GREATER BOSTON

## Q2 2020 Market Report

COMPASS



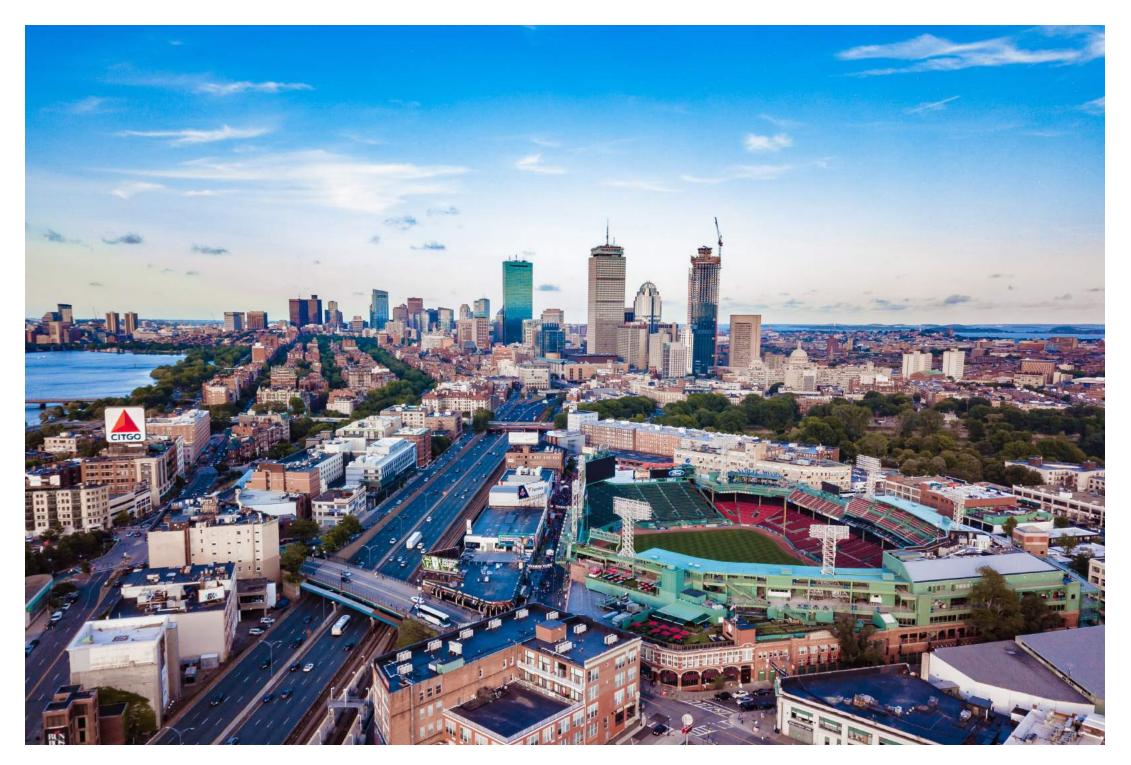
## Neighborhood Expertise – By the Numbers

While Q2 saw peak uncertainty in financial and real estate markets across the country, Greater Boston remained resilient through the turbulence. We've seen a V-shaped recovery as we enter Q3, fueled largely by historicallylow interest rates as well as homeowners' desire to upgrade their space after sheltering in place for months. With mortgage applications up 19% year-over-year, demand for real estate in Massachusetts is as strong as it's ever been.

Looking ahead to the fall, low inventory will continue to be a challenge. Interest rates are likely to remain low, driving demand, but concern surrounding the economic fallout of COVID-19 may continue to cause supply shortages. As buyers look to make a move, they should be prepared for quick timelines and multiplebid situations given restricted supply.

While markets will likely remain volatile, Boston's strong job market and economic drivers in the tech, biotech, healthcare, and education spaces continue to make it one of the most desirable places to live – solidifying the region's resilience in the face of adversity. Through local expertise, cutting-edge tech and tools, and consistent dedication to providing the best service in real estate, Compass agents continue to guide their clients home in Greater Boston.





#### **RESULTS-ORIENTED**

Despite economic uncertainty and low homeowner sentiment at the beginning of the quarter, Compass continued to produce strong results for our clients in Greater Boston.

Six Offices 750+ Compass Greater Boston agents

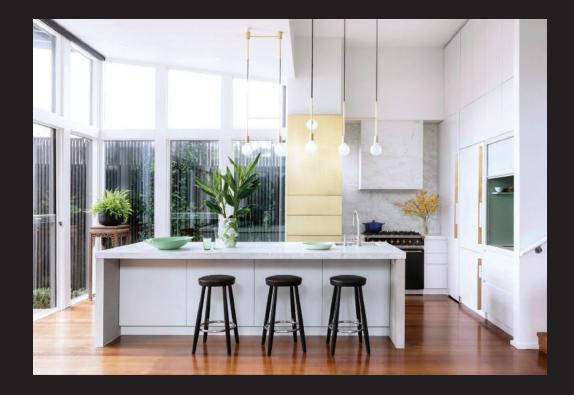
**248** Virtual solutions workshops in response to COVID-19 1,832 Total transactions

closed in H1 2020

\$1.8B+

Total H1 2020 transaction volume **\$1.1M** Average H1 2020 sale price

### COMPASS CONCIERGE



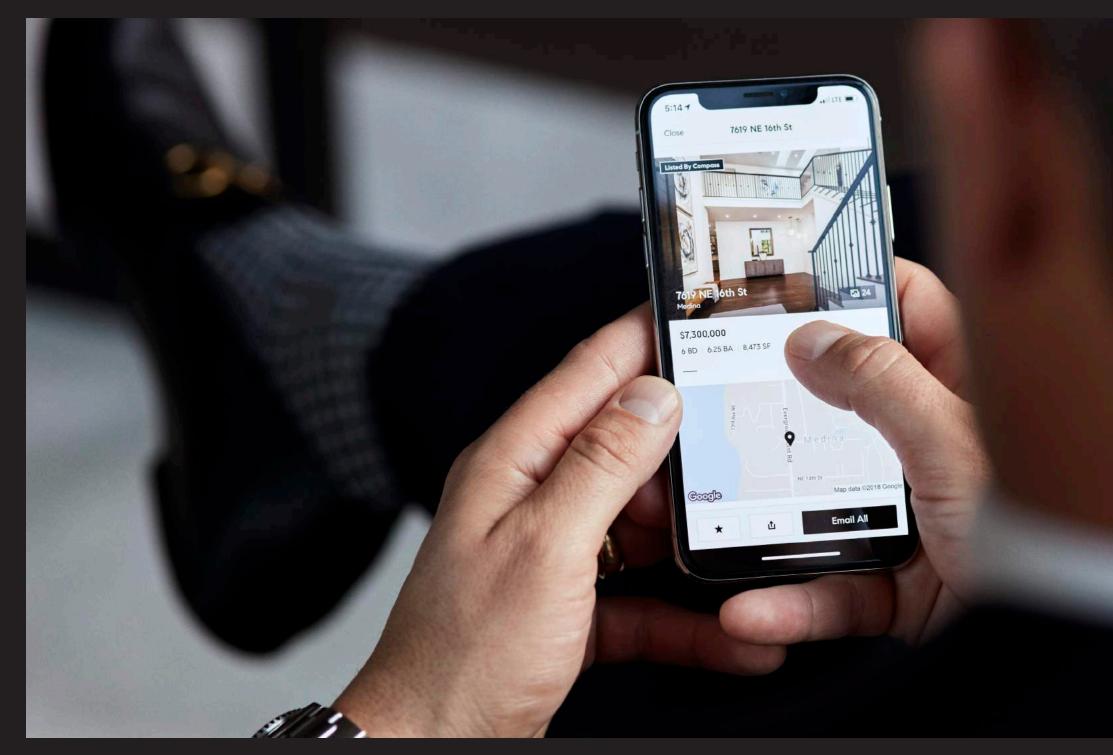
Maximize the value of your home

Compass Concierge helps you sell your home faster and for a higher price. From painting to flooring, Concierge transforms your home with zero upfront costs and no interest.

Get started at **compass.com/concierge** 

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### Introducing Virtual Agent Services

#### **OFFERINGS INCLUDE**

Virtual Open Houses Interactive Home Tours Virtual Neighborhood Tour Video Mail Digital Listing Brochures Live Postcards Digital Insights Enhanced 3D Staging At Compass, the health and safety of our agents, clients, staff, and the communities where they live, play, and work is our #1 priority. By pairing the industry's top agent talent with technology, we're able to make the home buying and selling experience intelligent and seamless. Today, we are pleased to offer Compass VAS (Virtual Agent Services) – an exclusive suite of marketing and transactional services available to all Compass clients.

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### Glossary

#### CLOSED SALES

Figures for the current quarter are based on known closings recorded at the time the report is prepared.

#### AVERAGE SALE PRICE

The sum of all prices divided by the total number of properties.

#### MEDIAN PRICE

The middle price of a given data set.

#### AVERAGE DAYS ON MARKET

Calculated by how many properties entered into contract during the quarter in the given period.

#### MONTHLY SUPPLY

An estimated time it would take to sell all current active listings based on the trailing 12-month sales rate.

#### % LIST PRICE TO CLOSED PRICE

Also known as the "Sale-to-List Ratio." This is the ratio of the final sale price of a home to its list price or asking price. The ratio is an indication of whether homes are selling above, at, or below list prices. Figuring out this ratio is a simple two-step process: divide the selling price by the asking price, then multiply the result by 100 to make it a percentage.

#### QUARTERS

1Q January 1 – March 31
2Q April 1 – June 30
3Q July 1 – September 30
4Q October 1 – December 31



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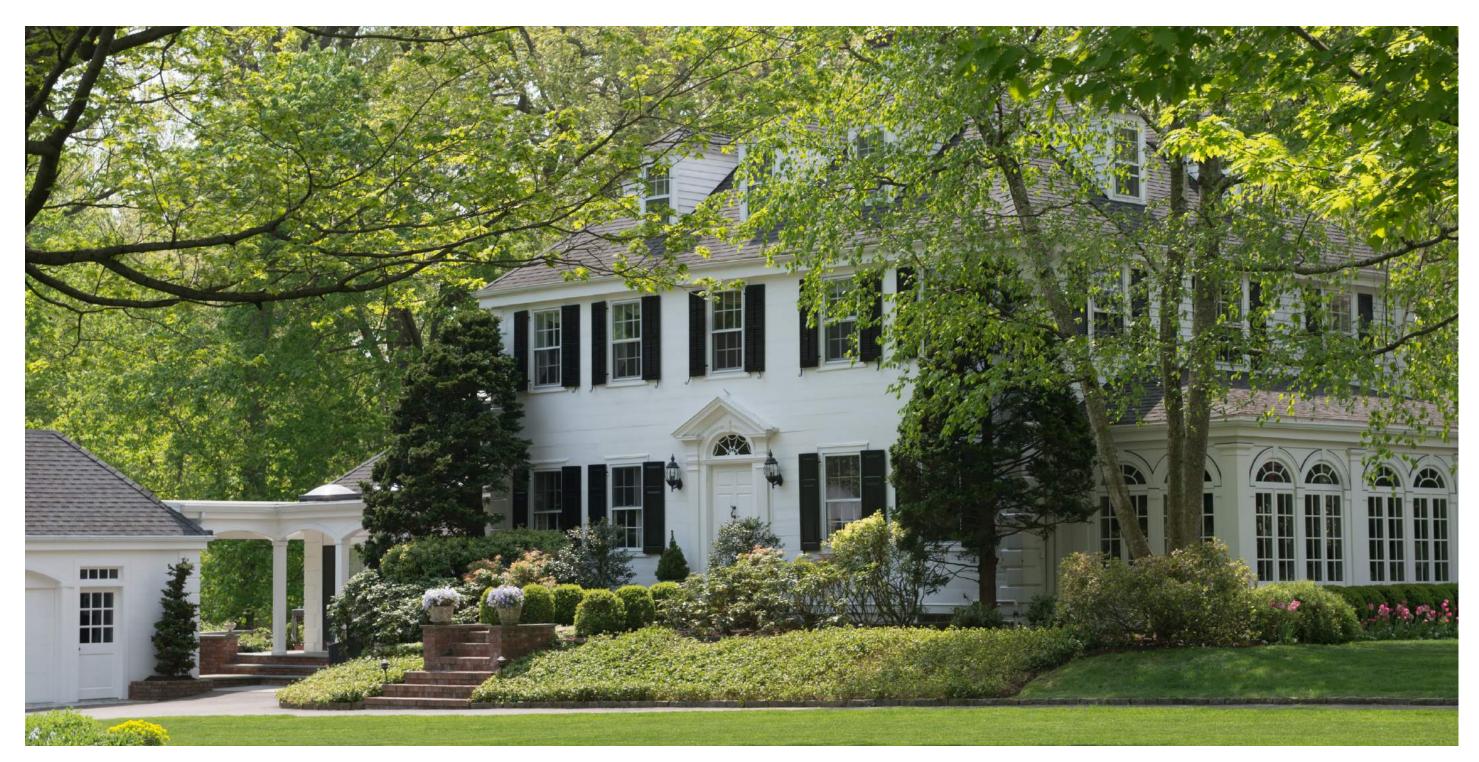
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42.4152, -71.1569

Arlington

Offering tree-lined residential neighborhoods, ample acres of parkland, views of Boston, and good access to major highways, Arlington combines urban living with suburban space to create a neighborhood for everyone. ARLINGTON

POPULATION

MEDIAN INCOME

Single Family Data

45,531

\$107,085

**75** Q2 2019 Sales

**52** Q2 2020 Sales

√30.7%

% Change

\$880,000

Q2 2019 Median Sales Price **\$850,000** Q2 2020 Median Sales Price

√3.4%

% Change

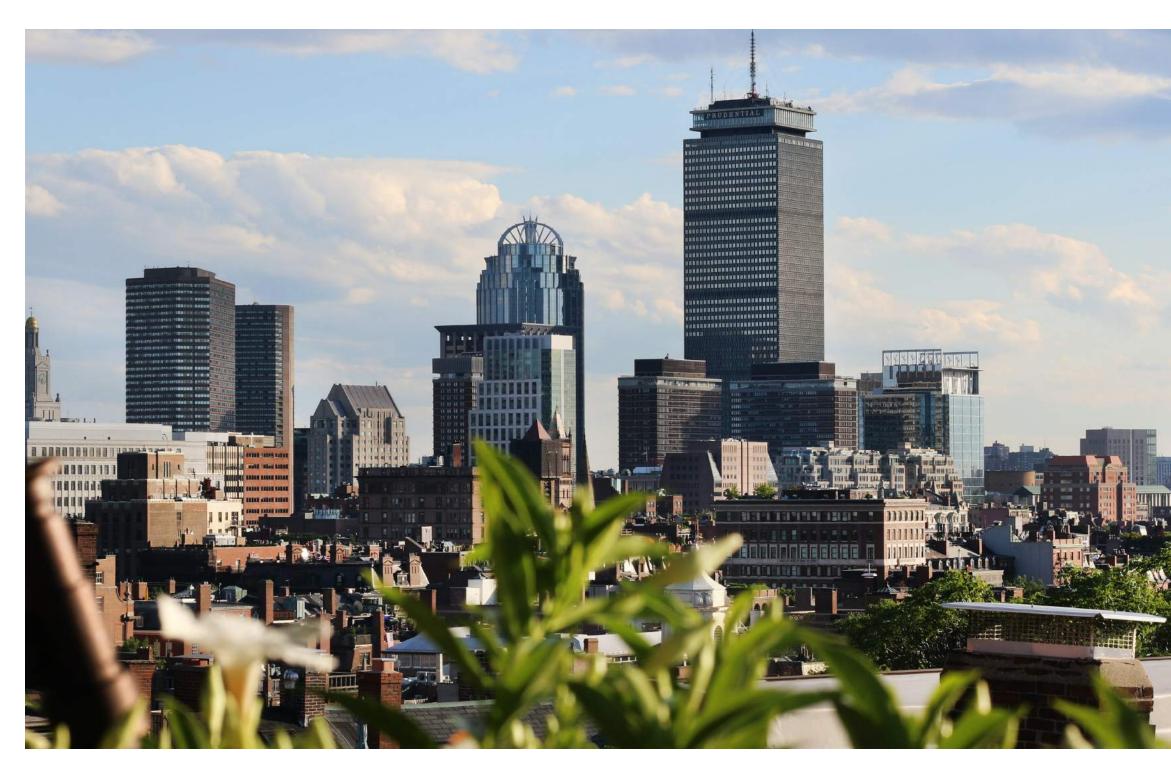
**19** Q2 2019 DOM

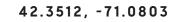


Q2 2020 DOM









Back Bay

Situated within the heart of Boston alongside the Charles River, many of the city's best shops and restaurants are clustered in this picturesque neighborhood. With an urban plan that mirrors Paris, Back Bay emanates a similarly sophisticated sensibility. BACK BAY

Condominium Data

MEDIAN INCOME \$88,469

104 Q2 2019 Sales

49

Q2 2020 Sales

√52.9%

% Change

POPULATION

17,577

\$1,168,750 \$1,100,000 \sqrt{5.9%}

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

% Change

65 Q2 2019 DOM



Q2 2020 DOM







42.3316, -71.1216

### Brookline

Surrounded by greenery, Brookline is a haven for nature-lovers with a tight local community. The town has thriving small businesses and a grassroots arts scene, with all the attractions of Boston and Cambridge just next door. BROOKLINE

POPULATION

MEDIAN INCOME

Condominium Data

59,121

\$113,515

164 Q2 2019 Sales

Q2 2020 Sales

76 √53.7%

% Change

\$850,000 \$797,000 \$46.2%

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

% Change

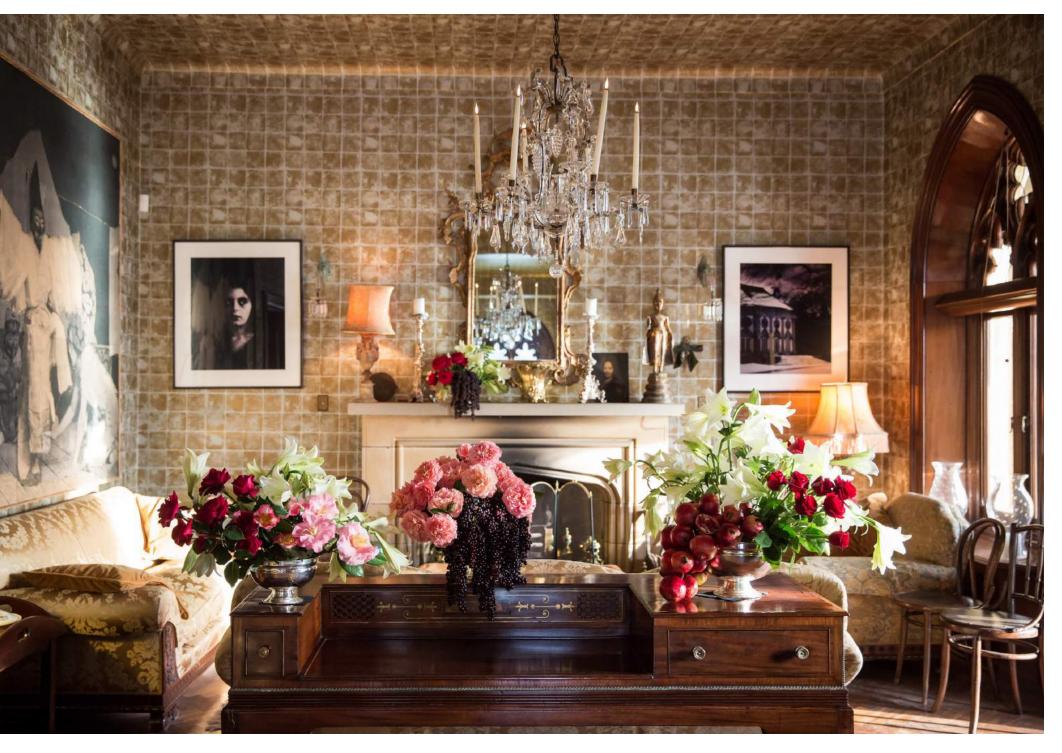
33 Q2 2019 DOM

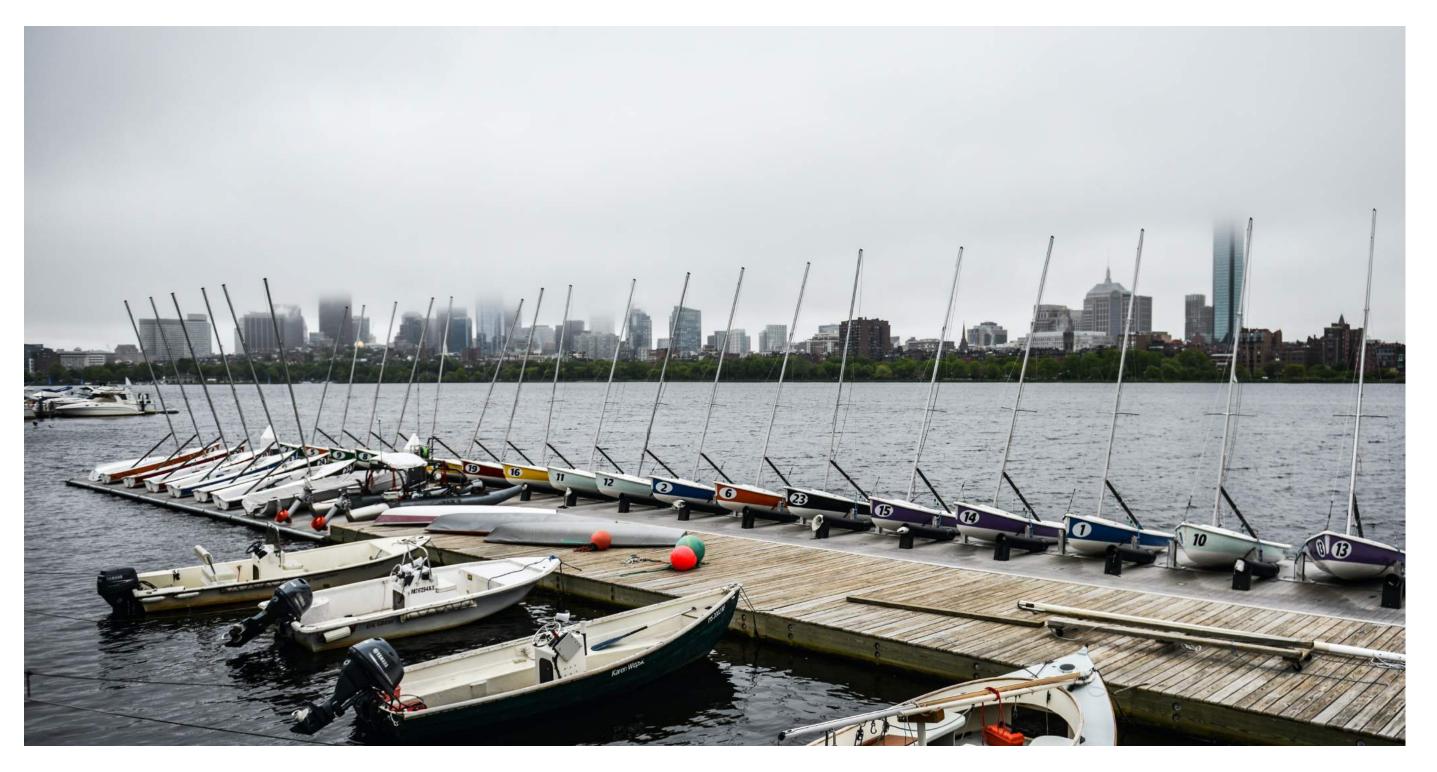


% Change

0%







42.3736, -71.1105

Cambridge

As Boston's creative sister community across the Charles, Cambridge is an intellectual hotspot with a vibrant arts and culture scene. As a city, Cambridge channels the spirit of a European capital with distinct neighborhoods, and a forward-thinking ethos. CAMBRIDGE

Single Family Data

POPULATION 118,927

MEDIAN INCOME

\$95.404

29 Q2 2019 Sales

Q2 2020 Sales

22 √24.1%

% Change

## \$1,500,000 \$1,525,000 个1.7%

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

% Change

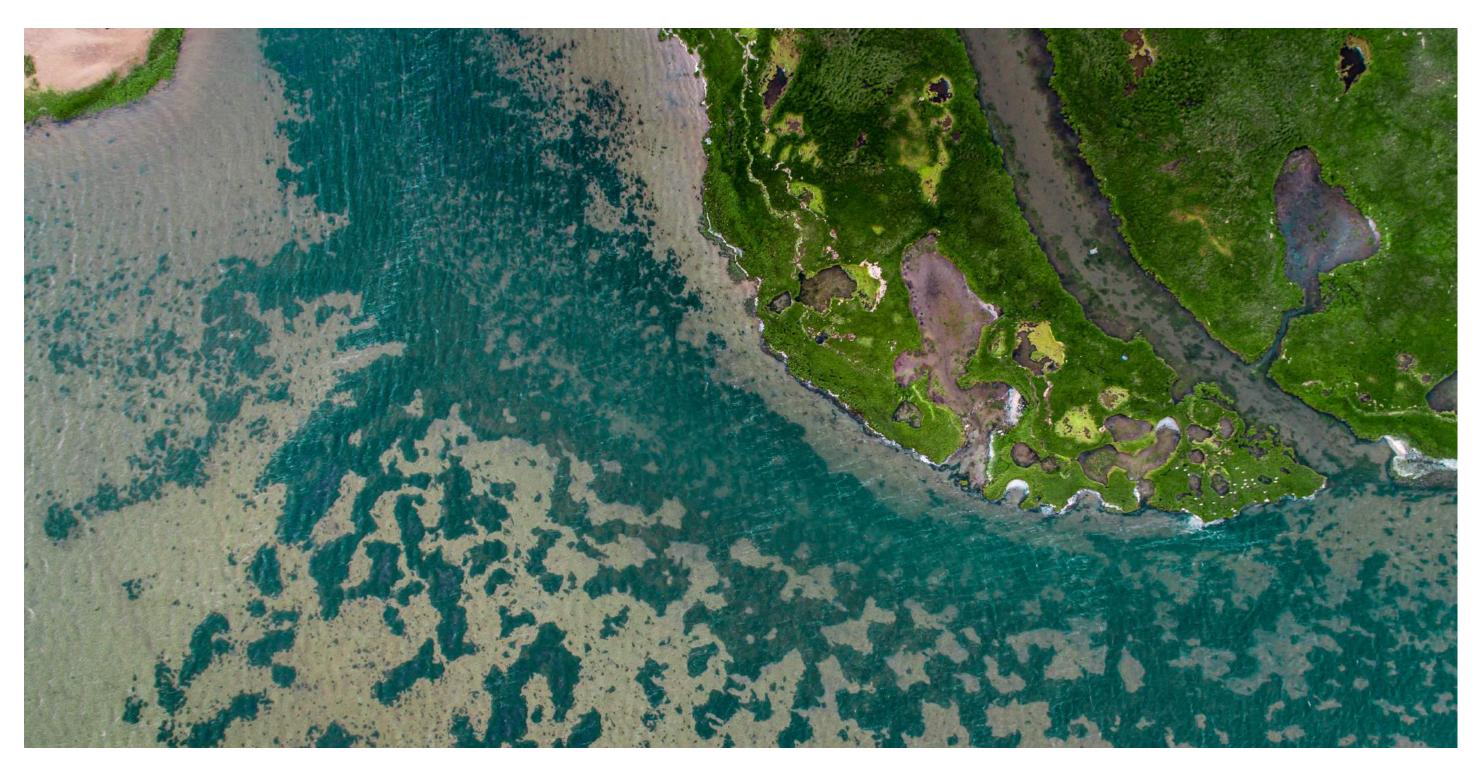
33 Q2 2019 DOM



Q2 2020 DOM







41.6820, -69.9597

### Chatham

Chatham's spectacular coastline and out-of-the-way location have kept generations of summer residents coming back each year. With its old Cape Cod quaintness relieved by the vast pristine beaches and surrounding ocean, Chatham continues to be one of the most desirable locales on the Cape. СНАТНАМ

POPULATION

MEDIAN INCOME

Single Family Data

5,982

\$77,878

19 Q2 2019 Sales

23 Q2 2020 Sales

个21.1% % Change

\$769,500

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

\$658,500 ↓14.4%

% Change

197 Q2 2019 DOM



221 12.2%





42.2418, -70.8036



Perfectly situated between Boston and Cape Cod, Cohasset offers all of the beachy charm and historical character without the crowds. Commute downtown by boat and enjoy a small-town feel with city amenities on the South Shore. COHASSET

POPULATION

MEDIAN INCOME

Single Family Data

8,548

\$132,204

41 Q2 2019 Sales

√34.1% 27

Q2 2020 Sales

% Change

**\$865,000 \$1,110,000** 个28.3%

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

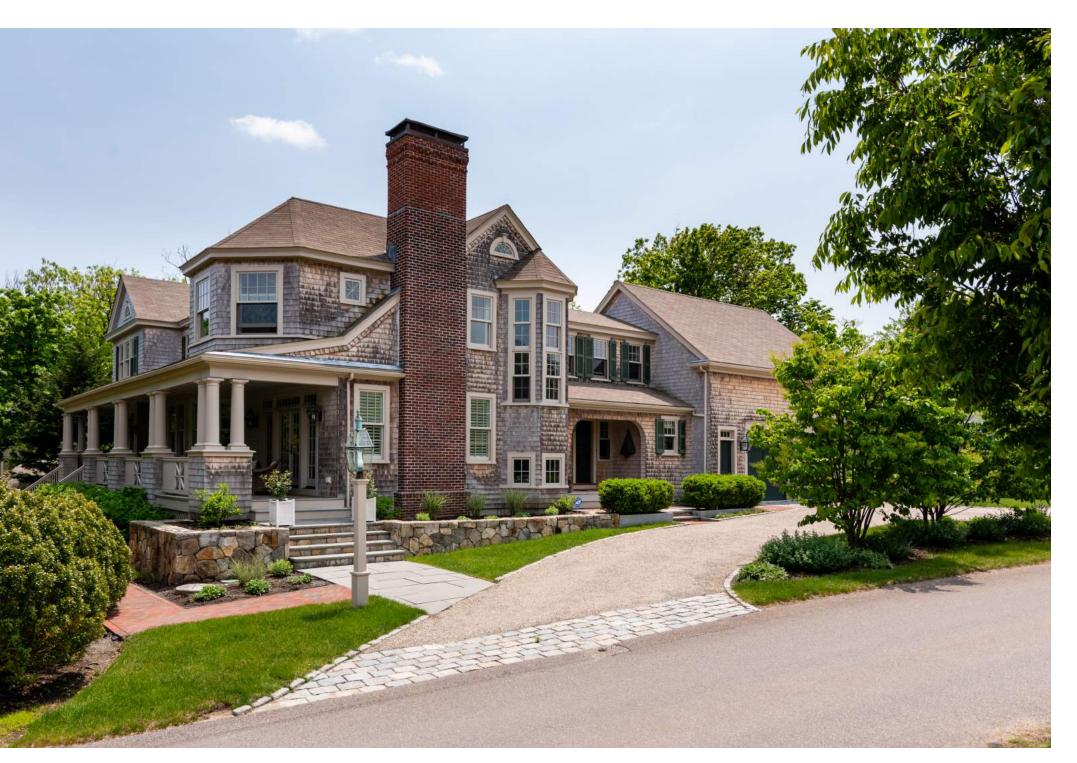
% Change

84 Q2 2019 DOM

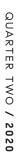


Q2 2020 DOM % Change









41.5532, -70.6086

### Falmouth

Situated just 15 miles from the Bourne Bridge, this thriving waterfront community is truly spectacular. Made up of eight different villages, each with its own style and flair, Falmouth truly offers something for everyone. The historically charming town center is a Cape treasure, offering shopping, dining, and sightseeing. With over 68 miles of coastline, this Cape town is worldrenowned for its beaches and sunsets. FALMOUTH

POPULATION

MEDIAN INCOME

Single Family Data

30,993

\$73,201

68 Q2 2019 Sales

76

Q2 2020 Sales

个11.8% % Change

**\$437,668 \$505,800 15.6%** 

Q2 2019 Average Sales Price

Q2 2020 Average Sales Price

% Change

99 Q2 2019 DOM









42.24178, -70.8898

Hingham

A seaside town with an easy commute to downtown Boston, Hingham has all the qualities of a classic New England community: a thriving town center, colonial heritage, and a true neighborly sensibility. HINGHAM

Single Family Data

POPULATION

MEDIAN INCOME

24,679

\$155,662

82 Q2 2019 Sales

62

% Change

Q2 2020 Sales

\$887,000

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

√24.4%

\$766,500 ↓13.6%

% Change

68 Q2 2019 DOM



Q2 2020 DOM

√17.6% % Change





42.3020, -70.9078



Historic charm abounds in Hull, a small coastal town 24 miles south of Boston. Residents enjoy waterfront access and a pedestrian-friendly town with local seafood restaurants within easy reach. HULL

Single Family Data

POPULATION

MEDIAN INCOME

10,475

\$85,573

52 Q2 2019 Sales

23 Q2 2020 Sales

√55.8%

% Change

**\$403,500 \$445,000 10.3%** 

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

% Change

52 Q2 2019 DOM



% Change

0.0%





#### 42.3097, -71.1151

### Jamaica Plain

With more green space than any other neighborhood in Boston, Jamaica Plain is truly a haven within the city. Its culturally and socioeconomically diverse population take pride in JP's locally-owned businesses, including an authentic international restaurant scene which boasts some of the best Cuban food in Greater Boston. Offering more space than downtown but with easy urban access, JP is the best of both worlds. JAMAICA PLAIN

POPULATION

MEDIAN INCOME

\$76,968

Condominium Data

39,240

100 Q2 2019 Sales

98 Q2 2020 Sales

√2.0%

% Change

\$617,500

Q2 2019 Median Sales Price

Q2 2020 Median

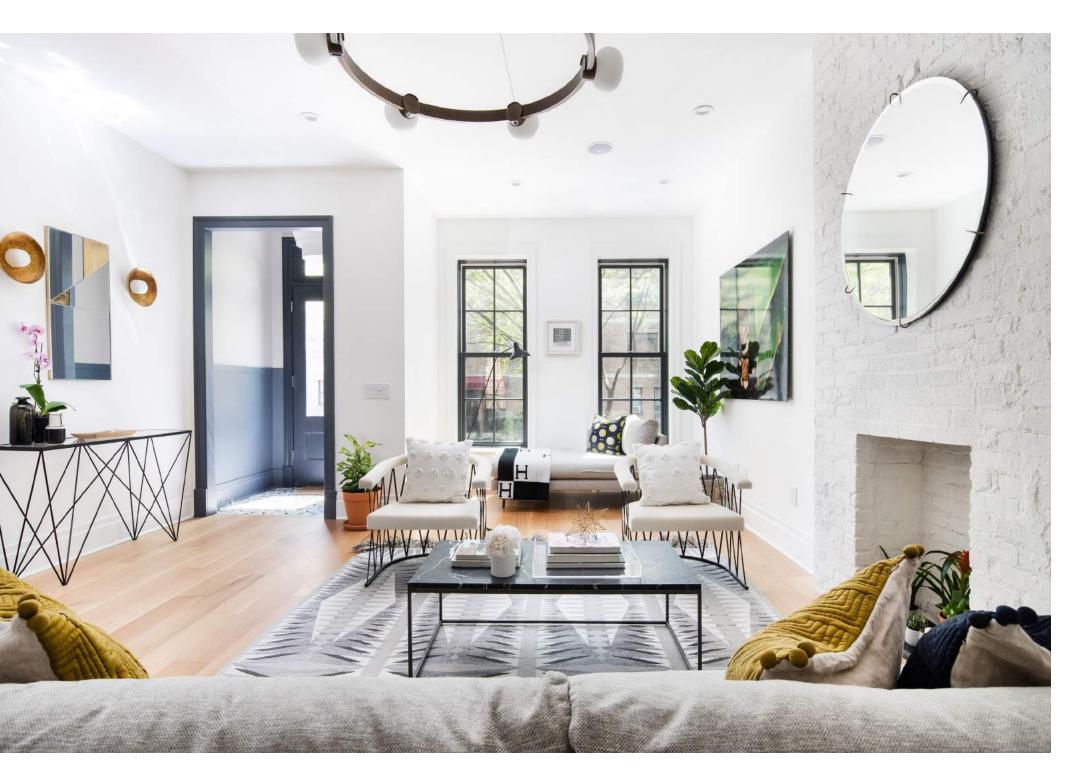
Sales Price

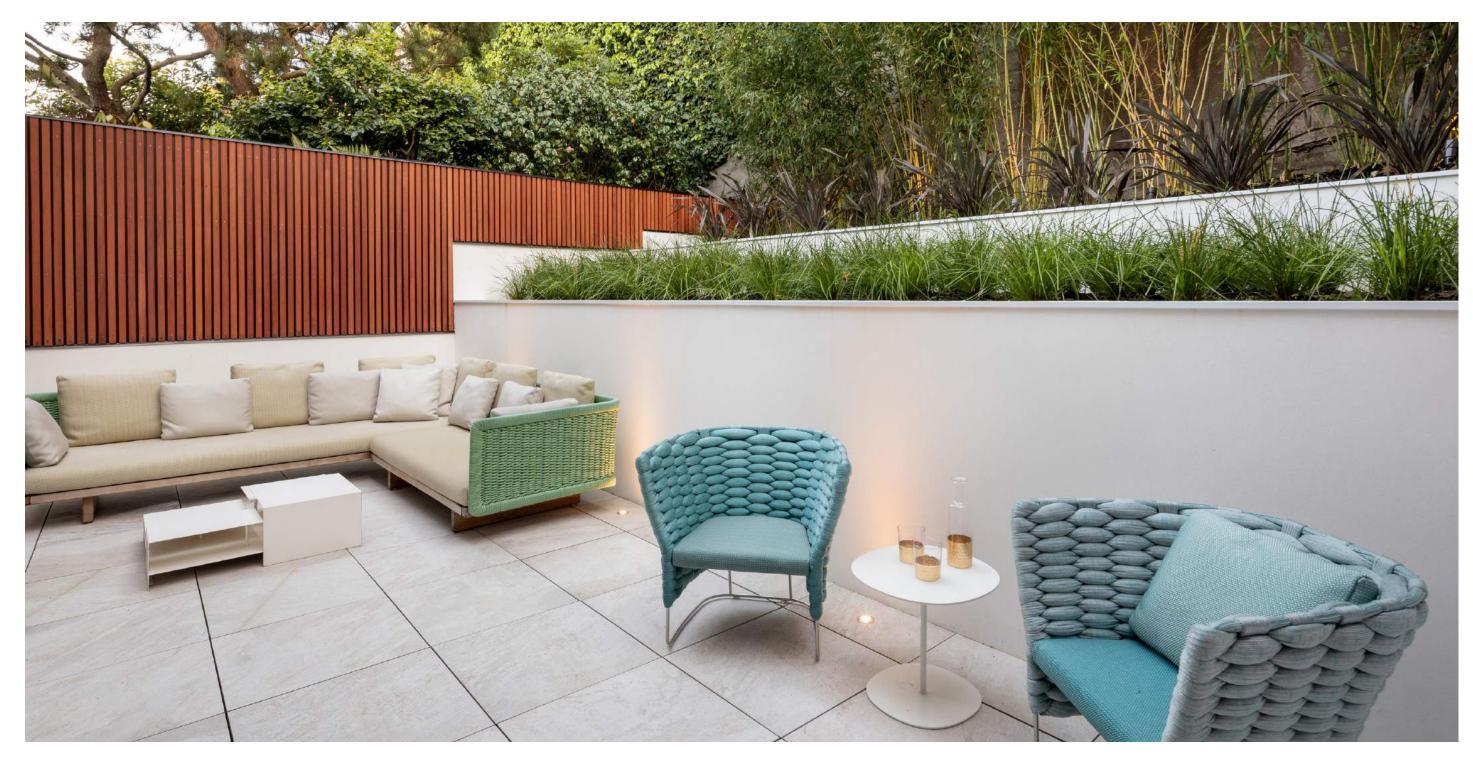
**\$626,500** 个1.5%

% Change

27 Q2 2019 DOM

27 Q2 2020 DOM 0.0%





#### 42.2775, -71.3468

Natick

Natick is a close-knit community of 36,000 residents. Between weekend farmers' markets, a local center for the arts, and a strong shopping scene, there is something for everyone. Conveniently located close to Route 9, the Mass Pike, and the commuter rail, Natick is an ideal area for city commuters and was named the top place to live in 2019 "for the social butterfly" by Boston Magazine. NATICK

POPULATION

MEDIAN INCOME

Single Family Data

36,050

\$109.490

100 97 Q2 2019 Sales

Q2 2020 Sales

√3.0%

% Change

**\$680,000 \$684,000 个0.6%** 

Q2 2019 Median Sales Price

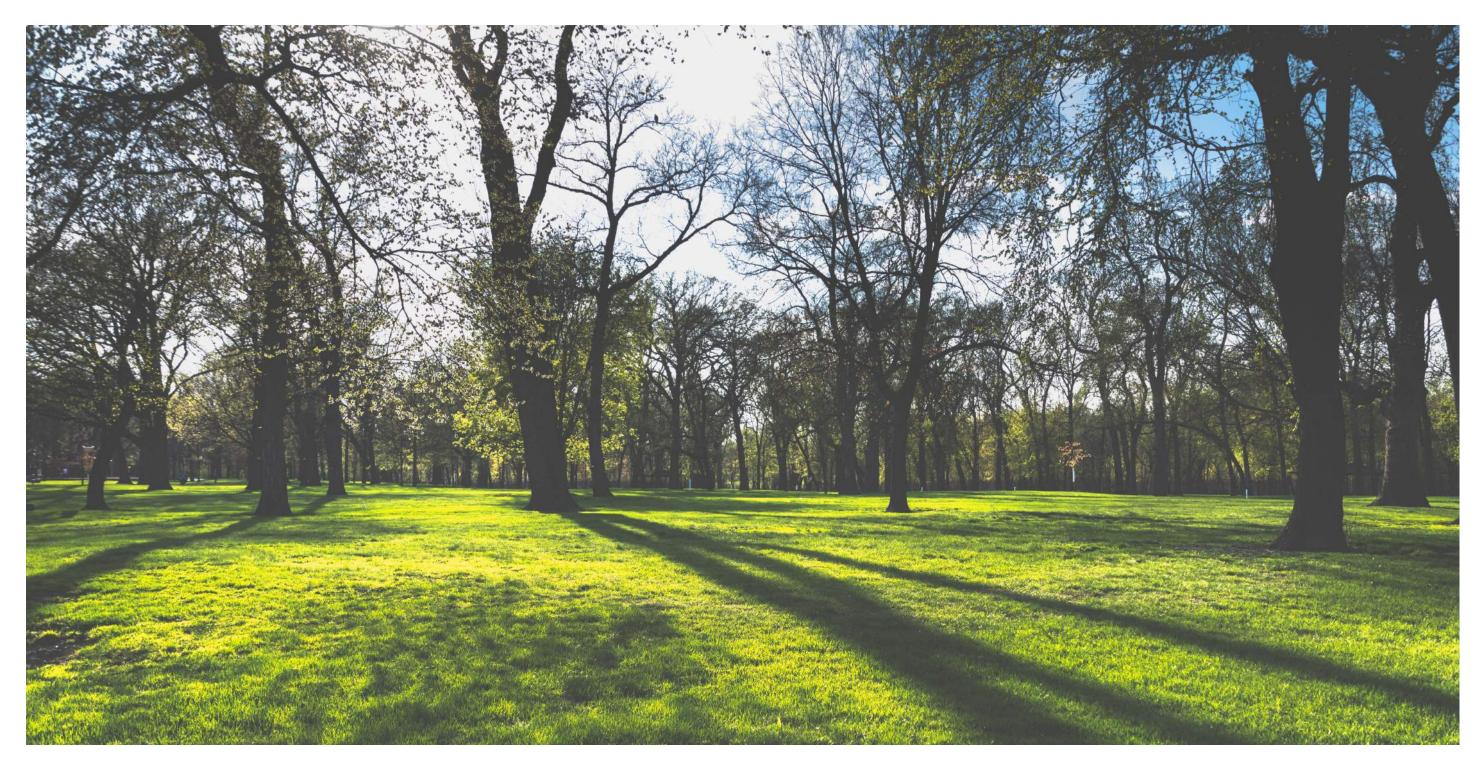
Q2 2020 Median Sales Price

% Change

34 Q2 2019 DOM Q2 2020 DOM







42.2809, -71.2376

Needham

A family-oriented town rich with community activities, Needham has the feel of one big neighborhood. Home to vast conservation areas, some of the state's top schools, a town pool, and a slew of fantastic restaurants, Needham is a welcoming town well-suited to families seeking a tight-knit community. NEEDHAM

POPULATION

MEDIAN INCOME

\$153.032

Single Family Data

31,388

83 60 \$\subset 27.7\% Q2 2019 Sales Q2 2020 Sales % Change

\$1,195,000 \$1,335,000 个11.7%

Q2 2019 Median Sales Price Q2 2020 Median Sales Price % Change

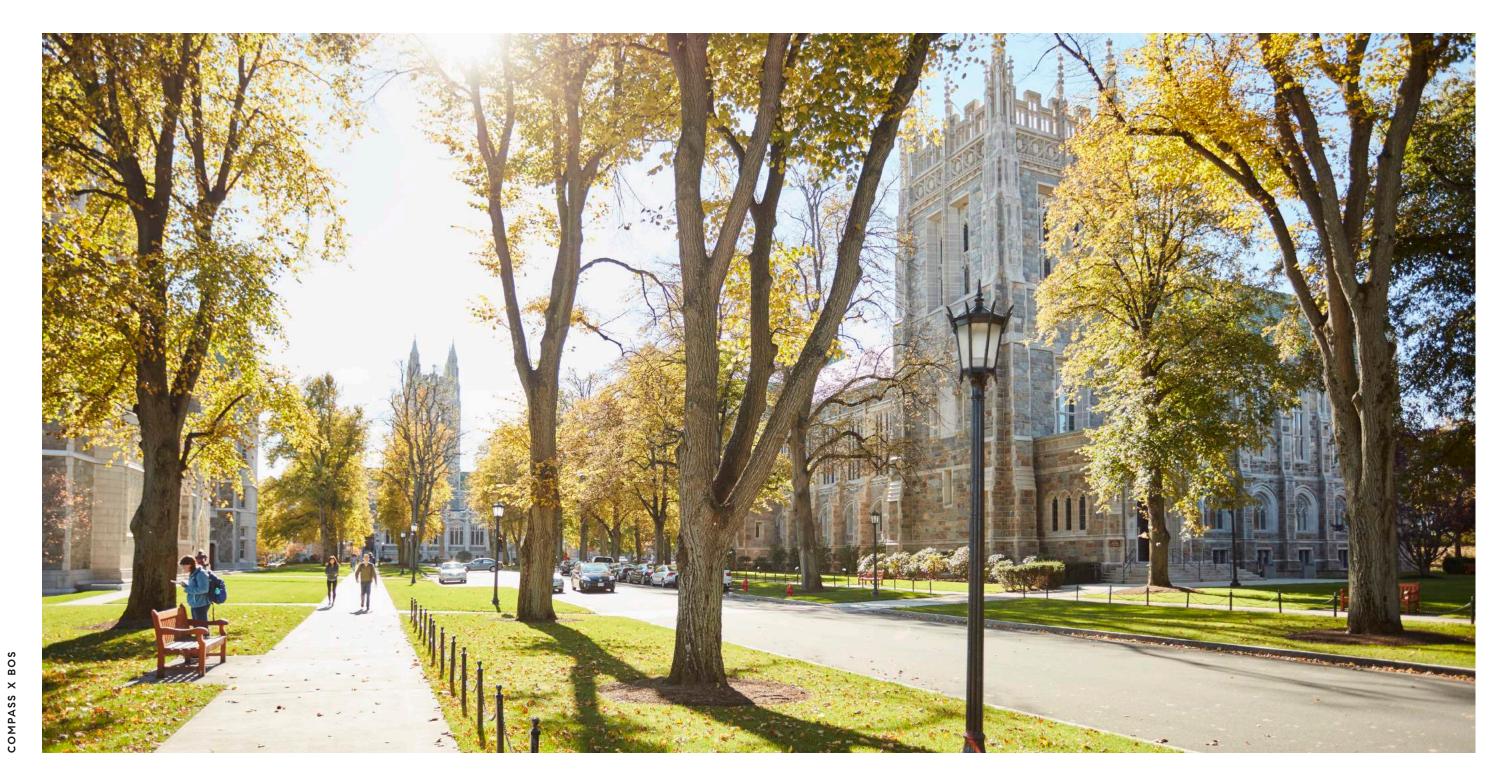
35



Q2 2019 DOM Q2 2020 DOM







42.3360, -71.2060



For generations, this historic town has been an exclusive enclave and remains one of Boston's most desirable places to live. Newton is filled with luxurious estates cradled by lush greenery, and is surrounded by fine dining and shopping. NEWTON

Single Family Data

POPULATION

MEDIAN INCOME

88,414

\$139,696

186 Q2 2019 Sales

95 Q2 2020 Sales

√48.9%

% Change

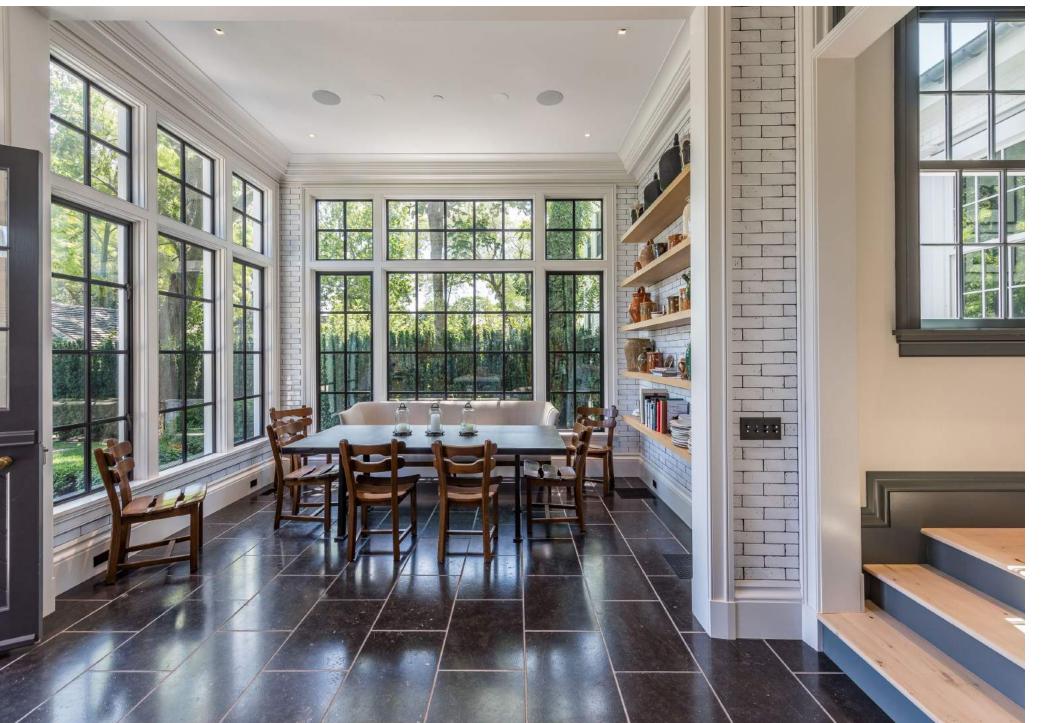
# \$1,299,500 \$1,298,000 \u22220.1%

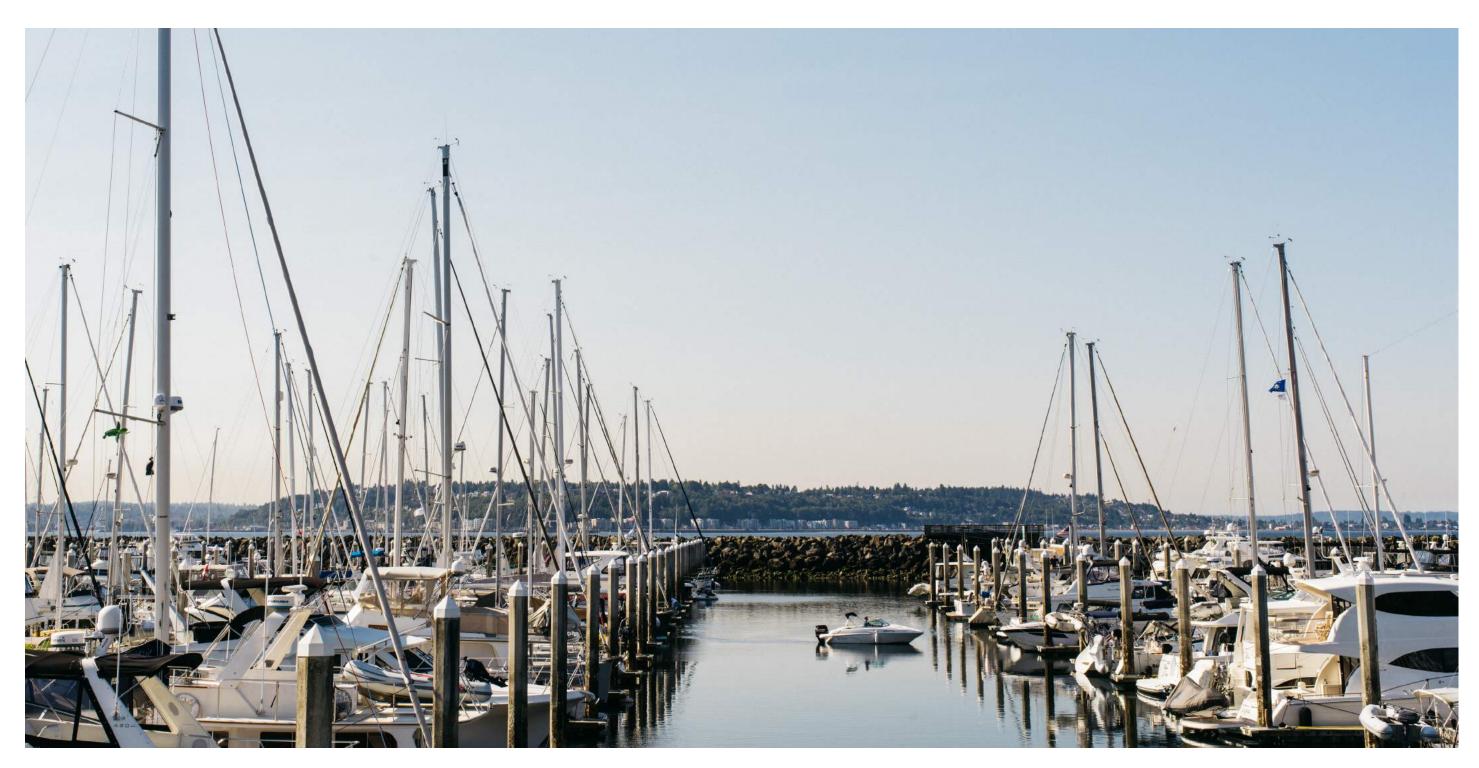
Q2 2019 Median Sales Price Q2 2020 Median Sales Price % Change

52 Q2 2019 DOM









41.6284, -70.3870

### Osterville

One of seven villages within the town of Barnstable, Osterville is an elegant seaside community on Cape Cod's Nantucket Sound. Offering beautiful beaches, plenty of dining and retail, and miles of walking and bike paths, Osterville is the epitome of coastal small-town charm. OSTERVILLE

POPULATION

MEDIAN INCOME

Single Family Data

3,518

\$77,563

14 Q2 2019 Sales

10

Q2 2020 Sales

√28.6%

% Change

\$645,167

Q2 2019 Median Sales Price

\$565,250 ↓12.4%

Q2 2020 Median Sales Price

% Change

310 Q2 2019 DOM



Q2 2020 DOM

171 ↓44.8%





42.3875, -71.0994

### Somerville

A charm-filled town, Somerville's distinctive local flavor distinguishes it from the neighboring cities of Boston and Cambridge. Creative culture and diversity thrive in this historic community favored by families and professionals. 20

SOMERVILLE

POPULATION

MEDIAN INCOME

\$91,168

Condominium Data

81,360

**170** Q2 2019 Sales

86

Q2 2020 Sales

√49.4%

% Change

\$700,000

Q2 2019 Median Sales Price **\$742,450** 

Q2 2020 Median Sales Price

个6.1%

% Change

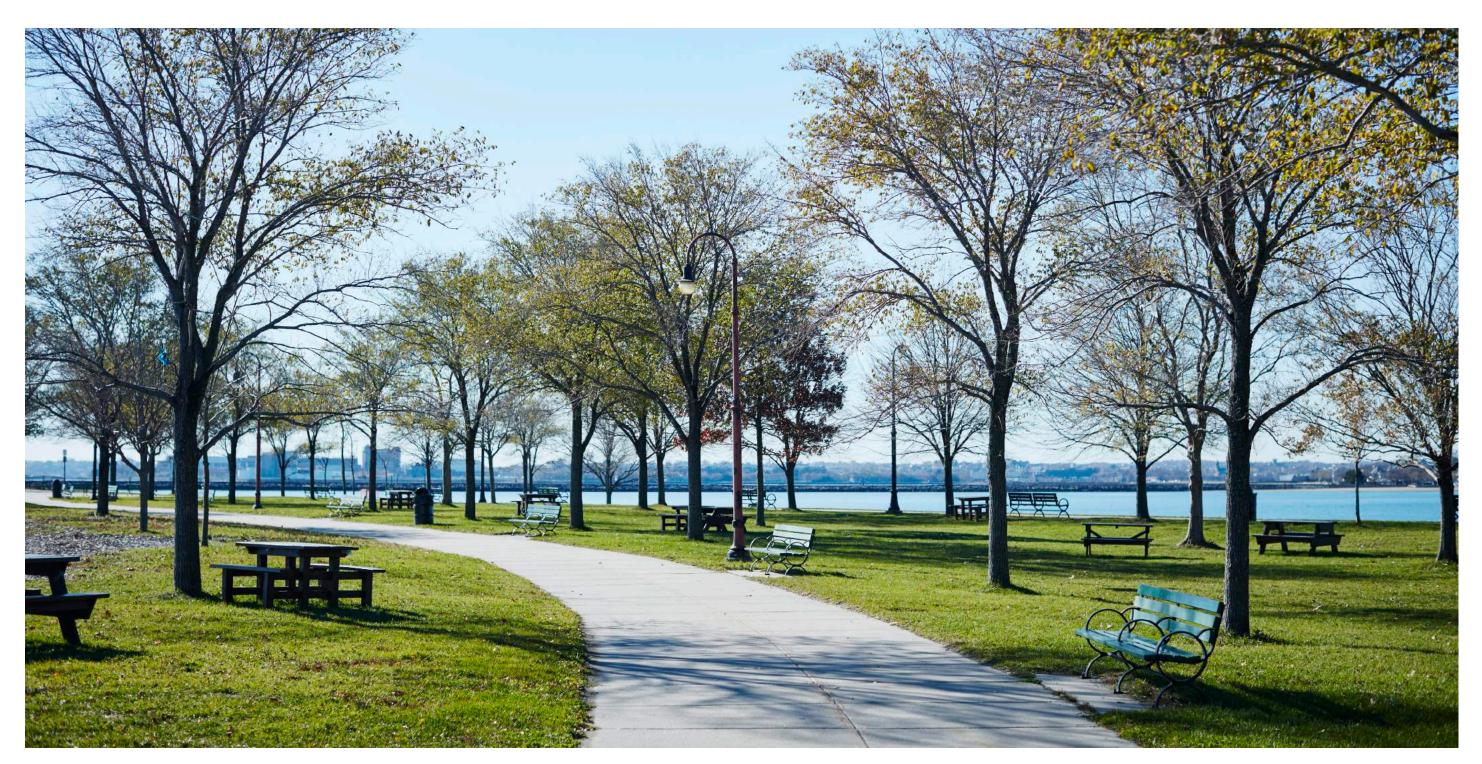
**42** Q2 2019 DOM



M % Change

√11.9%





36.6988, -78.9014

## South Boston

South Boston, or as many fondly refer to it, "Southie," is a densely-populated neighborhood which has famously been used as the backdrop for movies such as *The Departed* and *Good Will Hunting*. Southie's proximity to the South End, Downtown, and Seaport make it a commuter's dream, and it's become one of the most soughtafter zip codes in Boston. The booming restaurant scene, green space, parks, and beach attract not only Millennials but young families and working professionals who love to call this tight-knit, waterfront neighborhood home. SOUTH BOSTON

POPULATION

MEDIAN INCOME

Condominium Data

35,660

\$77,223

178

101

√43.3%

Q2 2019 Sales

Q2 2020 Sales

% Change

\$802,250

Q2 2019 Median Sales Price

\$780,000

Q2 2020 Median Sales Price

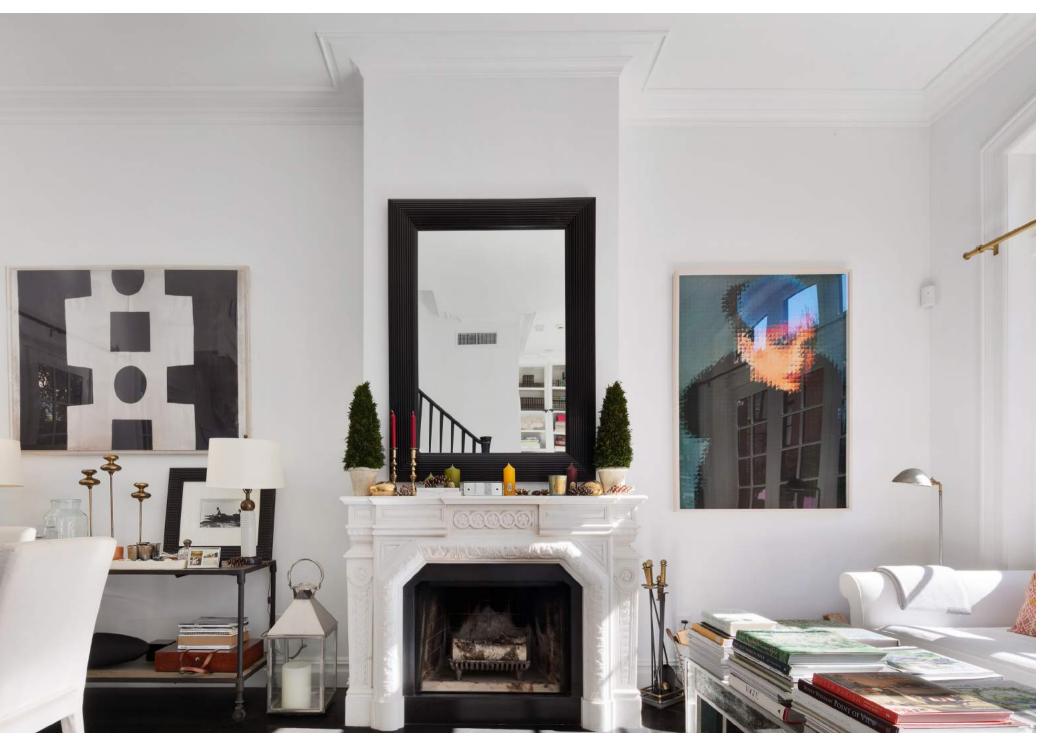
√2.8%

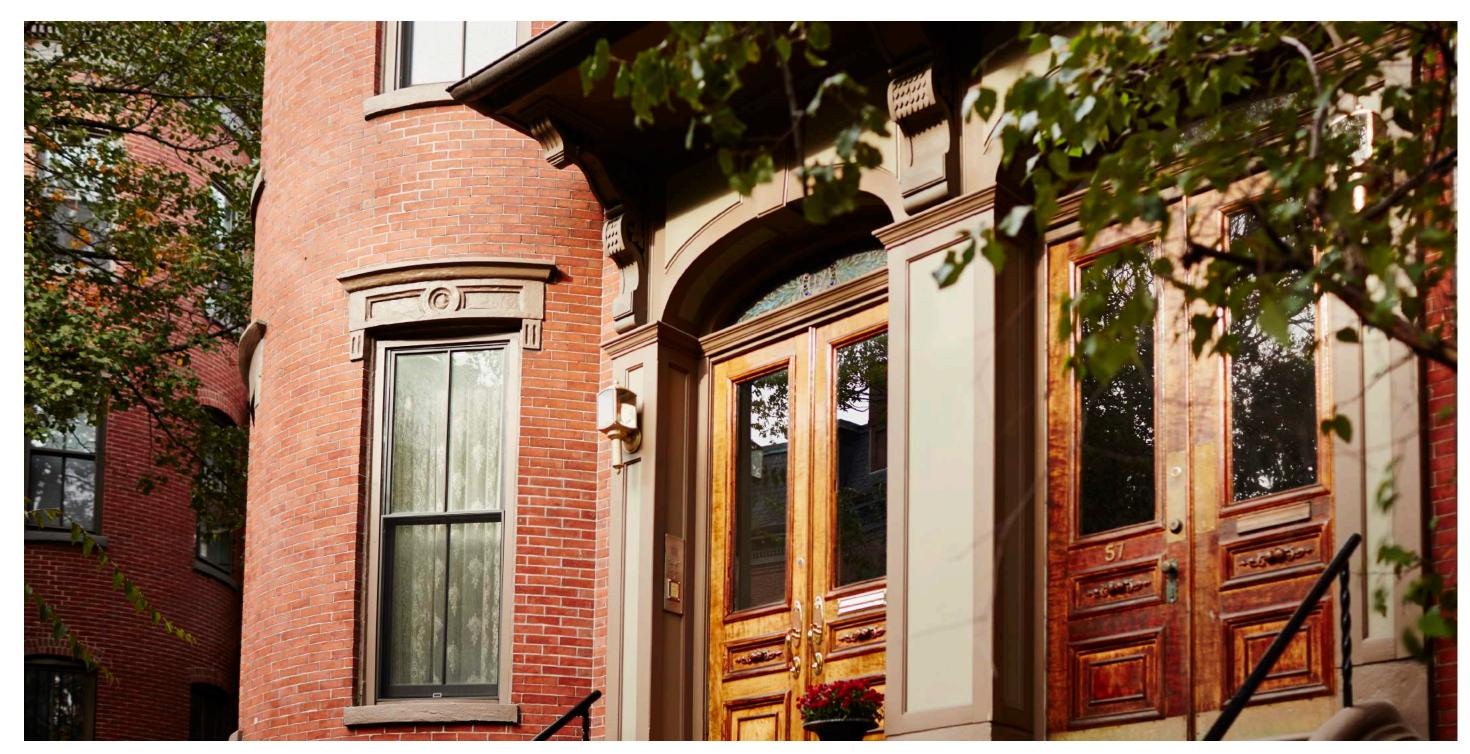
% Change

57 Q2 2019 DOM









42.3396, -71.0697

### South End

Charming tree-lined streets and European-style squares define this family-friendly and diverse neighborhood. Here you'll find many of Boston's top restaurants alongside dog parks, cafés, and locally-owned boutiques. Residents frequently gather on front stoops, giving the area a strong community feel. SOUTH END

POPULATION

MEDIAN INCOME

Condominium Data

31,601

\$77,161

129 Q2 2019 Sales

78 Q2 2020 Sales

√39.5%

% Change

Q2 2019 Median Sales Price

# **\$995,000 \$1,102,500 10.8%**

Q2 2020 Median Sales Price

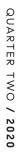
% Change

46 Q2 2019 DOM



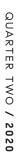
Q2 2020 DOM













#### 42.3626, -71.3615

### Wayland

A quiet community located 15 miles west of Boston, Wayland takes great pride in its preservation of the forests and other natural resources, providing residents the ability to enjoy the vast network of trails that traverse the town. With a nationally-recognized school system and commuting accessibility to Boston and Cambridge, Wayland is home to many downtown professionals seeking a more peaceful setting. WAYLAND

Single Family Data

POPULATION 13,835

MEDIAN INCOME

\$174,330

48 Q2 2019 Sales

53 Q2 2020 Sales

个10.4%

% Change

\$815,000 \$792,500 √2.8%

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

% Change

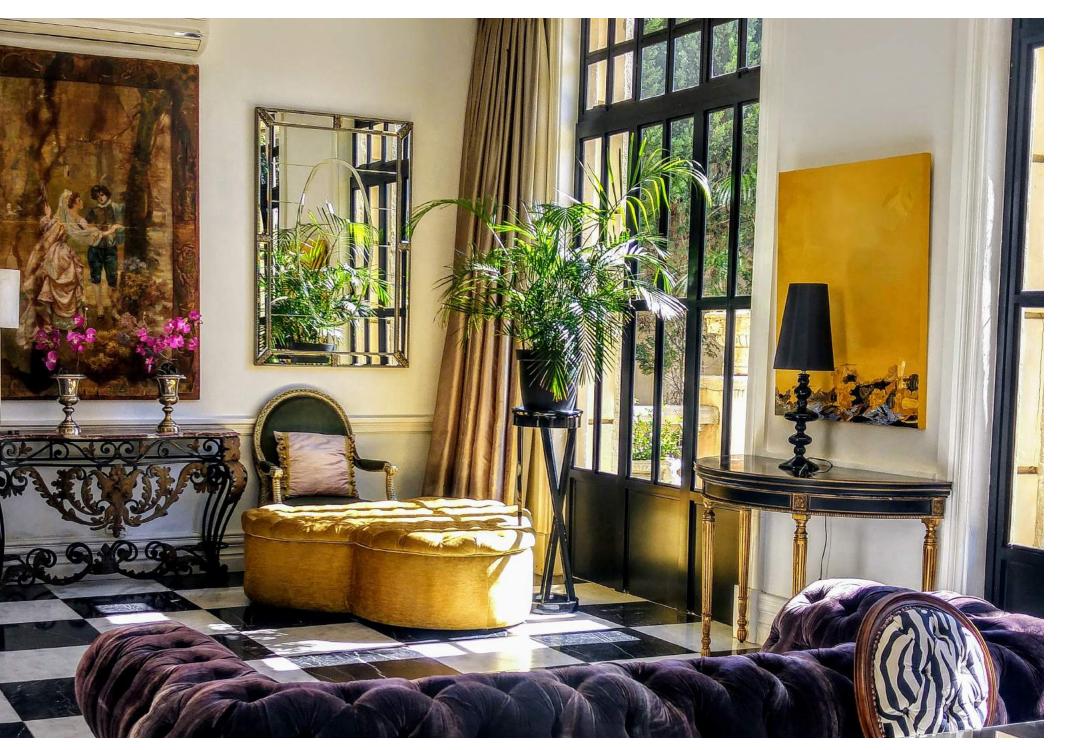
5 Q2 2019 DOM



Q2 2020 DOM

% Change

√9.8%





42.2877, -71.2862

Wellesley

Located approximately 17 miles southwest of Boston, Wellesley is an affluent country-style suburb with six distinct neighborhoods and convenient access to the city. Combining the benefits of suburban life with a fabulous restaurant and shopping scene, Wellesley is the best of both worlds. WELLESLEY

POPULATION

MEDIAN INCOME

Single Family Data

28,670

\$188,908

106 Q2 2019 Sales

Q2 2020 Sales

78 √26.4%

% Change

# \$1,503,750 \$1,610,000 个7.1%

Q2 2019 Median Sales Price

Q2 2020 Median Sales Price

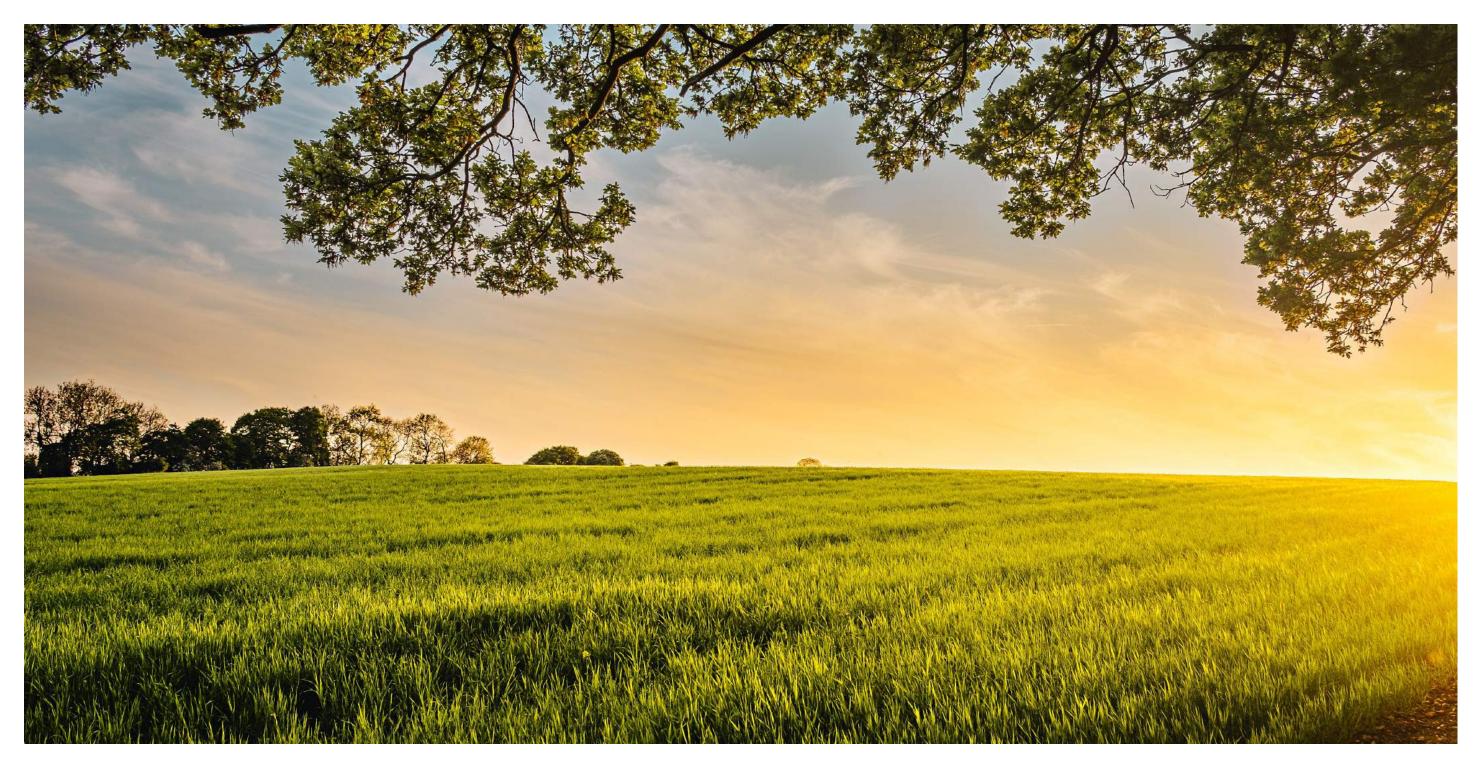
% Change

60 Q2 2019 DOM









42.3668, -71.3031

Weston

Conveniently located within 20 minutes of downtown Boston, Weston offers land, privacy, and excellent schools. Home styles span historic estates to the latest in modern architecture. Town rights to farm make it the perfect place to keep horses or grow veggies while staying close to urban life. With numerous bike clubs, ponds, and golf courses, Weston is an active community with no shortage of things to do. WESTON

Single Family Data

POPULATION

MEDIAN INCOME

12,124

\$181.667

40 Q2 2019 Sales

46

Q2 2020 Sales

个15.0%

% Change

Q2 2019 Median Sales Price

\$1,427,250 \$1,530,000 个7.2% Q2 2020 Median % Change

105 Q2 2019 DOM



Q2 2020 DOM

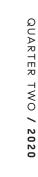


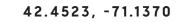
% Change

Sales Price









Winchester

Winchester is a charming town just 9 miles
north of Boston and 6 miles from Cambridge.
Its vibrant town center is home to many
restaurants, boutiques, and art galleries,
and the outdoors call with easy access to
miles of wooded trails in the Middlesex Fells.
From cuisine to culture to commutability,
Winchester's got it all.

WINCHESTER

POPULATION

MEDIAN INCOME

Single Family Data

22,799

\$159,536

**71** Q2 2019 Sales

55 Q2 2020 Sales

√22.5%

% Change

\$1,160,000 \$1,290,000 个11.2%

Q2 2019 Median Sales Price Q2 2020 Median Sales Price

% Change

43 Q2 2019 DOM



Q2 2020 DOM







BACK BAY · CAMBRIDGE · CHESTNUT HILL · HINGHAM · WELLESLEY · WESTON