



old lahaina
CENTER

845 Wainee Street
Lahaina, HI 96761





AREA OVERVIEW

Old Lahaina Center is in heart of the Historic District of Downtown Lahaina. It is situated along Front Street which is known to be the second most visited attraction on Maui.



Old Lahaina Center is a grocery anchored shopping center that provides local residents and visitors alike with dining, goods, and services not readily available in other sections of West Maui. Notable co-tenants include Foodland, Sale Pepe, Thai Chef, US Postal Service, Bank of Hawaii, American Savings Bank, Coffee Bean and Tea Leaf, L+L Hawaiian BBQ, Edward Jones and 808 Grinds.

AREA DEMOGRAPHICS



2019 population

12,784	14,901	20,430
3-mile	5-mile	7-mile



Daytime business population

8,158	13,784	15,700
3-mile	5-mile	7-mile



Median age

39.2	40.3	40.3
3-mile	5-mile	7-mile



Households

3,828	4,659	7,048
3-mile	5-mile	7-mile



Average household income

\$96,710	\$105,229	\$100,208
3-mile	5-mile	7-mile

LIFESTYLE BEHAVIOR

Esri provides a report called Tapestry, that provides insights into consumer lifestyle and shopping behaviors by defining the population into segments. The top four lifestyle segments offer a range of diverse, family-oriented and active consumers for Old Lahaina Center.



PACIFIC HEIGHTS

- This is a family market, distinguished by married-couple families, with and without children, some in multigenerational households
- Workers are generally employed in white collar occupations such as business, computer, architecture and engineering roles
- They keep up-to-date with the latest styles and trends, as well as the latest technology
- Favor trendier stores for apparel, Costco and specialty markets for groceries and enjoy gambling at casinos, visiting theme parks, eating out at family restaurants, stopping by Starbucks for coffee, listening to jazz and New Age music, and reading fashion magazines





ENTERPRISING PROFESSIONALS

- Enterprising Professionals residents are well educated and climbing the ladder in science, technology, engineering, and mathematics occupations
- Early adopters of new technology in hopes of impressing peers with new gadgets
- Strive to stay youthful and healthy, eat organic and natural foods, run and do yoga
- Buy name brands and trendy clothes online and eat out at The Cheesecake Factory and Chick-fil-A; drop by Starbucks for coffee

CITY LIGHTS

- City Lights residents earn above average incomes
- These consumers are price savvy but will pay for quality brands they trust
- Attuned to nature and the environment, and when they can, purchase natural products and are health-conscious consumers who purchase low-calorie, low-fat food
- Price-conscious consumers, they seek out deals on brands they like at warehouse clubs, Walmart or Target



SET TO IMPRESS

- Set to Impress are better educated and mobile; they always have an eye out for a sale and will stock up when the price is right
- They are very conscious of their image and seek to bolster their status with the latest fashion
- Residents are tapped into popular music and the local music scene
- They maintain close relationships with their family



Edward Jones

EU-5	EU-4
EU-6	EU-3
EU-7	EU-2
EU-8	EU-1C
EU-9	EU-1B
EU-10	EU-1A
EU-11	EU-1A

BUILDING 'E'
2ND FLOOR

SITE PLAN

■ = Available

PROPERTY DETAILS

Address	845 Waiee Street, Lahaina, HI 96761
TMK	(2) 4-5-1:18
Land area	284,882 s.f.
Building area	75,359 s.f.
Zoning	B-2
Base rent	Office: \$1.75 / s.f. / mo. and up Retail: \$3.00 / s.f. / mo. and up
Opex	\$1.16 / s.f. / month
Term	Negotiable
Parking	Customer parking available

AVAILABILITIES

Suite	Availability	Size
A-10	Now	720 sf
A-11	Now	720 sf
B-2	Now	7,400 sf
B-3	Now	15,747 sf
B-9	Now	1,024 sf
C-2	Now	1,126 sf
C-5	Now	1,269 sf
E-1A	Now	1,158 sf
E-1C	Now	1,360 sf
E-1D	Now	1,360 sf
EU-2	Now	680 sf
EU-3	Now	675 sf
EU-6	Now	680 sf
EU-10	Now	680 sf
F-5	Now	853 sf

AREA MAP





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Old Lahaina Shopping Center is proudly owned by the Harry and Jeanette Weinberg Foundation, who is dedicated to meeting the basic needs of people experiencing poverty. Grants focus on supporting organizations that serve older adults, women and children at risk, people with disabilities, veterans, and the Jewish community in the areas of Housing, Health, Jobs, Education, and Community Services.

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