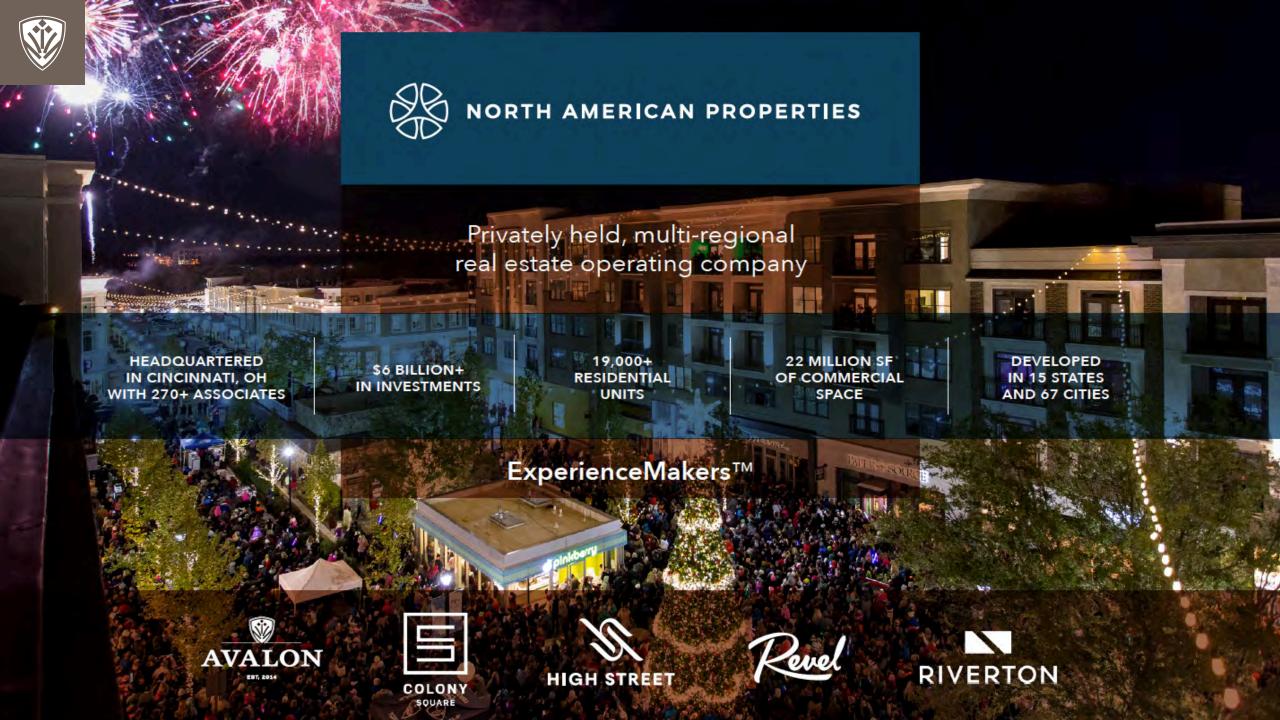
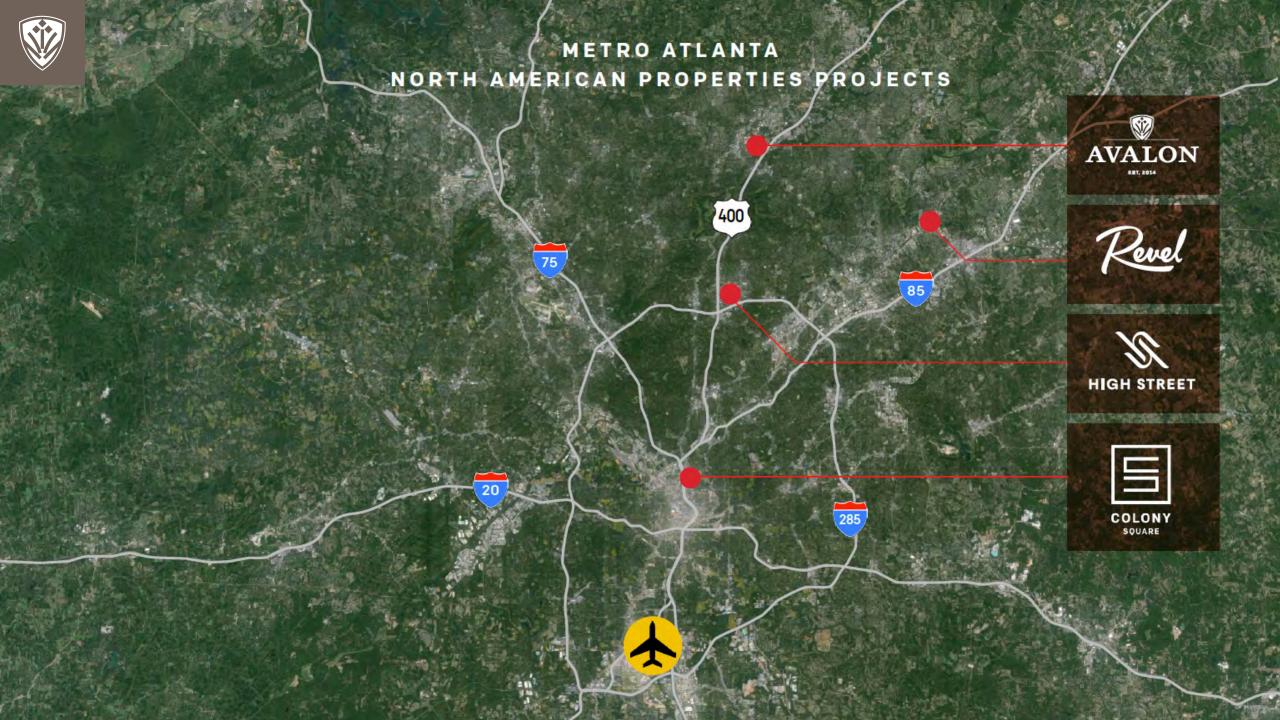


EST. 2014









TRADE AREA 20-MINUTE DRIVE TIME

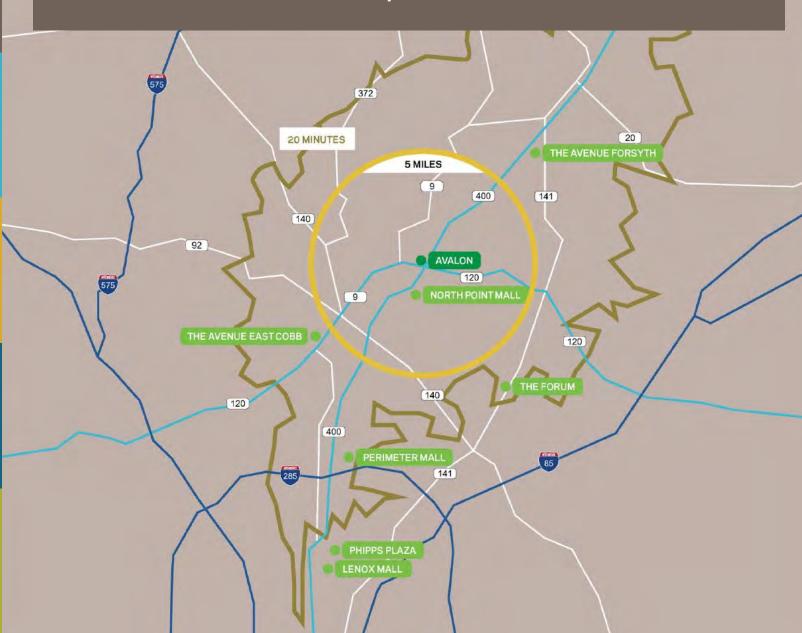
752,763

AVERAGE HHI \$122,228

HH W/ \$200k+ 30,214

521,245

One of America's premier trade areas





9.1 Million

Annual Visitors

570,000 sf

Curated Collection of Retailers

26

Chef-Driven Restaurants



250 units Over Retail

Average Rent: \$2200 / \$2.20 psf



276 units Over Retail

101 homes

Courtyard & Townhomes

offered at \$780,000 - \$2.5 Million





EXPERIENTIAL OFFICE

108,000 SF Loft Office Over Retail

"Technology City of the South"

570,000 SF Class A Office Towers



& LEISURE TRAVELERS 1000

BUSINESS

330 ROOMS

Four-Star, Full-Service Hotel

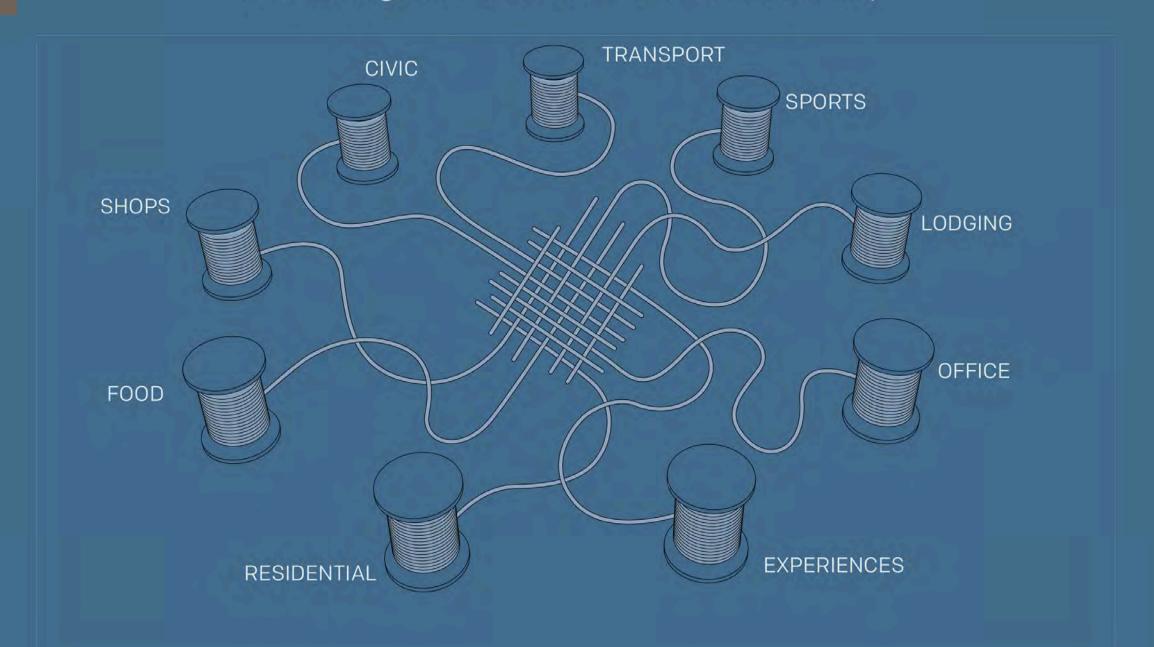
150,000+ Annual Hotel & Conference Visitors

65,000 SF Conference Center





Weaving the Fabric of Community

























Awards A



2014 Best of Atlanta: New OTP Development 2014 PR Pre-Opening 2015 Social Media 2015 Cause-Related Marketing 2015 Emerging Technology 2015 Retail Deal of the Year 2015 Pioneering Project 2015 Project of the Year 2015 Groundbreakers 2015 People's Choice Award 2015 Most Influential Atlantans 2015 Best of Atlanta: Place to Drink and Shop 2015 Top Retail Commercial Developers List 2015 Built Environment 2015 Community of the Year: Mixed Use 2015 Mixed Use Category 2015 Parking Deck Category 2015 Deal of the Year 2015 Henry H. Robinson Award 2016 Parking Deck Category 2016 Best of: Deals, Dealmakers & Placemakers 2016 Cause-Related Marketing 2016 Public Relations 2016 NOI Enhancement 2016 Most Admired CEO 2017 LOCUS Developer of the Year Award 2017 U.S. Design and Development Award 2017 Best in Atlanta Real Estate 2017 Exceptional Merit for Catalytic Development 2017 Digital/Social Media 2017 Sales Activation 2017 Sales Activation 2017 Sales Activation 2017 Top 10 Retail Center Experiences 2018 Sales Activation 2018 Digital / Social 2018 Cause-Related Marketing 2018 Best New OTP Restaurant South City Kitchen Avalon 2018 Women Who Mean Business 2018 Real Estate Marketing Award 2018 Real Estate Marketing Award 2018 U.S. Design & Development 2019 Atlanta's 500 Most Powerful Leaders: Real Estate



AVALON

EST. 2014

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