



# South Park Mall

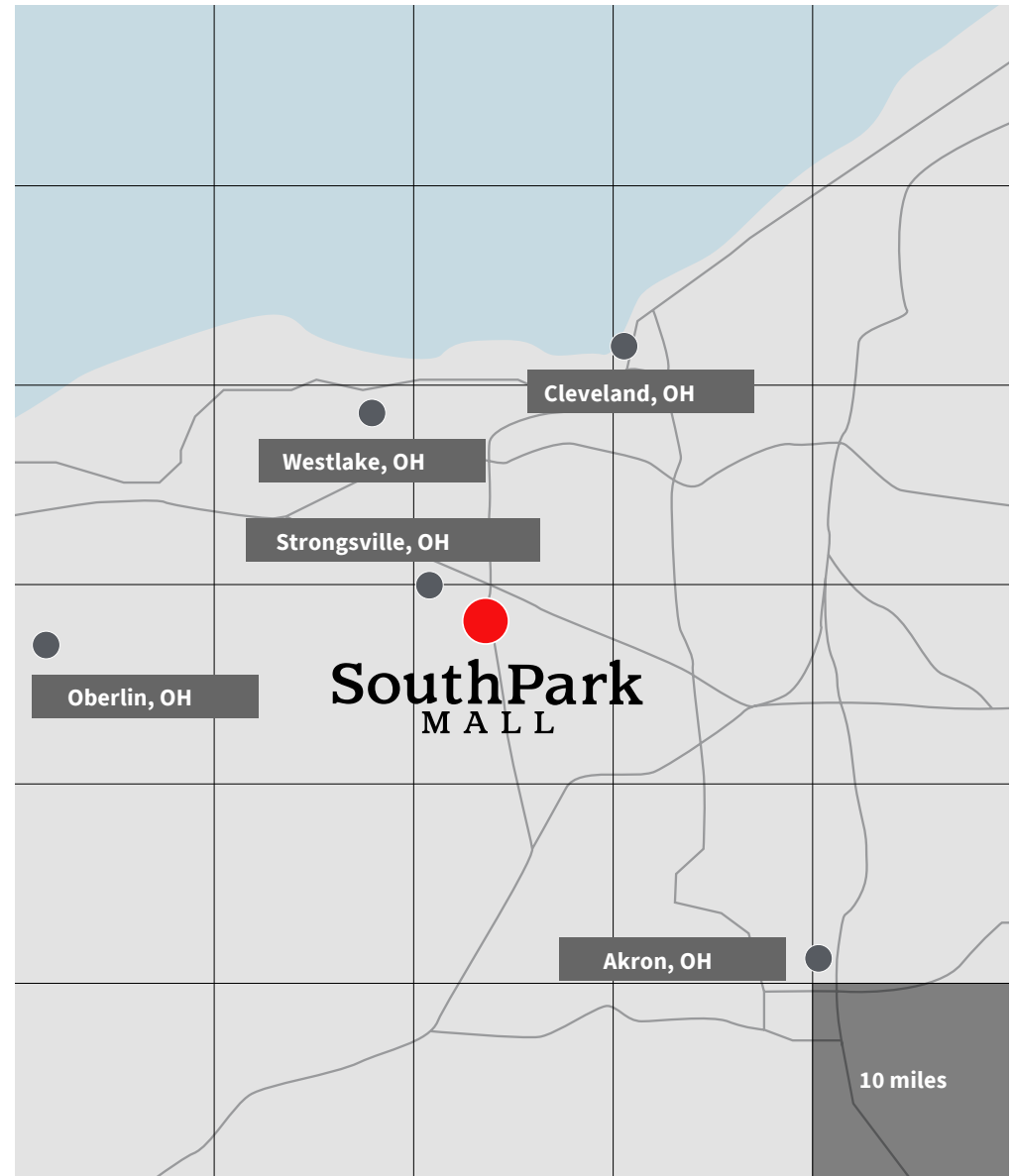
Strongsville, (Cleveland) Ohio

**1** One of the most successful centers in the Cleveland area

**2** Home to Northeast Ohio's largest collection of retailers

**3** Epitome of one-stop shopping

**4** 15 miles south of downtown Cleveland



**1** Super-regional center with a seven county draw

**2** Regional access off I-71 and I-80

**3** Northeast Ohio's largest retail destination

**4** Exceptional mix of shopping, dining and entertainment

**Property description**

<b>Major roads</b>	I-71 & Highway 82
<b>Total SF</b>	1,650,000
<b># of stores</b>	175
<b># of parking</b>	7,800

**SouthPark**  
MALL

<b>Center description</b>	Enclosed, one-level center
<b>Anchors</b>	Macy's, JCPenney, Dillard's, Kohl's, Dick's Sporting Goods, and Cinemark Theater
<b>Key tenants</b>	Francesca's Collection, Chico's, Loft, H&M, Dry Goods, J.Jill, PINK, Sephora, Pandora, Vans, Hollister, Michaels, DSW, Brown-Aveda Institute, and The Rail





**“Blends a bustling business community  
with small-town charm.”**

— City of Strongsville

**1** Six anchor center combines fashion and everyday staples

**2** Well-established mall for solid core of homeowners

**3** Home to new, in-demand specialty shops

### Defining Super-Regional Retail

- 170+ stores, restaurants and entertainment venues
- Highly visible location with 90,000+ vehicles daily on I-71
- The Commons, and surrounding parcels, provide category-dominant retail, services and restaurants





SEPHORA



Dillard's



LOFT



## Within 3 miles:

**1** Average household income of \$104,600

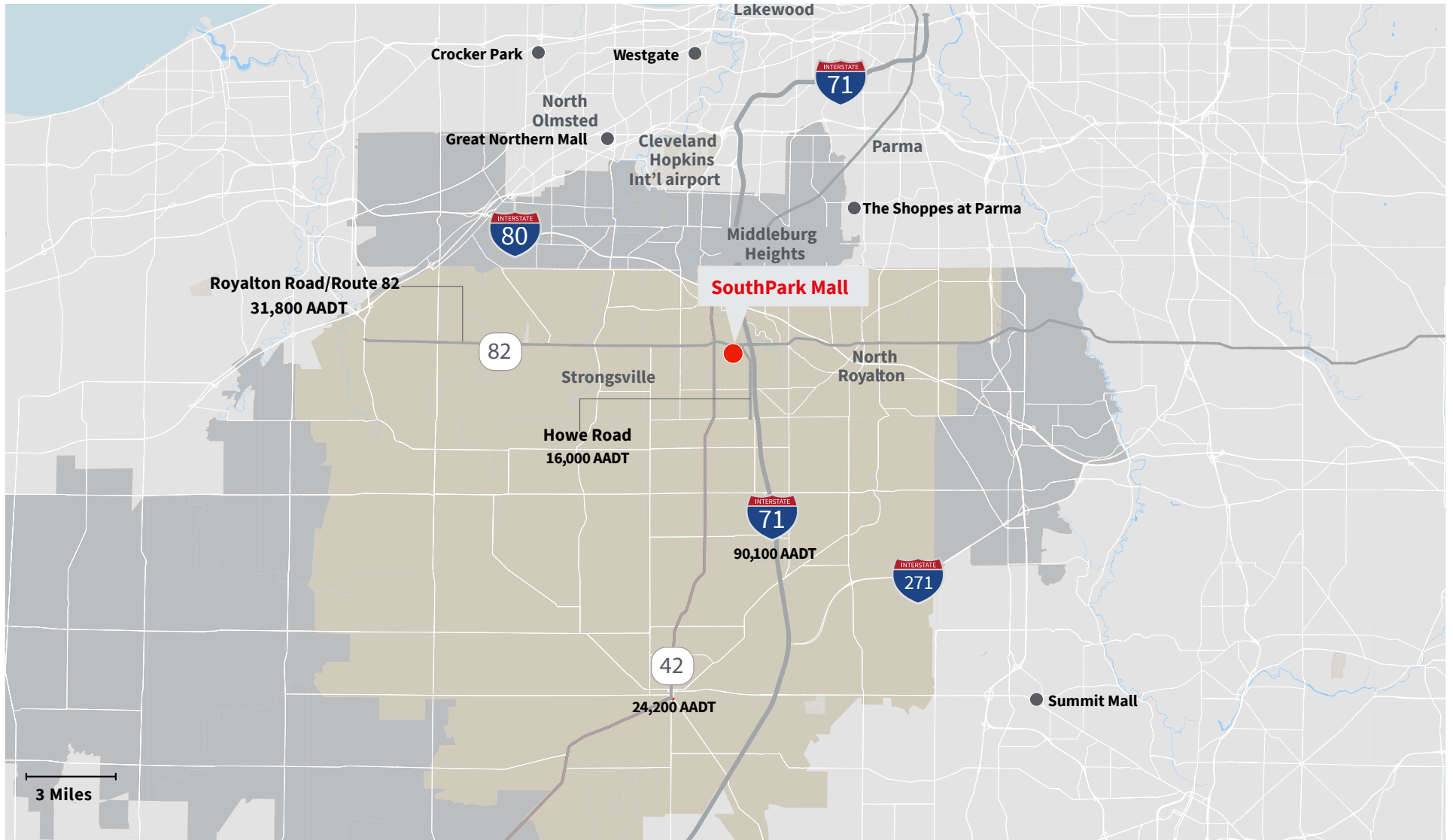
**2** 40% of household earn \$100,000+

**3** 54,700 residents and 25,800 daytime employees

### Where Cleveland Rocks and Rolls

- World's leading medical centers, 700+ biotech/biomedical companies
- Increase of 700,000 visitors each year, with more than 19M visitors in 2018
- 28 higher-learning institutions with 210,000+ students
- Growing conference location with 70% increase in booked room nights





<b>Legend</b>		<b>Distance to Competition</b>	
	Primary Trade Area	<b>Beachwood Place</b>	Driving – 32 mi, 37 min
	Secondary Trade Area	<b>Crocker Park</b>	Driving – 21 mi, 29 min
	Competition	<b>Great Northern Mall</b>	Driving – 15 mi, 21 min
	Access Roads	<b>Summit Mall</b>	Driving – 23 mi, 30 min
		<b>The Shoppes at Parma</b>	Driving – 10 mi, 20 min
		<b>Westgate</b>	Driving – 14 mi, 22 min

(AADT= annual average daily traffic)





3 Miles

### Legend

- Primary Trade Area
- Colleges
- Key Employers

### Area Attractions

- Rock and Roll Hall of Fame & Museum
- Greater Cleveland Aquarium
- JACK Casino Cleveland
- Playhouse Square
- Strongsville Business & Technology Park  
(largest industrial park in NE Ohio)

### Colleges

- Baldwin Wallace University
- Cuyahoga Community College
- Combined Enrollment: 31,300

Demographics		PTA <sup>1</sup>	STA <sup>2</sup>	TTA <sup>3</sup>	US Avg
Population	2019 Estimate	249,835	171,594	421,429	
	2024 projection	254,258	173,687	427,945	
	% growth 2019–2024	1.8%	1.2%	1.5%	3.6%
Population by race	White	93%	92%	92%	70%
	Black	3%	3%	3%	13%
	Asian	3%	3%	3%	6%
	Hispanic Ethnicity	3%	4%	3%	18%
Median age		43	44	44	39
	% age 15-24	13%	12%	13%	14%
	% age 25 to 44	23%	23%	23%	26%
	% age 45 to 64	30%	28%	29%	26%
Households	2019 estimate	96,741	70,907	167,648	
	2024 projection	99,059	71,994	171,053	
	2019 households with kids under 18	33%	29%	31%	34%
Average household income	2019 estimate	\$102,888	\$87,407	\$96,340	\$89,646
	% earning \$100,000+	39%	30%	35%	42%
	2024 projection	\$112,837	\$95,362	\$105,482	\$98,974
Education	% college educated	65%	63%	64%	60%
		<b>1-Mile</b>	<b>3-Mile</b>	<b>5-Mile</b>	<b>10-Mile</b>
Business & employment	Business establishments	751	2,249	5,565	16,992
	Daytime employment	8,277	25,778	66,108	212,850

1 Primary Trade Area 2 Secondary Trade Area 3 Total Trade Area

**43% of PTA households projected to earn \$100,000+ by 2024**

**Affordable cost of living with 80% home ownership**

**1 in 3 households have children under 18**

**Consumer expenditures trend 10% to 20% above the national average**

# JLL Retail Partners



**1** The leading third-party retail management and leasing service provider of regional malls

**2** 78 malls and lifestyle centers totaling 62M s.f. under management and/or leasing

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