

JEREMY J. MARCEL

Associate Professor of Strategic Management
McIntire School of Commerce
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ACADEMIC POSITIONS

- 2011-Present Associate Professor of Strategic Management
McIntire School of Commerce, University of Virginia
- 2004-2011 Assistant Professor of Strategic Management
McIntire School of Commerce, University of Virginia

EDUCATION

- PH.D., 2004, Georgia State University
- M.B.A., 1998, Loyola University New Orleans
- B.S., 1997, Nicholls State University

JOURNAL PUBLICATIONS

- Marcel J, Cowen A. (2024) Legacies of Shareholder Activism: The Dynamics and Consequences of Emotion in the Boardroom. *Academy of Management Review*.
- Marcel J, Cowen A, Ballinger G. (2017) Are disruptive CEO successions viewed as a governance lapse?: Evidence from board turnover. *Journal of Management*.
- Cowen A, King, A, Marcel J. (2016) CEO severance agreements: A theoretical examination and research agenda. *Academy of Management Review*.
- Marcel J, Cowen A. (2014) Cleaning house of jumping ship? Understanding board upheaval following financial fraud. *Strategic Management Journal*, 35(6) 926-937.
- Cowen A, Marcel J. (2011) Damaged Goods? The Board's Decision to Dismiss Reputationally-Compromised Directors. *The Academy of Management Journal*. 54(3) 509-527.
- Marcel J, Barr P, Duhaime I. (2011) The Influence of Executive Cognition on Competitive Dynamics. *Strategic Management Journal*. 32(2) 115-138.
- Ballinger G, Marcel J. (2010) The Use of Interim CEOs during Succession Episodes and Firm performance. *Strategic Management Journal*. 31(3) 262-283.

Marcel J. (2009) Why Top Management Team Characteristics Matter When Employing a Chief Operating Officer: A Strategic Contingency Perspective. *Strategic Management Journal*. 30(6) 647-658.

CONFERENCE PROCEEDINGS

Marcel J, Cowen A, King A. (2013). Governance trade-offs: Do boards use severance contracts to insure new CEOs against intense monitoring? *Academy of Management Best Conference Paper Proceedings*.

Marcel J, Barr P, Duhaime I. (2005). Cognition and competitive dynamics: The influence of subjective beliefs on a firm's likelihood of competitive response. *Academy of Management Best Conference Paper Proceedings*.

CONFERENCE PRESENTATIONS

- 2017 Jeremy Marcel, Adam Koch & Craig Lefanowicz. Ambiguously bad: How social bias shapes whether a CEO is penalized for earnings Management? *Strategic Management Society International Conference*. Houston, Texas.
- 2015 Jeremy Marcel, Amanda Cowen & Adelaide King. Do boards use severance contracts to insure new CEOs against intense monitoring? *Academy of Management Annual Meeting*. Denver, Colorado.
- 2013 Jeremy Marcel, Amanda Cowen & Jeremy J. Marcel. Do boards use severance contracts to insure new CEOs against intense monitoring? *Academy of Management Annual Meeting*. Orlando, Florida.
- 2013 Amanda Cowen, Adelaide King & Jeremy J. Marcel. The puzzle of CEO severance: The role of board/CEO power at hiring. *Academy of Management Annual Meeting*. Orlando, Florida.
- 2012 Adelaide King, Amanda Cowen & Jeremy J. Marcel. CEO Severance as a Governance Mechanism. *Academy of Management Annual Meeting*. Boston, Massachusetts.
- 2011 Jeremy J. Marcel & Amanda Cowen. Duck, Duck, Goose: How Power Shapes Director Dismissals Following Financial Frauds. *Academy of Management Annual Meeting*. San Antonio, Texas
- 2010 Jeremy J. Marcel, Amanda Cowen & Gary Ballinger. Succession Failure? Director Penalties Following the Use of an Interim CEO. *Academy of Management Annual Meeting*. Montreal, Canada.
- 2009 Amanda Cowen & Jeremy J. Marcel. The Board's Decision to Dismiss Reputationally Compromised Directors. *Academy of Management Annual Meeting*. Chicago, Illinois.
- 2008 Jeremy J. Marcel & Amanda Cowen. Firm-level Contingencies and the Settling-Up of Compromised Directors. *Strategic Management Society International Conference*. Cologne, Germany.
- 2008 Amanda Cowen & Jeremy J. Marcel. Damaged Goods? Firm-level Contingencies and the Settling-up of Compromised Directors. *Academy of Management Annual Meeting*. Anaheim, California.

- 2007 Jeremy J. Marcel & Gary Ballinger. The Employment of Interim Chief Executive Officers and Subsequent Financial Performance. *Strategic Management Society International Conference*, San Diego, CA.
- 2005 Jeremy J. Marcel, Irene M. Duhaime, & Anthony Robinson. The cognitive determinants of organizational success: The role of cognitive orientation structure. *Academy of Management Annual Meeting*. Honolulu, Hawaii.
- 2005 Jeremy J. Marcel, Pamela S. Barr & Irene M. Duhaime. Cognition and competitive dynamics: The influence of subjective managerial beliefs. *Academy of Management Annual Meeting*. Honolulu, Hawaii.
- 2003 Jeremy J. Marcel and Irene M. Duhaime. The development and impact of generalists orientations. *Strategic Management Society International Conference*. Baltimore, MD.
- 2003 Jeremy J. Marcel and Irene M. Duhaime. Reconceptualizing managerial selective perception: The role of generalist belief structures. *Academy of Management Annual Meeting*. Seattle, Washington.
- 2001 Jeremy J. Marcel. Dimension based relevancy judgments, tangled networks, and competitive interaction. *Academy of Management Annual Meeting*. Denver, Colorado.

OTHER CONFERENCE ACTIVITIES

- 2009 Selected Presenter, “Role Players: The Influence of Director Identity & Expertise on the Settling Up Process”, PDW (“Working on the Dark Side”). *Academy of Management Annual Meeting*. Chicago, Illinois.
- 2003 Session Facilitator, “Competitive assessment and selective perception,” *Academy of Management Annual Meeting*. Seattle, Washington.
- 2002 Session Chair, “The complexity of organizational identity,” *Academy of Management Annual Meeting*. Denver, Colorado.
- 2002 Selected Participant, *Academy of Management Review* Theory Writer’s Workshop.
- 2002 Selected Participant, Academy of Management, Cognition in the Rough Pre-Conference Workshop (Sponsored by MOC Division).

SERVICE

PROFESSIONAL

- Ad Hoc Reviewer, *Academy of Management Journal*
- Ad Hoc Reviewer, *Strategic Management Journal*
- Ad Hoc Reviewer, *Organization Science*
- Ad Hoc Reviewer, *Journal of Management Studies*
- Ad Hoc Reviewer, *Corporate Governance: An International Review*
- Ad Hoc Reviewer, *Human Relations*
- Ad Hoc Reviewer, *Journal of Management Inquiry*

McINTIRE SCHOOL OF COMMERCE (UVA)

Undergraduate Admissions Committee (2010 – 2012) (2023 – Present)

Research Committee (2016 – 2023)

Management Area Coordinator (2018 – 2021)

ICE Team Leader (2012 – 2016)

ICE Steering Committee (2009 – 2016)

Teaching Development Committee (2006 – 2010)

PROFESSIONAL AFFILIATIONS

Academy of Management

Strategic Management Society