

MADISON SQUARE

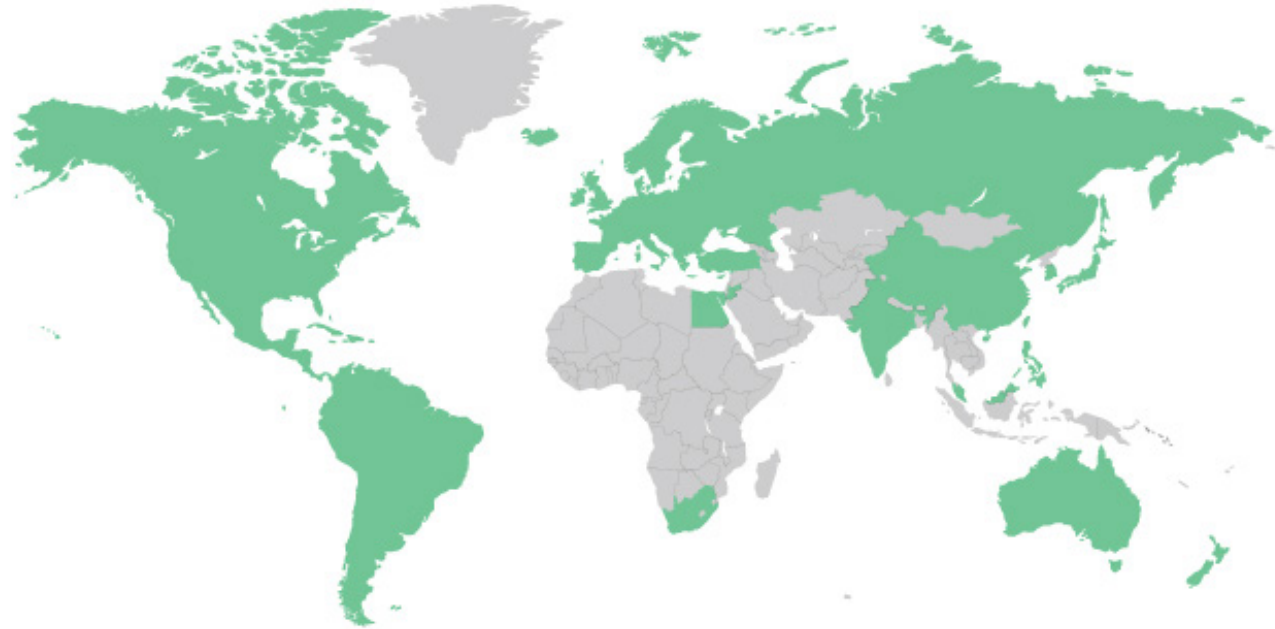


LOCATION

MEDPACE

MADISON SQUARE is home to the global headquarters of Medpace, LLC.

Medpace is a leader in clinical pharmaceutical and medical device studies around the world with operations on six continents. Projects are facilitated through regional offices located throughout Europe, North America, Asia, Australia, South Africa and Latin America.



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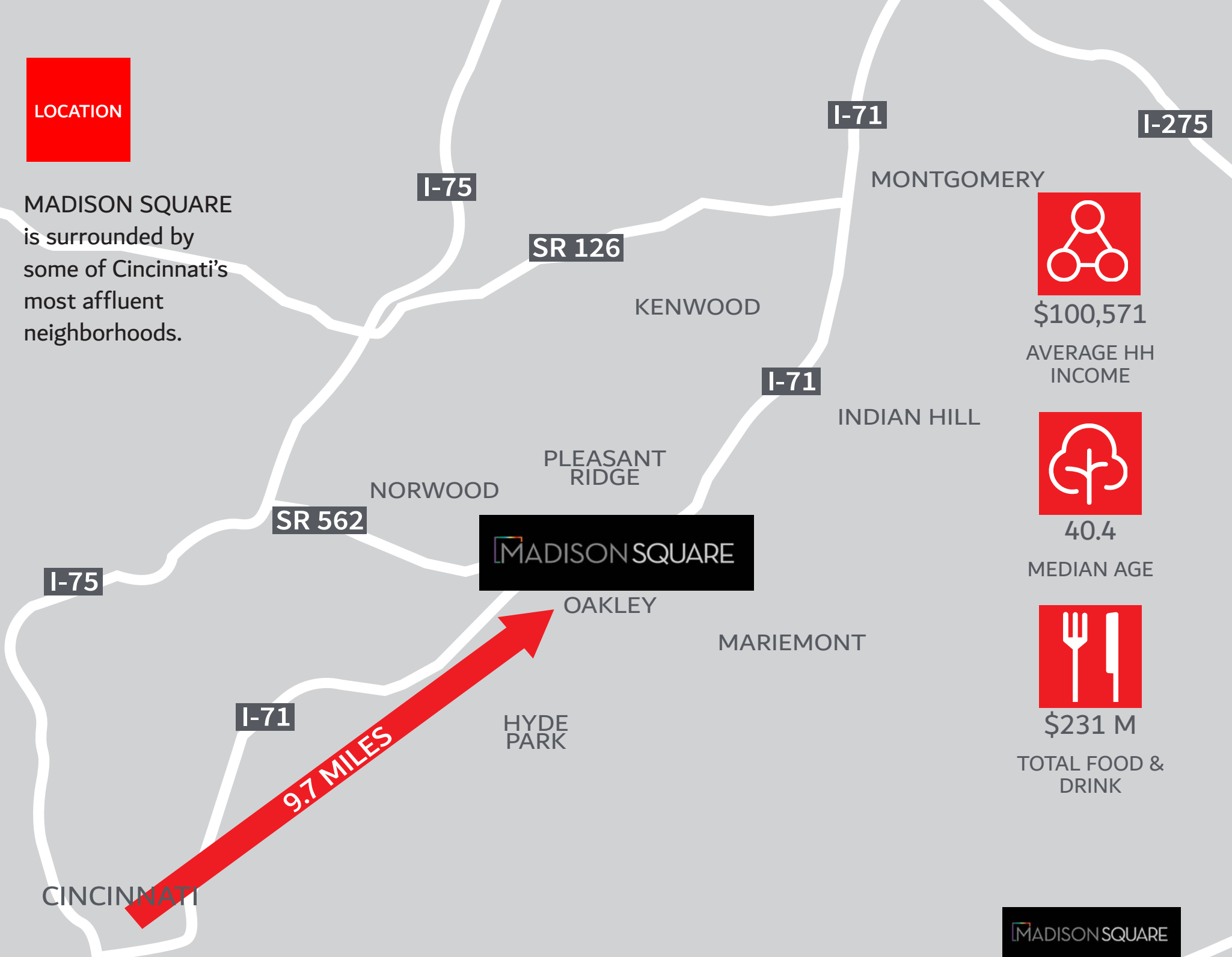
COUNTRIES

3,100

EMPLOYEES

LOCATION

MADISON SQUARE is surrounded by some of Cincinnati's most affluent neighborhoods.



\$100,571
AVERAGE HH INCOME



40.4
MEDIAN AGE



\$231 M
TOTAL FOOD & DRINK



**TOP
RETAIL
SITES**

**KENWOOD
TOWNE
CENTER**



I-71 - 130,000 VPD

SR 562

OAKLEY STATION

MADISON ROAD - 35,000 VPD



RED BANK EXPRY - 38,000 VPD

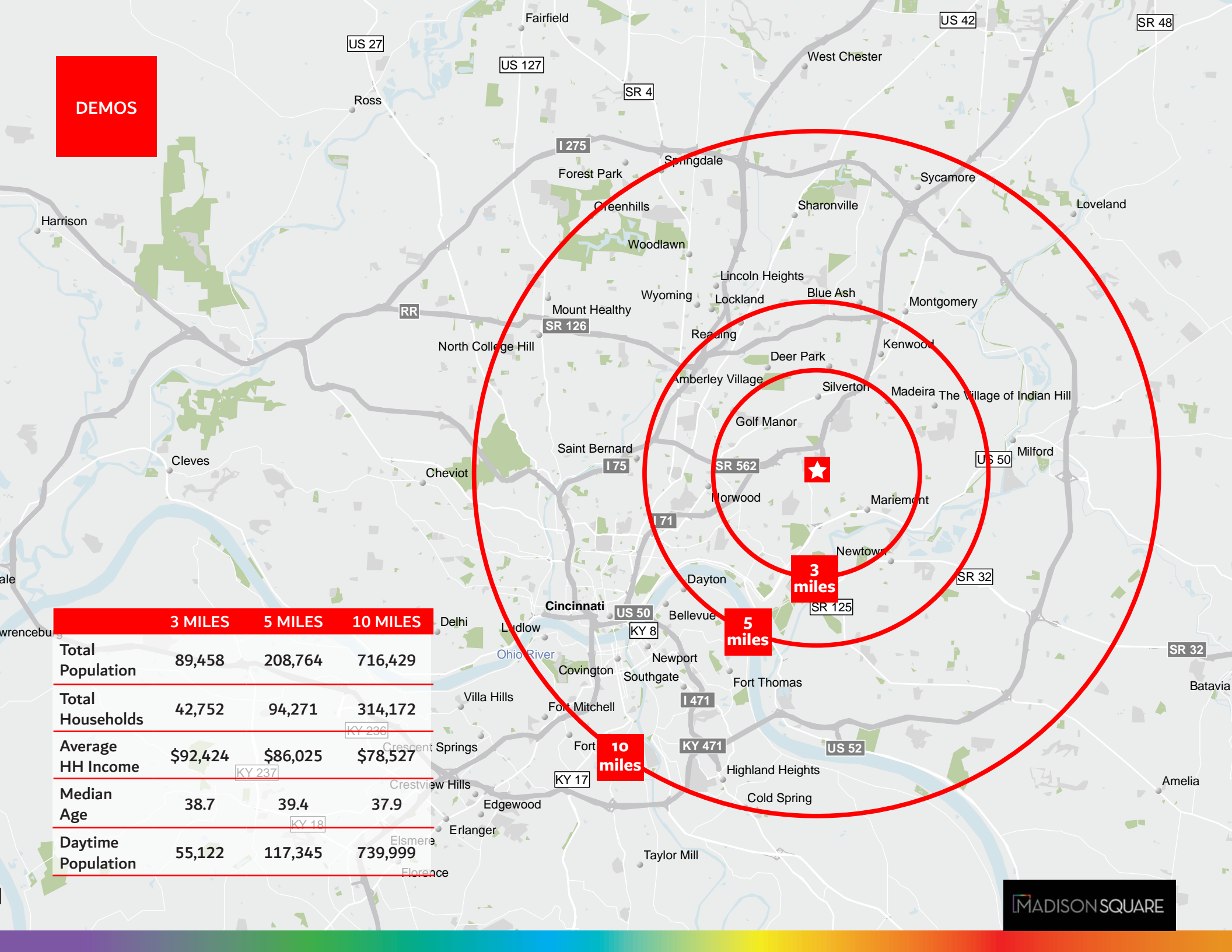


**ROOKWOOD
EXCHANGE**

**ROOKWOOD
COMMONS**

**HYDE PARK
PLAZA**

DEMOS



	3 MILES	5 MILES	10 MILES
Total Population	89,458	208,764	716,429
Total Households	42,752	94,271	314,172
Average HH Income	\$92,424	\$86,025	\$78,527
Median Age	38.7	39.4	37.9
Daytime Population	55,122	117,345	739,999

TAPESTRY SEGMENTS



EMERALD CITY

Median Age: 36.6

Who are we?: Emerald City consumers live in lower-density neighborhoods in urban areas. Highly connected, using the Internet for entertainment and making environmentally friendly purchases. Embrace the “foodie” culture and enjoy cooking adventurous meals.

Market Profile: Well educated, these consumers buy natural, green and environmentally friendly products. They regularly buy and eat organic foods. Cell phones and text messaging are a huge part of everyday life.



RUSTBELT TRADITIONS

Median Age: 38.4

Who are we?: A mix of married couple families and singles living in older developments of single family homes. Stable hard-working consumers with modest incomes but above average net worth.

Market Profile: Family-oriented consumers who value time at home, residents are connected, eat out at family-style restaurants and radios are typically tuned to classic rock stations



MODEST INCOME HOMES

Median Age: 36.1

Who are we?: Non-traditional families with religious faith and family values that guide their modest lifestyles. Many residents are primary caregivers to elderly family members. Households are single person or single parent.

Market Profile: Consumers in this market consider traditional gender roles and religious faith very important. This market lives for today, choosing to save only for a specific purpose.



SET TO IMPRESS

Median Age: 33.1

Who are we?: Mid-town singles that are better educated and mobile living in non-family households with close connections to family. Quick meals on the run are a reality of life. Residents are tapped into popular music and the local music scene.

Market Profile: They always have an eye out for a sale and will stock up when the price is right. They prefer name brands, but will buy generic when it's a better deal. Image conscious consumers that dress to impress.

**PROJECT
SITE
PLAN**

MADISON ROAD

RED BANK EXWY

**FUTURE
DEVELOPMENT**

**AVAILABLE
MIXED USE
250,000 S.F. OFFICE
18,377 S.F. RETAIL**



**AVAILABLE
OUTLOT
1.82 AC**

FOOD HALL

MEDPACE WAY

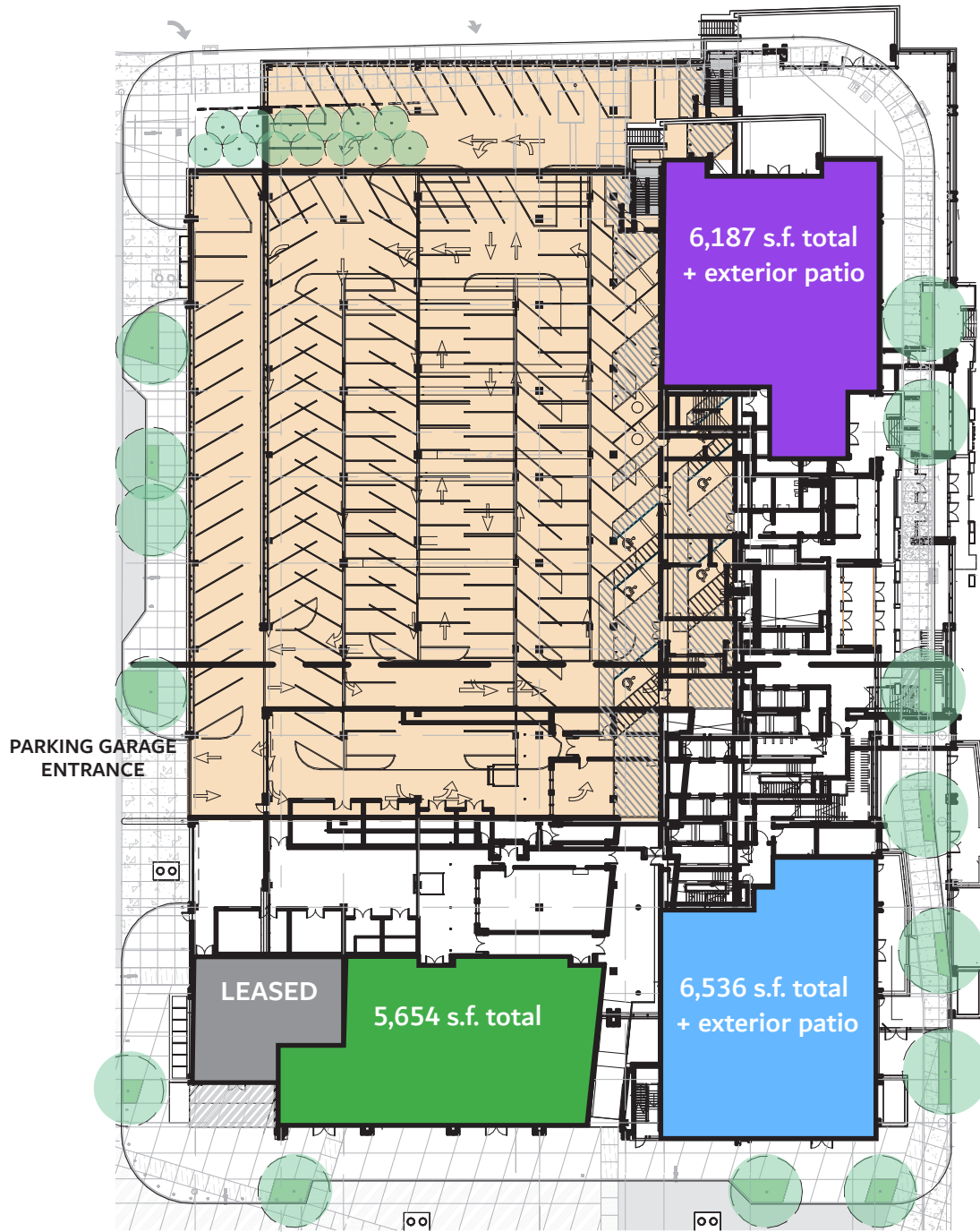
**EXISTING
OFFICE**

**THE SUMMIT
A DOLCE HOTEL
239 KEYS**

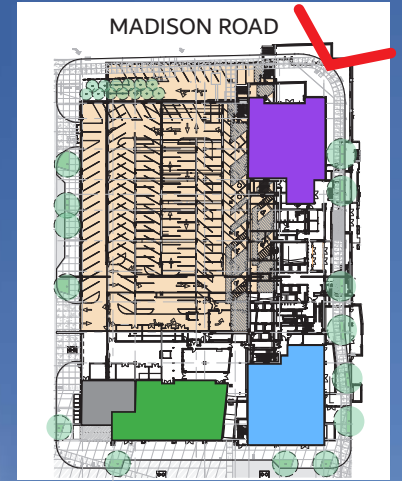
**EXISTING
OFFICE**

MADISON ROAD

AVAILABLE
SPACE



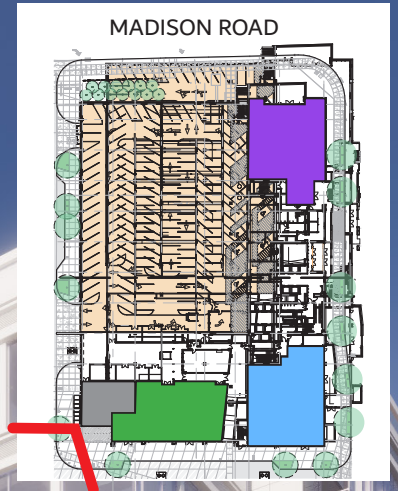
6,187 S.F.



6,536 S.F.



5,654 S.F.



**FOOD
HALL**



CONTACT
BROKER

MADISON SQUARE

GIORGIO A. KARRAS

Vice President

+1 513 719 3720

giorgio.karras@am.jll.com

KEVIN THOBE

Vice President

+1 513 252 2189

kevin.thobe@am.jll.com

PETER CARUSO

Vice President

+1 312 228 2926

peter.caruso@am.jll.com



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