



# 50 N LA CIENEGA BLVD

Beverly Hills, California 90211

SPICE AFFAIR  
BEVERLY HILLS

50 N LOBBY  
ACCESS

Jones Lang LaSalle Brokerage, Inc.  
RE lic. #01856260



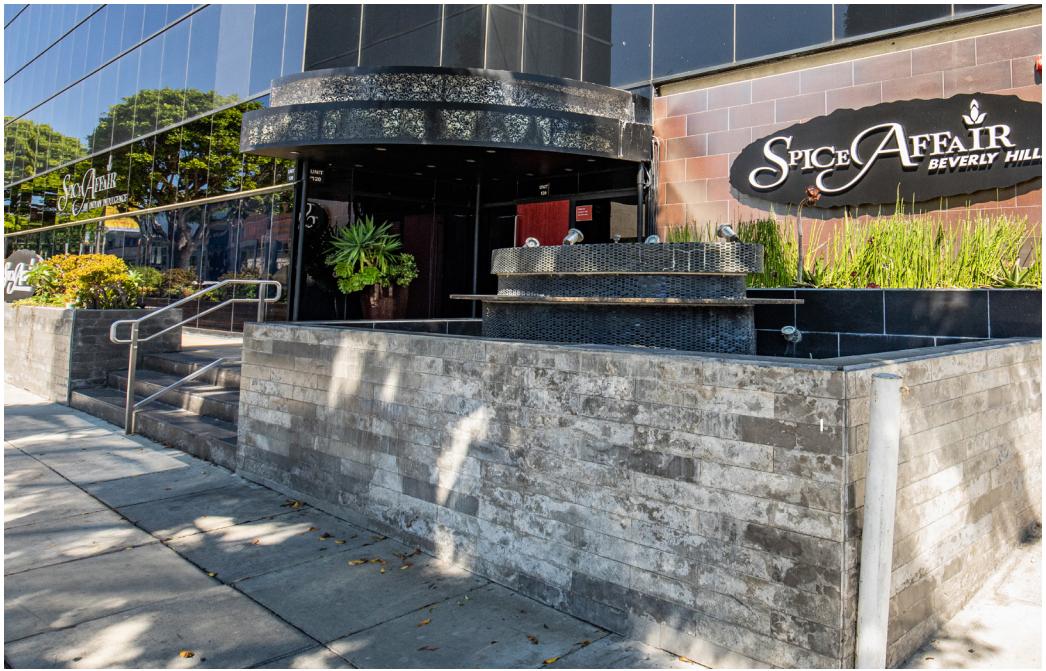
## PROPERTY FEATURES

**SIZE: SUITE 120 - 11,000 SF**

**RENT: AVAILABLE UPON REQUEST**

- Located in the heart of Downtown Beverly Hills
- Currently built out as a restaurant, but ideal for multiple uses
- Street parking available as well as on-site parking garage
- Neighboring Tenants: Lawry's The Prime Rib, Fogo de Chao, Gyu-Kaku, Genwa, Lamborghini Beverly Hills, Bentley Beverly Hills, EDEN by Eden Sassoon Pilates, Cedars
- Sinai Medical, SLS Hotel



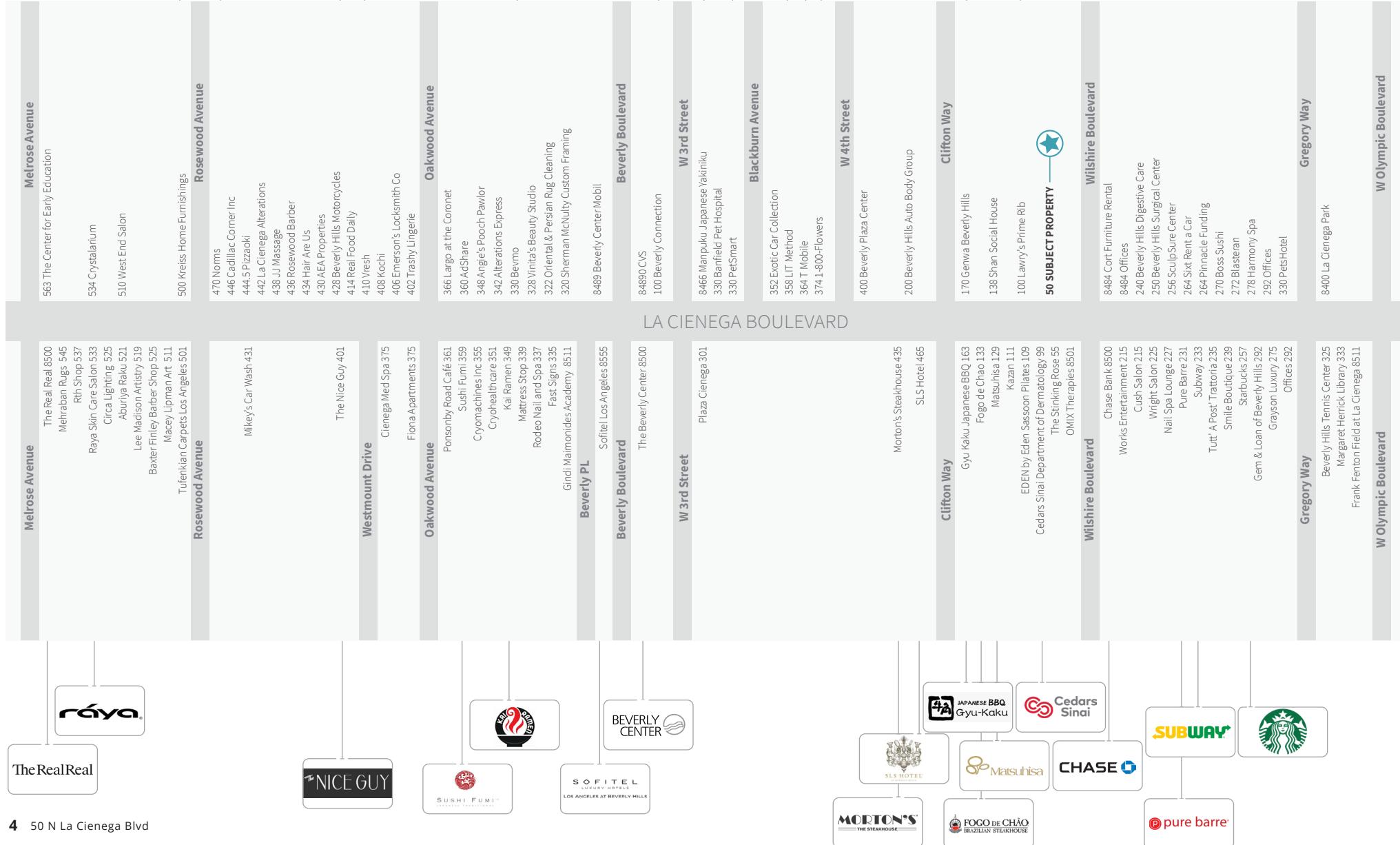


# MARKET OVERVIEW

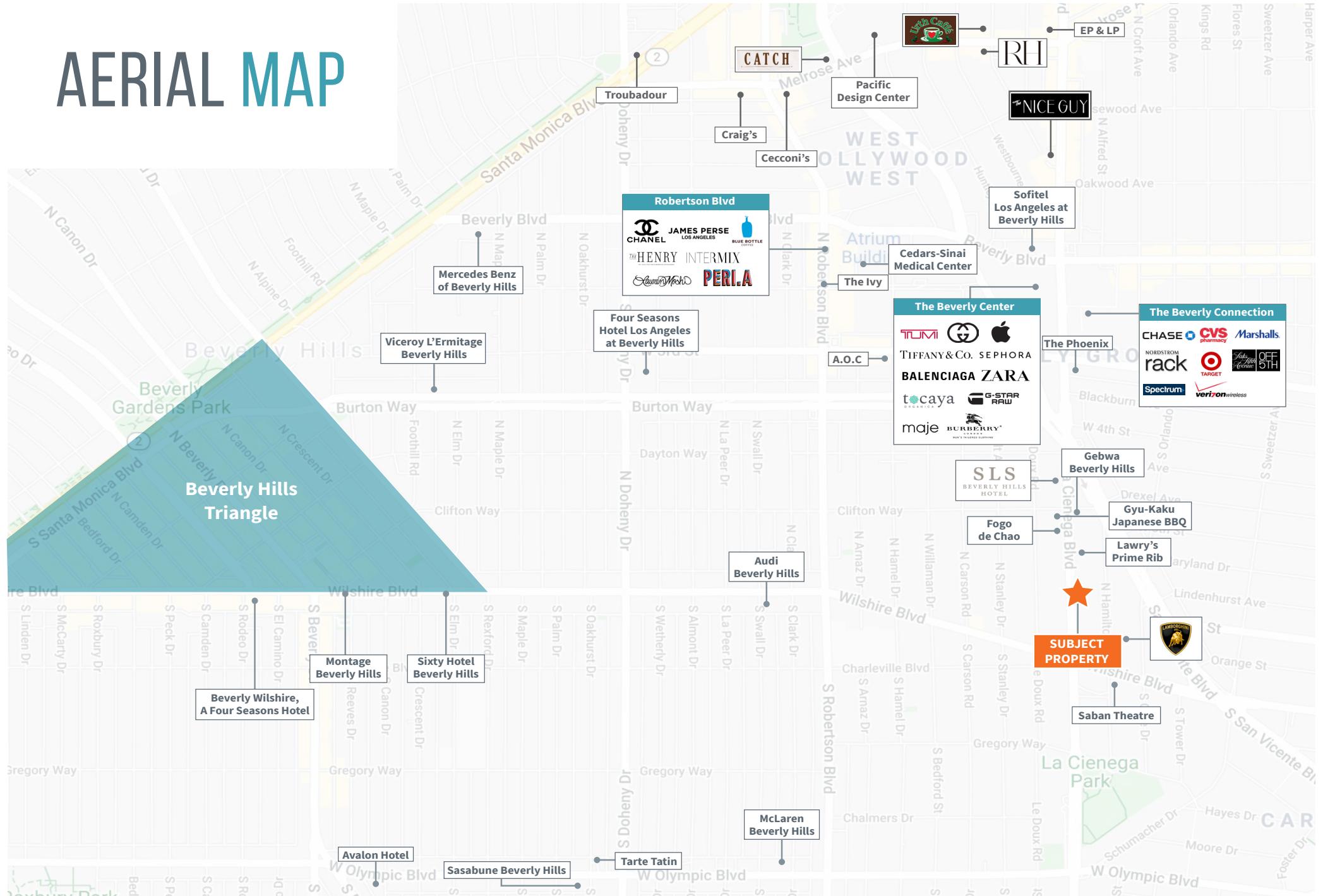
Beverly Hills boasts one of the most revered and coveted locales in, not only the United States, but the world. There are very few locations like Beverly Hills across the globe. The strength of the real estate in Beverly Hills and it's access to the world's most affluent consumers, living both locally and abroad, ensures that La Cienega Blvd should be seen by the highest quality professionals and related occupiers.



# STREET MAP



# AERIAL MAP



A photograph of two women, one with blonde hair and one with dark hair, both smiling and looking at a white smartphone held by the woman on the left.

# BEVERLY HILLS PROFILE & DEMOGRAPHICS



**23,516**  
Population



**106,553**  
Population



**267,980**  
Population



**43.2**  
Median age



**41.3**  
Median age



**37.6**  
Median age



**\$212,374**  
Avg. household income



**\$165,198**  
Avg. household income



**\$140,466**  
Avg. household income



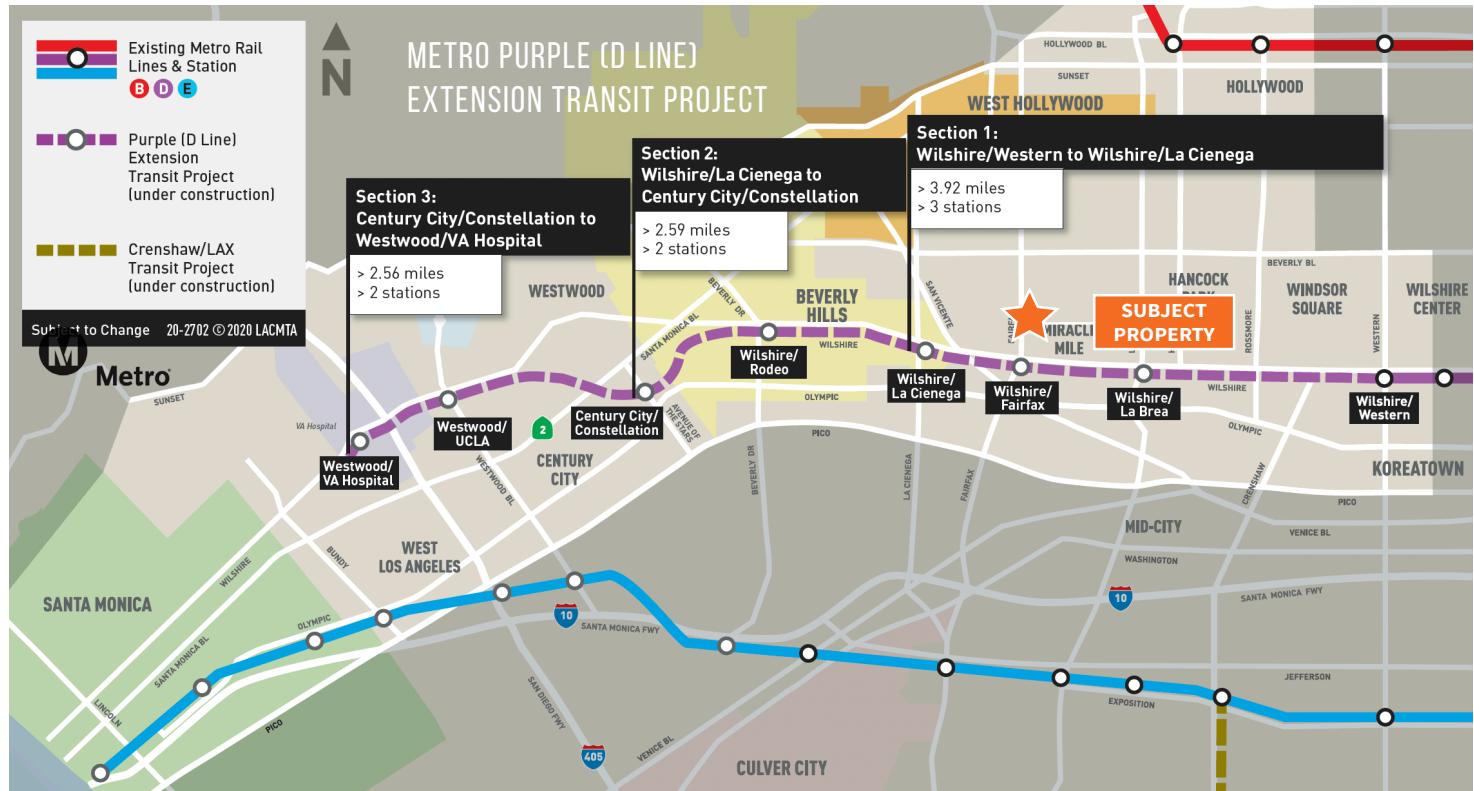
**\$1.76M**  
Median home value



**\$1.44M**  
Median home value



**\$1.32M**  
Median home value



# GROWING AREA

The long-awaited metro  
**PURPLE LINE**  
**SUBWAY EXTENSION**  
is now under construction.

One of Metro's priority projects, the Purple Line extension is a critically important rail project that will provide a high-capacity, high-speed and, dependable alternative for commuters to travel between downtown Los Angeles, the Miracle Mile District, Beverly Hills and Westwood.

The project is being built in three sections. The first section between Wilshire/Western and Wilshire/La Cienega is now under construction and

is scheduled for completion in 2023. Section 2 of the Purple Line Extension Project will extend the subway to downtown Beverly Hills and Century City. Section 3 will then extend the project to two stations in Westwood. Construction for section 2 began in 2019 and the Metro has secured federal funds for the last section of the Purple Line Extension Project.

Section 2 of the Purple Line Extension Project includes 2.59 miles of

additional tracks to Metro's Rail system and two new stations at Wilshire/Rodeo and Century City/Constellation. The project received full Federal funding from the U.S. Department of Transportation in January 2017 and is scheduled for completion in 2025.

The extension is expected to begin operations by 2025 and will continue the Purple Line from Miracle Mile through Beverly Hills and into Century City.

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