

Liquid Web

Right-sized infrastructure improves ROI and scalability for efficient business growth



My Website Spot is a web design and development company. Jerald Huff, Chief Technology Officer, realized the need to scale, to meet their customers' needs.

The company started with VMware, an excellent choice for many renowned hosting companies. But the business was running into several problems with resource monopolization, scaling, and reducing operating costs.

Company pain points

- My Website Spot wanted to scale and expand for clients' evolving needs.
- The company needed the flexibility to better utilize resources for heavy traffic days.
- The previous infrastructure was very admin-focused.
- The business was already using five dedicated servers.

How Liquid Web helped

By moving to a multi-tenant VMware Private Cloud, My Website Spot could scale and expand, allocate resources to their customers, and reduce operating costs.

Akmal Grant, Partner Development Manager at Liquid Web, came up with the solution of consolidating the systems and migrating them to a multi-tenant VMware environment. He asked,



INDUSTRY

Software, IT services and consulting, SEO

PAIN POINTS

- Resource monopolization
- Scaling difficulties
- Bloated operating costs

SOLUTION

- Multitenant infrastructure
- Private cloud

RESULT

Successful business expansion and reduced operating costs

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“Why not consolidate into a VMware system, so you can have the flexibility and control to create VPS of all shapes and sizes, that can compete with the resource spend.”

Huff was more than happy to run with that idea.

The results speak for themselves

Scalability

My Website Spot can clone data centers or configurations and deploy them to multiple customers.

Control

Dedicated hosting allows My Website Spot to customize more of their environment.

Low cost

Solutions with a VMware multi-tenant design use shared resources to lower per-user costs, while keeping the environment for every user separate at the same time.

Efficiency

Dedicated hosting performs better because resources are isolated for each client. Resources are also much more likely to be fully utilized in multi-tenant environments than in single-tenant ones.

Setup

The onboarding process is quick and accessible, because multi-tenant environments are not as customized. Liquid Web's Multi-Tenant VMware Private Cloud has same-day availability.

“Not only is the Liquid Web team responsive and skilled, but they take the time to consult me through the solution.”

- Jerald Huff
CTO

What works for you

Whether you're consolidating resources to reduce costs, modernizing your infrastructure to better serve customers, increasing performance, improving reliability, tightening security, or simply adding scalability to better position your business for future growth—a multi-tenant private cloud might be the perfect solution for you.

“No problem is left unsolved.”

- Jerald Huff
CTO

ABOUT LIQUID WEB

Liquid Web delivers high-performance VPS, dedicated, and ecommerce hosting with predictable pricing, built-in guardrails, and full control — designed for people who want infrastructure to just work.