

Steven L. Johnson – Curriculum Vita – January, 2020
Associate Professor of Commerce
University of Virginia McIntire School of Commerce
1-215-490-7454; steven@virginia.edu

I. Education

- U. of Maryland Robert H. Smith School of Business, Information Systems, PhD, December, 2008. Dissertation: Leadership Impact on Continued Participation in Online Groups
- College of William & Mary, M.B.A., 1993
- College of William & Mary, Computer Science, B.S., 1988

II. Employment

Academic

- Associate Professor, 2015-present, U. of Virginia, McIntire School of Commerce
- Assistant Professor, 2008-2015, Temple University, Fox School of Business
- Graduate Assistant, 2003-2008, U. of Maryland, Robert H. Smith School of Business
- Practitioner Faculty, 2002-2003, U. of Phoenix Online

Non-Academic

- Director, Managed Solutions, 2001-2003, Park City Group
- Sales Consulting Mngr., 2000-01; Sr. Sales Consultant, 1999-2000; Siebel Systems, Inc.
- Regional Technical Director, 1997-1999, Select Software Tools
- Professional Services and IT Program Manager, 1995-1997, Platinum Technology, Inc.
- Sr. Systems Architect, 1994-1995; Director, Product Development, 1991-1994; Manager, Product Development and Support, 1988-1991; Programmer Analyst, 1988; Precision Software Corporation (Acquired by Logica, Inc. in 1994)
- Head Student Computer, 1987-1988; Student Computer Consultant, 1986-1987; College of William & Mary

III. Research Contributions

Peer-Reviewed Journal Articles

- H. Safari, S. L. Johnson, and S. Faraj (forthcoming). “Who Contributes Knowledge? Core Periphery Tension in Online Innovation Communities.” *Organization Science*.
- S. L. Johnson, P. Gray, S. Sarker (2019). “Commentary: Revisiting IS research practice in the era of big data.” *Information and Organization* 29(1), 41-56.
- S. Kudaravalli, S. Faraj, and S. L. Johnson (2017). “A Configural Approach to Coordinating Expertise in Software Development Teams.” *MIS Quarterly*, 41(1), 43-64.

Winner: 2018 Prix académique de la recherche en management (Biggest management research award in France)

- S. L. Johnson, H. Safadi, and S. Faraj (2015). “The emergence of online community leadership.” *Information Systems Research* 26(1), 165-187.

Winner: AOM OCIS Division Best Published Paper in 2015

- S. Jacobson, E. Myung, and S. L. Johnson (2015). “Open media or echo chamber: the use of links in audience discussions on the Facebook Pages of partisan news organizations.” *Information, Communication & Society*, 19(7), 875-891.
- S. L. Johnson, S. Faraj, S. Kudaravalli (2014). “Emergence of Power Laws in Online Communities: The Role of Social Mechanisms and Preferential Attachment.” *MIS Quarterly*, 38(3), 795-808.
- R. Agarwal, S.L. Johnson, and H.C. Lucas (2011). Leadership in the Face of Technological Discontinuities: The Transformation of EarthColor. *Communications of AIS*, 29, Article 33.
- S. Faraj and S.L. Johnson (2011). “Network Exchange Patterns in Online Communities.” *Organization Science*, 22(6), 1464-1480.

Practice-Oriented Publications

- S. Kudaravalli, S. Faraj, and S. L. Johnson (2017, May 10). “How to Get Experts to Work Together Effectively” *Harvard Business Review* (<https://hbr.org/2017/05/how-to-get-experts-to-work-together-effectively>).
- S.L. Johnson (2012, May 22). The death of Facebook. *Philadelphia Inquirer*. www.philly.com/philly/opinion/20120522_The_death_of_Facebook.html (Op-ed reviewed and approved by editor.)
- S.L. Johnson (2011, Nov.). Social Media Strategy: Learn as you go or apply what you know. Temple University, 14-15. fox.temple.edu/cms/wp-content/themes/fox/pubs/fox_focus/11_11/index.html#/Social%20Media%20Strategy/ (Alumni magazine article reviewed and approved by magazine editor)

Book Chapter

- S. Faraj, M. Wasko, and S.L. Johnson (2008). The structure and processes of electronic knowledge networks in I. Becerra-Fernandez and D. Leidner (eds.), *Knowledge Management: An Evolutionary View of the Field*. Armonk, NY: M.E. Sharpe, Inc.

Refereed Conference Proceedings

- H. Safadi, S.L. Johnson, S. Faraj (2018). “Who Contributes Knowledge? Embeddedness and Marginality in Online Communities.” In Guclu Atinc (Ed.), *Proceedings of the Seventy-eighth Annual Meeting of the Academy of Management*. Online ISSN: 2151-6561. **Winner: AOM OCIS Division 2018 Best Conference Paper Award** (of 130 submissions)
- N. Teh, D. Schuff, S.L. Johnson & D. Geddes (2013). “Can Work Be Fun? Improving Task Motivation and Help-Seeking Through Game Mechanics,” *International Conference on Information Systems*, Milan.
- J.J. Kim, D. R. Fesenmaier, & S.L. Johnson (2013). “The effect of feedback within social media in tourism experiences.” In *Design, User Experience, and Usability. Web, Mobile, and Product Design* (pp. 212-220). Springer Berlin Heidelberg.

- H. Safadi, S.L. Johnson, S. Faraj (2011). “Organizational Identification in Online Communities,” Administrative Sciences Association of Canada, Montreal.
- S.L. Johnson (2010). “Should I Stay or Should I Go? Continued Participation Intentions in Online Communities” In Leslie A. Toombs (Ed.), Proceedings of the Seventieth Annual Meeting of the Academy of Management.
- M. Alavi, S.L. Johnson, T. Willey and Y. Yoo (2010). “IT-enabled Knowledge Management in Healthcare Delivery: The Case of Emergency Care,” International Conference on Information Systems, St. Louis.
- A. Yeow, S.L. Johnson and S. Faraj (2006). “Lurking: Legitimate or Illegitimate Peripheral Participation?” International Conference on Information Systems, Milwaukee.
- S.L. Johnson and S. Faraj (2005). “Preferential Attachment and Mutuality in Electronic Knowledge Networks,” International Conference on Information Systems, Las Vegas.

Peer-Reviewed Conference Presentations

- Panelist: “Ethical Analytics” (2019). Academy of Management Annual Meeting, Boston.
- Organizer: “Panel: Leadership and Online Communities” (2017). International Conference on Information Systems, Seoul.
- Panelist: “Online Communities Research: Quo Vadis? Perspectives on Knowledge Work, Collaboration, & Innovation” (2015). Academy of Management Annual Meeting, Vancouver.
- Organizer: “Professional Development Workshop: Simulation in Information Systems Research” (2013). Academy of Management Annual Meeting, Orlando.
- Panelist: “Future Directions in Social Media Research” (2012). Boston.
- Organizer: “Professional Development Workshop: Building Bridges through a Socio-Technical Perspective,” (2011). Academy of Management Annual Meeting, San Antonio.
- S.L. Johnson (organizer), B. Butler, S. Faraj, S. Jarvanpaa, J. Kane, and S. Kudaravalli (2010). “Panel: New Directions in Online Community Research,” International Conference on Information Systems, St. Louis.
- S. Faraj and S.L. Johnson (2006). “Electronic Knowledge Networks: Processes and Structure,” (part of the “Building Sustainable Online Communities: Insights from Social Science and Organization Theories” Symposium organized by Robert E Kraut and Yuqing Ren) Academy of Management Annual Meeting, Atlanta.
- S.L. Johnson (2006). “A Social Identity Model of Leadership Effectiveness in Electronic Knowledge Networks,” Academy of Management Annual Meeting, Atlanta.
- S. Faraj and S.L. Johnson (2005). “Reciprocity or Generalized Exchange? Structuring of Electronic Knowledge Networks,” Academy of Management Annual Meeting, Honolulu.
- S.L. Johnson and D.P. Darcy (2005). “Optimizing the Security of Computer Passwords: Teaching an Old Dog a New Trick,” Ninth INFORMS Computing Society Conference, Annapolis, Md.
- S.L. Johnson (2004). “Enterprise Software Information Quality: Matching IT Assumptions and Organizational Norms,” Academy of Management Annual Meeting, New Orleans.

- S.L. Johnson (2003). “Fresh Item Management: Lessons in DSS, ERP and SCM from a Grocery Bakery Department,” Americas Conference on Information Systems, Tampa.

Invited Presentations

- “Social media impact on online news consumption,” VRSS, GMU (March 30, 2019).
- “Who contributes knowledge in online communities?” VRSS, Va.Tech (March 30, 2018).
- “Online Community Research Ethics,” Bentley U. (May, 2017)
- “Knowledge Generation Online,” VRSS, VCU (April 1, 2017).
- “Revisiting traditional behavioral research in the era of big data”, Center for the Advanced Study of Communities and Information at the U. of Maryland (September 20, 2016)
- “What's IT and organizational theory have to do with cancer prevention and treatment anyway?”, Fox Chase Cancer Center (February 11, 2015)
- “Power Law Distributions in Online Communities,” U. of Minnesota IS Research Workshop, U. of Minn. (April 13, 2012).
- “Gamification for a Funtastic User Experience,” WordCamp Philly 2011, Philadelphia. (November 5, 2011).
- “Network Exchange Patterns and Power Laws in Online Communities,” Georgetown U. McDonough School of Business Research Seminar Series, (September 2011).
- “Social Media for Non-Profits,” First Year Scholars Business Case Competition, Georgetown U. McDonough School of Business Research. (September 19, 2011).
- “Network Exchange Patterns and Power Laws in Online Communities,” NYU Stern IOMS-IS Research Seminar Series, April 2010.
- “Does Leadership Matter in Leaderless Groups? Interaction with Leaders, Psychological Safety, and Continued Participation in Online Communities”, Fox School of Business, Management Information System Dept. Speaker Series, February, 2009.
- “Leadership in Leaderless Groups.” NSF-funded Digital Innovation Workshop, September 2008, Philadelphia.
- “Knowledge Work in Virtual Contexts: Understanding Online Group Communication and Processes.” U.S.-- International Divide in OCIS Research: Paper Development Workshop, Academy of Management (Professional Development Workshop, AOM 2007), August 2007, Philadelphia.
- “Toward a Theory of Online Group Sustainability.” Journal of AIS Theory-Building Workshop, International Conference on Information Systems (Pre-Conference Workshop, ICIS 2006), December 2006, Milwaukee.
- “Preferential Attachment and Mutuality in Electronic Knowledge Networks,” Fox School of Business, Management Information System Dept. Speaker Series, November, 2007.
- “Electronic Knowledge Networks,” Smith School, Doctoral Student Luncheon with Robert H. Smith, April 2006.
- “Joining the Crowd: Age, Quality, Quantity, and Configuration as Determinants of Online Community Membership Size,” Smith School, D&IT Department Seminar, October 2004.

Invited Participant

- Mentor, MISQ Reviewer Development Workshop, December 2018, San Francisco.
- Mentor, Doctoral Student Consortium, Organizational Communication and Information Systems Division, Academy of Management, August 2018, Chicago.
- Mentor, Paper Development Workshop, Organizational Communication and Information Systems Division, Academy of Management, August 2018, Chicago.
- Mentor, Paper-A-Thon, International Conference on Information Systems, December 2017, Seoul.
- Mentor, Jr. Faculty Consortium, Organizational Communication and Information Systems Division, Academy of Management, August 2016, Anaheim.
- Participant, Jr. Faculty Consortium, International Conference on Information Systems, December 2009, Phoenix.
- Participant, Jr. Faculty Consortium, Organizational Communication and Information Systems Division, Academy of Management, August 2009, Chicago.
- Participant, Consortium for the Science of Socio-Technical Systems: 2009 National Science Foundation-funded Summer Research Institute, Syracuse, NY.
- Participant, Doctoral Consortium, Organizational Communication and Information Systems Division, Academy of Management, August 2005, Honolulu.

IV. Awards and Grants

Awards

- Best Conference Paper Award, OCIS Division, AOM, 2018. “Who Contributes Knowledge? Embeddedness and Marginality in Online Communities” by Safadi, Johnson, and Faraj. (Top paper of 130 division submissions.)
- Winner: 2018 Prix académique de la recherche en management (Biggest management research award in France; for “A Configural Approach to Coordinating Expertise in Software Development Teams” by Kudaravalli, Faraj, and Johnson published in *MIS Quarterly*).
- Academy of Management, Organizational Communication and Information Systems Division, Best Published Paper in 2015. (For “The emergence of online community leadership” by Johnson, Safadi, and Faraj published in *Information Systems Research*)
- 2015 Information Systems Research Reviewer of the Year
- 2013 John DeAngelo Leader in Technology Innovation Award (Fox School of Business and Management)
- 2013 Fox School of Business and Management Dean’s Research Honor Roll
- 2012 MIS Teacher of the Year (Fox School of Business and Management)
- 2010, 2012: Award for Innovation in the Use of Technology in the Classroom, Fox Center for Innovation in Teaching and Learning
- 2011 Faculty Leadership Award, Fox IT Awards
- Phi Kappa Phi honor society, inducted 2008, U. of Maryland

- Allan N. Nash Award for Outstanding Doctoral Student for 2007, Robert H. Smith School of Business
- Dean's Fellowship, 2003-2008, Robert H. Smith School of Business
- Beta Gamma Sigma honor society, inducted 1992, College of William & Mary

Grants

- Fox School of Business Young Scholars Forum. Multiple awards for research projects beginning in 2012-2013.
- Federal Work Study Grants, U. of Maryland to hire student assistants: 2004-2007, \$9,400.
- Dissertation research grants: \$3,000 total from U. of Maryland Center for Electronic Markets & Enterprises, Robert H. Smith School of Business DO&IT Department, and Robert H. Smith School of Business Small Research Grant.
- Academy of Management, 2007 Challenge Grant to Organizational Communication and Information Systems Division: \$750 for student web site participation incentives.

V. Teaching

Courses Taught Fall, 2015 to present at U. of Virginia

Course	Taught	Notes
Systems & Strategy: GCOM7010 (MS Commerce)	Fall, 2019 (2 sections) Co-taught w/ I. Harris	≈ 15% new material
Decision-Making in a Global Context: GCOM7652 (MS Global Commerce)	Fall, 2019 Joint course w/ C. Fraser	≈ 30% new material
Systems & Strategy: GCOM7010 (MS Commerce)	Fall, 2018 (2 sections) Co-taught w/ I. Harris	≈ 10% new material
Decision-Making in a Global Context: GCOM7652 (MS Global Commerce)	Fall, 2018 Joint course w/ C. Fraser	≈ 20% new material
Systems & Strategy: GCOM7010 (MS Commerce)	Fall, 2017 (2 sections) Co-taught w/ I. Harris	≈ 15% new material
Decision-Making in a Global Context: GCOM7652 (MS Global Commerce)	Fall, 2017 Joint course w/ C. Fraser	≈ 40% new material
Systems & Strategy: GCOM7010 (MS Commerce)	Fall, 2016 (2 sections) Co-taught w/ I. Harris	≈ 20% new material

Course	Taught	Notes
Decision-Making in a Global Context: GCOM7652 (MS Global Commerce)	Fall, 2016 Joint course w/ C. Fraser	New course development
Project Management: COMM3200 (Undergraduate)	Spring, 2016	Major course revision
Systems & Strategy: GCOM7010 (MS Commerce)	Fall, 2015 (2 sections) Co-taught w/ I. Harris	Major revisions to analytics-related sessions

Courses Taught Fall, 2008 to Spring, 2015 at Temple University

Course	Taught	Notes
Information Systems and Organization: MIS2901 (Honors)	Fall, 2014; Spring, 2015	Total course revision
Social Media Innovation: MIS3580/MIS3538 (Undergraduate)	Fall 2008; Spring 2009; Spring, 2010; Spring, 2011, Fall, 2011; Spring, 2012; Fall, 2012; Spring, 2013	New course development
Business Process Analysis: MIS3596 (Undergraduate) MIS5102 (Graduate)	Spring, 2009; Fall, 2009 (2 sections); Spring, 2010	Major revision of graduate course
Management Information Systems: MIS5001, MIS5302, MIS5402, MIS5801 (MBA)	Fall, 2010; Spring, 2012; Spring, 2014; Fall, 2014 (2 sections); Spring 2015	Major course revision plus adaptation for online delivery
Business Analytics: MIS5101 (MBA)	Fall, 2010	Major course revision
Business Analytics for IT Auditors: MIS5208 (Specialty Master's)	Spring, 2014	New course development
Ph.D. Seminar: MIS9002 (Doctoral)	Spring, 2014	Major course revision

Summary of Temple University teaching evaluations

Average teaching ratings for Prof. Johnson from Fall 2008 to Spring 2015 were significantly above both the Fox School and MIS Department averages.

Student Feedback Item	Fox School	MIS Dept.	Prof. Johnson
Instructor Taught Course Well	4.2 (of 5.0)	4.3	4.6
Student Learned a Lot	4.1 (of 5.0)	4.2	4.4

VI. Service Contributions

Research-related activities

- Associate Editor, *MIS Quarterly*, January 2016 to December 2019.
- Associate Editor, *Information Systems Research*, Special Issue on Collaboration and Value Creation in Online Communities (2014-2016).
- External examiner, PhD Thesis of Wang Zhit, National University of Singapore, Department of Information Systems and Analytics (2018)
- External Reviewer, Research Grants Council (RGC) of Hong Kong (2016-2019).
- Guest Associate Editor, *Information Systems Research* (2014).
- Review Panel Member, National Science Foundation (2010, 2011).
- Conference Track Associate Editor
 - International Conference on Information Systems (2008-2018).
 - Academy of Management Annual Meeting (OCIS Division; 2010-2019).
- Session Chair or Discussant:
 - Academy of Management Meeting (Multiple 2006-present).
 - International Conference on Information Systems (Multiple 2006-present).
- Professional Organization Leadership
 - Track co-chair, Paper-A-Thon, International Conference on Information Systems, December 2019, Munich.
 - Organizational Communication and Information Systems (OCIS) Division of Academy of Management, Executive Committee:
 - At-Large Board Member, August 2015-2018.
 - Doctoral Student Representative At-Large, August 2005-2008.
 - OCIS Doctoral Student Blog Founder and Facilitator 2006-2008.
- Reviewer for Journals, including:
 - *MIS Quarterly*
 - *Information Systems Research*
 - *Journal of Association of Information Systems*
 - *Management Science*
 - *Organization Science*
 - *Journal of Computer-Mediated Communication*

- *Journal of Strategic Information Systems*
- *Transactions on Social Computing*
- Reviewer for Conferences, including:
 - International Conference on Information Systems
 - Academy of Management Annual Meeting
- Affiliated faculty, Research Group on Complex Collaboration, Desautels Faculty of Management at McGill University (Canada).

U. of Virginia McIntire School of Commerce

- Member, MS Global Commerce admissions committee, 2015 to 2019.
- Mentor, MS Global Commerce Thesis teams (2), 2019-20.
- Member, MS MIT admissions committee, 2015 to 2019.
- Mentor, MS Global Commerce Thesis team, 2018-19.
- Reader, MS Global Commerce Thesis team, 2017-18.
- Faculty participant, McIntire Ally Program, 2017 to present.
- Member, a 3rd Year Review committee, 2016.

Temple University Fox School of Business

- Core Course Leader for MIS5001 (MBA MIS course), February 2011 to June, 2015.
- Core Course Leader for MIS2101 (undergraduate core MIS course), July 2014 to June, 2015.
- MIS Awards Coordinator, 2008-2014.
- MIS Interdisciplinary Programs Committee Chair, 2011-2014.
- Director, Social Media Programs and Research, 2011-2012.
- MIS Master's Committee Chair or Co-chair, 2009-2013.
- Fox School of Business Merit Committee member (2012).
- Presented at three events held by Fox Center for Innovation in Teaching and Learning (2011-2012).
- Fox Executive Spotlight Series (2011), EMBA recruiting event (presenter).
- Presented lecture on “Social Media” for Tempe U. alumni event (Spring 2012).
- The Learning Center Technology Outreach Advisory Committee (2010-2011).

Other

- Social Media Plus Conference, Panelist; Philadelphia, 2011
- Greater Philadelphia Chamber of Commerce, Guest Speaker, 2011.
- Children’s Hospital of Philadelphia Healthcare Informatics 4th Annual Symposium, Track organizer and guest speaker (2010-2011).

VII. Additional Information

Student Committee Membership

- PhD Dissertation Committee Member, Dan Wang
- PhD Comprehensives Committee Member, Jason Steinmetz

Press coverage of my work

- WINA, live radio interview, “Steven Johnson: The Pivot from Decentralized to Centralized Strategy is Important” (<http://wina.com/podcasts/steven-johnson-the-pivot-from-decentralized-to-centralized-strategy-is-important/>), June 26, 2017.
- UVA Today, “From Planning Weddings To Creating Software, One Strategy Could Make It Work” (<https://www.news.virginia.edu/content/planning-weddings-creating-software-one-strategy-could-make-it-work>), June 21, 2017.
- Knowledge@HEC, “How to structure teams for optimal performance” (<http://www.hec.edu/Knowledge/Strategy-Management/Human-Resources-Management/How-to-structure-teams-for-optimal-performance>) February 17, 2017.
- The Temple News, interviewed for “People You Should Know: Steven Johnson” (<http://temple-news.com/living/2013/04/30/people-you-should-know-steven-johnson/>), April 30, 2013.
- Temple News (<http://news.temple.edu/news/2013-03-11/competitive-approach-learning-goes-beyond-fun-and-games>), March 10, 2013.
- BizEd Magazine, Lengthy description of gamification of my MIS3538 course: <http://www.e-digitalitions.com/issue/90487/54>, November, 2012.
- Financial Times, Paragraph about gamification of my social media innovation course: <http://www.ft.com/intl/cms/s/2/de6fc56c-16e9-11e2-b1df-00144feabdc0.html#axzz2C0Yfou4d>, November 12, 2012.
- Philadelphia Business Journal, My MIS3538: Social Media Innovation course profiled in “Reading, writing and social media” (<http://www.bizjournals.com/philadelphia/print-edition/2012/05/04/reading-writing-and-social-media.html?page=all>), May 4, 2012.
- Philadelphia Metro, Teaching described in “Facebook finding its place in the classroom” (<http://www.metro.us/newyork/lifestyle/2012/02/20/facebook-finding-its-place-in-the-classroom/>), February 20, 2012.

Other quotes in popular press

- Daily Progress, quoted in story: “No layoffs expected at SNL Financial in buyout,” by Dan Seal, online: July 27, 2015.
- Canadian Broadcast Corporation, quoted in story: “A Lurker’s Take,” by Idil Mussa. (<https://soundcloud.com/idil-mussa/a-lurkers-take>), August 28, 2015.
- Philadelphia Business Journal, Interviewed for “Will Carpenters union’s social media tactics gain sympathy, or get lost in the mix?” <http://www.bizjournals.com/philadelphia/news/2015/02/11/will-carpenters-union-s-social-media-tactics-gain.html?page=all>, February 11, 2015.

- Philadelphia Inq., Interviewed for “A look at lists and the stories they tell” http://articles.philly.com/2013-12-22/news/45447676_1_liam-hemsworth-miley-cyrus-lists, December 22, 2013.
- Frederick County Gazette, Provided expert opinion on social media for business: <http://www.gazette.net/article/20130426/NEWS/130429275/1016/survey-frederick-county-businesses-embracing-social-media&template=gazette>, April 26, 2013.
- CRM Buyer, quoted in story: <http://www.crmbuyer.com/story/Companies-Quake-Under-Social-Sword-of-Damocles-76498.html>, October 29, 2012.
- E-Commerce Times, Quoted in: <http://www.ecommercetimes.com/story/At-a-Billion-Facebook-Is-Still-Figuring-Things-Out-76327.html>, October 5, 2012.
- Advertising Age, Quoted in “How to Manage Your Brand's Social Life” (<http://adage.com/article/digital/manage-brand-s-social-life/234309/>), April 23, 2012.
- Bucks County Courier, Quoted in “MyYearbook to become MeetMe” (http://www.phillyburbs.com/news/local/money/myyearbook-to-become-meetme/article_7c2af865-b9b1-5c28-9977-42b174b0b508.html), April 3, 2012.
- Gazette (Maryland), Quoted in “Senate says passwords off-limits” (<http://www.gazette.net/article/20120309/NEWS/703099597&template=gazette>), March 9, 2012.
- Philadelphia Inquirer, Quoted in “Self portrait, mixed (social) media” (http://articles.philly.com/2012-02-22/news/31087293_1_social-media-social-network-linkedin-account), February 22, 2012.
- Marketplace Tech Report, Interviewed for “Is Pinterest a Facebook Killer?” (<http://www.marketplace.org/topics/tech/pinterest-facebook-killer>), February 3, 2012.
- WHYY, Interviewed for “‘Virtual social scrapbooking’ site expected to take off in 2012.” (<http://www.newsworks.org/index.php/art-entertainment-sports/item/32159-virtual-social-scrapbooking-site-expected-to-take-off-in-2012>), January 3, 2012.
- Leaders Edge Magazine, Interviewed for “Facetime!” (<http://leadersedgemagazine.com/articles/2011/10/facetime/>) October, 2011.
- Treasury and Risk, Quoted in “Facing Up to Facebook: Employees' use of social media offers risks and rewards.” <http://www.treasuryandrisk.com/Issues/2011/April-2011/Pages/Facing-Up-to-Facebook.aspx>, April, 2011.
- Philadelphia Inquirer, Quoted in: “Snatching or shunning the latest in tech,” by Robert Strauss, http://articles.philly.com/2011-04-20/entertainment/29451419_1_ipad-innovations-springsteen-tickets, April 20, 2011.
- SEO, Social Media & Marketing, Interviewed as social media expert (<http://socialmediafish.com/interview-with-professor-steven-l-johnson/>), December 24, 2008.