

# Spectrum of Services – Sellers

## **STRÜB RESIDENTIAL GROUP**

1212 Guadalupe, 11th Floor | Austin, TX 78701

strub.com

### **Preparing for Success**

- Home assessment + consultation to determine goals, timeline, wants/needs
- Professional home design consultation + staging analysis with plan of action
- Established, trusted relationships with industry professionals [plumbers, carpenters, painters, lawn care, renovation contractors + more]

### **World-Class Marketing**

- Detailed comparative market analysis
- Online virtual + immersive 3D property tours with professional photo + video
- High-end printed materials
- Individual property website
- Listing syndication on hundreds of real estate websites for maximum exposure
- Regular status reports detailing showing feedback/interest + online traffic data

### **Navigating the Sale**

- Coordinating escrow services
- Connecting + working with real estate attorneys, as needed
- Coordination with buyers and co-brokers for property visits
- Expert contract + non-realty negotiations
- Complete document preparation + execution
- Seamless transaction management
- Navigating low home appraisals, if applicable
- Renegotiations for repairs or deficiencies
- Skillful intervention for dispute resolution
- Executing final contracts
- Physically representing clients during closing + funding
- Assistance with out-of-state closings/power of attorneys

### **Beyond the Sale**

- Full service relocation specialist
- Available for any post-sale real estate consulting needs
- Customized closing gift