

## JENNIFER WINCHEL

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McIntire School of Commerce

University of Virginia

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### EDUCATION

**The University of Texas at Austin**, Ph.D. in Accounting, 2008

**Northern Illinois University**, Master of Accounting Science, 2001

**Illinois Wesleyan University**, Bachelor of Arts in Accounting, *Summa cum laude, Phi Beta Kappa*, 1995

### FACULTY APPOINTMENTS AND PROFESSIONAL EXPERIENCE

Associate Professor of Commerce, University of Virginia, 2018 – present

Assistant Professor of Commerce, University of Virginia, 2013 – 2018

Assistant Professor of Accounting, University of South Carolina, 2008 – 2013

Visiting Instructor of Accountancy, Georgia State University, 2007 – 2008

Teaching/Research Assistant, The University of Texas at Austin, 2002 – 2007

Lecturer of Accountancy, Northern Illinois University, 2001 – 2002

Audit Manager, PricewaterhouseCoopers LLP, Chicago, IL, 1995 – 2000

### RESEARCH AND TEACHING INTERESTS

**Research:** Judgment/Decision Making in Financial Accounting and Auditing

**Teaching:** Financial Accounting; Judgment/Decision Making in Accounting

### PUBLICATIONS

**Alphabetical co-author listing indicates equal contribution of all co-authors.**

Johnson, L.M., M.B. Keune, and J. Winchel. 2018. U.S. Auditors' Perceptions of the PCAOB Inspection Process: A Behavioral Examination. *Contemporary Accounting Research*, forthcoming.

Hamilton, E.L. and J. Winchel. 2018. Investors' Processing of Financial Communications: A Persuasion Perspective. *Behavioral Research in Accounting*, forthcoming.

Caylor, M.L., M. Cecchini, and J. Winchel. 2017. Analysts' Qualitative Statements and the Profitability of Favorable Investment Recommendations. *Accounting, Organizations & Society*, 57: 33-51.

Koonce, L., J. Miller, and J. Winchel. 2015. The Effects of Norms on Investor Reactions to Derivative Use. *Contemporary Accounting Research*, 32(4): 1529-1554.

Winchel, J. 2015. Investor Reaction to the Ambiguity and Mix of Positive and Negative Argumentation in Favorable Analyst Reports. *Contemporary Accounting Research*, 32(3): 973-999.

Koonce, L., M.G. Williamson, and J. Winchel. 2010. Consensus Information and Nonprofessional Investors' Reaction to the Revelation of Estimate Inaccuracies. *The Accounting Review*, 85(3): 979-1000.

## **WORKING PAPERS**

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The Effects of Materiality and Disclosure Transparency on Nonprofessional Investors' Reactions to CSR Restatements: An Experimental Investigation (with Ann Backof and Eric Negangard), 2019. *Under review*.

The Effect of Going-Concern Diagnosticity on Market Prices (with Scott Vandervelde and Brad Tuttle), 2017.

## **WORK IN PROGRESS**

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Organizational and Individual Determinants of Fraud (with Eric Negangard and Andrea Roberts), *data analysis/write-up phase*

The Persuasiveness of Similar Others (with Eric Negangard and Andrea Roberts), *data collection phase*

Forecasts and Actual Earnings: Management Explanations (with Lisa Koonce and Marlys Lipe), *data collection phase*.

The Effect of Self-Monitoring and Social Status on Taxpayer Behavior (with Billy Brink and Vicki Hansen), *pilot data collected*

## **PRESENTATIONS**

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### **Invited Presentations**

U.S. Auditors' Perceptions of the PCAOB Inspection Process (with Lindsay Johnson and Marsha Keune)  
Virginia Accounting Research Conference, May 2014

The Effect of Norms on Investor Reactions to Derivative Use (with Lisa Koonce and Jeff Miller)  
Contemporary Accounting Research Conference, October 2013  
University of Virginia, February 2013  
George Mason University, February 2013  
American University, January 2013  
American Accounting Association, ABO Mid-Year Meeting, October, 2012

Analysts' Qualitative Statements and the Profitability of Favorable Investment Recommendations (with Marcus Caylor and Mark Cecchini)  
Emory University, March 2011

Investor Reaction to the Ambiguity and Mix of Positive and Negative Argumentation in Favorable Analyst Reports  
University of Alabama, April 2010

American Accounting Association, ABO Mid-Year Meeting, October 2009  
American Accounting Association, Annual Meeting, August 2008  
University of Notre Dame, March 2008  
University of Waterloo, 2008  
University of Illinois at Chicago, March 2008  
University of South Carolina, March 2008  
Wake Forest University, March 2008  
Georgia State University, February 2008  
Miami University, February 2008  
University of North Texas, February 2008

Discussant at:

Annual Meetings (ABO Section), 2011  
ABO Mid-Year Meetings, 2018, 2017, 2015, 2012

Participant at:

2015 Deloitte Foundation/FSA Faculty Consortium, Westlake, TX  
2011 Trueblood Seminar for Professors, Scottsdale, AZ

**TEACHING EXPERIENCE**

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**University of Virginia Teaching**

Intermediate Financial Accounting I (COMM 3110)  
Judgment and Decision Making in Accounting (GCOM 7342)

**University of South Carolina Teaching**

Doctoral Seminar in Financial Accounting (ACCT 833)  
Directed Readings and Research (ACCT 880)  
Intermediate Financial Accounting I (ACCT 401)  
Cost Accounting I (ACCT 402)

**University of South Carolina Doctoral Dissertations**

Member, Billy Brink (2013)  
Member, Tammie Rech (2012)

**University of South Carolina Undergraduate Honors Thesis**

Chair, Lindsay Johnson (2012)

**Georgia State University Teaching**

Cost/Managerial Accounting (ACCT 4210)

**Northern Illinois University Teaching**

Introduction to Financial Accounting (ACCY 206)  
Introduction to Cost Management (ACCY 207)

## **SELECTED HONORS, GRANTS AND AWARDS**

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### **Research Honors and Grants**

Carmen G. Blough Accounting professorship, 2018 – present

McIntire School of Commerce Summer Research Grant, 2013-2019

Moore School Research Grant (with Marsha Keune x 2), 2012

Moore School Research Grant (1. with Lisa Koonce and Jeff Miller; 2. with Tammie Schaefer and Scott Vandervelde), 2011

Department of Accounting, The University of Texas at Austin, Doctoral Research Grant, 2007

The Eugene and Dora Bonham Memorial Fund, Graduate Student Research Grant, 2006

### **Teaching Grants and Awards**

Sustainability Course Development Fellowship, University of Virginia, 2019

Alfred G. Smith Award for Excellence in Teaching, Darla Moore School of Business, 2013

### **Other**

University of Texas at Austin McCombs School of Business Doctoral Fellowship, 2006

Donald D. Harrington Doctoral Fellowship, 2002 – 2004

University of Texas at Austin Preemptive Fellowship, 2002

Federation of Schools of Accountancy Outstanding Graduate Student Award, 2001

Margaret Keldie Scholarship, American Society of Women Accountants – Chicago Chapter, 2001

## **SERVICE**

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### **National Level**

American Accounting Association, ABO Section Annual Meeting Liaison/Co-Organizer, 2018- present

American Accounting Association, FARS CPE Committee Chair, 2017 – present

American Accounting Association, ABO Section Doctoral Consortium Coordinator, 2016

### **University Level – University of South Carolina**

Reviewer, Magellan Scholar Program at South Carolina (2011 – 2013)

Faculty Advisor, NABA Student Chapter at USC (2011 – 2013)

Faculty Advisor, Omega Phi Alpha National Service Sorority, USC Chapter (2010 – 2013)

### **School/Area Level – McIntire School of Commerce/Accounting Area**

Undergraduate Admissions Committee, McIntire School of Commerce (2017 – present)

Accounting Area Recruiting Committee, McIntire School of Commerce (2017-present)

Accounting Area Workshop Coordinator, McIntire School of Commerce (2016-present)

ARPT Committee Member (2018, 2019)

Undergraduate Program Committee, McIntire School of Commerce (2015-2016)

Organizing Committee, Virginia Accounting Research Conference (2013 –2017)

### **School/Department Level – University of South Carolina**

Center for the Advancement of Accounting (CAA) and Speaker Series Committee (2009 – 2013)

School of Accounting Undergraduate Curriculum Committee (2008 – 2013)

School of Accounting Faculty Recruiting Committee (2009 – 2010)

## **REVIEWING ACTIVITIES**

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Ad hoc reviewer, *The Accounting Review*  
Ad hoc reviewer, *Contemporary Accounting Research*  
Ad hoc reviewer, *Accounting, Organizations & Society*  
Ad hoc reviewer, *Behavioral Research in Accounting*  
Ad hoc reviewer, *Auditing: A Journal of Practice & Theory*  
Ad hoc reviewer, *Accounting Horizons*  
Ad hoc reviewer, AAA Annual Meetings  
Ad hoc reviewer, ABO Mid-Year Meetings  
Ad hoc reviewer, FARS Mid-Year Meetings

## **AFFILIATIONS AND PROFESSIONAL TITLES**

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American Accounting Association  
Accounting Organizations and Behavior (ABO) and Financial Accounting & Reporting (FAR) Sections  
of the American Accounting Association  
Canadian Academic Accounting Association  
American Institute of Certified Public Accountants  
Licensed Certified Public Accountant, Illinois (1995-present)