

CHRISTI LOCKWOOD

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EDUCATION

Boston College, Carroll School of Management 2011 - 2016
M.S. (2014), Ph.D. (2016), Organization Studies

Cornell University 2004 - 2008
B.S., Hotel Administration

ACADEMIC APPOINTMENTS

Assistant Professor of Commerce (Management) 2017 - Present
University of Virginia, McIntire School of Commerce

Post-Doctoral Fellow 2016- 2017
Boston College Carroll School of Management, Management and Organization Department

PEER-REVIEWED JOURNAL ARTICLES

Lockwood, C., Glynn, M.A., & Giorgi, S. 2022. Polishing the gilt edge: Symbolic boundaries in the U.S. luxury hotel category, 1790-2015. In press at the *Academy of Management Journal*.

Soublière, J.F., & Lockwood, C. 2022. Achieving cultural resonance: Four strategies towards rallying support for entrepreneurial endeavors. In press at the *Strategic Management Journal*.

Lockwood, C., Giorgi, S., & Glynn, M.A. 2019. "How to do things with words": Mechanisms bridging language and action in organizational research. *Journal of Management*, 45(1): 7-34.

Nielsen, R. P. & Lockwood, C. 2018. Varieties of transformational solutions to institutional ethics logic conflicts. *Journal of Business Ethics*, 149: 45-55.

Giorgi, S., Lockwood, C., & Glynn, M.A. 2015. The many faces of culture: Making sense of 30 years of research on culture in organization studies. *Academy of Management Annals*, 9(1): 1-54.

BOOKS AND EDITED VOLUMES

Lockwood, C. & Soublière, J.F. (Eds.) 2022 (in press). *Advances in Cultural Entrepreneurship*. Research in the Sociology of Organizations, Volume 80. Bingley: Emerald Group Publishing Limited.

BOOK CHAPTERS AND CONFERENCE PROCEEDINGS

Lockwood, C. & Soublière, J.F. 2022 (in press). *Two Advances in Cultural Entrepreneurship*. In Lockwood, C. & Soublière, J.F. (Eds.) Research in the Sociology of Organizations (Volume 80: 3-14). Bingley: Emerald Group Publishing Limited.

Soublière, J.F., & Lockwood, C. 2018. Cultural entrepreneurship: Towards a theory of meaning cultivation. *Academy of Management Annual Meeting Proceedings*, 2018 (1).

Lockwood, C. & Glynn, M.A. 2016. The micro foundations of mattering: Domestic traditions as institutionalized practices in everyday living. In Gehman, J., Lounsbury, M. & Greenwood, R. (Eds.) *Research in the Sociology of Organizations: How Institutions Matter (49th ed.)*: 201-232. Emerald Publishing Group Limited.

Glynn, M.A., Lockwood, C., & Raffaelli, R. 2015. Staying the same while changing: Organizational identity in the face of environmental challenges. In Henderson, R., Gulati, R., & Tushman, M.

(Eds.) *Leading Sustainable Change: An Organizational Perspective*. Oxford: Oxford University Press: 143-170.

Glynn, M.A., Giorgi, S., & Lockwood, C. 2012. Organization culture. In Griffin, R. (Ed.) *Oxford Bibliographies in Management*. New York: Oxford University Press.

WORKING PAPERS AND WORKS IN PROGRESS

Lockwood, C. Cultural Scaffolding: How Organizations Convey Symbolic Value. Working Paper. Manuscript in preparation for 2022 submission.

Lockwood, C. & Glynn, M.A. How Boston Got Strong: Signification, Meaning And Mobilization Of The Cultural Symbol Of “Boston Strong”. Working Paper. Manuscript in preparation for 2022 submission.

Lashley, K. & Lockwood, C. Contending with Janus’s Two Faces: Managing History to Preserve Organizational Reputation. Data analysis and drafting phase.

Lashley, K., Ballinger, G.A. & Lockwood, C. Come Close, Go Away: Code-Switching as a Tool in Managing Stakeholder Relationships. Working Paper.

PEER-REVIEWED ACADEMIC PRESENTATIONS AND CONFERENCE INVOLVEMENT (2017-2021)

Lockwood, C. *Cultural Scaffolding: How Organizations Convey Symbolic Value*. Research Presentation. Berkeley Haas Culture Conference, January 15, 2020. Berkeley, CA.

Lockwood, C. & Soubliere, J. F. (Organizers). *Cultural Entrepreneurship Beyond "Entrepreneurship": Four Domains of Inquiry*. Panel Symposium. Academy of Management Annual Meeting, August 13, 2019 (scheduled). Boston, MA.

Lockwood, C. *Cultural Scaffolding: Constructing Distinction in U.S. Luxury Hotels*. Paper Presentation. 35th EGOS Colloquium, July 6, 2019. Edinburgh, Scotland.

Lockwood, C., Glynn, M.A., & Giorgi, S. *Market Status Distinctions: The Cultural Coding of Luxury in U.S. Hotels, 1790–2015*. Paper Presentation. 35th EGOS Colloquium, July 6, 2019. Edinburgh, Scotland.

Lockwood, C. & Soubliere, J.F. *Cultural Entrepreneurship: Towards a Theory of Meaning Cultivation*. Paper Presentation. West Coast Research Symposium, September 14, 2018. Seattle, WA.

Lockwood, C. *The cultural construction of organizational high status: The case of U.S. luxury hotels*. Presentation in Social Evaluations Pecha Kucha (PDW). Academy of Management Annual Meeting, August 10, 2018. Chicago, IL.

Lockwood, C. & Soubliere, J.F. (Organizers) *Putting cultural toolkits to work: Unpacking four vectors of culture*. Professional Development Workshop. Academy of Management Annual Meeting, August 10, 2018. Chicago, IL.

Soubliere, J.F. & Lockwood, C. *Cultural Entrepreneurship: Towards a Theory of Meaning Cultivation*. Paper Presentation. Academy of Management Annual Meeting, August 13, 2018. Chicago, IL.

Lockwood, C., O’Connor, K., & Lehman, D. (Organizers). *The Dark Side of Authenticity in Organizational Life*. Panel Symposium. Academy of Management Annual Meeting, August 14, 2018. Chicago, IL.

Lockwood, C. & Lashley, K. (Organizers). *In the eye of the beholder: Examining the role of audiences in organizational social evaluations*. Panel Symposium. Academy of Management Annual Meeting, August 14, 2018. Chicago, IL.

Lockwood, C. "New" *Luxury: Examining the Maintenance of High Status*. Paper Presentation. Academy of Management Annual Meeting, August 8, 2017. Atlanta, GA.

Lashley, K. & Lockwood, C. (Organizers) *Negotiating Status and Stigma: A Rhetorical Approach*. OMT Showcase Symposium. Academy of Management Annual Meeting, August 7, 2017. Atlanta.

TEACHING EXPERIENCE

Instructor, Behavioral Issues in Marketing and Management (COMM 3020)

Undergraduate Business Core Course

Fall 2017 – present (two sections; received course release for maternity leave Fall 2020)

Instructor, Managerial Decision Making and Negotiation (COMM 3050)

Undergraduate Business Core Course

Spring 2018 – present (two sections)

Instructor, Introduction to Organizational Behavior (MB1021, Boston College)

Undergraduate Business Core Course

Spring 2014; Fall 2016 (two sections), Spring 2017 (one section)

Recipient of Boston College Donald J. White Teaching Excellence Award for 2014-2015

Instructor, Boston College Center for Corporate Citizenship Executive Programs

HONORS AND AWARDS

- OMT Outstanding Reviewer Award, 2018; MOC Outstanding Reviewer Award, 2013.
- Organizer, OMT Showcase Symposium, AOM Annual Meeting 2017.
- Boston College Donald J. White Teaching Excellence Award, 2014-2015.
- Organizer and Chair, OMT Showcase Symposium, AOM Annual Meeting 2015.

SCHOLARLY LEADERSHIP AND SERVICE

Reviewing Activities: Ad-Hoc Reviewer for the Academy of Management Journal, Organization Science, Journal of Management Studies, Journal of Business Venturing, Strategic Organization, Innovation: Organization and Management, and Academy of Management Annual Meeting

Professional Association Membership: Academy of Management, European Group for Organizational Studies (EGOS)