



WHY ***DIDN'T*** MY HOME SELL?

A SELLER'S LEGACY GUIDE TO "SOLD!"

Compliments of The Keagy Team
List with Legacy™

BETTER HOMES AND GARDENS REAL ESTATE



Poor photography

Listing images sometimes fall short of truly conveying the home's value and appeal. High-quality and meticulously selected imagery captures the attention of potential buyers and makes them want to see more, making excellent listing photography one of the essential pieces to get right when listing your home.



List Price Was Not Strategically Determined

Market conditions may have been overlooked when pricing estimation occurred. Mispriced homes deprive potential buyers of the opportunity to submit inquiries and make offers. As the owner, your interest (and the price) will be at its peak when potential buyers are more engaged.



Limited Marketing Exposure

Implementing successful marketing campaigns is instrumental in making sure the RIGHT house hunters know about your home. Your initial introduction to the market may have been lacking the exposure necessary to build interest and energy around your home offering.



Showing Availability

No buyer wants to miss your home. That's why it's so important that you make it accessible for them to tour. Without having the home show-ready or flexible showing times/windows, buyers may completely overlook it or simply move on without taking the time to admire all that you have to offer.



Showings Did Not Generate Offers

The process of properly vetting and qualifying buyers before letting them view your home is an important task. If you had many showings but no offers, it may be that prospective buyers were not qualified or even properly vetted to visit the home.



Offers/Negotiations Went Nowhere

If you're receiving offers yet can't close the deal, it may be time to reevaluate negotiation tactics. An underperforming negotiator might leave pertinent details overlooked or left uncertain, miscommunicate, or lack creativity, leading to diminished potential buyers' interest and dead-end deals.



Home Is Not "Show-Perfect"

A few minor repairs can be a rewarding investment and make a huge impact on the ability to find the perfect buyer. From sprucing up landscaping to recaulking windowsills, giving your home some aesthetic TLC can make all the difference when you want to stand out amongst your for-sale peers

7 10

COMMON REASONS

Homes don't sell the First Time

REASONS to List with The Keagy Legacy Team

- 1 Over 225 homes sold (\$240M+ in volume)
- 2 Over 50+ years combined experience
- 3 We are experts on current market conditions
- 4 Dedicated in house marketing team
- 5 Members of the elite Masters Broker Forum
- 6 We understand the nuances that effect pricing
- 7 A track record of succeeding where others failed
- 8 We are highly skilled at negotiations
- 9 World class marketing and exposure
- 10 We work with tried and true local vendors

225 HOMEOWNERS
TRUST THE KEAGY TEAM

50+ Years
Combined experience

\$330M+
Closed Volume

225
Homes Sold



24 Calle Tamara, SC
\$3,895,000 | Seller



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AND MANY MANY MORE...

1837 SE 7TH ST
1115 N Rio Vista Blvd
1605 SE 9th St
1624 SE 8TH ST
1735 SE 7TH ST
1713 SE 7TH ST
1613 SE 10th St
1605 SE 10th St
615 CORAL WY
2617 DELMAR PLACE
824 N RIO VISTA BLVD
526 SOLAR ISLE DR
909 CORDOVA RD
1641 SE 8TH STREET
825 SE 6TH ST
1620 SE 9th St
1725 SE 8TH ST
1600 SE 11TH ST
1287 N RIO VISTA BLVD

333 Las Olas Way Unit#1810
38 PELICAN DRIVE
1212 SE 5TH COURT
920 SE 8th St
1114 SE 5th Ct
1608 SE 1ST ST
720 SE 6TH ST
1315 N RIO VISTA BLVD
909 SE 10TH ST
909 CORDOVA RD
1019 SE 6th St
904 PONCE DE LEON DR
808 N Rio Vista Blvd
1305 SE 11TH CT
1208 SE 5th Ct
1316 N RIO VISTA BLVD
1101 SE 8TH ST
940 SE 9TH ST
808 N RIO VISTA BLVD

717 SE 10TH ST
903 SE 11TH CT
800 N RIO VISTA BL
1124 SE 8TH ST
1512 SE 12th St Unit#1512
1375 SE 11th St
721 CORDOVA RD
421 SE 17TH AVE
1529 SE 10TH ST
1715 SE 14th St
721 SE 6TH CT
91 FIESTA WAY
1532 SE 12th St Unit#204
1215 PONCE DE LEON DR
1205 SE 11TH ST
711 CORDOVA RD
1400 Ponce De Leon Dr
921 SE 8th St
1205 SE 8TH ST

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AND MANY MANY MORE...

1537 SE 13TH ST 829 PONCE DE LEON DR 825 SE 6TH ST 1000 SE 7TH ST 1220 N RIO VISTA BL 1121 SE 7TH ST 1114 SE 9TH ST 1200 SE 11TH CT 1424 SE 12th St Unit#1A 1101 SE 11TH CT 1101 SE 6TH ST 801 SE 9TH STREET 1408 SE 11th Ct 808 SE 8TH ST 1012 SE 6TH CT 1339 PONCE DE LEON DR 1222 SE 12TH WY 1020 PONCE DE LEON DR 705 SE 9TH ST	1309 PONCE DE LEON DR 715 SE 9th St 1320 SE 11TH ST 520 NE 8TH AV 1600 SE 14TH ST 530 MIDDLE RIVER DR 813 SE 6th St 1138 N RIO VISTA BL 713 SE 8TH ST 1200 SE 7TH ST 704 SE 7th St 1108 SE 11th St 1029 CORDOVA RD 928 SE 5TH CT 620 SE 8th St 717 SE 8th St 720 PONCE DE LEON DR 800 SE 10th St 1114 SE 7TH ST	613 SE 12TH TER 708 SE 8TH ST 717 SE 6TH ST 716 SE 11TH CT 1108 SE 11TH ST 624 SE 6TH ST 826 SW 4TH AV Unit#5 714 NE 15th Ave Unit#714 2210 NE 52nd St 1100 SE 8TH ST 650 N Rio Vista Blvd Unit#650 712 PONCE DE LEON DR 732 SE 12th Ct Unit#7 734 SE 12th Ct Unit#8 730 SE 12th Ct Unit#6 814 SE 14TH CT 812 PONCE DE LEON DR 941 SE 5TH CT 724 SE 12TH CT Unit#724	313 NE 2ND ST Unit#503 817 SE 7TH ST 721 SE 8TH ST 315 NE 3rd Ave Unit#907 812 SW 4th Ave Unit#8 1318 SE 13TH TE 807 SE 11TH CT 905 SE 12th Ct Unit#4 3520 NE 18TH AV 333 Sunset Dr Unit#104 1315 MIAMI RD Unit#D 5431 NE 25TH AV Unit#304 120 S. JACARANDA CLUB DR Unit#100 54 Isle Of Venice Dr Unit#7 3794 W Valley Green Dr Unit#59	4806 NW 44TH AV 6000 NE 22nd Way Unit#2B 4060 Ibis Point Circle 1728 SE 9 ST 2501 NE 37th Dr 1509 SE 12th St 1619 SE 14TH ST 2617 Aurelia Pl 2617 DELMAR PLACE 1276 RIO VISTA BL 1272 RIO VISTA BL 333 LAS OLAS WAY Unit#1810 1600 SE 11TH ST 1613 SE 10TH ST 38 PELICAN DRIVE 1516 SEABREEZE BLVD 1519 SE 13TH ST 909 CORDOVA RD 720 SE 8TH ST	1305 SE 11TH CT 2806 NE 15TH ST Unit#D 315 NE 14TH AVE 1600 SE 11TH ST 903 SE 11TH CT 721 CORDOVA RD 4220 NE 25TH AV 4318 El Mar Dr Unit#402 204 SE 15th Ave Unit#204 912 PONCE DE LEON DR 721 SE 6TH CT 28 SE 10TH AV Unit#28 1215 PONCE DE LEON DR 3100 NE 47th Ct Unit#Townhome 2 1020 SE 11TH ST 921 SE 8th St 825 SE 6TH ST 1000 SE 7TH ST 908 SE 6TH CT	1819 SE 17TH ST Unit#809 801 SE 9TH STREET 907 SE 6TH CT 1506 SE 9TH ST 1020 PONCE DE LEON DR 613 SE 12TH TE 715 SE 9th St 1200 SE 7TH ST 820 SW 4TH AV Unit#820 1110 SE 9TH ST 2636 KEY LARGO LN 1216 SE 13TH TER 906 SW 8th St Unit#906 1100 SE 8TH ST 1318 SE 13TH TE 1101 River Reach Dr Unit#516 315 NE 3RD AV Unit#907 5431 NE 25TH AV Unit#304 3021 NW 1st Dr
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BETTER HOMES & GARDENS REAL ESTATE

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Expired Listings.

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Team to work for **YOU**.

954.793.1227

taylor@keagyteam.com



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