Chris Maurer, Ph.D.
Assistant Professor of Commerce, General Faculty (IT Area)

McIntire School of Commerce
University of Virginia
125 Ruppel Drive
Charlottesville, VA 22903
maurer@virginia.edu
434-924-8454

Education _____

August, 2013 – **PhD, MIS** – University of Georgia
- Dissertation: "*Control in App Platforms: The Integration-Differentiation Paradox*"
    - Chair: Amrit Tiwana
    - Committee Members: Dale Goodhue, Elena Karahanna, and Nicholas Berente

May, 2003 – **B.B.A, MIS** – University of Georgia

Academic Experience _____

University of Virginia   August 2017 - Present
Assistant Professor, General Faculty

University of Tampa   August 2013 – August 2017
Assistant Professor of Information and Technology Management

University of Georgia   August 2009 – August 2013
Teaching/Research Assistant

Publications _____

- Berente, N, Lyytinen, K, Yoo, Y, **Maurer, C**. (2019) "Institutional Logics and Pluralistic Responses to Enterprise System Implementation: A Qualitative Meta-Analysis" – MIS Quarterly, 43(3), p. 873-902
- Kappelman, L., Torres, R., McLean, E., **Maurer, C**., Johnson, V., Kim, K. (2019). "The 2018 SIM IT Issues and Trends Study" – MIS Quarterly Executive, 18 (1).
- Kappelman, L., Johnson, V., Torres, R, **Maurer, C**., McLean, E. (2019) "A study of information systems issues, practices, and leadership in Europe". European Journal of Information Systems, 28:1, 26-42.
- Kappelman, L., Nguyen, Q., McLean, E., **Maurer, C**., Johnson, V., Snyder, M., & Torres, R. "The 2017 SIM IT Issues and Trends Study" – MIS Quarterly Executive (2018), 17(1).
- Plachkinova, M., **Maurer, C.** (2018). "Teaching Case – Security Breach at Target." Journal of Information Systems Education, 29 (1).
- Knapp, K. J., **Maurer, C**., & Plachkinova, M. (2017). "Maintaining a Cybersecurity Curriculum: Professional Certifications as Valuable Guidance." Journal of Information Systems Education, 28(2), 101-113.

- Kappelman, L., Nguyen, Q., McLean, E., **Maurer, C**., Johnson, V., Snyder, M., & Torres, R. (2017) "The 2016 SIM IT Issues and Trends Study." MIS Quarterly Executive, 16(1).

Conference Presentations _____

- **Maurer, C** and Tiwana, Amrit (2012), "Control in App Platforms: The Integration-Differentiation Paradox," ICIS 2012 Proceedings.
  http://aisel.aisnet.org/icis2012/proceedings/ResearchInProgress/5/
- **Maurer, C**, Berente, N, & Goodhue, D (2012). "Are Enterprise System Related Misfits Always a Bad Thing?". Proceedings of the Forty-Fifth Annual Hawaii International Conference on System Sciences.
  http://www.computer.org/portal/web/csdl/doi/10.1109/HICSS.2012.119
- **Maurer, C** and Goodhue, D (2010). "A Theoretical Model of the Enterprise System Agility Life-Cycle" (2010). *AMCIS 2010 Proceedings.* http://aisel.aisnet.org.proxy-remote.galib.uga.edu/amcis2010/231
- **Maurer, C**. (2010). "Measuring Information Systems Agility: Construct Definition and Scale Development." Southern Association for Information Systems Conference.
  http://aisel.aisnet.org/sais2010/28

Teaching Experience_____

University of Virginia
- COMM 3200 – Product and Project Management
- COMM 3220 – Database Management Systems and Business Intelligence
- COMM 4559 – Text Analytics
- GCOM 7380 – Data Management and Analytics for Accountants
- GCOM 7260 – Text Analytics

University of Tampa
- QMB 210 – Managerial Statistics
- ITM 220 – Information Systems
- ITM 251 – Application Development
- ITM 360 – Advanced Application Development
- ITM 375 – Information Security Standards, Risk Management, and Compliance
- ITM 415 – Physical and Operational Security
- QMB 500 – Statistics for Decision Makers
- EMBA 830 – Strategic Operations and Information Management

University of Georgia
- MIST 2090 – Intro to MIS
- MIST 4610 – Database Management
-

Professional Presentations / Speaking Engagements _____

- "Real results, good intentions, or empty promises: What happens when organizations say they are concerned about cybersecurity?" – September 2019 – Invited research presentation to the University of North Texas
- "Skills Set Data Analysis and Application: Lessons from a First-Year Program" – October 2016 Pearson Student Success Forum, Tampa, FL
- "From the Boardroom to the Office: Practice Guidance for Implementing a Security Strategy" – 2016 Cybersecurity Symposium, Tampa, FL – September 2016
- "Cybersecurity Issues and Impacts Across Industries" – Gray-Robinson Annual Symposium –June 2016
- "Focusing on Cybersecurity" – American Academy of Podiatric Practice Management – February 2016
- "Cybersecurity – Why You Should Care" - Cherry-Bekart Non-Profit Seminar – December 2015

Research Interests _____

- Cybersecurity
- Information Systems Control and related governance mechanisms
- Enterprise Systems
- Pedagogical Issues and Approaches

University Service _____

- Associate Director of the Cybersecurity for Business Leaders Certificate Program – McIntire School of Commerce, University of Virginia
  - Assist with marketing and general operational duties for certificate program.
- Director of the Cybersecurity Program – University of Tampa (Jan 2016-May 2016)
  - Interface with employers to promote the program and students
  - Recruit students into the program
  - Successfully supervised the attainment of ISO 27001 certification for the cybersecurity program and its lab infrastructure
- First Year Committee – University of Tampa (Chair: Jan 2016 – Present; member: Aug 2014-Dec 2015)
  - Review curriculum issues related to UT's campus-wide first year experience course
  - Review/approve themed proposals to deliver FYE content in a themed section
- Student Committee – University of Tampa, Sykes College of Business (Chair: Aug 2015 – Present; Member: Aug 2014 – May 2015)
  - Conduct bi-annual survey of student needs/expectations and propose improvements to the undergraduate student experience
  - Organize annual College of Business Student Research Day to provide students an outlet to present findings from research projects they are involved in

- Business Analytics Club, Founding Faculty Advisor – University of Tampa
  - Worked with students to establish professional student organization promoting careers in business analytics

Professional Service _____

- Mini-Track Co-Chair – AMCIS
  - 2019 & 2020 – "Cyber Crime, Cyber Terrorism, and Hacker Culture"
  - 2019 – "Strategic Implications of Blockchain, Bitcoin, and the Internet of Things (IoT)"
  - 2018 – "Security and Privacy of Innovation and Emerging Topics"
  - 2016 & 2017 - "Security and Privacy for the Internet of Things (IOT)"
- Peer Reviewer
  - European Journal of Information Systems (2019-2020)
  - International Conference on Information Systems (2011-2019)
  - Americas Conference on Information Systems (2013-2019)
  - European Conference on Information Systems (2018)
  - Academy of Management Annual Meeting (2011, 2012)
  - Southern Association of Information Systems (2010)
  - Mediterranean Conference on Information Systems (2011)
  - Information Systems Journal (2015)
  - Communications & Strategies (2015)
- Textbook Reviewer – "Statistics for Managers Using Microsoft Excel" (2014)
- Student Representative-at-Large – Organizational Communication and Information Systems (OCIS) division of the Academy of Management (2010-2012)
- Departmental Workshop Coordinator – University of Georgia (Spring 2012)
  - Scheduled internal and external presenters for weekly research workshop

Awards & Honors _____

- UVA Student Council Outstanding Teaching Award (2019)
- Summer Pedagogy Grant – McIntire School of Commerce, University of Virginia (2018)
- Summer Research Grant – University of Tampa (2016)
- Research-Based Course Release – University of Tampa (2016)
- University of Georgia Outstanding Teaching Assistant Award (2012)
- Comer scholarship award recipient (2009-2012)
- Best student paper award, Southern Association for Information Systems Conference (2010)

Professional Work Experience _____

- **TRX, Inc.**

Director of Security & Controls   April 2007-July 2009

Manager, Sarbanes-Oxley Compliance   February 2005-April 2007

- **KMPG**

  Senior Associate   September 2004-February 2005

  Associate   June 2003-September 2004

- **The University of Georgia**

  Teaching Assistant (MIST 2090)   January 2002-May 2003

- **Accenture**

  Intern   May 2002-October 2002