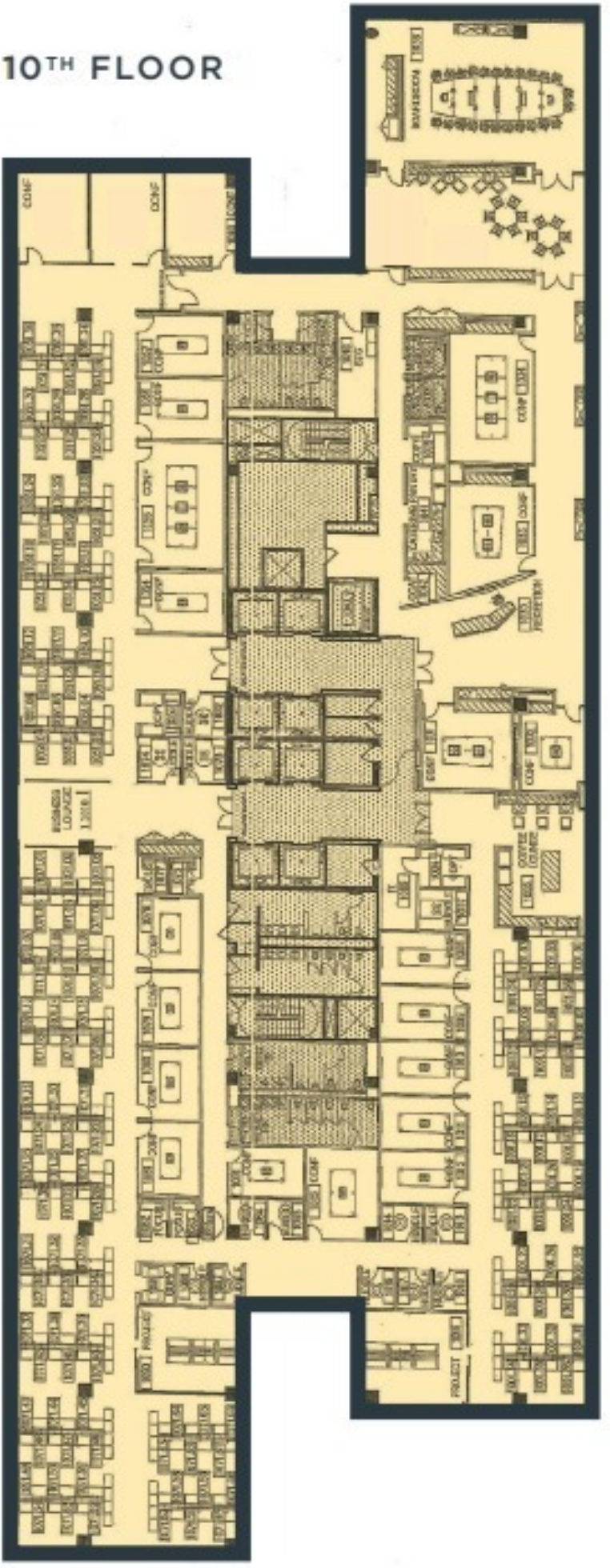10TH FLOOR