



*INNOVATE. COLLABORATE. ACCELERATE.*



*AT PURDUE.*



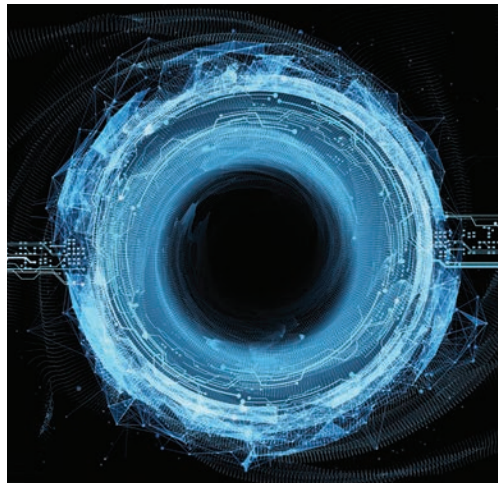
**Discovery Park**  
D I S T R I C T



# It's not an office park.

## It's a launch pad.

Generate new ideas. Develop them faster. Get them to market more quickly. A radical environment makes radical innovations possible...and makes them possible right now. Discovery Park District at Purdue University is a transformational center of innovation on the edge of campus. Here your company will have the opportunity to tap into the vast university strengths and assets, collaborate with other world-class corporations, researchers and visionaries. Connect with faculty, students, thought-leaders and business luminaries in a vibrant and stimulating innovation hub designed to be an interwoven business and social ecosystem. Here you don't just toss ideas around. You launch them.



*"Engaging with the Purdue research enterprise on a daily basis is fundamental to our decision to locate a critical component of our R&D function in Discovery Park District."*


— DENNY WARNER,  
ROLLS ROYCE

## Innovation is a contact sport.

Innovations don't happen in a vacuum. And people who bring innovations to the world don't work in a vacuum, either. They collaborate. They connect. They make contact. And that's exactly what Discovery Park District is designed to do. It's a master plan community where progressive companies, families and individuals come to live, work, learn, play and create in a dynamic, interactive community focused on innovation. Discovery Park District is over 400 acres of planned development designed to create a thriving, walk-able, urban setting to create, congregate, collaborate, and commercialize.

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*“Interdisciplinary approaches to solving big problems in collaboration with others are foundational to Purdue’s culture. They broke down the silos before anyone else and created the environment to work together. Discovery Park is where that happens and why we’re here.”*

*— MICROSOFT QUANTUM COMPUTING TEAM*





# Discovery Park DISTRICT

*"Talent attraction is a defining issue for every organization, every market, and every new idea looking to make an impact. Our number one tactic is to engage with Purdue students on their turf, throughout their education, to make our company better."*

— TONY DENHART, GE

*Comes with all the latest amenities, including a world-class research university.*

*Discovery Park District is a uniquely designed, purpose-driven community that inspires creativity and innovation while offering an extraordinary lifestyle for residence. Here you'll find yourself at the western gateway to Purdue University, its faculty, students and vibrant Big Ten campus. Collaborative office and lab space blend with residential homes, pavilions, green space, walking paths, restaurants and retail. All creating a rich, connected community like no other in the Midwest.*

*This is the place to make a statement, make your mark or even make your home.*

*Please contact us if you are interested in learning more about the district.*

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