

YINGRI JULIA YU

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ACADEMIC EMPLOYMENT

University of Virginia, McIntire School of Commerce, Charlottesville, Virginia
Assistant Professor of Commerce, August 2016–Present

Nanyang Technological University, Nanyang Business School, Singapore
Assistant Professor in Accounting, July 2011–July 2016

EDUCATION

Ph.D. in Business Administration–Accounting, August 2011
University of Georgia, Athens, Georgia

Master of Science in Economics, December 2005
Hong Kong University of Science and Technology, Clear Water Bay, Hong Kong

Bachelor of Business Administration–International Accounting, June 2004
Sun Yat-sen University, Guangzhou, China

RESEARCH

Research Interests

Corporate Disclosure
Financial Reporting
Corporate Governance
International Accounting

Google Scholar Metrics Overview

Overall Citations	Citations since 2019	h-index	i10-index
614	529	6	6

Peer-reviewed Journal Publication

- [1] “Global Evolution of Environmental and Social Disclosure in Annual Reports”
Forthcoming, with Yan Lin, Rui Shen, and Jasmine Wang. *Journal of Accounting Research*.
- Presented at the JAR Registered Reports Conference (October 2021)
 - Coverage: CLS Blue Sky Blog of Columbia Law School

[2] “Outside Director Networks Centrality and Turnover Before Performance Crashes: A Friend in Need?” 2022, with Siyuan Li and Tianshu Qu. *Journal of Corporate Finance* Vol 76, 102280.

<https://doi.org/10.1016/j.jcorpfin.2022.102280>

[3] “Detecting Accounting Fraud in Publicly Traded U.S. Firms Using a Machine Learning Approach.” 2020, with Yang Bao, Bin Ke, Bin Li, and Jie Zhang. *Journal of Accounting Research* Vol 58 (1): 199–235.

<https://doi.org/10.1111/1475-679X.12292>

- Most cited paper of JAR articles published since 2020
- Wiley Top Cited Article 2020–2021
- Wiley Top Downloaded Article 2019–2020
- Coverage: CLS Blue Sky Blog of Columbia Law School; Right on the Money, ESMT Berlin; ADR Toolbox; The Business Times, Singapore.

[4] “Linguistic Tone and the Small Trader.” 2018, with Stephen Baginski, Elizabeth Demers, and Asad Kausar. *Accounting Organizations & Society* 68–69: 21–37.

<https://doi.org/10.1016/j.aos.2018.03.005>

- Presented at AOS Conference (October 2017)

[5] “Contemporaneous Verification of Language: Evidence from Management Earnings Forecasts.” 2016, with Stephen Baginski, Elizabeth Demers, and Chong Wang. *Review of Accounting Studies* 21(1): 165–197.

<https://doi.org/10.1007/s11142-015-9347-6>

Selected Working Papers and Work-in-progress

[1] “Catch Me if You Can? Making Earnings Frauds Less Noticeable” with Clive Lennox. *Preparing for submission at The Accounting Review*.

[2] “The Effect of Information Technologies on Corporate Disclosures: Evidence from Textual Analysis” with Rui Shen, Shijie Yang, and Zixuan Yang.

[3] “The Impact of MiFID II on Management Forecast Characteristics” with Yunyang Gu and Rui Shen.

[4] “Why do Firms Discuss DEI in Earnings Calls? Insights from Generative AI” with Rui Shen and Lu Zhou.

Other Publication

- Book Chapter

“Linguistic Certainty in Managerial Announcements.” 2014, with Elizabeth Demers, in *Computational Linguistics: Concepts, Methodologies, Tools, and Applications*, pp: 146-157. IGI Global.

- Conference Proceeding

“Detecting Accounting Frauds in Publicly Traded U.S. Firms: A Machine Learning Approach,” 2016, with B. Li, J. Zhang, and B. Ke. In *Asian Conference on Machine Learning*, pp. 173-188. PMLR.

Awarded Research Grants

MOE2014-T1-001-240: Singapore Ministry of Education Tier 1 Grant (Co-PI) 2014-2017
Title: “Outsider Information for Insider Trading: A Social Network Analysis” S\$ 79,960.

MOE2012-T2-001-045: Singapore Ministry of Education Tier 2 Grant (Co-PI) 2012-2015
Title: “Detecting Frauds in Publicly Traded Chinese Firms” S\$381,453.

Presentations of Research

McIntire Faculty Research Symposium, April 2024
Hawaii Accounting Research Conference, January 2024
Journal of Accounting Research Second Registered Reports Conference, October 2021
University of Virginia, December 2015, September 2019, October 2021
Chinese University of Hong Kong, Shenzhen, October 2021
Virginia Polytechnic Institute and State University, February 2020
The Accounting Organizations & Society Conference on New Corporate Disclosures and New Media, Chicago, October 2017
Virginia Accounting Research Conference, May 2017
The University of Hong Kong, December 2015
6th International Conference of The Japanese Accounting Review, Kobe, December 2015
23rd Conference on the Theories and Practices of Securities and Financial Markets, Kaohsiung, December 2015
Singapore Tri Uni Accounting Research Conference, Singapore, May 2012, April 2015
Fordham University, April 2015
University of Auckland, December 2014
National University of Singapore, October 2014
Nanyang Technological University, March 2011, October 2014
36th EAA Annual Congress, Paris, May 2013
New Accounting Faculty Conference, Melbourne, May 2012
Singapore Management University, March 2011
College of William and Mary, February 2011
Penn State University, February 2011
University of South Carolina, February 2011
Notre Dame University, February 2011

Media Mention of Research

[The CLS Blue Sky Blog, Columbia Law School, August 2, 2023](#)

[Faculti.net, May 19, 2021](#)

[Right on the Money, Center for Financial Reporting and Auditing, ESMT Berlin, June 25, 2020](#)

[The CLS Blue Sky Blog, Columbia Law School, June 5, 2020](#)

[ADR Toolbox by Don Philbin, December 8, 2019](#)

[The Business Times, July 5, 2016](#)

TEACHING

Teaching Experience

University of Virginia, 2016-present

Instructor, Advanced Financial Accounting

Instructor, Financial Reporting and Predictive Analytics

Instructor, Financial Statements Analysis and Valuation

Chinese University of Hong Kong, Shenzhen, 2022

Guest Lecturer, PhD Seminar Accounting Research I

University of Georgia, 2022

Guest Lecturer, PhD Seminar Capital Markets Research II

Nanyang Technological University, 2011–2016

Instructor, Intermediate Financial Accounting I

University of Georgia, 2009–2011

Instructor, Principles of Financial Accounting

PROFESSIONAL ACTIVITIES

Ad hoc Reviewer for Peer-reviewed Journals

The Accounting Review, Review of Accounting Studies, Management Science, Accounting Organization & Society, Journal of Business Ethics, European Accounting Review, Abacus, Accounting and Business Research, China Journal of Accounting Studies, International Journal of Auditing, and Pacific-Basin Finance Journal.

Ad hoc Reviewer for Conferences

AAA Annual Meeting, AAA FARS Section Meeting, Hawaii Accounting Research Conference, and International Symposium on Audit Research Conference

Ad hoc Assessor for Grants

The Insight Grant Funding, Social Sciences and Humanities Research Council of Canada

Conference Activities (Discussant, Moderator, or Attendee)

AAA Annual Meetings, 2010 (Discussant), 2014 (Discussant and Moderator), 2018, 2020 (Discussant), 2024

Virginia Accounting Research Conference, 2017-2024

Conference on Qualitative Research in Accounting, 2023

Sustainability, ESG, and Accounting, 2023

UNT Accounting Research Conference, 2021
AAA FARS Mid-Year Meetings, 2007, 2009, 2010, 2011 (Discussant and Moderator), 2017, 2019, 2020
PCAOB Conference on Auditing and Capital Markets 2019 and 2020
AAA Auditing Section Mid-Year Meetings, 2017
Singapore Tri Uni Accounting Research Conferences, 2013, 2014 (Moderator), 2016
EAA Annual Congress, 2013 (Moderator)
Inaugural Conference on Institutions, Governance and Accounting, 2012
AAA FARS Doctoral Consortiums, 2007, 2009, 2010
AAA Deloitte J. Michael Cook Doctoral Consortium, 2009
Southeast Summer Accounting Research Conference, 2008

Service at the University of Virginia

Coordinator for Appointing Thompson Visiting Scholar 2022–present
Organizer of the SEC Enforcement and Quantitative Analytics Guest Lecture 2023–2024
Accounting Lecturer Search Committee 2022
McIntire Strategic Planning–Research Initiative 2020

Service at Nanyang Technological University

Undergraduate Admission Interviews 2012–2015
Supervision of Professional Attachments 2012–2015
Facilitator for Accounting PhD pre-colloquium Sessions 2011–2015
Faculty Mentor for Freshmen Students 2013

Thesis Advisory Committee

Zhu Sun, 2018, initial placement: Macquarie University
Lingwei Li, 2017, initial placement: Australia National University

Professional Membership

Member of American Accounting Association

ACADEMIC HONORS AND AWARDS

J. M. Tull Accounting Excellence Fellowship, University of Georgia (2006–2011)
AAA Deloitte J. Michael Cook Doctoral Consortium Fellow (2009)
Summer Research Award, University of Georgia (2008–2009)
Comer Fellowship, University of Georgia (2006–2009)