

AT THE CORNER OF INSPIRATION & OPPORTUNITY

Located at the intersection of Old Georgetown Road and Rockville Pike, in the heart of Montgomery County, a new neighborhood is thriving steps from the White Flint Metro Station. Like Bethesda Row is to Bethesda, Pike & Rose will be the centerpiece of the new White Flint District. Bounded by Rockville Pike, Old Georgetown Road, and Montrose Parkway, Pike & Rose has unparalleled access to the Beltway and the I-270 corridor. The new White Flint Central Business District will be pedestrian-friendly, urban-minded, and forward-thinking. A place

where you enjoy an environment that offers everything you need right outside your door. The future of Pike & Rose includes 1 million square feet of LEED-certified office space in a neighborhood bustling with entertainment, shopping, lively dining options, great parks and plazas and a luxury boutique hotel. Federal Realty is a trusted partner in mixed-use development and can be counted on to deliver another great neighborhood in the heart of Montgomery County.



Rockville Pike,
reimagined.

An oasis of inspiration
on 24 acres, comprising
3.4 million SF of new
construction in the
heart of one of the
most affluent counties
in the state.

FULL BUILD-OUT STATS:

GLA 3.4 million SF

1 million SF office

470,000 SF retail

1,600 residential units

300-room boutique hotel

Over 4,000 parking spaces

