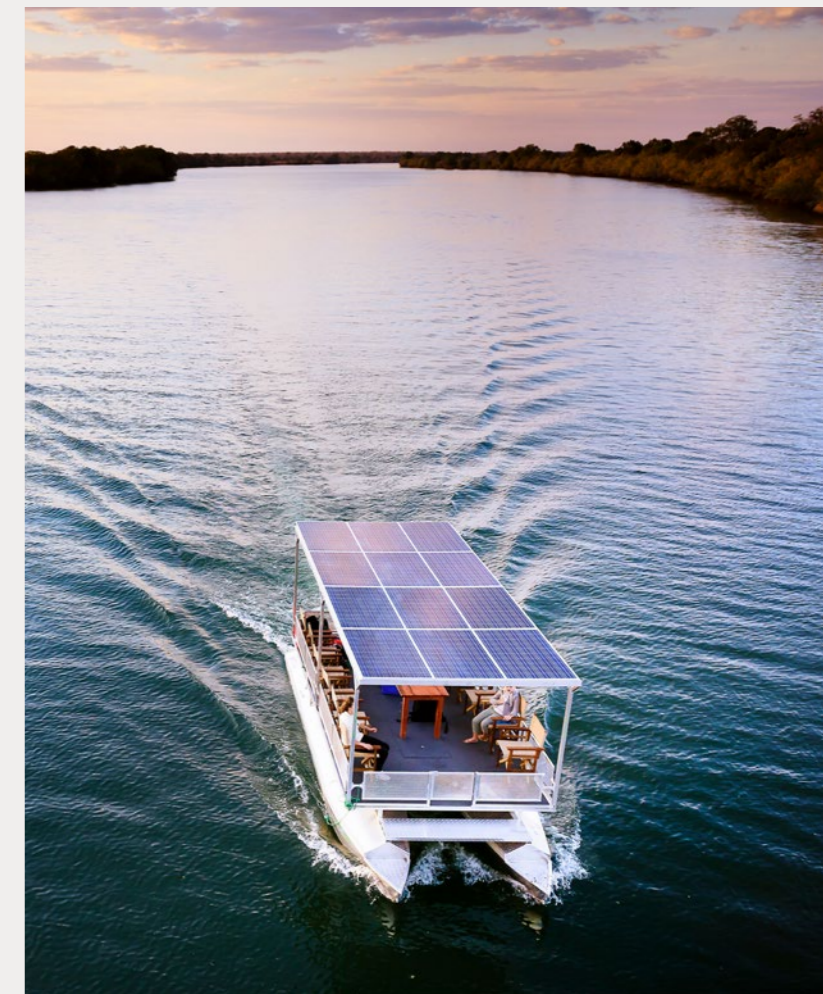
Maintain appropriate insurance coverage for guests and staff.

Identify health and safety risks, implement management systems and provide appropriate safety equipment.

Make appropriate staffing arrangements to manage emergencies effectively.

Monitor activity area conditions (including weather) in advance and during the activity.

Operate vehicles and vessels in line with recognised sustainability practices and safety standards



Recommended Resources For Training & Development

SUSTAINABILITY TRAINING

Please contact Zoe Savage-Morton, Responsible Tourism and Sustainability Manager, to enable access to Travelife Sustainability Training. responsibletourism@lussotravel.com

ISO 14001 – ENVIRONMENTAL MANAGEMENT SYSTEMS

<https://www.iso.org/standard/60857.html>

SUSTAINABLE & RESPONSIBLE BUSINESS CERTIFICATIONS

Whilst not transport specific, B Corp certification assesses a company's overall social and environmental performance, including transportation practices.

<https://www.bcorporation.net/en-us/certification/>

TRAVELIFE FOR TOUR OPERATORS

https://www.travelife.info/index_new.php?menu=home&lang=en

ONE PLANET GLOBAL TOURISM PLASTICS INITIATIVE

<https://www.oneplanetnetwork.org/programmes/sustainable-tourism/global-tourism-plastics-initiative/join>

WTTC & ANIMONDIAL NATURE POSITIVE TRAVEL & TOURISM

<https://wtcc.org/Portals/0/Documents/Reports/2022/Nature-Positive-Travel-And-Tourism-Toolbox.pdf>

WTTC & UNFCCC – A NET ZERO ROADMAP FOR TRAVEL & TOURISM

https://wtcc.org/Portals/0/Documents/Reports/2021/WTTC_Net_Zero_Roadmap.pdf

UNFCCC RACE TO NET ZERO

<https://unfccc.int/climate-action/race-to-zero-campaign#How-to-join-Race-to-Zero>



ACTIVITY PROVIDER GUIDELINES

As a UK-based outbound tour operator committed to promoting *sustainable tourism practices*, we strive to work with suppliers who share our values and aim to prioritise *environmental and cultural responsibility*. To encourage alignment with our sustainability goals, we have developed the following guidelines for activity, tour and excursion providers.

Purpose Of The Guidelines



These Activity Provider Guidelines outline our expectations for tour, excursion and activity providers to support alignment with our sustainability commitments. As a responsible UK-based tour operator, we seek partnerships with suppliers who demonstrate a commitment to environmental protection, cultural sensitivity and ethical community engagement.

We recognise that many suppliers are already committed to sustainability and have implemented various initiatives within their operations. These guidelines and resources are designed to complement existing strategies while introducing new approaches to further enhance the sustainability of your business.

By adopting these principles, activity providers play a part in fostering responsible tourism and the long-term wellbeing of destinations.

Environmental Responsibility

Choose low-impact activities that aim to reduce environmental harm, such as pollution, habitat degradation and wildlife disturbance.

Opt for transportation options that reduce carbon emissions where possible and encourage more sustainable travel practices.

Encourage waste reduction, recycling and responsible resource management during excursions.

Cultural Sensitivity

Respect local customs, traditions and cultural sites, ensuring that activities contribute positively to the preservation of cultural heritage.

Seek opportunities for authentic cultural exchange and engagement with indigenous and traditional communities, prioritising mutual respect and understanding.

Avoid activities that may exploit or disrespect local cultures, including intrusive or inappropriate behaviour towards community members.

Sensitive Activities

Consider the sensitivity of certain activities and components within excursions, including but not limited to:

- Captive animal attractions
- Wildlife watching and visits to protected areas (including parks)
- Marine activities (snorkelling, diving, sport fishing, whale, dolphin and turtle watching)
- Visits to indigenous and traditional communities
- Visits to cultural and historically sensitive sites

Where possible, implement measures that reduce impacts on sensitive environments and communities, including adherence to local regulations and recognised best practices





Community Engagement

Foster positive relationships with local communities by supporting community-led initiatives, involving local stakeholders in excursion planning and aiming to deliver economic benefits through responsible practices.

Strive to consult and inform local communities about excursion activities that may affect them, and seek their input and feedback where appropriate.

Education & Awareness

Educate travellers about the importance of responsible tourism practices, including guidelines for minimising their environmental and cultural impact during excursions.

Provide information about the significance of sensitive activities and sites, raising awareness about conservation efforts and cultural preservation initiatives.



Continuous Improvement

Commit to ongoing evaluation and improvement of sustainability practices, seeking feedback from travellers, local communities and stakeholders to identify areas for enhancement.

Stay informed about industry best practices, trends and developments in sustainable tourism, incorporating relevant updates into excursion offerings.

By applying these principles, you can play a part in encouraging more sustainable tourism and support the long-term wellbeing of the destinations you visit. We appreciate your partnership in advancing our shared commitment to responsible travel.



Recommended Resources For Further Development

SUSTAINABILITY TRAINING

Please contact Zoe Savage-Morton, Responsible Tourism and Sustainability Manager, to enable access to Travelife Sustainability Training. responsibletourism@lussotravel.com

GSTC (GLOBAL SUSTAINABLE TOURISM COUNCIL) INDUSTRY CRITERIA

These criteria offer sustainability guidance for tour operators and activity providers specifically. www.gstcouncil.org/gstc-criteria/gstc-industry-criteria

ABTA ANIMAL WELFARE GUIDELINES

Specific to animal interactions in tourism. www.abta.com/sustainability

MARINE CONSERVATION SOCIETY RESPONSIBLE SNORKELLING & DIVING

Best practices for marine-based activity providers. www.mcsuk.org/about-us

EARTHCHECK

Widely recognised in sustainable tourism for excursions and attractions. earthcheck.org

ONE PLANET GLOBAL TOURISM PLASTICS INITIATIVE

www.oneplanetnetwork.org/programmes/sustainable-tourism/global-tourism-plastics-initiative/join

WTTC & ANIMONDIAL NATURE POSITIVE TRAVEL & TOURISM

wttc.org/Portals/0/Documents/Reports/2022/Nature-Positive-Travel-And-Tourism-Toolbox.pdf

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Giving Us Feedback

We welcome your views on the support and information we provide.
This will help us to identify what we do well and what we can do better.
We invite your feedback by emailing responsibletourism@lussotravel.com