

CHRISTI LOCKWOOD
McINTIRE SCHOOL OF COMMERCE
UNIVERSITY OF VIRGINIA
CHARLOTTESVILLE, VA
(434) 924-5487 | LOCKWOOD@VIRGINIA.EDU

EDUCATION

Boston College, Carroll School of Management 2011 - 2016
M.S. (2014), Ph.D. (2016), Organization Studies
Dissertation: *A place to stay: Cultural entrepreneurship in the U.S. hotel industry, 1790-2015.*
Mary Ann Glynn (chair); Paul Hirsch, Northwestern University; Simona Giorgi, University of Bath

Cornell University 2004 - 2008
B.S., Hotel Administration

ACADEMIC APPOINTMENTS

Assistant Professor of Commerce (Management) 2017 - Present
University of Virginia, McIntire School of Commerce *Maternity leave 2020-21*

Post-Doctoral Fellow 2016- 2017
Boston College Carroll School of Management, Management and Organization Department

PEER-REVIEWED JOURNAL ARTICLES

Lockwood, C., Glynn, M. A., & Giorgi, S. 2023. Polishing the gilt edge: Elite category endurance and symbolic boundaries in US luxury hotels, 1790–2015. *Academy of Management Journal*, 66(1): 9–42.

Soublière, J.-F., & Lockwood, C. 2022. Achieving cultural resonance: Four strategies toward rallying support for entrepreneurial endeavors. *Strategic Management Journal*, 43(8): 1499–1527.

Lockwood, C., Giorgi, S., & Glynn, M.A. 2019. “How to do things with words”: Mechanisms bridging language and action in organizational research. *Journal of Management*, 45(1): 7-34.

Nielsen, R. P. & Lockwood, C. 2018. Varieties of transformational solutions to institutional ethics logic conflicts. *Journal of Business Ethics*, 149: 45-55.

Giorgi, S., Lockwood, C., & Glynn, M.A. 2015. The many faces of culture: Making sense of 30 years of research on culture in organization studies. *Academy of Management Annals*, 9(1): 1-54.

BOOKS AND EDITED VOLUMES

Lockwood, C. & Soublière, J.-F. (Eds.) 2022. *Research in the Sociology of Organizations: Advances in Cultural Entrepreneurship*. Volume 80. Emerald Group Publishing Limited.

BOOK CHAPTERS AND CONFERENCE PROCEEDINGS

Lockwood, C. 2023. Archival research in luxury and non-luxury hotels in the US hotel industry. *Sage Research Methods*. Sage Publications, Ltd. <https://doi.org/10.4135/9781529666755>

- Lockwood, C., & Soublière, J.-F. 2022. Two advances in cultural entrepreneurship research. In C. Lockwood & J.-F. Soublière (Eds.), *Research in the Sociology of Organizations: Advances in Cultural Entrepreneurship*, Chapter 1: 3–14. Emerald Group Publishing Limited.
- Soublière, J.-F., & Lockwood, C. 2018. Cultural entrepreneurship: Towards a theory of meaning cultivation. *Academy of Management Annual Meeting Proceedings*, 2018 (1).
- Lockwood, C. & Glynn, M.A. 2016. The micro foundations of mattering: Domestic traditions as institutionalized practices in everyday living. In Gehman, J., Lounsbury, M. & Greenwood, R. (Eds.) *Research in the Sociology of Organizations: How Institutions Matter* (49th ed.): 201-232. Emerald Publishing Group Limited.
- Glynn, M.A., Lockwood, C., & Raffaelli, R. 2015. Staying the same while changing: Organizational identity in the face of environmental challenges. In Henderson, R., Gulati, R., & Tushman, M. (Eds.) *Leading Sustainable Change: An Organizational Perspective*: 143-170. Oxford University Press.
- Glynn, M.A., Giorgi, S., & Lockwood, C. 2012. Organization culture. In Griffin, R. (Ed.) *Oxford Bibliographies in Management*. Oxford University Press.

WORKING PAPERS AND WORKS IN PROGRESS

- Lockwood, C. Let us be your guide: How organizations refashioned eliteness to maintain high status. Working Paper. Manuscript in preparation for 2023 submission to *Organization Science*.
- Lockwood, C., Soublière, J.-F., & Gehman, J. Cultural Entrepreneurship. Proposal in preparation for October 2023 submission to the *Academy of Management Annals*.
- Lashley, K., Lockwood, C., & Ballinger, G.A. Come close, go away: Code-switching as a tool in rallying support for new ventures. Working Paper. Manuscript in preparation for submission to the *Academy of Management Review*.
- Lockwood, C. & Glynn, M.A. How Boston got strong: Interaction ritual chains in online discourse and the production of a potent cultural symbol. Working Paper. Second-wave data collection underway; manuscript in preparation for submission to *Administrative Science Quarterly*.
- Lockwood, C. & Giorgi, S. From saving a dollar to saving the world: The evolution and elevation of the market for imperfect foods. Work in progress. Research design/data collection phase.

PEER-REVIEWED ACADEMIC PRESENTATIONS AND CONFERENCE INVOLVEMENT (2017-2023)

- Lockwood, C. & Soublière, J.-F. (Organizers). *Cultural entrepreneurship paper development workshop*. Academy of Management Annual Meeting, 2023 (scheduled). Boston, MA.
- Burnell, D., Lockwood, C. & Murray, A. (Organizers). *What constitutes data (un)conventionality? An interactive PDW on unconventional archival data*. Academy of Management Annual Meeting, 2023 (scheduled). Boston, MA.
- Navigating qualitative dissertations: Advice from the experts*. Facilitator, Professional Development Workshop. Academy of Management Annual Meeting, 2019 through 2023.
- Lashley, K., Lockwood, C. (presenting author), & Ballinger, G.A. *Come close, go away: Code-switching as a tool in rallying support for new ventures*. Paper Presentation. McGill-Cornell Institutions & Entrepreneurship Conference, 2023 (scheduled). Montreal, QC Canada.

Lockwood, C. (Presenter). *On being unconventional: Reflections on the challenges, peculiarities, and opportunities of using novel archival data sources*. Prepared for *Identifying, accessing, and utilizing unconventional sources of archival data* Professional Development Workshop (Burnell, D., Murray, A. & Fisher, G., organizers). Academy of Management Annual Meeting, 2022. Seattle, WA.

Lockwood, C. & Glynn, M.A. *Visualizing institutions: Analyzing images of emotions in "Boston Strong" tweets following the 2013 Marathon Bombings*. Paper Presentation. Sixth Triennial Alberta Institutions Conference, 2022. Edmonton, AB Canada.

Lockwood, C. *Cultural scaffolding: How organizations convey symbolic value*. Research Presentation. Berkeley Haas Culture Conference, 2020. Berkeley, CA.

Lockwood, C. & Soublière, J.-F. (Organizers). *Cultural entrepreneurship beyond "entrepreneurship": Four domains of inquiry*. Panel Symposium. Academy of Management Annual Meeting, 2019. Boston, MA.

Lockwood, C. *Cultural scaffolding: Constructing distinction in U.S. luxury hotels*. Paper Presentation. 35th EGOS Colloquium, 2019. Edinburgh, Scotland.

Lockwood, C., Glynn, M.A., & Giorgi, S. *Market status distinctions: The cultural coding of luxury in U.S. hotels, 1790–2015*. Paper Presentation. 35th EGOS Colloquium, 2019. Edinburgh, Scotland.

Lockwood, C. & Soublière, J.-F. *Cultural entrepreneurship: Towards a theory of meaning cultivation*. Paper Presentation. West Coast Research Symposium, 2018. Seattle, WA.

Lockwood, C. *The cultural construction of organizational high status: The case of U.S. luxury hotels*. Presentation in Social Evaluations Pecha Kucha (PDW). Academy of Management Annual Meeting, 2018. Chicago, IL.

Lockwood, C. & Soublière, J.-F. (Organizers) *Putting cultural toolkits to work: Unpacking four vectors of culture*. Professional Development Workshop. Academy of Management Annual Meeting, 2018. Chicago, IL.

Soublière, J.-F. & Lockwood, C. *Cultural entrepreneurship: Towards a theory of meaning cultivation*. Paper Presentation. Academy of Management Annual Meeting, 2018. Chicago, IL.

Lockwood, C., O'Connor, K., & Lehman, D. (Organizers). *The dark side of authenticity in organizational life*. Panel Symposium. Academy of Management Annual Meeting, 2018. Chicago, IL.

Lockwood, C. & Lashley, K. (Organizers). *In the eye of the beholder: Examining the role of audiences in organizational social evaluations*. Panel Symposium. Academy of Management Annual Meeting, 2018. Chicago, IL.

Lockwood, C. *"New" luxury: Examining the maintenance of high status*. Paper Presentation. Academy of Management Annual Meeting, 2017. Atlanta, GA.

Lashley, K. & Lockwood, C. (Organizers) *Negotiating status and stigma: A rhetorical approach*. OMT Showcase Symposium. Academy of Management Annual Meeting, 2017. Atlanta, GA.

SCHOLARLY LEADERSHIP AND SERVICE

Editorial Review Board Member, Academy of Management Review (2023-2026)

Editorial Review Board Member, Strategic Entrepreneurship Journal (2023-2025)

Other Reviewing Activities: Ad-Hoc Reviewer for the Academy of Management Journal, Organization Science, Journal of Management Studies, Journal of Business Venturing, Strategic Organization, Innovation: Organization and Management

Professional Association Membership: Academy of Management, European Group for Organizational Studies (EGOS)

TEACHING EXPERIENCE

Instructor, Behavioral Issues in Marketing and Management (COMM 3020)

Undergraduate Business Core Course

Fall 2017 – present (two sections)

Instructor rating (four-year rolling average): 4.7 (of 5)

Instructor, Managerial Decision Making and Negotiation (COMM 3050)

Undergraduate Business Core Course

Spring 2018 – present (two sections)

Instructor rating (four-year rolling average): 4.5 (of 5)

Instructor, Introduction to Organizational Behavior (MB1021, Boston College)

Undergraduate Business Core Course

Spring 2014; Fall 2016 (two sections), Spring 2017 (one section)

Recipient of Boston College Donald J. White Teaching Excellence Award for 2014-2015

Instructor, Boston College Center for Corporate Citizenship Executive Programs

HONORS AND AWARDS

- OMT Outstanding Reviewer Award, 2018; MOC Outstanding Reviewer Award, 2013.
- Organizer, OMT Showcase Symposium, AOM Annual Meeting 2017.
- Boston College Donald J. White Teaching Excellence Award, 2014-2015.
- Organizer and Chair, OMT Showcase Symposium, AOM Annual Meeting 2015.