

# A place for dreamers

ROLL TOGETHER CONTEMPORARY ART, A CENTENNIAL HISTORY AND PRIME FOOD AND – TA DA: WELCOME TO HOTEL ADRIATIC! OUR BOUTIQUE RETREAT IN ROVINJ'S HISTORIC HEART IS NOT JUST SOMEWHERE TO REST YOUR HEAD; IT'S WHERE DAYS TURN INTO DREAMS. A PLACE OF POETRY AND ART, THE INTIMATE HIDEAWAY IS WHERE FANTASY AND LOCAL FABRIC CREATE A BEAUTIFUL BLEND.



# New beginnings...

### HOTEL ADRIATIC

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Face. Tw. In. #hoteladriatic

### BRASSERIE + CAFFÈ ADRIATIC

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### ...FOR ROVINJ'S OLDEST HOTEL

Hotel Adriatic has stood at the heart of Rovinj for centuries, its history full of exciting twists and turns. Throughout the years has been the central rendezvous point.

On its 102nd anniversary, Hotel Adriatic gets a makeover, with Studio 3LHD at the helm. The award-winning architecture firm is also the author of the hotel's creative concept and together with Studio Franić/Šekoranja responsible for the interior design. The result of such a great refurbishment is a hotel with a fresh fusion of vintage and up-to-the-minute elements.

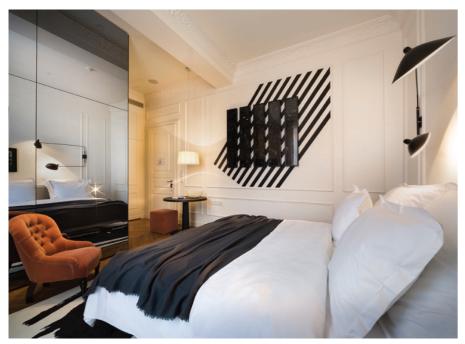
A premier destination for art aficionados, the hotel doubles as a gallery. Both the rooms and the public spaces showcase site-specific installations by prominent local and regional artists. The art collection, featuring more than a hundred museum-worthy pieces throughout the hotel, was expertly selected by curator Vanja Žanko. Internationally acclaimed graphic designer Lana Cavar is behind the visual identity, assisted by her talented team Marino Krstačić-Furić and Ana Tomić, which pays tribute to the hotel's eclectic character. Studio I-GLE, Croatia's leading fashion label, designed the unique staff uniforms, a blend of classic and contemporary styles.

In its new guise, Hotel Adriatic isn't just another boutique hotel. It has been transformed from a place for sleeping to a place for daydreaming, from a temporary residence to an art-filled hideaway. Hotel Adriatic is now an intimate meeting place for curious travelers, with artworks inspired by the hotel's illustrious past. It's a unique retreat where reality and fantasy intersect – and make you want to stay.



### The art of living in the heart of Rovinj

### ATELIER





Inspired by a workshop producing masterpieces, our Atelier Suites offer a view of the old town centre and its colourful roofs. The Atelier has a surface area of 23-25 m² and offers either a king-size bed or two separate beds. Its walls are decorated by the artistic accomplishments of some of the most distinguished contemporary artists.

### **GALLERY**



This modern and spacious loft was named after the typical venue for art enjoyment. The Gallery Suites at the very top of the Hotel have a surface area of 36 or 44 m², with an optional king-size bed, offering a view of the works of art, TV set, or starry sky in the quiet hours of the night. The spacious walk-in shower in the bathrooms, furnished with a hand-made mosaic, is your elegant intimate corner.



STAY IN ONE OF OUR 18 LUXE GUESTROOMS AND YOU'LL SOON BE ROMANCED BY SEASIDE CHARMS OF ROVINJ. AT HOTEL ADRIATIC WE CONNECT YOU TO PEOPLE AND PLACES OF ISTRIA ON A DEEPER, MORE MEANINGFUL LEVEL. THE HOTEL ISN'T JUST ABOUT ART – ALTHOUGH THE ART IS STRIKING – IT'S ABOUT THE ART OF LIVING.

### PIAZZA





The very name suggests something breathtaking: a view of the picturesque main square of Rovinj. The rooms of those who are truly lucky also overlook the main promenade, with the idyllic island of St. Katarina in the background. The rooms with a surface area of 31-39 m² offer either a large double bed or two twin beds. With two TV sets at the Piazza, you can also relax on a luxurious sofa, and enjoy the masterpieces of world-renowned artists that are decorating the walls of the room.

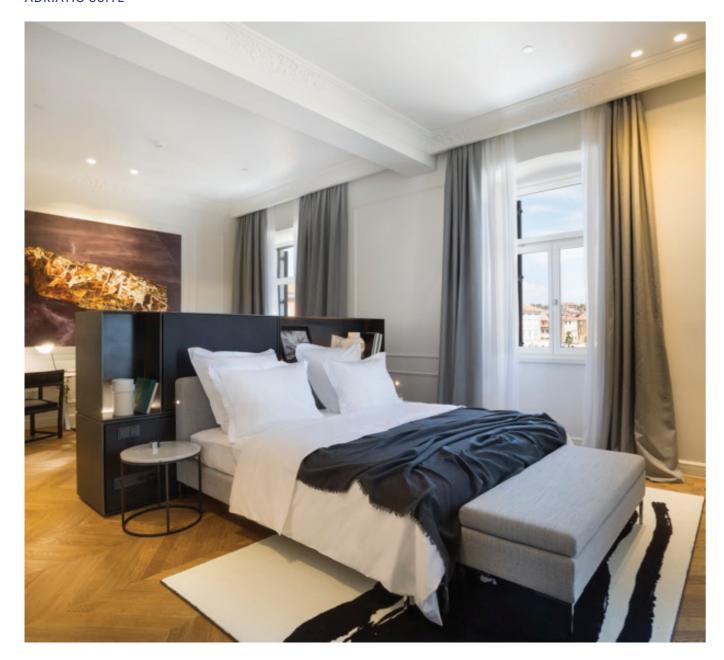
### **GRAND PIAZZA SUITE**



Our most exclusive rooms have a surface area of 47 m², with a unique view of the main square of Rovinj and the bustling promenade. Along with a walkin shower, at the Gran Piazza you will also be greeted by a king-size bed, a comfortable, luxurious sofa and two TV sets, an elegant fireplace for the winter months, and unique contemporary works of art. A remarkable experience for remarkable explorers.



### ADRIATIC SUITE







The unique and exclusive Adriatic Suite extends on 58 m². The two balconies located on two different hotel wings provide a beautiful view of the Rovinj main square, the lively waterfront and the main promenade. A walk-in shower, a king size bed, a bath tub "under the moonlight", a comfortable three-seater, two TV sets, and an elegant fireplace are just what you need for a top experience. Meanwhile, the walls and hidden corners are adorned with oils on canvas, rare photographs, and exceptional decorations by renowned local and international artists. For the most sophisticated connoisseurs.

### Brasserie + Caffe Adriatic

WITH A NEW GUISE BUT STILL IN THE SAME SPOT, IT FEATURES A VIEW OUT TO THE SQUARE AND THE SEAFRONT. THE ARTFULLY CURATED DRINKS LIST OFFERS ISTRIA'S LARGEST SELECTION OF TOP WHISKEYS PLUS A WIDE RANGE OF COCKTAILS – FROM SAZERAC TO SIDECAR – AND A PICK OF LOCAL DRINKS, SUCH AS MISTLETOE BRANDY AND AGED MALVAZIJA WINE. GRAB A SEAT AND YOU'LL SOON BE PART OF THE LOCAL LORE.







A place for dreamers and local stories, the chic but laid-back Adriatic Brasserie is Rovinj's seafront hotspot. Our menu pays homage to the hotel's heritage and rich history dating back to 1913. The Riviera-inspired fare showcases Istria's prime ingredients and unique flavors while tipping our chefs' toques to the great masters of French cuisine. Adriatic Brasserie provides a perfect pairing of fantasy and food in an authentic Istrian locale. At the adjoining Caffe Adriatic locals have been sipping their morning macchiatos for decades, sharing the latest talk of the town.

### Art in Adriatic

### UNIQUE CURATORIAL APPROACH



Hotel Adriatic isn't a hotel that happens to have artwork; it's a hotel where art happens. The artworks on display are not just an afterthought. In fact, we took a unique approach and commissioned Croatia's prominent curator Vanja Žanko to invite leading contemporary artists to present their work at the hotel. She selected authors who are shaping today's art world across Europe and the globe.

Each artist was tasked with creating site-specific works inspired by the heritage of this historical landmark and its surroundings. As our guest, you now have an opportunity to stay in a space filled with works of art that are both commissioned for and inspired by the hotel.

### ARTWORKS ON DISPLAY



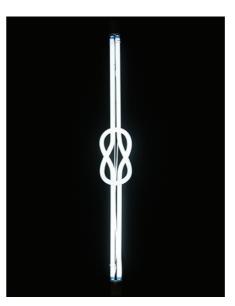
**Abdelkader Benchamma** 



**Jasmina Cibic** 



Igor Eškinja



**Chris Goennawein** 



Kristina Lenard



Federico Luger



**Charles Munka** 



**Goran Petercol** 



**Valentin Ruhry** 



SofijaSilvia



Saša Šekoranja



Massimo Uberti



Zlatan Vehabović



Žižić/Kožul