

ANDREA ALSTON ROBERTS

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EDUCATION

Ph.D., Accounting, The George Washington University, May 2000
B.S., Accounting, Towson State University, May 1990

PROFESSIONAL CERTIFICATION

Certified Public Accountant, State of Maryland, 1991

EMPLOYMENT

Associate Professor of Commerce, University of Virginia	2012 – present
International Shipboard Education & Semester at Sea	9/2015 – 12/2015
Assistant Professor of Commerce, University of Virginia	2008 – 2012
Assistant Professor of Accounting, Boston College	1999 – 2008
Instructor, The George Washington University	1995 – 1998
Ernst & Young, L.L.P., Baltimore, MD	1990 – 1994

COURSES TAUGHT

Strategic Cost Management, Upper level undergraduate and Masters of Science in Accounting, University of Virginia, 2008 - present
Special Topics in Financial Reporting, Masters of Science in Accounting, University of Virginia, 2008 - present
Advanced In-Charge Technical courses, KPMG LLP, 2016
Personal Finance, Semester at Sea, Fall 2015
Managerial Finance, Semester at Sea, Fall 2015
Financial Statement Analysis, Undergraduate and MBA, Boston College, 2002 - 2008
Managerial Accounting, Undergraduate, Boston College, 2002 - 2008
Introduction to Financial Accounting, Undergraduate, Boston College, 1999 - 2002

PUBLICATIONS

“Pressure to manage ratios and the willingness to do so: Evidence from nonprofit managers” with L. Parsons (University of Alabama) and C. Pryor (University of Maine), *Nonprofit Voluntary Sector Quarterly*, (July 2017)

“Using Archival Data Sources to Conduct Nonprofit Accounting Research” with N. Feng (Providence College), Q. Ling (Marquette University); and D. Neeley (University of Wisconsin-Milwaukee). *Journal of Public Budgeting, Accounting and Financial Management*, (October 2014)

“The Spend-Save Decision: An Analysis of How Charities Use Revenues” with C. Jones (The George Washington University), K. Kitching (George Mason University), and P. Smith (University of Texas, San Antonio). *Accounting Horizons*, (March 2013)

“The Influence of Donor Pressure on Resource Allocation Decisions: A Study of Marginal versus Average Spending” with K. Kitching (George Mason University), and P. Smith (University of Texas, San Antonio). *Journal of Government and Nonprofit Accounting* (October 2012)

“One Laptop per Child: The \$100 Challenge Teaching Case” with V. Zamora (Seattle University), *Issues in Accounting Education* (August 2012)

“Misreporting Fundraising: How do Nonprofit Organizations Account for Telemarketing Campaigns?” with E. Keating (Boston College) and L. Parsons (University of Alabama). GNP Section of AAA Best Annual Meeting Paper, 2007. *The Accounting Review* (March 2008)

“Management of Financial Information in Charitable Organizations: The Case of Joint Cost Allocations,” with C. Jones (The George Washington University), *The Accounting Review* (January 2006)

“The Implications of Joint Cost Standards for Charity Reporting,” *Accounting Horizons* (March 2005)

“The Cost Effectiveness of Nonprofit Telemarketing Campaigns,” with E. Keating (Harvard University) and L. Parsons (George Mason University), *New Directions for Philanthropic Fundraising* (December 2003)

“Compensation to Managers of Charitable Organizations: An Empirical Study of the Role of Accounting Performance,” with W. Baber (The George Washington University) and P. Daniel (The George Washington University). GNP Section of AAA Best Annual Meeting Paper, 1998. *The Accounting Review* (July 2002)

“Charitable Organizations' Strategies and Program Spending Ratios,” with W. Baber (The George Washington University) and G. Visvanathan (The George Washington University), *Accounting Horizons* (December 2001)

WORKING PAPERS and WORKS-IN-PROCESS

“Identical Program Ratios: A Red Flag of Ratio Management” with Q. Ling (Marquette University), under review at *Journal of Accounting Research*

“The Influence of Directors' Corporate Ties on Nonprofit Governance” with Amanda Cowen (McIntire School of Commerce) and Valentina Zamora (Seattle University), under review at *Strategic Management Journal*

“The Effect of Governance on Nonprofit Reporting Quality When Misreporting is Subtle” with Q. Ling (Marquette University), working paper

The role of organizational culture and theft fraud with Amanda Cowen and Eric Negangard (McIntire School of Commerce), data analysis stage.

Why are some managers so gullible? with Eric Negangard and Jennifer Winchell (McIntire School of Commerce), data analysis stage.

“Managing the Bread and Butter: Linking Resource Dependency and CEO Compensation in NPOs” with P. Derrick (Salisbury University) and D. Neely (University of Wisconsin, Milwaukee), work in process

CONFERENCE ACTIVITY AND OTHER INVITED PRESENTATIONS

American Accounting Association (AAA) Annual Meeting, 2015 - 2013, 2010, 2009, 2007, 2006, 2005, 2002, 2001

AAA's Faculty Diversity and Initiatives Section Conference, 2013, 2012, 2011, 2009 and 2005

AAA's Government and Nonprofit Section Conference, 2013 - 2009, 2006, 2005, 2003

Association for Research on Nonprofit and Voluntary Action Conference, 2009, 2003, 2006, and 2002

Marquette University, 2014

Morgan State University, 2012

Virginia Commonwealth University, 2012

University of North Carolina, Charlotte, 2007

North Carolina State University, 2007

University of Oregon, 2007

University of Virginia, 2007

College of William and Mary, 2006

University of Central Florida, 2003

American Women's Society of CPA's, Boston Chapter, Annual Dinner Speaker, 2003

UNIVERSITY SERVICE

McIntire School of Commerce

McIntire School of Commerce, M.S. Accounting Admissions Committee, 2013 – present

McIntire School of Commerce, Research Committee, 2016 – present

McIntire School of Commerce Diversity Task Force, 2016

McIntire School of Commerce Diversity Advisory Committee, 2011 – present

Black Commerce Student Network faculty advisor, McIntire School of Commerce, 2008 - 2016

Accounting Area Recruiting Committee, 2010 – present

LEAP@McIntire Program Coordinator, 2011 – 2013

ARPT committee member for promotion case, 2016, 2014 and 2012

University of Virginia

Faculty Member for Posse Cohort 2016 – 2016 – present

University of Virginia's Diversity Council, 2009 – 2013

Faculty Advisor, Echols Scholar, 2013 - 2015

Boston College

Co-faculty advisor, AHANA Management Academy, Boston College, 2005 – 2008

Carroll School of Management Undergraduate Advisor, Boston College, 1999 – 2008

Houston Traveling Fellowship Review Committee, Boston College, 2005 and 2006

Undergraduate Leadership Awards Committee, Boston College, 2005

Co-chair, Teaching Excellence Committee, Boston College, 2002 – 2004

Mentor for Boston College's AHANA Association, Boston College, 1999 - 2001

Carroll School of Management Undergraduate Commencement Committee, Boston College, 2001-2002

Residential Life Faculty Fellow, Boston College, 2000 - 2001

PROFESSIONAL SERVICE

Editorial Board, *Journal of Government and Nonprofit Accounting*, 2014 - present

Associate Editor, *Issues in Accounting Education*, 2012 - 2016

President for the AAA's, Diversity Section, 2014-2015

Vice-President for the AAA's, Diversity Section, 2013-2014

Program Coordinator for the AAA's, Diversity Section 2013 AAA Meeting

Member of FASB’s Resource Group on NFP Financial Reporting, 2012 – 2014
Executive committee of the AAA/GNP Section - Doctoral liaison, 2010 – 2012
PhD Seminar at Virginia Commonwealth University, Invited presentation, November 2011
Audit Committee Member for Association for Research on Nonprofit Organizations
and Voluntary Action Organization, 2010 - 2012
Ad-hoc Reviewer: *The Accounting Review*; *Accounting Horizons*, *Journal of Accounting*,
Auditing, and Finance; *Journal of Accounting and Public Policy*, *Journal of Government and*
Nonprofit Accounting, *Journal of Business Finance and Accounting*
Reviewer and discussant for annual and mid-year AAA Meetings – Government and Nonprofit
Section, 2009 – 2014, 2003 – 2006 and Faculty Diversity and Initiatives Section, 2009, 2005 –
2007

MEMBERSHIPS

American Accounting Association
Ph.D. Project Accounting Doctoral Students Association (Charter Member)

GRANTS AND HONORS

Awarded Carmen G. Blough Professor of Accounting, 2014 - present
McIntire School of Commerce Summer Research Grant, 2012 – 2016
PwC Initiatives Grant, 2011
AICPA Diversity Travel Grant, 2009
GNP Section of the AAA, Best Annual Meeting Paper Award, 2010, 2007, 1998
Excellence in Accounting Research Award, AAA’s Faculty Diversity and Initiatives Section, 2006
Boston College Research Expense Grant, 2004 - 2007
Boston College Undergraduate Faculty Research Fellowship, 2002
KPMG Peat Marwick Doctoral Fellowship, 1994 - 1999
The George Washington University Doctoral Fellowship, 1994 - 1996
GNP Section of AAA Dissertation Grant, 1999
AICPA Ph.D. Fellowship, 1998
AAA Doctoral Consortium Fellow, 1996
NABA’s Travis Tomlin Scholarship Award, 1995 - 1996